OLD DOMINION UNIVERSITY

COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION
Business Administration Department – Management
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March 31, 2012

Application to NBER Entrepreneurship Research Boot Camp

I am submitting my application to participate in 2012 NBER Entrepreneurship Research Boot Camp. I am currently working on my dissertation with a focus on the economies of immigrant entrepreneurship and I am very interested in attending NBER Entrepreneurship Research Boot Camp. This workshop resonates with two of my research papers which are currently under "revise and resubmit" to Strategic Entrepreneurship Journal (SEJ) and Journal of International Management (JIM).

This application package includes a two-page essay which briefly describes my current and future research direction followed by my Curriculum Vitae along with my transcript showing all completed PhD courses. A letter of recommendation has separately been sent by Professor William Judge, my advisor and the chair of my dissertation committee, to Brett Maranjian at maranjian@nber.org.

Considering my background and knowledge in international business and strategic entrepreneurship, I believe I can also contribute to the workshop discussions. It is an honor for me to participate in 2012 NBER Entrepreneurship Research Boot Camp and I am looking forward to this opportunity.

Sincerely,
Kaveh Moghaddam, ABD

OLD DOMINION UNIVERSITY

WILLIAM Q. JUDGE
E.V. WILLIAMS CHAIR OF STRATEGIC LEADERSHIP
COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION
DEPARTMENT OF MANAGEMENT
2137 CONSTANT HALL
NORFOLK, VIRGINIA 23529-0223
PHONE: (757) 683-6730
FAX: (757) 683-3258

TO: Brett Maranjian, Ewing Marion Kauffman Foundation

FR: William Judge, Ph.D.

RE: Letter of Support for Kaveh Moghaddam

DATE: April 2, 2012

It is my pleased to provide a letter of support for Kaveh Moghaddam, a third-year doctoral candidate in our strategic management doctoral program here at Old Dominion University. I have known Kaveh for three years now, and have taught him in two doctoral seminars, and he is currently my research assistant. In addition, he has asked me and I have agreed to chair his doctoral dissertation due to his considerable intellect, solid work ethic, and passion for excellence.

Kaveh is interested in attending your boot camp aimed at promoting research in the areas of entrepreneurship economics and/or entrepreneurial finance. He is ideally suited for this task for several reasons. First, he has completed his coursework and passed his comprehensive examinations. In addition, he recently presented a paper on this same topic at a special conference at Temple University, and was invited to submit a paper to a special issue. As such, he is well trained and able to provide assistance. Second, this research area is where he plans to do his dissertation research which he is currently preparing. As such, he will bring insights and enthusiasm that will make him a productive collaborator. Finally, Kaveh has a unique ability to see the big picture, while being able to conduct research with a manageable scope. In my experience, most doctoral students either are too broad or two narrow. Kaveh can see "the forest and the trees," which makes him relatively unique.

Kaveh is extremely bright, but operates with a "relaxed professionalism." He has already made several conference presentations, and recently earned a first-author "revise and resubmit" at *Strategic Entrepreneurship Journal*. He has valuable consulting work experience, and currently serves as Vice President of our Doctoral Student Association since he is so well liked by his peers. I see big things in his future.

I highly recommend Kaveh for this opportunity. Please do not hesitate to contact me if you have any questions. Good luck with your selection process.

WQ Judge

Old Dominion University is an equal opportunity, affirmative action institution.

AACSB INTERNATIONAL

Statement of research interests

As a Ph.D. candidate working on my dissertation with a focus on the economies of immigrant entrepreneurship, I am very interested in attending NBER Entrepreneurship Research Boot Camp. This workshop provides me with the opportunity to interact with experienced and active researchers from prominent universities discussing the leading research topics in the areas of entrepreneurship economics.

I have been working on several related entrepreneurship research projects and I briefly explain two of them here. In one paper, I examine the effect of strategic alliances on small entrepreneurial firms. Conventional wisdom argues that entrepreneurial firms with strategic alliances benefit by gaining access to resources and receiving reputation and legitimacy. However, the effects of these alliances on entrepreneurial venture performance are less well understood. This study focuses on the influence that venture finance-backed entrepreneurial firms' strategic alliances have on the ventures' post-money valuations. The results of this study show that, after controlling for firm-specific, transaction-specific, and contextual variables, the number of firm strategic alliances positively and significantly affects the valuation of entrepreneurial ventures receiving venture funding. However, the relationship between the number of alliances and the firm valuation exhibits a concave, or inverted-U, shape. The evidence provided here reinforces existing theory about the role of strategic alliances in startup growth and extends our understanding of this phenomenon by exploring hidden pitfalls in entrepreneurial firms' use of alliances. This paper was selected for the best paper proceedings at Seventieth Annual Academy of Management conference in 2011 and is currently under "revise and resubmit" to Strategic Entrepreneurship Journal (SEJ).

Another research project of mine focuses on Transnational Diaspora Entrepreneurship (TDE) which can be considered a new field of study at the intersection of migrant entrepreneurship and international business. This paper reviews the evolution of TDE over the past decade and suggests a theoretical framework based on social network theory and dynamic capability perspective to extend our understanding on how immigrants engage in transnational entrepreneurship and create their competitive advantages. This framework exhibits how social embeddedness of immigrant entrepreneurs affect their firm performance through mediating effect of their global dynamic capability as a bundle of two abilities (opportunity seeking and opportunity seizing) and moderating effect of institutional distance between countries of origin and residence. Several propositions describing the relationship among constructs are developed for future empirical investigation. The managerial and policy implications as well as future research directions are discussed. This paper has been accepted for presentation at the competitive session of Academy of International Business (AIB) in 2012 and is currently under "revise and resubmit" to Journal of International Management (JIM).

Regarding future research direction, I am interested to focus on economies of immigrant entrepreneurship and immigrant entrepreneurs' financial strategies. In particular, my dissertation compares financial strategies of immigrant entrepreneurs and endogenous entrepreneurs.

Considering my background and knowledge in international business and strategic entrepreneurship, I believe I can also contribute to the workshop discussions. It is an honor for me to participate in 2012 NBER Entrepreneurship Research Boot Camp and I am looking forward to this opportunity.

Kaveh Moghaddam

2012 ERBC applicant

Curriculum Vitae
Kaveh Moghaddam
April, 2012

CONTACT INFORMATION:

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Norfolk, VA 23529
Tel: (757) 354- 3505
E-mail: kmoghadd@odu.edu
Webpage: http://orgs.odu.edu/badsa/kmoghaddam.html

EDUCATION:

Date	Degree	Institution	Concentration(s)
2009 - Present	Ph.D. student (ABD) in Business Administration	Old Dominion University	Strategic Management & International Business
2008 - 2009	Ph.D. student in Business Administration	Texas A&M International University	Management & International Business
2007 - 2008	MBA Exchange Student	University of California, Davis, USA	General Management
2004 - 2007	MBA	Sharif University of Technology, Tehran, Iran[1]	General Management
2000 - 2004	Bachelor of Science	Sharif University of Technology, Tehran, Iran	Industrial Engineering

RESEARCH INTERESTS

Economies of Immigrant Entrepreneurship, Strategic Entrepreneurship

REFEREED PUBLICATIONS - ARTICLES UNDER REVIEW (3)

Moghaddam, K., Provance, M. & Bosse, D.A. Strategic Alliances of Entrepreneurial Firms: Value Enhancing or Value Destroying? Under Revise and resubmit to Strategic Entrepreneurship Journal (SEJ).

[1] For more information about Sharif University (Tehran, Iran) please see: newsweek.com

Moghaddam, K. Transnational Diaspora Entrepreneurship: Towards a theoretical framework. Under Revise and resubmit to Journal of International Management (JIM).

Moghaddam, K., Sethi D., Wu J. The Smirk Smile of Emerging Market Firms; A Typology of Internationalization Motivations. Submitted to Journal of International Management (JIM) in February, 2012

REFEREED PUBLICATIONS - PROCEEDINGS ARTICLES: (2)

Moghaddam, K., Provance, M. & Bosse, D.A. 2011. Strategic alliance influences on venture-backed entrepreneurial firms' post-money valuation. In George T. Solomon (Ed.), Proceedings of the Seventieth Annual Meeting of the Academy of Management (CD), ISSN 1543-8643

Alavi, S. B. & Moghaddam, K. (2006). The role of HR competency model development in enhancing HR professionalism (in Farsi). 3rd Human Resources Development Conference, Tehran, Iran. (Paper in Farsi)

CONFERENCE PAPERS AND PRESENTATIONS: (7)

Moghaddam, K. 2012. Transnational Diaspora Entrepreneurship: A theoretical framework. Academy of International Business (AIB) annual conference, Washington D.C.

Moghaddam, K. 2011. Transnational Entrepreneurship; A dynamic capability perspective. 12th Annual International Business Research Forum. Temple University, Philadelphia, PA.

Moghaddam, K., Provance, M. & Bosse, D.A. 2011. Strategic alliance influences on venture-backed entrepreneurial firms' post-money valuation. The Seventieth Annual Meeting of the Academy of Management, San Antonio, Texas. (This paper was selected for the best paper proceedings)

Sethi, D, Moghaddam, K, Wu, J. 2010. Towards a More Comprehensive Taxonomy for Analyzing the Strategic Motivations of MNEs from the Developed and Emerging Economies. Academy of International Business (AIB) annual conference, Rio de Janeiro, Brazil.

Moghaddam, K. 2009. "The Human Resource Managers' Competency Model Development" Lamar Bruni Vergara (LBV) Research Conference, Laredo, Texas.

Moghaddam, K. 2008: "The Human Resource Managers' Competency Model: A Theoretical Framework". 6th Annual Student Research Symposium of Texas A&M University System, commerce, Texas.

Alavi, S. B. & Moghaddam, K. 2006. The role of human resource competency model development in enhancing HR professionalism (in Farsi). 3rd Human Resources Development Conference, Tehran, Iran.

TEACHING EXPERIENCE:

Texas A&M International University, Texas, U.S.A.
2008: Organizational behavior

Teaching Assistant, Sharif University of Technology, Tehran, Iran.
2006: Management Control Systems
2005: Human Resource Management
2004: Management Principles
2003: Management Information Systems

HONORs and AWARDs:

2008: Earned "second best" presentation, 6th Annual Student Research Symposium of Texas A&M University System, commerce, Texas[2].

2008: Received Graduate Research Scholarship, Texas A&M International University. Amount: $20,000

2007: Received UC-Davis Graduate School of Management's Student Exchange Scholarship. Amount: $16,000.

2004: Ranked 16th in Iran's national universities entrance exam for MBA degree among more than 20,000 applicants.

2000: Ranked among the top 0.5 % students out of 400,000 applicants in Iran's national universities' entrance exam for Bachelor Degree.

PROFESSIONAL SERVICE:

Ad-hoc Reviewer:

- Journal of International Management (JIM), 2011- Present
- Academy of International Business Conference (AIB), 2010 - Present
- Academy of Management Conference (AOM), 2010 - Present

President, International Student Advisory Board (ISAB) in Division of Student Affairs at Old Dominion University, 2010- Present.[3]
Vice President, Business Administration Doctoral Student Association, Old Dominion University, 2010 – Present.

[2] http://www.tamiu.edu/newsinfo/12-11-08/article7.shtml
[3] http://studentaffairs.odu.edu/oir/international/isab/

CONSULTING

Fara Consulting Company, Tehran, Iran.

2005 - 2007: Team-working Workshop

Developed and facilitated a half-day workshop on team-work including core concept of team working and team building for variety of companies in both public and private sectors

2006 - 2007: Marketing Seminar Presentations

Developed and facilitated a half-day marketing seminar including core concept of customer relationship for variety of companies in both public and private sectors

PROFESSIONAL MEMBERSHIPS:

- Academy of Management, 2010 – Present.
- Sharif University Alumni Association, 2004 – Present.

BUSINESS EXPERIENCE:

2006-2008: Kayson Company
Largest Iranian engineering and construction company in private sector

Strategic Planning (Balanced Score Card approach).
Planning and implementing company organization restructuring project.

2004-2006: Saipa Azin Company (Kia Motors partner in Iran)
Seat manufacturing division of the second largest auto manufacturer in Iran

Responsible for the design and implementation of the Performance Management System.

2001-2003: Iran Khodro Industrial Group (Peugeot Partner in Iran)
The largest auto manufacturer in the Middle East

Responsible for planning and implementing the organizational restructuring project in the seat manufacturing division.

MEDIA APPEARANCES

Interview with Laredo Morning Times on 6th Annual Student Research Symposium of Texas A&M University System, December 12, 2008.

AVOCATIONS:

- Basketball, tennis, swimming, mountain climbing, camping.
- Historical and cultural exploration of different countries.

KAVEH MOGHADDAM
Apr 02, 2012 08:19 pm

Display Transcript

This is NOT an official transcript. Unofficial transcripts are for personal use only. Courses which are in progress may also be included on this transcript.

Old Dominion University Credit Transcript Totals Courses in Progress

Transcript Data

STUDENT INFORMATION

Name : KAVEH MOGHADDAM

Curriculum Information

Current Program

Major and Department: Business Administration, Business/Public Admin

This is NOT an Official Transcript

OLD DOMINION UNIVERSITY CREDIT -Top-

Term: Fall 2009

Academic Standing: Good Academic Standing

Subject	Course	Level	Title	Grade	Credit Hours	Quality Points	Start and End Dates	R
BUSN	800	GR	SEMINAR-INTERNATIONAL BUSINESS	A-	3.000	11.10		
DSCI	711	GR	MULTIVARIATE STAT METHODS-BUSN	A	3.000	12.00		
MGMT	840	GR	STRATEGY CLASSICS	A-	3.000	11.10		

	Attempt Hours	Passed Hours	Earned Hours	GPA Hours	Quality Points	GPA
Current Term:	9.000	9.000	9.000	9.000	34.20	3.80

Cumulative:	9.000	9.000	9.000	9.000	34.20	3.80

Unofficial Transcript

Term: Spring 2010

Academic Standing: Good Academic Standing

Subject	Course	Level	Title	Grade	Credit Hours	Quality Points	Start and End Dates	R
DSCI	712	GR	ADV STAT MODELS-BUS RESEARCH	A	3.000	12.00		
MGMT	845	GR	STRATEGY CONTENT RESEARCH	A-	3.000	11.10		
MKTG	826	GR	SEM-INTERNATL MARKETING PROB	A	3.000	12.00		

	Attempt Hours	Passed Hours	Earned Hours	GPA Hours	Quality Points	GPA
Current Term:	9.000	9.000	9.000	9.000	35.10	3.90
Cumulative:	18.000	18.000	18.000	18.000	69.30	3.85

Unofficial Transcript

Term: Fall 2010

Academic Standing: Good Academic Standing

Subject	Course	Level	Title	Grade	Credit Hours	Quality Points	Start and End Dates	R
FIN	862	GR	SEMINAR-INTERNATIONAL FINANCE	A-	3.000	11.10		
MGMT	830	GR	STRATEGIC HUMAN RESOURCE MGMT	A	3.000	12.00		
MGMT	842	GR	STRATEGY PROCESS RESEARCH	A	3.000	12.00		
MKTG	813	GR	FUNDAMENTAL OF SURVEY RESEARCH	A	3.000	12.00		

	Attempt Hours	Passed Hours	Earned Hours	GPA Hours	Quality Points	GPA
Current Term:	12.000	12.000	12.000	12.000	47.10	3.92
Cumulative:	30.000	30.000	30.000	30.000	116.40	3.88

Unofficial Transcript

Term: Spring 2011

Academic Standing: Good Academic Standing

Subject	Course	Level	Title	Grade	Credit Hours	Quality Points	Start and End Dates	R

MGMT	821	GR	INTERNATL STRATEGIC MANAGEMENT	A	3.000	12.00
MGMT	835	GR	ORGANIZATION THEORY	A-	3.000	11.10
MKTG	814	GR	SEM-ADV MARKETING METHODOLOGY	A	3.000	12.00

	Attempt Hours	Passed Hours	Earned Hours	GPA Hours	Quality Points	GPA
Current Term:	9.000	9.000	9.000	9.000	35.10	3.90
Cumulative:	39.000	39.000	39.000	39.000	151.50	3.88

Unofficial Transcript

Term: Summer 2011

Academic Standing:

Subject	Course	Level	Title	Grade	Credit Hours	Quality Points	Start and End Dates	R
MGMT	899	GR	DISSERTATION	P	1.000	0.00		

	Attempt Hours	Passed Hours	Earned Hours	GPA Hours	Quality Points	GPA
Current Term:	1.000	1.000	1.000	0.000	0.00	0.00
Cumulative:	40.000	40.000	40.000	39.000	151.50	3.88

Unofficial Transcript

Term: Fall 2011

Academic Standing: Good Academic Standing

Subject	Course	Level	Title	Grade	Credit Hours	Quality Points	Start and End Dates	R
MGMT	899	GR	DISSERTATION	P	9.000	0.00		

	Attempt Hours	Passed Hours	Earned Hours	GPA Hours	Quality Points	GPA
Current Term:	9.000	9.000	9.000	0.000	0.00	0.00
Cumulative:	49.000	49.000	49.000	39.000	151.50	3.88

Unofficial Transcript

TRANSCRIPT TOTALS (GRADUATE) -Top-

Events: Doctoral Oral Comps Passed

Events: Doctoral Written Comps Passed

	Attempt Hours	Passed Hours	Earned Hours	GPA Hours	Quality Points	GPA

Overall:	49.000	49.000	49.000	39.000	151.50	3.88

Unofficial Transcript

COURSES IN PROGRESS -Top-

Term: Spring 2012

Subject	Course	Level	Title	Credit Hours	Start and End Dates
MGMT	899	GR	DISSERTATION	9.000	

RELEASE: 8.4.1