# Does Science Progress? A Statistical Approach to Postmodern Theories of Knowledge

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- Motivation
- Research Question
- Empirical Method
- Data
- Key Results
- Findings and Interpretations
- Next Steps

# **Motivation**

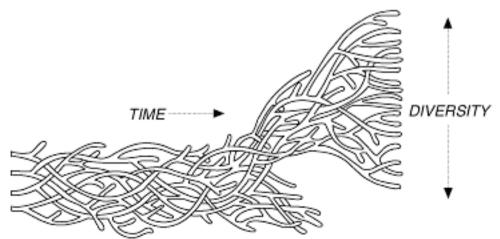
### Science and Culture Wars

- Thomas Kuhn's *Structure of Scientific Revolutions* (1962) proposes a theory of knowledge science undergoes periodic paradigm shifts
  - Postmodernists no truth in science ("Science as Solidarity," Rorty 1986)
    - "Coming to Blows Over How Valid Science Really Is," New York Times, July 22, 2001.
    - "The Foundations of Science," *The Economist*, October 25, 2001.
    - "A Philosopher's Call to End All Paradigms," *The Chronicle of Higher Education*, Sept 15, 2000.
  - Logical, gradual, progressive
    - Sokal, Alan, "A Physicist Experiments with Cultural Studies," *Lingua Franca*, July 1996.
- Economic Theory
  - Laws governing science and knowledge accumulation
    - why some societies are technologically creative
    - economic incentives scientists face (Dasgupta, David)
    - Knowledge Production Function (Jones, Weitzman)
  - Kuhn theory an untested theory of interest to economists (Stigler, Rosenberg)
    - Microinnovation vs.macroinnovation (Mokyr)

# **Motivation**

"The evolution of a science is a fascinating area for study: subtle, complex, but surely obeying laws which can eventually be discovered (Stigler 1982)

- Previous tests archival, rhetoric, subjective, anecdotal
  - Jones age at which people come up with breakthrough innovations
  - Crane #s of papers in two research subspecialties
- Citation Tree (Graph)
  - Each node is a paper connected to all the papers that cite it and it cites
  - Evolutionary biology
    - species tree has branches that get chopped off during times of mass extinction
    - subsequent branches flower off a small part of the previous tree



# **Research Question**

Can we empirically detect paradigm shifts?

### • What is a paradigm shift?

- Theories, methods, concepts; entire worldview
- Incommensurability mutually unintelligible, not objectively comparable

### Aristotelian vs. Newtonian physics (Kuhn's leading example)

- Aristotle: matter does not exist separate from qualities (position or solidity)
- Wherever there's position, there is matter;
- There is matter everywhere in space
- Space without matter (vacuum) is impossible

### Different religions

# **Research Question**



Conflicts arise when people do not acknowledge other perspectives can exist

- Rich data on transmission of scientific ideas (compared to those of religious or political ideas)
- Apt context to study incommensurability of perspectives
- Kuhn's theory obviously correct, obviously false

- Economics/econometrics
  - Networks
  - Uncover stylized facts to inform new theory and science policy

# **Empirical Method**

### **Mass Extinctions**

- Many branches getting sparse within short time period
- Science: Linguistics (Chomsky), Geology (Plate Tectonics) vs.
- Non-Science: Literary Criticism
  - If identical:
    - paradigm shifts not detectable
    - fads in non-sciences look the same as paradigm shifts in the sciences-
  - If different: help calibrate how parameters and speed of extinction
- Note: vast majority of scientific citations are positive (over 97%) (Hull 1998)
  - Looking for mass extinctions, not particular influential papers

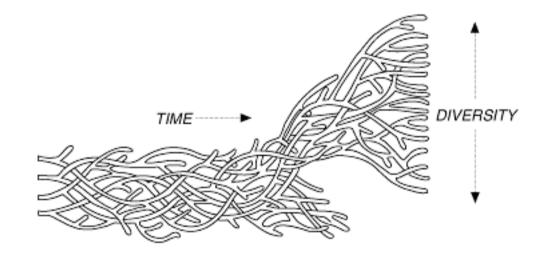
# **Data**

### ISI Web of Science

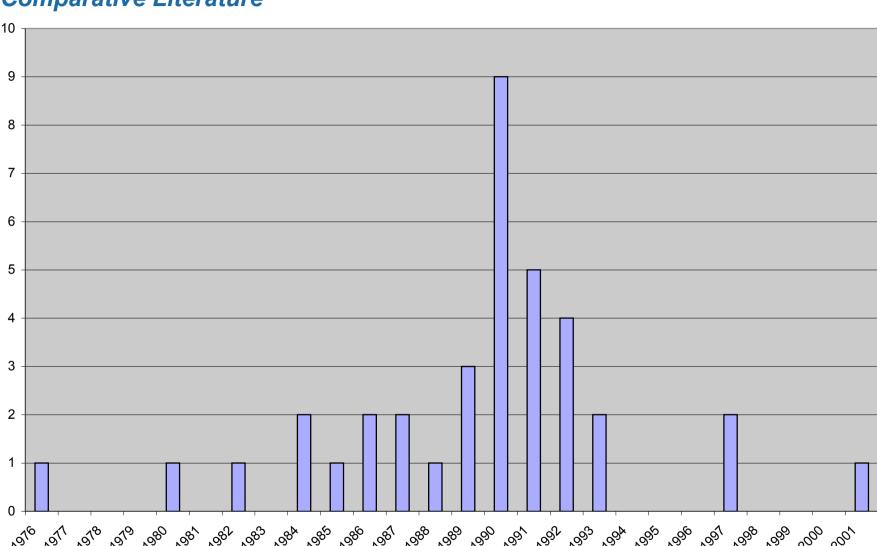
- Linguistics: 1956-2001, 49,972 articles
  - Intersection of Linguistic Society of America list and ISI availability
  - 70% downloaded (42 of 59 journals, including top 5)
    - Anthropological Linguistics, Journal of Linguistics, Language, Lingua,
       Natural Language & Linguistic Theory
- Geology: 1945-2001, 10,458 articles
  - 2 journals: Journal of Geology and Geological Society of America Bulletin
- Comparative Literature: 1975-2001, 6,892 articles
  - 3 journals: Publication of the Modern Language Association of America,
     Modern Philology, Modern Language Notes
- Patent Citation: 1975-1999, 2,088,795 patents

### Method

- Many branches getting sparse within short time period
  - Van Dongen (2000) last year of any bush = time of death
  - Cluster algorithm random walks on graph: disconnected clusters are unlikely to have random walks beginning in one cluster reaching the other
- Comparative Literature
- Linguistics
- Geology
- Vary cluster size
  - Robustness
  - Smoothness patterns



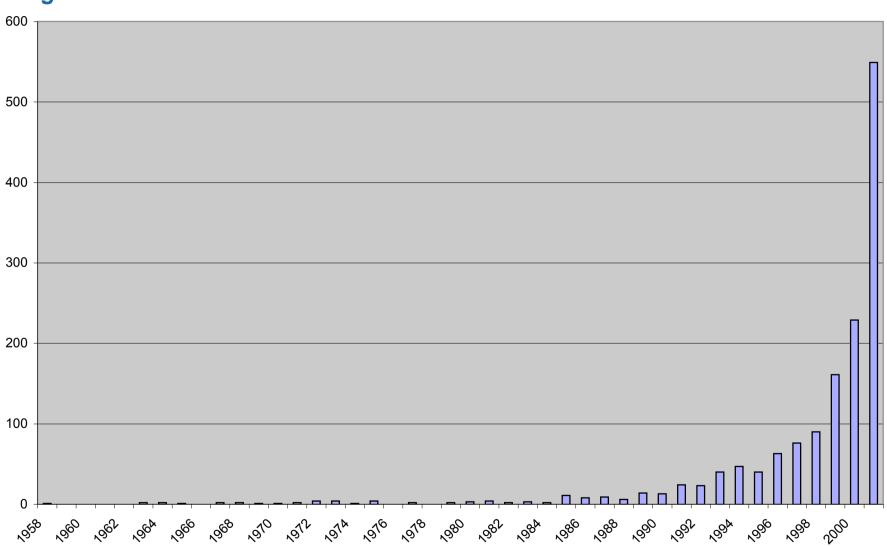
# **Comparative Literature**



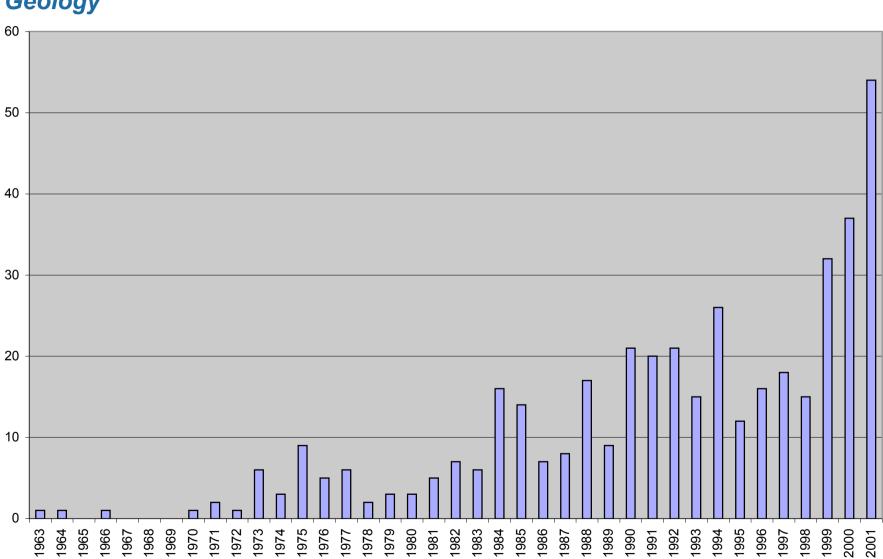
**Extinctions in Comparative Literature** 

# Linguistics





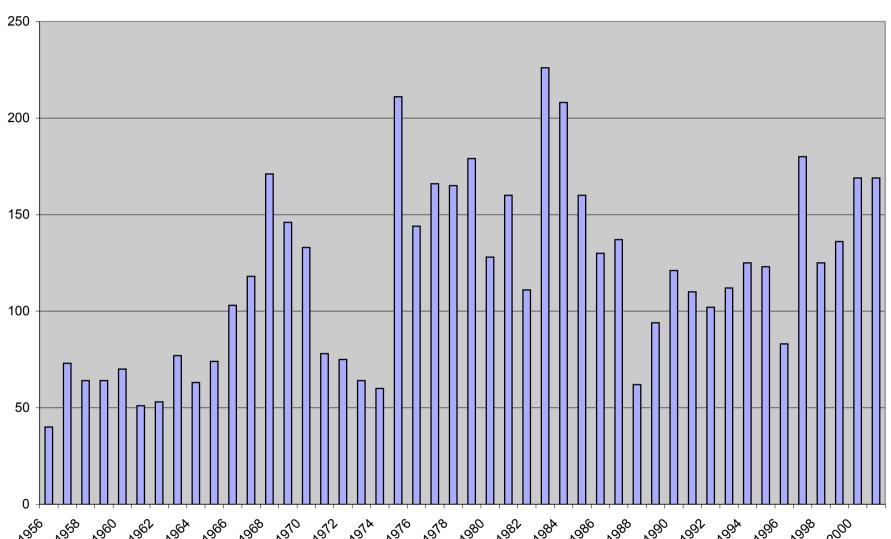




**Extinctions in Geology** 

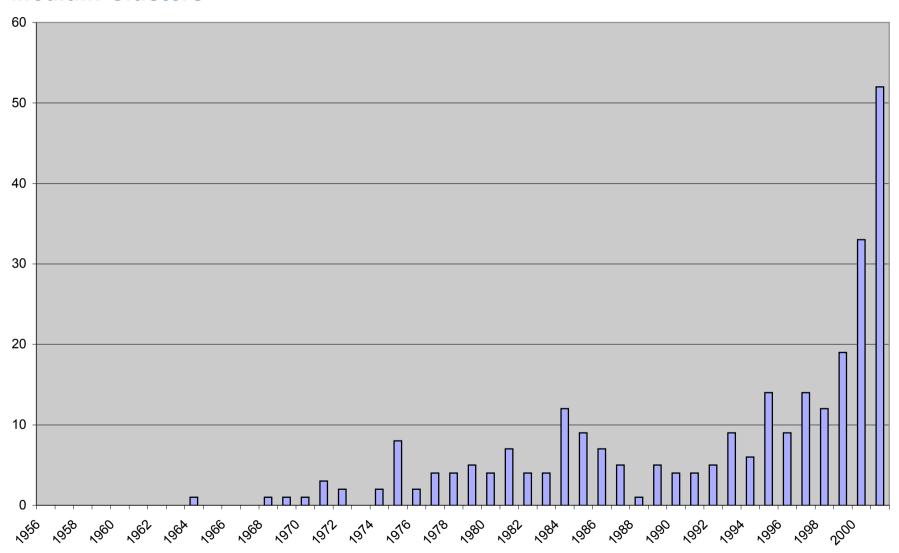
### **Small Clusters**

### **Extinctions in Linguistics (small clusters)**

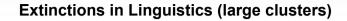


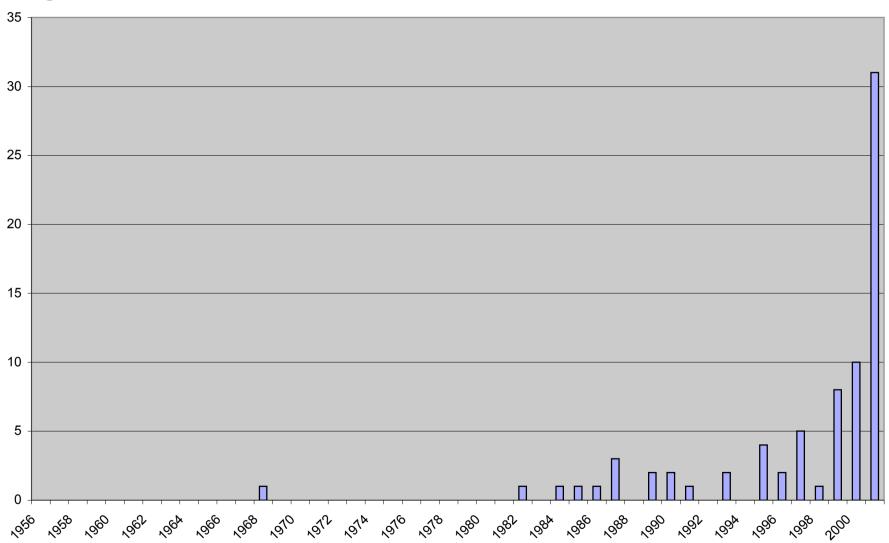
### **Medium Clusters**

### **Extinctions in Linguistics (medium clusters)**



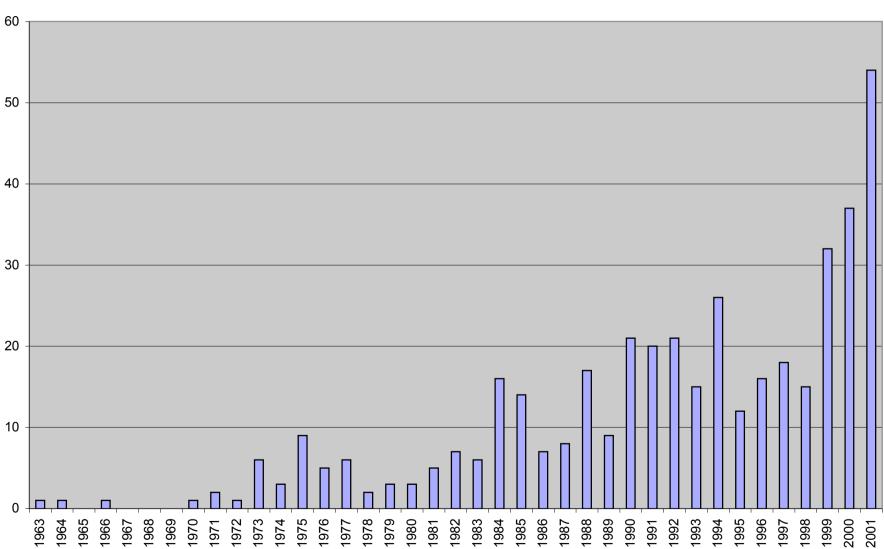
# **Large Clusters**





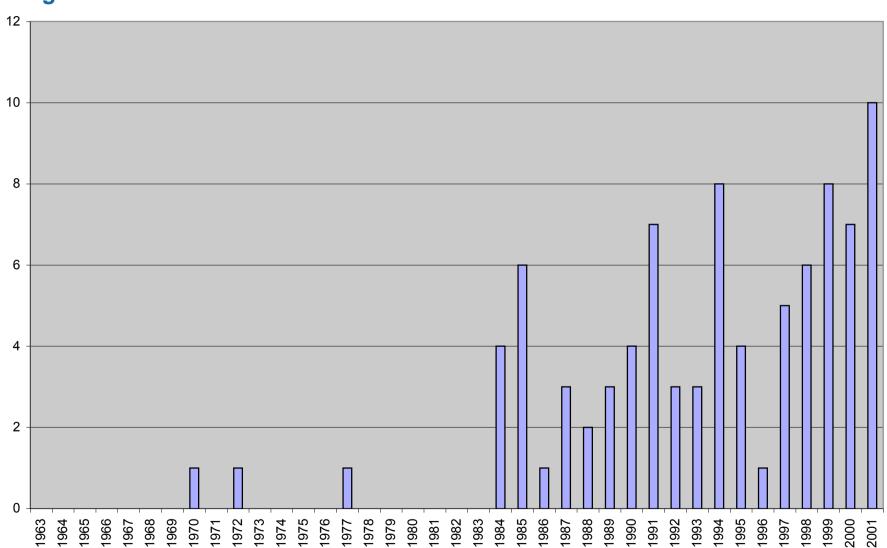
### **Medium Clusters**

### **Extinctions in Geology**



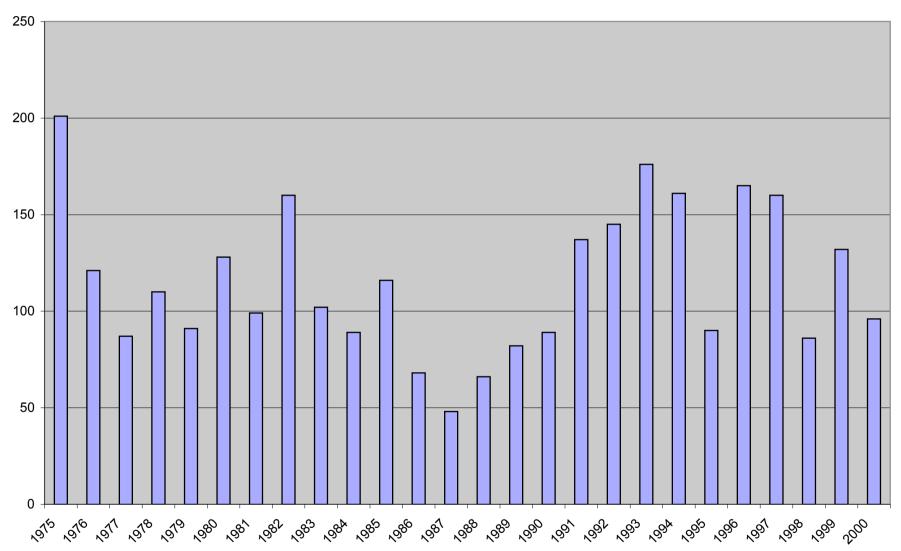
# Large Clusters





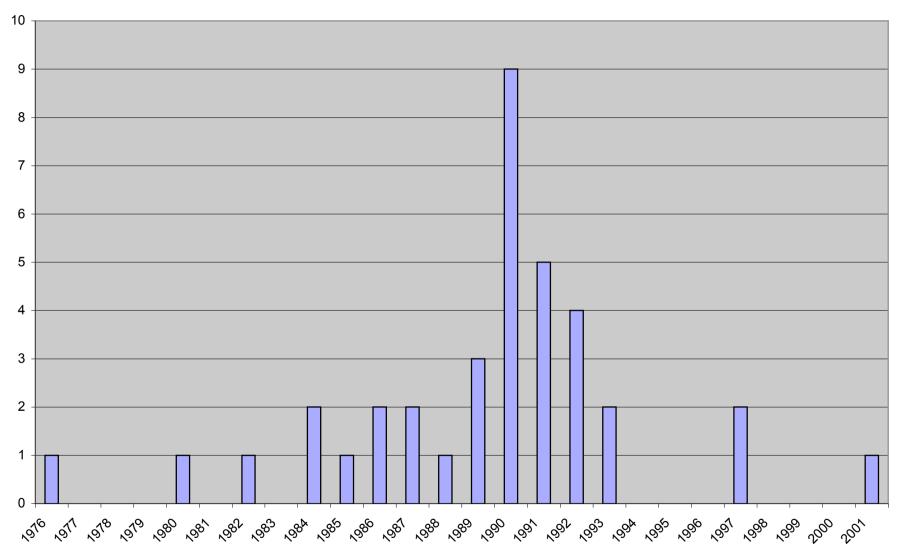
### **Small Clusters**

### **Extinctions in Comparative Literature**



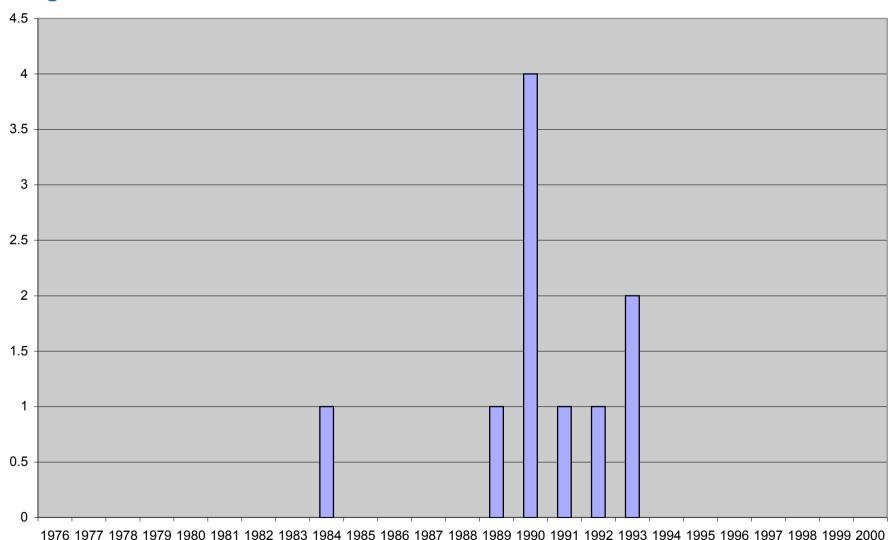
### **Medium Clusters**





# **Large Clusters**





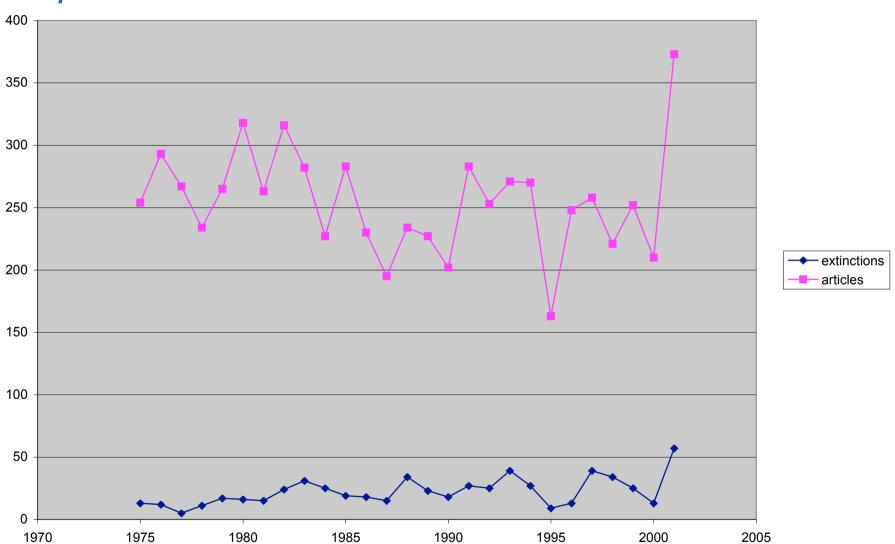
### Mass Extinctions

- Each citation as fossil imprint time of extinction is last time it is cited
- Look for periods when extinctions rise above a background rate of extinction

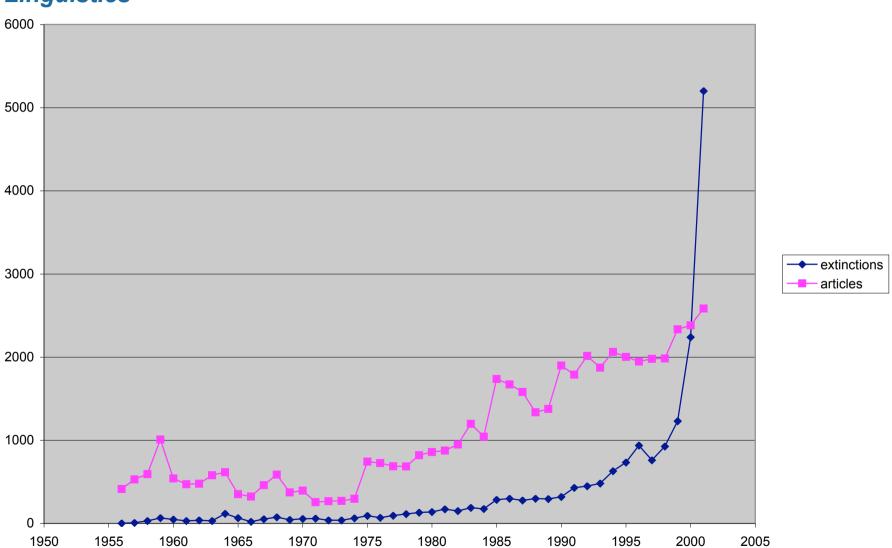
- Comparative Literature constant extinctions
- Linguistics increasing extinctions
- Geology increasing extinctions, despite level or decreasing # articles
- Patents increasing extinctions

# **Comparative Literature**

# **Extinctions in Comparative Literature**

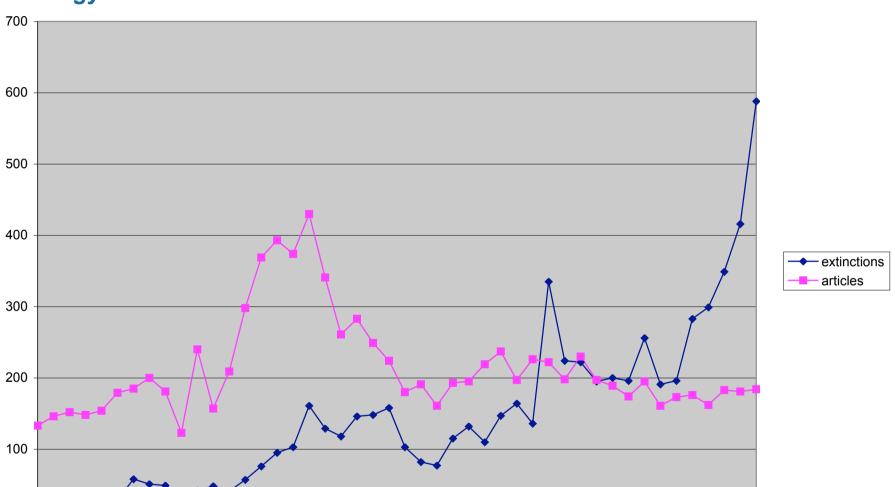


# Linguistics



**Extinctions in Linguistics** 

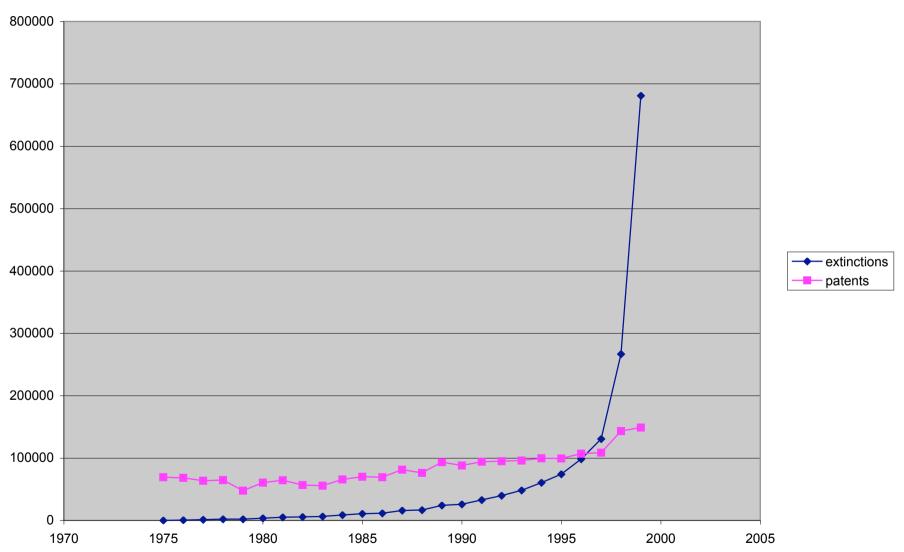




**Extinctions in Geology** 

### **Extinctions in Patent Citations**





# **Findings and Interpretations**

### Literary Criticism accumulates differently from Science

- Comparative Literature undergoes fads frequently
  - Possibly 1990 deconstructionism (Derrida), postcolonial studies
  - Few articles are cited, extinctions common
- Linguistics
  - Chomsky 1964?
  - Branches end in 2001 / increasing extinctions
  - Shrink cluster size looks more like comparative literature
- Geology
  - Similar to Linguistics, despite level or decreasing # of articles
- Patents
  - Similar to Linguistics and Geology

# **Next Steps**

### Methods

- Big Bang
  - Birth of clusters
  - Each article's earliest progenitor
  - Look for periods when there are unusually many births / progenitors
- Epidemics
  - Take into account the network structure, formally
  - Time to decay / mutation citations of citations; later citations

# **Next Steps**

### **Theories**

- Evolutionary Epidemiology
  - Multiple paradigms coexisting
  - Branch length; Process of becoming sparse / extinct; Specialization (speciation)
- Knowledge Production Function
  - Branches arise from splitting or cross-fertilization (recombinant growth; Weitzman)?
    - branching growth probability of extinction vs. no limits to growth
  - Likelihood of intellectual impact a function of distance between old ideas combined (Jacobs)?
    - When is interdisciplinary work productive?
    - Tradeoff in inputs to scientific progress
  - Can we detect lack of progress from branching structure? (grant \$, affirmative action)
    - Do legal areas subject to greater efficiency pressures progress more (Posner)?

# **Next Steps**

### **Policy**

- Linking biographical data
  - Affirmative Action Ethnic, gender, ideological diversity stimulate knowledge?

- Legal data
  - Westlaw
  - Shephard's: Positive/negative citations

- Statistical Applications
  - Social interactions, spatial models, communication, genealogies, epidemics, email, internet