Volatility, the Macroeconomy and Asset Prices*

Ravi Bansal†
Dana Kiku‡
Ivan Shaliastovich§
Amir Yaron¶

First Draft: 2010
This Draft: January 2012

Abstract

In this paper we show that volatility movements have first-order implications for consumption, the stochastic discount factor, and asset prices. Volatility shocks carry a risk-premium in our model. Accounting for volatility risks leads to a positive correlation between the return to human capital and the market return, while this correlation is negative when volatility risk is ignored. Our volatility-risk based asset pricing model can account for the levels and differences in the risk premia across value and size portfolios in the data.

*We thank seminar participants at AFA 2012, SED 2011, Arizona State University, Duke University, London School of Economics, NYU-Five Star conference, The Wharton School, Vanderbilt University, University of British Columbia, University of New South Wales, University of Sydney, and University of Technology Sydney for their comments. Shaliastovich and Yaron thank the Rodney White Center for financial support.

†Fuqua School of Business, Duke University and NBER, ravi.bansal@duke.edu.
‡The Wharton School, University of Pennsylvania, kiku@wharton.upenn.edu.
§The Wharton School, University of Pennsylvania, ishal@wharton.upenn.edu.
¶The Wharton School, University of Pennsylvania and NBER, yaron@wharton.upenn.edu.

1 Introduction

Financial economists are interested in understanding risk and return and the underlying economic sources for movements in asset markets. In this paper we show that volatility news (news about economic uncertainty) is an important and separate source of risk which critically affects the aggregate economy (i.e., consumption) and asset prices. In particular, we show that volatility risks have first-order implications for the properties of the returns to financial wealth, human capital, as well as for portfolio returns sorted by size and book-market. Our analysis leads us to consider a dynamic asset-pricing framework with three sources of risks: cash-flow, discount rate, and volatility news. We report three central results (i) volatility risk affects consumption; this impact is important for understanding the relation between the return to human capital and the return to equity; (ii) ignoring volatility news results in a misspecified stochastic discount factor (SDF) and distorted inference of the sources and magnitudes of economic risks; (iii) volatility risk-premia associated with volatility risks are important for explaining the level and dispersion of risk premia in the cross-section of assets.

Bansal and Yaron (2004) provide a basic framework to analyze volatility risk. In their model risk premia are affine in time-varying aggregate wealth volatility, and more importantly, shocks to time-varying volatility carries a separate risk-premia. In this article, we show that when volatility is time-varying, unanticipated changes in consumption are also directly affected by changes in aggregate volatility; this channel is absent if volatility is assumed to be constant as in Campbell (1996). In essence, we provide a permanent income (PI) model in which volatility shocks can significantly alter consumption. In response to an increase in volatility, in our model, agents decrease their consumption when their intertemporal elasticity of substitution (IES) is above one. This channel introduces volatility risk as one of the fundamental economic sources of risk in addition to cash-flow and discount rate risks.

To highlight the quantitative importance of the volatility channel for pricing, we show that ignoring volatility, when present, results in a significantly misspecified stochastic discount factor at *any* value of the IES. We use a long-run risks model of Bansal and Yaron (2004) to quantitatively highlight and analyze the importance of volatility news. Using a calibrated economy that matches several key features of the data, we show the ramification of incorrectly assuming that aggregate volatility is constant for inference regarding consumption and other components of the stochastic discount factor. We show that the volatility of the implied consumption shock will be significantly biased upwards in the specification which incorrectly ignores the variation in economic uncertainty. When the IES is greater than one, the correlations between the implied consumption innovations and the discount rate and volatility shocks are significantly negative, even though these correlations for the true consumption shock are zero. Ignoring the presence of aggregate uncertainty also biases downward the

volatility of the implied stochastic discount factor and the level of the market risk premia. This is consistent with findings in the literature regarding consumption properties that are analyzed using financial market data under homoscedastic assumptions (e.g., Campbell (1996)). In all, our analysis underscores a significant misspecification for pricing when time-varying volatility risks are ignored.

We use our volatility risks based PI model and its implications for consumption to evaluate the correlation between the returns to equity and human capital. Earlier work by Lustig and Van Nieuwerburgh (2008) uses a version of the permanent income hypothesis in which volatility is constant and shows that these the two returns are puzzlingly negatively correlated. Standard economic models would imply that these two returns are positively correlated as both of these are claims on aggregate economic outcomes. In this paper we provide a potential resolution to their puzzling finding by highlighting the importance of time-varying volatility of consumption. We document that in the data high volatility states are high risk states associated with significant consumption declines and high risk premiums. These high volatility and high premiums induce higher expected returns (as opposed to high real risk-free rates). While these states do not reflect good economic outcomes, the PI specification often used in empirical work ignores volatility-risk counterfactually implies that that anticipated lifetime consumption should rise in these states [1] and counterfactually implies that that anticipated lifetime consumption should rise in these states. In contrast, when volatility risks are correctly included, the PI model treats an increase in the risk premium as a bad state for consumption, and this allows the model to capture the consumption and expected return on aggregate wealth dynamics in an manner consistent with the data. Note that in a model with constant volatility all expected return variation is risk-free rate variation as risk premia is constant.

Following Lustig and Van Nieuwerburgh (2008), we also assume that the expected return on human capital is linear in the economic states. This allows us to adopt a standard VAR-based methodology to extract the underlying news and innovations into consumption and stochastic discount factor. In the model without volatility risk, as in Lustig and Van Nieuwerburgh (2008), the correlations between labor and market returns are very negative, however, when volatility risk is included these two returns as well as expected returns are positively correlated. Similarly, the correlations between market and wealth, and wealth and labor returns become closer to one once volatility risks are appropriately accounted for. At our values of preference parameters (risk aversion of 6.5 and IES of 2), the risk premium for the market portfolio is 9%, and it is equal to 3.6% and 2.2% for the returns to the wealth portfolio and the human capital, respectively. Volatility risk contributes from about one-third of the overall risk premium for the human capital to about a half for the market. The inclusion of the volatility risk has important implications for the time-series properties of the underlying economic shocks. For example, in the model with volatility risk the implied

[1] and in addition, does not impose all the model restrictions that now premiums are constant

discount rate news is high and positive in recent recession of 2008, which is consistent with a rise in economic volatility in those periods. The model without the volatility channel, however, produces discount rate news which is negative in those times.

To explore the importance of volatility risks further, we make the assumption that the return to aggregate wealth is perfectly correlated with the return to market equity (e.g., Epstein and Zin (1991), Campbell (1996)). Under this assumption, the market volatility is observed and can be used in our empirical analysis. Specifically, we consider the asset-pricing implications for a broader cross-section of assets which includes five size and five value portfolios. We show that our model captures well the levels and differences in the risk premia across the assets. In our three-beta asset pricing model, volatility risks contributes about 2% to the risk premium (about a 1/3 of the risk premium), while cash-flow risks contribute the most to risk-premia. It is worth noting that when volatility risks are absent, and thus risk premia are constant, the discount rate news simply reflects risk free rate news. If the risk free rate is also assumed constant, an empirically relevant assumption, there is no discount rate beta and all the risk premium in the economy should be captured by the cashflow news. Empirically, we show that imposing the restriction that the market premium is affine in volatility helps in estimation and reveals an intimate link between discount rate and volatility news — i.e., discount rate news are largely driven by volatility news. The qualitative implications of these findings are consistent with the Bansal and Yaron (2004) model.

The rest of the paper is organized as follows. In Section 2 we present a theoretical derivation of the our generalized dynamic CAPM. We set up the long-run risks model in Section 3 to gain further understanding of how volatility affects inference about consumption dynamics, cash-flow and discount rate variation. Based on the calibrated model, in Section 4, we highlight and quantify the mis-specification of consumption and the stochastic discount factor. In Section 4 we develop and implement an econometric framework to quantify the role of the volatility channel in the data and discuss the model implications for the market, human capital and wealth portfolio. In section 5 we analyze the role of volatility using the market return for explaining a broader cross-section of assets. Conclusion follows.

2 Theoretical Framework

In this section we consider a general economic framework with recursive utility and time-varying economic uncertainty, and derive the implications for the innovations into the current and future consumption growth, returns, and the stochastic discount factor. We show that ignoring fluctuations in economic uncertainty can severely bias the inference about economic news, and alter the implications for the financial markets.

2.1 Consumption Innovation

We adopt a discrete-time specification of the endowment economy where the agent's preferences are described by a Kreps and Porteus (1978) recursive utility function of Epstein and Zin (1989) and Weil (1989). The life-time utility of the agent U_t satisfies

$$U_t = \left[(1-\delta) C_t^{1-\frac{1}{\psi}} + \delta \left(E_t U_{t+1}^{1-\gamma} \right)^{\frac{1-\frac{1}{\psi}}{1-\gamma}} \right]^{\frac{1}{1-\frac{1}{\psi}}}, \tag{1}$$

where C_t is the aggregate consumption level, δ is a subjective discount factor, γ is a risk aversion coefficient, ψ is the intertemporal elasticity of substitution (IES), and for notational ease we denote $\theta = (1-\gamma)/(1-\frac{1}{\psi})$. When $\gamma = 1/\psi$, the preferences collapse to a standard expected power utility.

As shown in Epstein and Zin (1989), the stochastic discount discount factor M_{t+1} can be written in terms of the log consumption growth rate, $\Delta c_{t+1} \equiv \log C_{t+1} - \log C_t$, and the log return to the consumption asset (wealth portfolio), $r_{c,t+1}$. In logs,

$$m_{t+1} = \theta \log \delta - \frac{\theta}{\psi} \Delta c_{t+1} + (\theta - 1) r_{c,t+1}. \tag{2}$$

A standard Euler condition

$$E_t \left[M_{t+1} R_{t+1} \right] = 1 \tag{3}$$

allows us to price any asset in the economy. Assuming that the stochastic discount factor and the consumption asset return are jointly log-normal, the Euler equation for the consumption asset leads to:

$$E_t \Delta c_{t+1} = \psi \log \delta + \psi E_t r_{c,t+1} - \frac{\psi - 1}{\gamma - 1} V_t, \tag{4}$$

where we define V_t to be the conditional variance of the stochastic discount factor plus the consumption asset return:

$$\begin{aligned} V_t &= \frac{1}{2} Var_t(m_{t+1} + r_{c,t+1}) \\ &= \frac{1}{2} Var_t m_{t+1} + Cov_t(m_{t+1}, r_{c,t+1}) + \frac{1}{2} Var_t r_{c,t+1}. \end{aligned} \tag{5}$$

The volatility component V_t is driven by the conditional variances of the discount factor and the consumption return, and the conditional covariance of the SDF with consumption return which is directly related to the movements in risk premia in the economy. In this sense, we interpret V_t as a measure of the economic uncertainty. In

our subsequent discussion we show that, under further model restrictions, the economic volatility V_t is proportional to the conditional variance of the future aggregate consumption; the proportionality coefficient is always positive and depends on the risk aversion coefficient and the relative magnitude of the news about future expected consumption. Notably, economic volatility shocks do not impact expected consumption when there is no stochastic volatility in the economy (so V_t is a constant), or when the IES parameter is one, $\psi = 1$. These cases have been entertained in Campbell (1983), Campbell (1996), Campbell and Vuolteenaho (2004), and Lustig and Van Nieuwerburgh (2008). In the paper we argue for economic importance of the variation in aggregate uncertainty and $IES > 1$ to interpret movements in consumption and in asset markets.

We use the equilibrium restriction in the Equation (4) to derive the immediate consumption news. The return to the consumption asset $r_{c,t+1}$ which enters the equilibrium condition in Equation (4) satisfies the usual budget constraint:

$$W_{t+1} = (W_t - C_t)R_{c,t+1}. \tag{6}$$

A standard log-linearization of the budget constraint yields:

$$r_{c,t+1} = \kappa_0 + wc_{t+1} - \frac{1}{\kappa_1} wc_t + \Delta c_{t+1}, \tag{7}$$

where $wc_t \equiv \log(W_t/C_t)$ is the log wealth-to-consumption ratio (inverse of the savings ratio), and κ_0 and κ_1 are the linearization parameters. Solving the recursive equation forward, we obtain that the immediate consumption innovation can be written as the revision in expectation of future returns on consumption asset minus the revision in expectation of future cash flows:

$$c_{t+1} - E_t c_{t+1} = (E_{t+1} - E_t) \sum_{j=0}^{\infty} \kappa_1^j r_{c,t+1+j} - (E_{t+1} - E_t) \sum_{j=1}^{\infty} \kappa_1^j \Delta c_{t+j+1}. \tag{8}$$

Using the expected consumption relation in (4), we can further express the consumption shock in terms of the immediate news in consumption return, $N_{R,t+1}$, revisions of expectation of future returns (discount rate news), $N_{DR,t+1}$, as well as the news about future volatility $N_{V,t+1}$:

$$N_{C,t+1} = N_{R,t+1} + (1-\psi)N_{DR,t+1} + \frac{\psi - 1}{\gamma - 1} N_{V,t+1}, \tag{9}$$

where for convenience we denote

$$\begin{aligned}
N_{C,t+1} &\equiv c_{t+1} - E_t c_{t+1} & N_{R,t+1} &\equiv r_{c,t+1} - E_t r_{c,t+1}, \\
N_{DR,t+1} &\equiv (E_{t+1} - E_t) \left(\sum_{j=1}^{\infty} \kappa_1^j r_{c,t+j+1} \right), & N_{V,t+1} &\equiv (E_{t+1} - E_t) \left(\sum_{j=1}^{\infty} \kappa_1^j V_{t+j} \right) \\
N_{CF,t+1} &\equiv (E_{t+1} - E_t) \left(\sum_{j=0}^{\infty} \kappa_1^j \Delta c_{t+j+1} \right) = N_{DR,t+1} + N_{R,t+1}
\end{aligned} \tag{10}$$

The consumption equations (4) and (9) provide a structural link between aggregate consumption, asset prices and economic volatility, and provide the basis for our volatility-based Permanent Income model. We discuss the economic significance of the aggregate volatility shocks for a correct interpretation of the relation between macroeconomy and financial markets in the next section.

2.2 Consumption, Asset Markets, and Volatility

To highlight the intuition for the relationship between consumption, asset prices and volatility, note that the consumption innovation equation in (9) implies that the news in life-time expected consumption are driven by the discount rate news to the wealth portfolio and the news in economic volatility:

$$(E_{t+1} - E_t)\left(\sum_{j=1}^{\infty} \kappa_1^j \Delta c_{t+j+1}\right) = \psi N_{DR,t+1} - \frac{\psi - 1}{\gamma - 1} N_{V,t+1}. \tag{11}$$

Similarly, we can decompose the shock in wealth-to-consumption ratio into the discount rate and volatility news:

$$\begin{aligned}(E_{t+1} - E_t) wc_{t+1} &= (E_{t+1} - E_t)\left(\sum_{j=1}^{\infty} \kappa_1^j \Delta c_{t+j+1}\right) - (E_{t+1} - E_t)\left(\sum_{j=1}^{\infty} \kappa_1^j r_{c,t+j+1}\right) \\ &= \left(1 - \frac{1}{\psi}\right)\left((E_{t+1} - E_t)\left(\sum_{j=1}^{\infty} \kappa_1^j \Delta c_{t+j+1}\right) - \frac{1}{\gamma - 1} N_{V,t+1}\right).\end{aligned} \tag{12}$$

When IES is equal to one, the substitution effect is equal to the income effect, so the life-time expected consumption moves one-to-one with the discount rate news. As the two news exactly offset each other, the wealth-to-consumption ratio is constant so that the agent consumes a constant fraction of total wealth.

On the other hand, when IES is not equal to one, the movements in expected consumption do not correspond to the movements in discount rates when aggregate volatility is time-varying. Indeed, when economic shocks have time-varying volatility, the risk premia vary over time as well.[2] By definition, discount rate news capture future risk-free rate news and future risk premium news. Intuitively, the expression

[2]Time-varying risk aversion would also induce time-varying risk premia. However, the volatility dynamics we use is directly estimated from the observable macro quantities. In contrast, the process for variation in risk aversion is more difficult to directly measure in the data.

(11) shows that when IES is away from one, one needs to separately account for the volatility shocks to remove the risk premia (and precautionary savings) fluctuations from the discount rates to isolate the cash-flow component. Similarly, when IES is away from one, volatility news also drive the fluctuations in asset valuations, in addition to the cash-flow news.

This role of the volatility shocks is significant to interpret consumption and asset prices in the data and from the perspective of economic models. Indeed, "bad" economic times are typically associated with low future growth, high risk premia and high uncertainty. Indeed, as shown in Table 1, based on the VAR estimation of the model (details of which are described in section 4) future expected consumption news are sharply negative in times of high volatility, while discount rates are all positive at those times. A negative response of consumption and price-to-consumption ratio to volatility news can also be seen in Figures 1 and 2 which show the impulse response of these variables to ex-ante consumption volatility shocks implied by the VAR. However, ignoring the volatility news, the structural equation (11) implies that discount rate news are positively related to life-time expected consumption news at any value of IES. Further, this would mean that wealth-to-consumption ratio rises in high volatility times when IES is larger than one. That is, a homoscedastic economy features good news to future consumption and prices in bad times, which stands in a stark contrast to the empirical observations and economic intuition. The key to correctly interpret these relations is to account for the volatility news: as the volatility significantly increases in bad times, when IES is above one the volatility component removes the time-varying risk premia component from the discount rate, and can explain the decline in expected consumption and prices.

2.3 Discount Factor

The innovation into the stochastic discount factor implied by the representation in Equation (2) is given by,

$$m_{t+1} - E_t m_{t+1} = -\frac{\theta}{\psi}(\Delta c_{t+1} - E_t \Delta c_{t+1}) + (\theta - 1)(r_{c,t+1} - E_t r_{c,t+1}). \qquad (13)$$

Substituting the consumption shock in Equation (9), we obtain that the stochastic discount factor is driven by future expected cash flow news, $N_{CF,t+1}$, future discount rate news, $N_{DR,t+1}$, and volatility news, $N_{V,t+1}$:

$$m_{t+1} - E_t m_{t+1} = -\gamma N_{CF,t+1} + N_{DR,t+1} + N_{V,t+1}. \qquad (14)$$

Using Euler equation, we obtain that the risk premium on any asset is equal to the negative covariance of asset return $r_{i,t+1}$ with the stochastic discount factor:

$$E_t r_{i,t+1} - r_{ft} + \frac{1}{2} Var_t r_{i,t+1} = Cov_t(-m_{t+1}, r_{i,t+1}). \tag{15}$$

Hence, knowing the exposures (betas) of a return to the fundamental sources of risk, we can calculate the risk premium on the asset, and decompose it into the risk compensations for the future cash-flow, discount rate, and volatility news:

$$\begin{aligned} &E_t r_{i,t+1} - r_{ft} + \frac{1}{2} Var_t r_{i,t+1} \\ &= \gamma Cov_t(r_{i,t+1}, N_{CF,t+1}) - Cov_t(r_{i,t+1}, N_{DR,t+1}) - Cov_t(r_{i,t+1}, N_{V,t+1}). \end{aligned} \tag{16}$$

As shown in the stochastic discount factor Equation (14), the price of the volatility risks is equal to negative 1; notably, the volatility risks are present even if the IES parameter $\psi = 1$. Thus, even though with IES equal to one ignoring volatility does not lead to the mis-specification of the consumption residual, the inference on the stochastic discount factor is still incorrect and can significantly affect the interpretation of the asset markets.

Let us consider in a greater detail the case when the volatility is constant and all the economic shocks are homoscedastic. First, it immediately implies that the revision in expected future volatility news is zero, $N_{V,t+1} = 0$. Further, when all the economic shocks are homoscedastic, all the variances and covariances are constant, which implies that the risk premium on the consumption asset is constant as well. Thus, under homoscedasticity, the discount rate shocks just capture the innovations into the future expected risk-free rates.

Hence, under homoscedasticity, the economic sources of risks include the revisions in future expected cash flow, and the revisions in future expected risk-free rates:

$$m_{t+1}^{NoVol} - E_t m_{t+1}^{NoVol} = -\gamma N_{CF,t+1} + N_{RF,t+1}, \tag{17}$$

for $N_{RF,t+1} = (E_{t+1} - E_t) \left(\sum_{j=1}^{\infty} \kappa_1^j r_{f,t+j} \right)$.

In this environment the risk premium on any asset is determined by the unconditional covariances of asset return with future risk-free rate news and future cash-flow news. When separate volatility news components are absent, the risk premia should be constant. Further, the beta of returns with respect to discount rate shocks, $N_{DR,t+1}$, should just be equal to the return beta to the future expected risk-free shocks, $N_{RF,t+1}$. In several empirical studies in the literature (see e.g., Campbell and Vuolteenaho (2004)), the risk-free rates are assumed to be constant. Following the above analysis, it implies, then, that the news about future discount rates is exactly zero, and so is the discount-rate beta, and all the risk premium in the economy is captured just by risks in future cash-flows. Thus, ignoring volatility risks can significantly alter the interpretation of the risk and return in financial markets.

3 Long-Run Risks Model

To gain further understanding of how volatility affects inference about consumption innovations, cash-flow and discount rate variation, and more generally fluctuations in the stochastic discount factor, asset prices and risk premia, we utilize a standard long-run risks model of Bansal and Yaron (2004). This model captures many salient features of the asset market data and importantly ascribes a prominent role for volatility risk.[3]

3.1 Model Setup

In a standard long-run risks model consumption dynamics satisfy

$$\begin{aligned}
\Delta c_{t+1} &= \mu + x_t + \sigma_t \eta_{t+1}, && (18)\\
\Delta d_{t+1} &= \mu_d + \phi x_t + \pi \sigma_t \eta_{t+1} + \varphi_d \sigma_t u_{d,t+1}, && (19)\\
x_{t+1} &= \rho x_t + \varphi_e \sigma_t \epsilon_{t+1}, && (20)\\
\sigma^2_{t+1} &= \sigma^2_c + \nu(\sigma^2_t - \sigma^2_c) + \sigma_w w_{t+1}, && (21)
\end{aligned}$$

where ρ governs the persistence of expected consumption growth x_t, and ν determines the persistence of the conditional aggregate volatility σ^2_t. η_t is a short-run consumption shock, ϵ_t is the shock to the expected consumption growth, and w_{t+1} is the shock to the conditional volatility of consumption growth; for parsimony, these three shocks are assumed to be *i.i.d* Normal.

The equilibrium model solution is derived in Bansal and Yaron (2004), and for convenience is reproduced in the Appendix. Given the model solution, we can provide explicit expressions for the immediate consumption returns news, $N_{R,t+1}$, the discount-rate news, $N_{DR,t+1}$, and the volatility news, $N_{V,t+1}$, in terms of the underlying shocks and model parameters.

The consumption return shock, $N_{R,t+1}$ is driven by all three shocks in the economy,

$$N_{R,t+1} = A_x \kappa_1 \varphi_x \sigma_t \epsilon_{t+1} + A_\sigma \kappa_1 \sigma_w w_{t+1} + \sigma_t \eta_{t+1}, \quad (22)$$

while the discount rate news, $N_{DR,t+1}$ is driven only by the expected growth and volatility innovations:

$$N_{DR,t+1} = \frac{1}{\psi} \frac{\kappa_1}{1-\kappa_1 \rho} \varphi_e \sigma_t \epsilon_{t+1} - \kappa_1 A_\sigma \sigma_w w_{t+1}. \quad (23)$$

[3]See Bansal and Yaron (2004) and Bansal, Kiku, and Yaron (2007) for a discussion of the long-run risks channels for the asset markets and specifically the role of volatility risks, Bansal, Khatchatrian, and Yaron (2005b) for early extensive empirical evidence on the role of volatility risks, and Eraker and Shaliastovich (2008), Bansal and Shaliastovich (2010), and Drechsler and Yaron (2011), for the importance of volatility risks for derivative markets.

The economic volatility component, V_t, is directly related to the conditional variance of consumption growth:

$$V_t = \frac{1}{2} Var_t(r_{c,t+1} + m_{t+1}) = const + \frac{1}{2}\chi(1-\gamma)^2\sigma_t^2, \tag{24}$$

where the proportionality parameter χ is provided in the Appendix. Therefore, the innovation into the future expected volatility $N_{V,t+1}$ satisfies

$$N_{V,t+1} = \frac{1}{2}\chi(1-\gamma)^2 \frac{\kappa_1}{1-\kappa_1\nu}\sigma_w w_{t+1}. \tag{25}$$

Notably, under the model restrictions, the volatility parameter χ is unambiguously positive and is equal to the ratio of variances of the long-run cash flows news, $N_{CF,t+1}$, to the immediate consumption news, $N_{C,t+1}$:

$$\chi = \frac{Var(N_{CF,t+1})}{Var(N_{C,t+1})}. \tag{26}$$

This restriction is useful in identifying χ in empirical work.

Notice that all the three shocks, $N_{R,t+1}$, $N_{DR,t+1}$ and $N_{V,t+1}$, are correlated with each other as they depend on the underlying shocks in the economy. In particular, if IES is above one, the discount rate shocks and the volatility shocks are positively correlated, because the volatility is driving the risk premium which is an important component of discount rate innovations.

The expression for consumption innovations, $N_{C,t+1}$, and the stochastic discount factor can now be written in terms of the innovations to the consumption return, discount rate and volatility shocks, as shown in Equations (9) and (14). Under the null of the model, the consumption shock is equal to $\sigma_t\eta_{t+1}$, and the innovation into the stochastic discount factor matches the expression in Equation (53).

It is important to recognize that volatility innovations are relevant for the correct inference about the consumption return, discount rate, and volatility shocks, as long as ψ is different from 1 (as $A_\sigma \neq 0$). Ignoring the volatility component can distort the measurement of $N_{R,t+1}$, and $N_{DR,t+1}$, and $N_{V,t+1}$. Even if the return news $N_{R,t+1}$ and $N_{DR,t+1}$ could be correctly estimated using flexible specification in the data, the economic implications for the consumption innovations and the stochastic discount factor can be very misleading when the volatility channel is ignored. Further, in empirical work the consumption return itself is not observed and the market return is often used instead. The discrepancy between these two assets can exacerbate the distortions and economic inference problems described above. In the next section we quantify these various issues in turn.

3.2 Mis-Measurement of Consumption and SDF

Based on the calibration of the the long-run risks model, we evaluate in this section the extent to which consumption innovations are mis-measured if one ignores the presence of volatility. The parameter configuration used in the model simulation is similar to Bansal, Kiku, and Yaron (2009b) and is given in Table 2. The model reproduces key asset market and consumption moments of the data and thus provides a realistic laboratory for our analysis. Table 3 reports these moments. Notice that the model produces a significant positive correlation between the discount rate news and the volatility news: it is 60% for the consumption asset, and 90% for the market. Further, for both consumption and market return, most of the risk compensation comes from the cash-flow and volatility news, while the contribution of the discount rate news is quite small.

Table 4 reports the implied consumption innovations when volatility is ignored, that is when the term N_V is not accounted for in constructing the consumption innovations. In constructing the implied consumption innovations via equation (9) we use the analytical expressions for $N_{R,t+1}$, $N_{DR,t+1}$, and $N_{V,t+1}$ which are given in Equations (22), (23), and (25), respectively. In particular, we assume that the consumption return news $N_{R,t+1}$ and $N_{DR,t+1}$ can be identified correctly even if the volatility component is ignored, and we focus only on the mis-specification caused by the omission of the volatility news $N_{V,t+1}$. We consider the implications of the volatility news for the measurements of the consumption return innovations, $N_{R,t+1}$, $N_{DR,t+1}$ in section 4.

Table 4 shows that when IES is not equal to one, the implied consumption innovations are distorted. In particular, when IES is equal to two, the volatility of consumption innovations is about twice that of the true consumption innovations. Furthermore, when volatility is ignored, the correlation between the true consumption shock and the implied consumption shock is only 0.5. In addition, the correlation of the implied consumption innovation and the discount rate and volatility news are very negative while in the model they should be zero when volatility is correctly accounted for. Similar distortions are present when the IES is less than one albeit by a smaller magnitude. Notably, Panel B of Table 4 confirms that when the model has no stochastic volatility, and thus constant risk premia, the implied consumption innovations and the true ones coincide for all IES values. In Table 5 we report the implications of ignoring volatility for the stochastic discount factor. When volatility is ignored, for all values of the IES the SDF's volatility is downward biased by about one-third. The market risk premium is almost half that of the true one, and the correlations of the SDF with the return, discount rate, and cash-flow news are distorted. Finally, it is important to note that even when the IES is equal to one, the SDF is still misspecified. In all, the evidence clearly demonstrates the potential pitfalls that

might arise in interpreting asset pricing models and the asset markets sources of risks if the volatility channel is ignored.

The analysis above assumed the researcher has access to the return on wealth, $r_{c,t+1}$. In many instances, however, that is not the case (e.g., Campbell and Vuolteenaho (2004), Campbell (1996)) and the return on the market $r_{d,t+1}$ is utilized instead. In Table 6 we repeat the analysis above, except that $r_{d,t+1}$ replaces $r_{c,t+1}$ in the stochastic discount factor, and hence in the construction of N_R, N_{DR}, and N_V. The fact the market return is a levered asset relative to the consumption/wealth return exacerbate the inference problems shown earlier. In particular, Table 6 shows that when the IES is equal to two, the volatility of the implied consumption shocks is about 14.3%, relative to the true volatility of only 2.5%. Moreover, the correlation structure with various shocks is distorted in a significant manner. The correlation between the implied consumption shocks and the discount rate shocks and volatility shocks are very negative (in the model they should be zero), while the correlation with the immediate return shock is almost one whereas the true correlation should be 0.45. It is interesting to note that now even when IES is equal to one the consumption innovation shocks are misspecified. The columns marked 'Mkt vol' correspond to the case in which N_V is included in the definition of N_C but $r_{d,t+1}$ is used in the definition of V_t. The small difference between the case of ignoring volatility altogether and the case in which volatility is included but is based on the market return, indicates that much of the misspecification arise in the construction of the return and discount rate innovations, N_R, and N_{DR} respectively. The market return, being a levered return relative to the consumption return, yields much too volatile implied consumption innovations. Further, the distinction between $r_{d,t+1}$ and $r_{c,t+1}$ leads to a distorted innovation structure even when the underlying economy has constant volatility (see Panel B of Table 6).

Campbell (1996) (Table 9) reports the implied consumption innovations based on equation (9) when volatility is ignored and the return and discount rate shocks are read off a VAR using observed financial data. The volatility of the consumption innovations when the IES is assumed to be 2 is about 22%, not far from the quantity displayed in our simulated model in Table 6.[4] As in our case, lower IES values lead to somewhat smoother implied consumption innovations. While Campbell (1996) concludes that this evidence is more consistent with a low IES, the analysis here suggests that in fact this evidence is consistent with an environment in which the IES is greater than one and the innovation structure contains a volatility component.

[4]The data used in Campbell (1996) is from 1890-1990 which leads to slightly higher volatility numbers than the calibrated model produces.

4 Volatility-Based Permanent Income Model

In this section we develop and implement a volatility-based permanent income framework to quantify the role of the volatility channel for asset markets. As the consumption return is not directly observed in the data, we follow Lustig and Van Nieuwerburgh (2008) and Campbell (1996) and assume that it is equal to the weighted average of the return to the stock market and the return to human capital. This allows us to adopt a standard VAR-based methodology to extract the underlying innovations to consumption return and volatility, construct the implied shocks into consumption and stochastic discount factor, and assess the importance of the volatility channel for the inference about the returns to the human capital, the market and the wealth portfolio.

4.1 Econometric Specification

Let X_t a vector of state variables which includes consumption growth rate Δc_t, real labor income growth Δy_t and real market return $r_{d,t}$, among other predictive variables. In general, the vector of state variables X_t follows a stochastic-volatility VAR(1) specification:

$$X_{t+1} = \mu_X + \Phi X_t + u_{t+1}, \tag{27}$$

where Φ is a persistence matrix, μ_X is an intercept, and u_{t+1} is a vector of conditionally Normal shocks with mean zero and time-varying variance-covariance matrix Ω_t :

$$u_{t+1} \sim \mathcal{N}(0, \Omega_t).$$

Due to the linearity, a VAR specification allows us to extract the current and future news in consumption and returns in a convenient way, as we show below. To retain the tractability for the measurement of volatility news, we assume that the conditional variance of consumption can also be written as a linear function of the state variables:

$$Var_t \Delta c_{t+1} = \upsilon_0 + \upsilon_1' X_t. \tag{28}$$

As we showed in Section 3, the economic volatility component V_t is proportional to the conditional volatility of consumption growth. Hence, the economic volatility V_t can be written in the following way:

$$\begin{aligned} V_t &= const + \frac{1}{2}\chi(1-\gamma)^2 Var_t \Delta c_{t+1} \\ &= V_0 + \frac{1}{2}\chi(1-\gamma)^2 \upsilon_1' X_t, \end{aligned} \tag{29}$$

where V_0 is an unimportant constant which disappears in the expressions for shocks and χ is a parameter which captures the link between the observed aggregate consumption volatility and V_t. In the model with volatility risks, we fix the value of χ to the ratio of the variances of the cash-flow to immediate consumption news, consistent with the restriction in Equation (26). In the specification where volatility risks are absent, the parameter χ is set to zero.

Following the above derivations, the revisions in future expectations of the economic volatility can be calculated in the following way:

$$N_{V,t+1} = \frac{1}{2}\chi(1-\gamma)^2 \upsilon_1'(I+Q)u_{t+1}, \tag{30}$$

where Q is the matrix of the long-run responses, $Q = \kappa_1\Phi\left(I-\kappa_1\Phi\right)^{-1}$.

The VAR specification implies that shocks into immediate market return, $N^d_{R,t+1}$, and future market discount rate news, $N^d_{DR,t+1}$, are given by[5]

$$N^d_{R,t+1} = i_r' u_{t+1}, \quad N^d_{DR,t+1} = i_r' Q u_{t+1}, \tag{31}$$

where i_r is a column vector which picks out market return component from the set of state variables X_t; that is, i_r has 1 in the first row and zeros everywhere else.

While the market return is directly observed and the market return news can be extracted directly from the VAR(1), in the data we can only observe the labor income but not the total return on human capital. We make the following identifying assumption, identical to Lustig and Van Nieuwerburgh (2008), that expected labor income return is linear in the state variables:

$$E_t r_{y,t+1} = \alpha + b' X_t, \tag{32}$$

where b captures the loadings of expected human capital return to the economic state variables. Given this restriction, the news into future discounted human capital returns, $N^y_{DR,t+1}$, are given by,

$$N^y_{DR,t+1} = b'\Phi^{-1} Q u_{t+1}, \tag{33}$$

and the immediate shock to labor income return, $N^y_{R,t+1}$, can be computed as follows:

$$\begin{aligned} N^y_{R,t+1} &= (E_{t+1}-E_t)\left(\sum_{j=0}^{\infty}\kappa_1^j \Delta y_{t+j+1}\right) - N^y_{DR,t+1} \\ &= i_y'(I+Q)u_{t+1} - b'\Phi^{-1}Q u_{t+1}, \end{aligned} \tag{34}$$

[5]In what follows, we use superscript "d" to denote shocks to the market return, and superscript "y" to identify shocks to the human capital return. Shocks without the superscript refer to the consumption asset, consistent with the notations in Section 2.

where the column vector i_y picks out labor income growth from the state vector X_t.

To construct an aggregate wealth return, following Lustig and Van Nieuwerburgh (2008) and Campbell (1996), Lettau and Ludvigson (2001) among others, we make the assumption that the consumption return is given by the weighted average of the returns to human capital and the stock market:

$$r_{c,t} = (1-\omega) r_{d,t} + \omega r_{y,t}. \tag{35}$$

The share of human wealth in total wealth ω is assumed to be constant. It immediately follows that the immediate and future discount rate news on the consumption asset are equal to the weighted average of the corresponding news to the human capital and market return, with a weight parameter ω :

$$\begin{aligned} N_{R,t+1} &= (1-\omega) N^d_{R,t+1} + \omega N^y_{R,t+1}, \\ N_{DR,t+1} &= (1-\omega) N^d_{DR,t+1} + \omega N^y_{DR,t+1}. \end{aligned} \tag{36}$$

These consumption return innovations can be expressed in terms of the VAR(1) parameters and shocks and the vector of the expected labor return loadings b following Equations (31)-(34).

Finally, we can combine the expressions for the volatility news, immediate and discount rate news on the consumption asset to back out the implied immediate consumption shock following the Equation (9):

$$\begin{aligned} c_{t+1} - E_t c_{t+1} &= N_{R,t+1} + (1-\psi) N_{DR,t+1} + \frac{\psi - 1}{\gamma - 1} N_{V,t+1} \\ &= \underbrace{\left[(1-\omega) i_r' Q + \omega (i_y'(I+Q) - b' \Phi^{-1} Q) \right] u_{t+1}}_{N_{R,t+1}} \\ &+ (1-\psi) \underbrace{\left[(1-\omega) i_r' Q + \omega b' \Phi^{-1} Q \right] u_{t+1}}_{N_{DR,t+1}} + \left(\frac{\psi - 1}{\gamma - 1} \right) \underbrace{\frac{1}{2} \chi (1-\gamma)^2 \upsilon_1' (I+Q) u_{t+1}}_{N_{V,t+1}} \\ &\equiv q(b)' u_{t+1}. \end{aligned} \tag{37}$$

The vector $q(b)$ defined above depends on the model parameters, and in particular, it depends linearly on the expected labor return loadings b. On the other hand, as consumption growth itself is one of the state variables in X_t, it follows that the consumption innovation satisfies,

$$c_{t+1} - E_t c_{t+1} = i_c' u_{t+1}, \tag{38}$$

where i_c is a column vector which picks out consumption growth out of the state vector X_t. We impose this important consistency requirement that the model-implied

consumption shock in Equation (37) matches the VAR consumption shock in (38), so that

$$q(b) \equiv i_c, \tag{39}$$

and solve the above equation, which is linear in b, to back out the unique expected human capital loadings b. That is, in our approach the specification for the expected labor return ensures that the consumption innovation implied by the model is identical the consumption innovation in the data. This can be compared to the approach in Lustig and Van Nieuwerburgh (2008) who numerically estimate the loading b to match a few selected moments of the model-implied consumption shock in the data.

4.2 Data and Estimation

For our empirical analysis, the state variables, demeaned, include consumption growth rate Δc_t, real labor income growth Δy_t, real market return $r_{d,t}$, market price-dividend ratio pd_t, and the realized variance measure RV_t :

$$X_t = \begin{bmatrix} \Delta c_t & \Delta y_t & r_{d,t} & pd_t & RV_t \end{bmatrix}'. \tag{40}$$

While for parsimony we focus on a minimal set of economic variables, we have checked that our results do not materially change if the vector X_t is extended to include other predictors, such as interest rate, term and default spread, etc.

In our implementation of the stochastic volatility VAR(1) model in (27), we assume that the stochastic volatilities of consumption and labor income are driven by a single volatility state variable σ_t :

$$Var_t \begin{bmatrix} \Delta c_{t+1} \\ \Delta y_{t+1} \end{bmatrix} = \sigma_t^2 S, \tag{41}$$

where S is a scale matrix. That is, we identify the ex-ante volatility based on the aggregate macroeconomic variables. Since the volatilities of the remaining stock market variables can be driven by other shocks, for parsimony, we leave them unspecified.

To sharpen the identification of the macroeconomic volatility, we use in our VAR specification a realized variance measure RV_t which is based on the sum of squared monthly industrial production growth rates of the year. Conceptually, using higher-frequency (monthly) industrial production data helps us more accurately measure the economic volatility during the year[6]. We impose the restriction that the ex-ante

[6]In an earlier draft of the paper we also considered an alternative realized variance measure based on the square of the annual consumption growth. The results were very similar, and the correlations between labor and market returns were even larger.

expectation of the realized variance, implied by the VAR, captures the fluctuations in the conditional economic volatility:

$$\sigma_t^2 = const + E_t RV_{t+1}. \tag{42}$$

Hence, in our implementation the consumption variance satisfies the restriction in (28),

$$Var_t \Delta c_{t+1} = \upsilon_0 + \upsilon_1' X_t,$$

where $\upsilon_1 = S_{1,1}\Phi' i_{RV}$, $S_{1,1}$ is the first element of the scale matrix S, and i_{RV} is a zero-one vector which picks out realized variance from the state variables X_t. We estimate the parameters of the model using MLE[7].

In our empirical analysis, we use an annual sample from 1930 to 2010. Real consumption corresponds to real per capita expenditures on non-durable goods and services, and real income is the real per capita disposable personal income; both series are taken from the Bureau of Economic Analysis. Market return data is for a broad portfolio from CRSP. The summary statistics for these variables are presented in Table 7. The average labor income and consumption growth rate is about 2%. The labor income is more volatile than consumption growth, but the two series co-move quite closely in the data with the correlation coefficient of 0.80. The average log market return is 5.7%, and its volatility is almost 20%. The realized consumption variance is quite volatile in the data, and spikes up considerably in the recessions. Notably, the realized variance is negatively correlated with the price-dividend ratio: the correlation coefficient is about -0.25, which is consistent with a high (bigger than one) value of the IES parameter ψ. The implied process for ex-ante volatility is persistent with an autocorrelation coefficient of 0.70.[8]

The estimation results for the unrestricted VAR(1) specification are reported in Table 8. It is hard to interpret individual slope coefficients due to the correlations between all the variables, and quite a few of the slope coefficients are imprecisely estimated. Overall, future consumption, labor income and equity prices are expected to decrease following positive shocks to the realized volatility. Fall in consumption and labor income growth and prices predicts an increase in the ex-ante volatility in the economy. The R^2 in these regressions vary from 10% for the market return to 80% for the price-dividend ratio. Notably, the consumption and labor income growth rates are quite predictable with this rich setting, with the R^2 of 50% and nearly 30%, respectively.

[7]We also considered an equation-by-equation OLS estimation of the model, which leads to very similar results.

[8]The process for realized volatility is obviously more volatile and less persistent.

4.3 Labor, Market and Wealth Return Correlations

To derive the implications for the market, human capital, and wealth portfolio returns, we set the risk aversion coefficient γ to 6.5 and the IES parameter ψ to 2; we examine the sensitivity of model results to the preference parameters in our subsequent discussion. We fix the share of human wealth in the overall wealth ω to 0.792, as in Lustig and Van Nieuwerburgh (2008).

Table 9 reports the model-implied correlation structure between market, human capital and wealth portfolio returns. Without the volatility channel, shocks to market and human capital returns are significantly negatively correlated, which is consistent with the evidence in Lustig and Van Nieuwerburgh (2008). Indeed, as shown in the top panel of the Table, the correlations between immediate return news, $N^d_{R,t+1}$ and $N^y_{R,t+1}$, the discount rate news, $N^d_{DR,t+1}$ and $N^y_{DR,t+1}$, and the future long-term (5-year) expected returns, $E_t r^d_{t\to t+5}$ and $E_t r^y_{t\to t+5}$, are all -0.50. All these correlations turn positive when the volatility channel is present: the correlation of immediate return news increases to 0.06; and for discount rates and the expected 5-year returns to 0.20. Figure 3 plots the implied time-series of long-term expected returns on the market and human capital. A negative correlation between the two series is evident in the model specification which ignores volatility risks.

These effects for the co-movements of returns are also similar for the wealth and labor, and the market and wealth returns, as shown in the middle and lower panels of Table 9. Because the wealth return is a weighted average of the market and human capital returns, these correlations are in fact positive without the volatility channel, but the correlations become considerably larger and closer to one once the volatility risks are introduced. For example, all the correlations between the market and wealth returns increase to 60-70% with the volatility channel, while it is 0 for the discount rates and 0.5 for the immediate shocks without the volatility risks.

To understand conceptually the role of the volatility risks for these effects, consider again the consumption equation in (11), which for convenience we reproduce below:

$$(E_{t+1} - E_t)\left(\sum_{j=1}^{\infty} \kappa_1^j \Delta c_{t+j+1}\right) = \psi N_{DR,t+1} - \frac{\psi - 1}{\gamma - 1} N_{V,t+1}. \tag{43}$$

In the data, the news in life-time expected consumption, $(E_{t+1}-E_t)\left(\sum_{j=1}^{\infty} \kappa_1^j \Delta c_{t+j+1}\right)$, are negative while the news in the discount rates on the wealth portfolio $N_{DR,t+1}$ are high and positive in bad times. Indeed, Table 1 shows the average magnitudes of these news which obtain from a VAR estimation of the volatility-based permanent income model, and documents that expected consumption news are on average -4.9% at times of high (top 10%) volatility versus 2.7% in low (bottom 10%) volatility times; and average discount rates are 3.75% and -2.90% for the wealth portfolio, respectively,

and similar for the market and labor return. The evidence is similar across economic recessions and expansions. Figure 1 further shows an impulse response of the state variables to a one standard deviation shock in ex-ante consumption volatility, $Var_t \Delta c_{t+1}$; see Appendix for the details of the computations. One standard deviation volatility shock corresponds to an increase in ex-ante consumption variance by $(1.35\%)^2$. As shown in Figure 1, real consumption growth significantly declines by almost 1% following an increase the impact of volatility news, and remains negative five years in the future. The response of the labor income growth is even larger: it declines by 2.2% on impact. However, when volatility shocks are not explicitly accounted for in the equation above, expected consumption should unambiguously increase at times of high discount rates on the wealth portfolio. Thus, when volatility news are absent, the expected labor return has to adjust to reconcile the empirical evidence in the data with the structural prediction from the model. The expected labor return then should fall in bad times, which manifests itself in a strong negative correlation between expected market and labor returns.

On the other hand, when volatility news are accounted for, they remove the risk premia fluctuations from the discount rates to isolate the news in expected cash flows. This allows the model to explain the link between consumption and asset markets without forcing a negative correlation between labor and market returns.

4.4 Risk Sources and Risk Compensation

The model-implied expected life-time consumption news, discount rate news on the wealth portfolio, and the volatility news are plotted on Figures 4-6, and the volatilities and correlations for these shocks with the volatility news are shown in Table 1.

The future cash-flow news $N_{CF,t+1}$ and the immediate consumption news $N_{C,t+1}$ remain the same in the model specifications with and without the volatility channel. Indeed, in our approach the immediate consumption news from the model, $N_{C,t+1}$, are matched exactly to their VAR counterpart in the data. Similarly, future discounted cash-flow news, $N_{CF,t+1}$, under the model are equal to the weighted average of the future expected labor news and future expected dividend news, which are also extracted directly from the VAR. As shows in Table 1, cash-flow news correlate negatively with the volatility news. Further, they are strongly counter-cyclical: the correlation of future discounted cash-flow news with NBER recession indicator is -20%. On average, future expected consumption growth is revised down by 1.2% in recessions, and these revisions in future expectations can go as low as -11% and -15% in the recessions of 2008 and 1974, and -25% in 1932.

The discount rate news on the wealth portfolio, in the model specifications with and without the volatility channel, are plotted on Figure 5. The volatility channel has a large impact on the measurement of the discount rate news. In the model with

volatility risks, the discount rates are more volatile and are strongly and positively related to the volatility news, $N_{V,t+1}$. Indeed, the correlation of the volatility news with the discount rate news on the market is 0.75; it is 0.3 for the discount rate news on human capital return and 0.6 for the wealth portfolio. These findings are consistent with the intuition of the long-run risks model where a significant component of the discount rate news comes from the volatility channel (see Section 3). On the other hand, without the volatility channel, the discount rate news no longer reflect the fluctuations in the volatility, but rather mirror the revisions in future expectations of consumption. As a result, the correlation of the implied discount rate news with volatility news becomes -0.6 for the labor return, and -0.3 for the wealth portfolio. The discount rate news exhibit quite a different time-series behavior in the models with and without volatility risks, as depicted in Figure 5. For example, the discount rate news are 1.5% in the latest recession of 2008. Without the volatility channel, however, it would appear that the discount rate news are negative at those times: the measured discount rate shock is -4.8% in 2008. Thus, ignoring the volatility channel, the discount rate on the wealth portfolio can be significantly biased due to the omission of the volatility component, which would alter the interpretation of the fundamental risk sources in the market.

The volatility news are plotted in Figure 6. The volatility news are quite volatile and strongly counter-cyclical, especially post-war. For example, In the last recession of 2008 the volatility news are to 68%. In the model with volatility, volatility news drive a significant portion of the discount rate news and the innovations in the stochastic discount factor, as shown in Table 1.

We use the extracted news components to identify the innovation into the stochastic discount factor, according to Equation (14), and document the implications for the risk premia in Table 10. At our calibrated preference parameters, in the model with volatility risks the risk premium on the market is 9%; it is 3.6% for the wealth portfolio, and 2.2% for the labor return. Most of the risk premium comes from the cash-flow and volatility risks: the contribution of the volatility risks to the overall risk premia is about one-fourth for the human capital, one-third for the wealth portfolio and is about a half for the market. The discount rate shocks contribute virtually nothing to the risk premia. These findings are consistent with the economic LRR model (see Table 3). Without the volatility channel, the risk premia drop to 4% for the market and 1.8% and 1.2%, respectively, for the wealth and human capital return, respectively.

While the main results in the paper are obtained with preference parameters $\gamma = 6.5$ and $\psi = 2$, in Table 11 we document the model implications for the range of risk aversion (5, 6.5 and 8) and IES (from 0.5 to 3.0) parameters. Without the volatility channel, the correlations between labor and market returns are negative and large at all considered values for the preference parameters, which is consistent with the evidence in Lustig and Van Nieuwerburgh (2008). The risk premia on the

assets increases with the risk aversion and the IES. In the model with volatility risks, it is evident that one requires IES sufficiently above one to generate a positive link between labor and market returns – with IES below one these correlations are even lower than in the case without volatility risks. A higher than one value of the IES is also required to capture the drop in price-consumption ratio on the impact of volatility news. Indeed, as shown by the impulse response graphs in Figure 2, the model-implied price-consumption ratio declines in response to a rise in ex-ante volatility when $\psi = 2$; however, when $\psi < 1$, it increases in response to a rise in ex-ante consumption volatility. High values for risk aversion and IES also lead to high implied risk premium, that is why we chose moderate values of γ and ψ to explain positive correlation between labor and market returns, and generate market risk premium close to the data.

5 Market-based VAR Approach

To further highlight the importance of the volatility channel for understanding the dynamics of asset prices, we use a market-based VAR approach to news decomposition. As frequently done in the literature, here, we assume that the wealth portfolio corresponds to the aggregate stock market and extract the underlying risks in a GMM framework that exploits both time-series and cross-sectional moment restrictions.

5.1 Market-Based Setup

We describe the state of the economy by vector:

$$X_t \equiv (RV_{r,t},\ \Delta d_t,\ pd_t,\ r_{f,t},\ ts_t,\ ds_t)'$$

that comprises the realized volatility of the aggregate market portfolio ($RV_{r,t}$), continuously compounded dividend growth rates (Δd_t) and the log of the price-dividend ratio (pd_t) of the aggregate market, the log of the risk-free rate ($r_{f,t}$), the term spread (ts_t) defined as a difference in yields on the 10-year Treasury bond and three-month T-bill, and the yield differential between Moody's BAA- and AAA-rated corporate bonds (ds_t). The data are real, sampled on an annual frequency and span the period from 1930 till 2010. The realized volatility is constructed by summing up squared monthly real rates of return within a year. The real interest rate is measured by the yield on the 10-year Treasury bond adjusted by inflation expectations.

We model the dynamics of X_t via a first-order vector-autoregression and construct cash-flow, discount-rate and volatility news by iterating on the VAR. We use the same algebra as in Section 4.1 with a simplification that all the news components are now directly read from the VAR since the return on the market is assumed to represent the

return on the overall wealth. We use the extracted news to construct the innovation in the stochastic discount factor and price a cross-section of equity returns by exploiting the Euler equation, i.e.,

$$E_t\big[r_{i,t+1} - r_{ft}\big] + \frac{1}{2}Var_t(r_{i,t+1}) = -Cov_t\big(m_{t+1} - E_t m_{t+1},\ r_{i,t+1} - E_t r_{i,t+1}\big), \qquad (44)$$

where $r_{i,t+1} - E_t r_{i,t+1}$ is the innovation into asset-i return.

To extract return innovations for the cross section, we use an econometric approach similar to Bansal, Dittmar, and Lundblad (2005a) and Bansal, Dittmar, and Kiku (2009a) that allows for a sharper identification of long-run cash-flow risks in asset returns. In particular, for each equity portfolio, we estimate its long-run cash-flow exposure (ϕ_i) by regressing portfolio's dividend growth rate on the three-year moving average of the market dividend growth:

$$\Delta d_{i,t} = \mu_i + \phi_i \overline{\Delta d}_{t-2\to t} + \epsilon^d_{i,t}\ , \qquad (45)$$

where $\Delta d_{i,t}$ is portfolio-i dividend growth, $\overline{\Delta d}_{t-2\to t}$ is the average growth in market dividends from time $t-2$ to t, and $\epsilon^d_{i,t}$ denotes idiosyncratic portfolio news. Using the log-linearization of return:

$$r_{i,t+1} = \kappa_{i,0} + \Delta d_{i,t+1} + \kappa_{i,1} z_{i,t+1} - z_{i,t}\ , \qquad (46)$$

the innovation into asset-i return is then given by:

$$r_{i,t+1} - E_t r_{i,t+1} = \phi_i(\Delta d_{t+1} - E_t \Delta d_{t+1}) + \epsilon^d_{i,t+1} + \kappa_i \epsilon^z_{i,t+1}\ , \qquad (47)$$

where $z_{i,t}$ is the price-dividend ratio of portfolio i, $\kappa_{i,0}$ and $\kappa_{i,1}$ are portfolio-specific constants of log-linearization, $(\Delta d_{t+1} - E_t \Delta d_{t+1})$ is the VAR-based innovation in the market dividend growth rate, and $\epsilon^z_{i,t+1}$ is the innovation in the portfolio price-dividend ratio obtained by regressing $z_{i,t+1}$ on the VAR state variables. We use the extracted innovation in the portfolio return to construct the risk-premium restriction given in equation (44).[9]

To extract the news and construct the innovation in the stochastic discount factor, we estimate time-series parameters and the coefficient of risk aversion using GMM by exploiting two sets of moment restrictions. The first set of moments comprises the VAR orthogonality moments; the second set contains the Euler equation restrictions for the market portfolio and a cross-section of five book-to-market and five size sorted portfolios. To ensure that the moment conditions are scaled appropriately, we weight each moment by the inverse of its variance and allow the weights to be continuously up-dated throughout estimation.

[9]Our empirical results remain similar if instead we rely on the cointegration-based specification of Bansal et al. (2009a).

The cross-sectional implications of the GMM estimation are given in Panel A of Table 12. The table presents sample average excess returns on the market portfolio and the cross section, risk premia implied the market-based VAR, and the contribution of cash-flow, discount-rate and volatility risks to the overall premia. The evidence reported in the table yields several important insights. First, we find that cash-flow risks play a dominant role in explaining both the level and the cross-sectional variation in risk premia. At the aggregate market level, cash-flow risks account for 4.8% or, in relative terms, for about 60% of the total risk premium. The contribution of cash-flow risks to risk premia is monotonically increasing in book-to-market characteristics and is monotonically declining with size. Value and small stocks in the data are more sensitive to persistent cash-flow risks than are growth and large firms, which is consistent with the evidence in Bansal et al. (2005a), Hansen, Heaton, and Li (2008) and Bansal et al. (2009a). Second, we find that discount-rate and volatility risks, each, account for about 20% of the overall market risk premium, and seem to affect the cross section of book-to-market sorted portfolios in a similar way. Both discount-rate and volatility risks matter more for the valuation of growth firms than that of value firms.

Our estimation evidence shows that discount-rate and volatility risks share similar dynamics in time series. Both tend to increase during recessions and decline during economic expansions; the correlation between discount-rate(volatility) news and the NBER-dated business cycle indicator is -0.27(-0.30). Consistent with the results reported in Table 1, we find that discount-rate and volatility news implied by the market-based VAR are strongly positively correlated. This evidence aligns well with economic intuition. As the contribution of risk-free rate news is generally small, discount-rate risks are mostly driven by news about future risk premia, and the latter is tied to expectations about future economic uncertainty. While theoretically sound, the documented tight link between discount-rate and volatility news makes it hard to fully understand the (distinct) contribution of volatility risks in the current setup that is free of any structural economic restrictions.

5.2 Incorporating Restrictions on Risk-Premia Variation

To facilitate the interpretation of risks and identify the role of the volatility channel, we make the following assumption:

$$E_t[r_{t+1} - r_{f,t}] = \alpha_0 + \alpha\sigma^2_{r,t} \ . \tag{48}$$

That is, we assume that risk premia in the economy are driven by the conditional variance of the market return, $\sigma^2_{r,t} \equiv Var_t(N_{R,t+1})$. We can now re-write the innovation into the stochastic discount factor in terms of cash-flow news, risk-free rate news

and long-run news in $\sigma^2_{r,t}$. In particular, using the definition of V_t and the dynamics of the SDF (see equations (5) and (14)):

$$\begin{aligned} V_t &= \frac{1}{2}Var_t\big(m_{t+1}+r_{t+1}\big) = \frac{1}{2}Var_t\big(-\gamma N_{CF,t+1}+N_{DR,t+1}+N_{V,t+1}+N_{R,t+1}\big) \qquad (49)\\ &= \frac{1}{2}Var_t\big(-\gamma(N_{R,t+1}+N_{RP,t+1}+N_{RF,t+1})+N_{RP,t+1}+N_{RF,t+1}+N_{V,t+1}+N_{R,t+1}\big)\\ &\approx 0.5(1-\gamma)^2\sigma^2_{r,t}\ . \end{aligned}$$

Note that the second line in equation (49) makes use of the decomposition of discount-rate news into risk-premia (N_{RP}) and risk-free rate (N_{RF}) news, and the last line exploits assumption (48) and homoscedasticity of volatility shocks. Since variation in the risk-free rate in the data is quite small, we ignore its contribution to the conditional variance and use equation (49) as an approximation. We can now express the innovation in the SDF as:

$$\begin{aligned} m_{t+1}-E_t[m_{t+1}] &= -\gamma N_{CF,t+1}+N_{DR,t+1}+N_{V,t+1} \qquad (50)\\ &\approx -\gamma N_{CF,t+1}+N_{RF,t+1}+\big(\alpha+0.5(1-\gamma)^2\big)N_{\sigma^2,t+1}\ , \end{aligned}$$

where $N_{\sigma^2,t+1}\equiv(E_{t+1}-E_t)\left(\sum_{j=1}^{\infty}\kappa_1^j\sigma^2_{r,t+j}\right)$, and $N_{RF,t+1}\equiv(E_{t+1}-E_t)\left(\sum_{j=1}^{\infty}\kappa_1^j r_{f,t+j}\right)$. Note that if the volatility channel is shut down (i.e., risk premia are constant), the last term of the innovation in the stochastic discount factor disappears.

We exploit the same market-based VAR set-up as earlier. Note that the first equation in the VAR allows us to estimate the dynamics of the conditional variance, $\sigma^2_{r,t}$, which we then use to obtain the estimate of the market risk premium. We continue to rely on GMM in estimation of the VAR parameters, the parameters of the risk-premium dynamics (α_0 and α), and risk aversion. The set of moment restrictions is augmented by the two moments of the risk-premium regression implied by equation (48).

Panel B of Table 12 presents the asset pricing implications of the market-based VAR specification that incorporates restrictions on the dynamics of the risk premium. It reports the model-implied premia of the aggregate market and the cross section, and the decomposition of the total compensation into premia for cash-flow, volatility and risk-free rate risks. Consistent with the evidence presented above, cash-flow risks remain the key determinant of the level of the risk premia and its dispersion in the cross section. Still, volatility risks contribute significantly. At the aggregate level, about 2% premia is due to volatility risks, which accounts for almost 30% of the overall market risk premium. At the cross-sectional level, the contribution of volatility risks is fairly uniform across size-sorted portfolios, but displays some tangible heterogeneity in the book-to-market sort. Value firms in the data seem to be quite immune to volatility risks, and therefore carry an almost zero volatility risk premium. Growth firms, on the other hand, are relatively sensitive to news about

future economic uncertainty. Overall, the market-based VAR specification accounts for almost 95% of the cross-sectional variation in risk premia, and implies a value premium of 6% and a size premium of about 7%. The estimates of the market prices of cash-flow and volatility risks are both statistically significant. The estimate of risk aversion is 2.85 (SE=0.45), and the estimate of the volatility-risk price is -1.92 (SE=0.91). The model is not rejected by the overidentifying restrictions: the χ^2 test statistic is equal to 6.19 with a p-value of 0.79.[10] Recently, Campbell, Giglio, Polk, and Turley (2011) also consider a market-based CAPM with time-varying volatility and highlight the role of volatility risks. However, they report a negative compensation for volatility risks in the post-1964 sample, which is hard to interpret.

The variance decomposition of the stochastic discount factor reveals that 52% of the overall variation in the SDF is due to cash-flow risks and about 12% is due to volatility risks. While the direct contribution of volatility risks may seem modest, they account for another 32% of the variation in the SDF through their covariation with cash-flow news.[11] Similar to the consumption-based evidence presented in Section 4, cash-flow news rises during expansions and falls in recessions, while news about future uncertainty exhibits strongly counter-cyclical dynamics. Volatility risks have a sizable effect on the dynamics of asset prices. A one-standard deviation increase in volatility news leads to a negative 11% fall in the return of the aggregate market portfolio.

If the volatility channel is shut down, the risk premium is constant and the variation in the stochastic discount factor is driven by cash-flow and risk-free rate news, with cash-flow risks playing a dominant role and explaining almost all the variance of the SDF. Note that when the conditional volatility is time-varying, cash-flow and volatility news are strongly negatively correlated (the correlation between the two time series is about -64%), which adds significantly to the variation in the stochastic discount factor. When the volatility is assumed to be constant, the now-absent covariation channel gets compensated by higher volatility of cash-flow risks (in order to generate enough variation in the SDF). That is, in the homoscedastic specification, cash-flow news fill-in for both cash-flow and volatility risks, which significantly alters the interpretation of the extracted shocks and the implied risk premia.

To summarize, our empirical evidence highlights the importance of the volatility channel in understanding the underlying sources of risks and their identification. We show that revisions in expectations about future volatility contribute significantly to the overall variation in the stochastic discount factor and carry a sizable risk premium.

[10] Our empirical evidence is fairly robust to economically reasonable changes in the VAR specification, sample period or frequency of the data. For example, if we omit term and default spreads from the VAR, the χ^2 test yields a p-value of 0.71; the estimation of the model using the post-1964 quarterly-sampled data results in the χ^2 test of 8.87 with a corresponding p-value of 0.54.

[11] The remaining part is due to risk-free rate news and its covariation with the other two shocks.

6 Robustness

To check the robustness of the evidence on human capital and market return, we estimate the VAR specification in (27) using equation-by-equation OLS. Table 13 documents the implications for the correlations between the market return and the return to human capital as well as the magnitudes of the risk premia on the market, human capital and wealth return in the specifications with volatility risks and when the volatility risks are ignored. Consistent with our previous discussion, without volatility risks all the correlations are strongly negative. When the volatility risks are present in the model, the correlations turn positive: they are 24% for the immediate return news, 28% for the discount rate news and 51% for the 5-year expected returns. At the risk aversion level of 5.5 and IES of 2, the model produces risk premium on the market of 8.24%, on the human capital of 1.86% and on the wealth return of 3.14%. We obtain very similar results when the realized variance is measured based on the squared annual consumption growth rather than the sum of squares of monthly industrial production growth rates.

To confirm robustness of our market-based evidence, we estimate a more general set-up that allows for time-variation in the variance of volatility shocks. In particular, we assume that state vector X_t follows the first-order dynamics as in Equation (27), with $u_{t+1} \sim N(0, \sigma_{r,t}\Omega)$, and $\sigma_{r,t} = Var_t(N_{R,t+1})$. Here, we assume that all time-variation in conditional second moments of the VAR innovations (including the innovation to the variance component) is driven by a single state variable.[12] We maintain the assumption that the conditional risk premia are proportional to the conditional variance of the return of the market portfolio.[13] One can show that in this set-up, the dynamics of the aggregate volatility component V_t are given by:

$$V_t \approx V_0 + \xi\sigma_{r,t}^2 \ , \tag{51}$$

where ξ is a non-liner function of the underlying preference and time-series parameters.

Table 14 presents the asset pricing implications of the generalized market-based set-up. Consistent with the evidence discussed above, we find that cash-flow risks play a dominant role in explaining the cross-sectional risk-return tradeoff. The contribution of volatility risks remains significant and, in fact, is slightly larger relative to the case when volatility shocks are homoscedastic. On average, volatility risks account for about 25% of the overall risk premia in the cross-section, and about 40% of the total premium of the market portfolio. Note that the contribution of volatility risks varies significantly across stocks sorted on book-to-market characteristic. Growth stocks are much more sensitive to volatility (and discount rate) variation than value stocks are.

[12]The estimation is carried out by imposing positivity restriction on $\hat{\sigma}_{r,t}$.

[13]Empirical evidence is robust if the assumption on the dynamics of risk premia is relaxed.

The time-series dynamics of the model-implied market risk premium are presented in Figure 7. At the figure shows, volatility and risk-premium tend to increase during recessions, and are typically low when the economy is expanding.

Conclusions

In this paper we show that volatility is a key and separate source of risk which affects the measurement and interpretation of underlying risks in the economy and financial markets. We show that ignoring volatility can lead to substantial biases in the stochastic discount factor (SDF). Using a calibrated long run risks model we quantify and show that ignoring volatility can have first order implications for the implied consumption innovations, the SDF, and asset return dynamics. Specifically, we show that the volatility of the implied consumption shock will be significantly biased upwards in the specification which incorrectly ignores the variation in economic uncertainty. When IES is greater than one, the correlations between the implied consumption innovations and the discount rate and volatility shocks are significantly negative, even though these correlations for the true consumption shock are zero. Ignoring the presence of aggregate uncertainty also biases downward the volatility of the implied stochastic discount factor and the level of the market risk premia.

Using a VAR based approach we show that accounting for volatility leads to a positive correlation between the return to human capital and the market, while this correlation is negative when volatility is ignored. Similarly, the correlations between market and wealth, and wealth and labor returns become closer to one once volatility risks are accounted for. The model implied risk premium for the market portfolio is 9%, and it is equal to 3.6% and 2.2% for the returns to the wealth portfolio and the human capital, respectively. The inclusion of the volatility risks has important implications for the time-series properties of the underlying economic shocks. For example, in the model with volatility risks the implied discount rate news is high and positive in recent recession of 2008, which is consistent with a rise in economic volatility in this period. The model without the volatility channel, however, produces discount rate news which is negative in those times. In all, this evidence highlights the importance of volatility risks to interpret financial markets and thus leads to consider an asset pricing framework that explicitly incorporates volatility risks.

A Long-Run Risks Model Solution

The equilibrium solution to the price-consumption ratio, pc_t, is linear in the expected growth and consumption volatility:

$$pc_t = A_0 + A_x x_t + A_\sigma \sigma_t^2, \tag{52}$$

and the innovation into the stochastic discount factor is determined by the short-run, expected consumption and volatility shocks:

$$m_{t+1} - E_t m_{t+1} = -\lambda_c \sigma_t \eta_{t+1} - \lambda_x \varphi_e \sigma_t \epsilon_{t+1} - \lambda_\sigma \sigma_w w_{t+1}. \tag{53}$$

The discount rate parameters and market prices of risks satisfy

$$\begin{aligned} &m_x = -\frac{1}{\psi}, \quad m_\sigma = (1-\theta)(1-\kappa_1\nu)A_\sigma, \quad m_0 = \theta \log\delta - \gamma\mu - (\theta-1)\log\kappa_1 - m_\sigma\sigma_c^2, \\ &\lambda_c = \gamma, \quad \lambda_x = (1-\theta)\kappa_1 A_x, \quad \lambda_\sigma = (1-\theta)\kappa_1 A_\sigma. \end{aligned} \tag{54}$$

Equilibrium price-to-consumption ratio parameters satisfy

$$A_x = \frac{1-\frac{1}{\psi}}{1-\kappa_1\rho}, \qquad A_\sigma = (1-\gamma)(1-\frac{1}{\psi})\left[\frac{1+\left(\frac{\kappa_1\varphi_x}{1-\kappa_1\rho}\right)^2}{2(1-\kappa_1\nu)}\right], \tag{55}$$

and κ_1 is the log-linearization parameter.

The equilibrium return on consumption asset in this economy satisfies

$$r_{c,t+1} = const + \frac{1}{\psi}x_t + A_\sigma(\kappa_1\nu - 1)\sigma_t^2 + A_x\kappa_1\varphi_x\sigma_t\epsilon_{t+1} + A_\sigma\kappa_1\sigma_w w_{t+1} + \sigma_t\eta_{t+1}. \tag{56}$$

Using the solution to the equilibrium economy, the proportionality coefficient χ satisfies,

$$\chi = \left(\frac{\kappa_1\varphi_e}{1-\kappa_1\rho}\right)^2 + 1. \tag{57}$$

The price-dividend ratio satisfies

$$pd_t = H_0 + H_x x_t + H_\sigma \sigma_t^2, \tag{58}$$

where

$$H_x = \frac{\phi - \frac{1}{\psi}}{1-\kappa_{1d}\rho}, \quad H_\sigma = \frac{m_s + 0.5((\pi-\gamma)^2 + (\lambda_x - \kappa_{1d}H_x)^2\varphi_e^2 + \varphi_d^2)}{1-\kappa_{1d}\nu}, \tag{59}$$

for a log-linearization parameter κ_{1d}

$$\log \kappa_{1d} = m_0 + \mu_d + H_\sigma \sigma_0^2 (1 - \kappa_{1d}\nu) + 0.5(\lambda_\sigma - \kappa_{1d} H_\sigma)^2 \sigma_w^2. \tag{60}$$

long-run cash flow, discount rate, and volatility shocks: The multivariate return betas are given by,

$$\begin{aligned} \beta_{CF} &= \pi, \\ \beta_{DR} &= \psi \left(\left[\frac{\kappa_{1d}}{1 - \kappa_{1d}\rho} \frac{1 - \kappa_1 \rho}{\kappa_1} \right] \left(\phi - \frac{1}{\psi} \right) - \pi \right), \end{aligned} \tag{61}$$

and β_V satisfies

$$\frac{1}{2}(1-\gamma)^2 \left(\left(\frac{\kappa_1 \varphi_e}{1 - \kappa_1 \rho} \right)^2 + 1 \right) \frac{\kappa_1}{1 - \kappa_1 \nu} \beta_V = \kappa_{1d} H_\sigma + \kappa_1 A_\sigma \beta_{DR}. \tag{62}$$

B Impulse Response Computations

The VAR(1) dynamics for the state variables follows,

$$X_{t+1} = \mu + \Phi X_t + u_{t+1}, \tag{63}$$

where the unconditional variance-covariance matrix of shocks is $\Omega = \Sigma\Sigma'$.

The ex-ante consumption variance is $Var_t \Delta c_{t+1} = \upsilon_0 + \upsilon_1' X_t$. Hence, ex-ante volatility shocks are $\upsilon_1' u_{t+1}$. To generate a one-standard deviation ex-ante volatility shock, we choose a combination of primitive shocks $\tilde{\epsilon}_{t+1}$ proportional to their impact on the volatility:

$$\tilde{\epsilon}_{t+1} = \frac{(\upsilon_1' \Sigma)'}{\sqrt{\upsilon_1' \Sigma \Sigma' \upsilon_1}}. \tag{64}$$

Based on the VAR, we can compute impulse responses for consumption growth, labor income growth, price-dividend ratio and expected market return in the data. Using the structure of the model and the solution to the labor return sensitivity b, we can also compute the impulse response of model-implied consumption return and price-consumption ratio to the volatility shocks;

Appendix C: GMM Estimation

The dynamics of the state vector are described by a first-order VAR:

$$X_t = \Phi_0 + \Phi X_{t-1} + u_t$$

where X_t is a (6×1)-vector of the state variables, Φ_0 is a (6×1)-vector of intercepts, Φ is a (6×6)-matrix, and u_t is a (6×1)-vector of gaussian shocks. The VAR orthogonality moments compose the first set of moment restrictions in our GMM estimation:

$$E\big[h_t^{VAR}\big] = E\left[\begin{array}{c} u_t \\ u_t \otimes X_{t-1} \end{array}\right] = 0.$$

The second set of moments comprises the Euler conditions for 11 portfolios (the aggregate market and the cross section of five size and five book-to-market sorted portfolios):

$$E\big[h_t^{CS}\big] = E\Big[R_{i,t}^e - \text{RiskPrem}_i\Big]_{i=1}^{11} = 0,$$

where $R_{i,t}^e$ is the excess return of assets i, and $\text{RiskPrem}_i \equiv -Cov\big(m_{t+1} - E_t m_{t+1},\ r_{i,t+1} - E_t r_{i,t+1}\big)$ is the model-implied risk premium of asset i.

Let $\widehat{h}$ denote the sample counterpart of the combined set of moment restrictions, i.e.,

$$\widehat{h} = \frac{1}{T}\sum_{t=1}^{T}\left[\begin{array}{c} h_t^{VAR} \\ h_t^{CS} \end{array}\right].$$

The parameters of the VAR dynamics and the coefficient of risk aversion are estimated by minimizing a quadratic form of the sample moments:

$$\{\widehat{\Phi_0, \Phi, \gamma}\} = \underset{\Phi_0, \Phi, \gamma}{\text{argmin}}\ \widehat{h}'\, W\, \widehat{h}\ ,$$

where W is a weight matrix. The moments are weighted by the inverse of their corresponding variances; the off-diagonal elements of matrix W are set at zero. We allow the weights to be updated throughout estimation (as in a continuously up-dated GMM). The reported standard errors are based on the New-West variance-covariance estimator.

When we incorporate restrictions on the variation in risk premia, the set of moment conditions is augmented by the two orthogonality moments implied by equation (48). In particular, let $\varepsilon_t \equiv r_t^e - (\alpha_0 + \alpha\sigma_{r,t-1}^2)$, where r_t^e is the log excess return of the market portfolio. Then,

$$E\big[h_t^{RP}\big] = E\left[\begin{array}{c} \varepsilon_t \\ \varepsilon_t\, \sigma_{r,t-1}^2 \end{array}\right] = 0.$$

The estimation of the parameter vector, which in addition includes α_0 and α, is set-up in the same way as described above.

References

Bansal, Ravi, R. Dittmar, and C. Lundblad, 2005a, Consumption, dividends, and the cross-section of equity returns, *Journal of Finance* 60, 1639–1672.

Bansal, Ravi, Robert F. Dittmar, and Dana Kiku, 2009a, Cointegration and consumption risks in asset returns, *Review of Financial Studies* 22, 1343–1375.

Bansal, Ravi, Varoujan Khatchatrian, and Amir Yaron, 2005b, Interpretable asset markets, *European Economic Review* 49, 531–560.

Bansal, Ravi, Dana Kiku, and Amir Yaron, 2007, A note on the economics and statistics of predictability: A long run risks perspective, working paper.

Bansal, Ravi, Dana Kiku, and Amir Yaron, 2009b, An empirical evaluation of the long-run risks model for asset prices, working paper.

Bansal, Ravi, and Ivan Shaliastovich, 2010, Confidence risks and asset prices, *American Economic Review, papers and proceedings* 100, 537–41.

Bansal, Ravi, and Amir Yaron, 2004, Risks for the long run: A potential resolution of asset pricing puzzles, *Journal of Finance* 59, 1481–1509.

Campbell, John, 1983, Intertemporal asset pricing without consumption data., *American Economic Review* 83, 487–512.

Campbell, John, 1996, Understanding risk and return, *Journal of Political Economy* 104, 298–345.

Campbell, John, Stefano Giglio, Christopher Polk, and Robert Turley, 2011, An intertemporal capm with stochastic volatility, working paper, Harvard University.

Campbell, John, and Tuomo Vuolteenaho, 2004, Bad beta, good beta, *American Economic Review* 94, 1249–1275.

Drechsler, Itamar, and Amir Yaron, 2011, What's vol got to do with it, *Review of Financial Studies* 24, 1–45.

Epstein, Larry G., and Stanley Zin, 1989, Substitution, risk aversion and the temporal behavior of consumption and asset returns: A theoretical framework, *Econometrica* 57, 937–969.

Epstein, Larry G., and Stanley Zin, 1991, Substitution, risk aversion and the temporal behavior of consumption and asset returns: An empirical analysis, *Journal of Political Economy* 99, 263–286.

Eraker, Bjørn, and Ivan Shaliastovich, 2008, An equilibrium guide to designing affine pricing models, *Mathematical Finance* 18, 519–543.

Hansen, Lars Peter, John C. Heaton, and Nan Li, 2008, Consumption strikes back? Measuring long-run risk, Journal of Political Economy, forthcoming.

Kreps, David M., and Evan L. Porteus, 1978, Temporal resolution of uncertainty and dynamic choice theory, *Econometrica* 46, 185–200.

Lettau, Martin, and Sydney Ludvigson, 2001, Consumption, aggregate wealth, and expected stock returns, *Journal of Finance* 56(3).

Lustig, Hanno, and Stijn Van Nieuwerburgh, 2008, The returns on human capital: Good news on wall street is bad news on main street, *Review of Financial Studies* 21, 2097–2137.

Weil, Philippe, 1989, The equity premium puzzle and the risk free rate puzzle, *Journal of Monetary Economics* 24, 401–421.

Tables and Figures

Table 1: **Model Implications for Economic News**

				With Vol Risk			No Vol Risk		
	$N_{CF} - N_C$	N_V	N^d_{DR}	N^y_{DR}	N_{DR}	N_M	N^y_{DR}	N_{DR}	N_M
Std. Dev.	6.24	33.97	8.39	3.62	3.66	64.09	4.50	3.12	43.35
Corr. with N_V	-0.31	1.00	0.75	0.29	0.58	0.76	-0.64	-0.31	0.27
Volatility News Periods:									
Lowest 10%	2.74	-46.95	-7.62	-1.67	-2.90	-66.26	3.73	1.37	-15.05
Lowest 25%	1.47	-36.64	-6.13	-1.66	-2.60	-46.52	2.54	0.74	-6.55
Highest 25%	-1.02	43.75	7.74	2.34	3.47	52.54	-2.68	-0.51	4.82
Highest 10%	-4.92	68.30	12.11	1.55	3.75	107.89	-6.29	-2.46	33.38

Standard deviation, correlation with volatility news, and average news in lowest 10% to highest 10% volatility periods, in expected future consumption, volatility, discount rates, and in stochastic discount factor.

Table 2: **Configuration of Long-Run Risks Model Parameters**

Preferences	δ	γ	ψ	
	0.9984	10	2	
Consumption	μ	ρ	φ_e	
	0.0015	0.975	0.037	
Volatility	σ_g	ν	σ_w	
	0.0072	0.999	2.8e-06	
Dividend	μ_d	ϕ	φ_d	π
	0.0015	2.5	3.5	2.0

Baseline parameter values for the long-run risks model. The model is calibrated on monthly frequency.

Table 3: **Consumption and Asset Market Calibration**

	Mean	Std. Dev.	AR(1)
Consumption:	1.82	2.90	0.43
Dividend:	1.82	10.54	0.34
Risk-free Rate:	1.52	1.14	0.98
	Wealth	Market	
Corr. of discount rate with vol shock	0.59	0.96	
Total Risk Premium	2.28	6.01	
Cash-flow Risk Premium	1.22	3.44	
Discount Rate Risk Premium	0.03	0.03	
Vol. Risk Premium	1.06	2.54	

Long-run risks model implications for consumption growth and asset market. Based on a long model sample of monthly data. Consumption is time-aggregated to annual frequency.

Table 4: **Consumption Innovation Ignoring Volatility Channel**

	IES = 2		IES= 1		IES = 0.75	
	Ignore Vol	True	Ignore Vol	True	Ignore Vol	True
Panel A: Model with Time-varying Volatility						
Vol of cons. shock	5.46	2.49	2.49	2.49	2.79	2.49
Consumption shock correlations:						
True cons. shock	0.46	1.00	1.00	1.00	0.89	1.00
Return shock N_R	0.85	0.64	1.00	1.00	0.93	0.78
Discount rate shock N_{DR}	-0.72	0.00	0.00	0.00	-0.15	0.00
Volatility shock N_V	-0.89	0.00	0.00	0.00	0.45	0.00
Panel B: Model with Constant Volatility						
Volatility of cons. shock	2.49	2.49	2.49	2.49	2.49	2.49
Corr. with true cons. shock	1.00	1.00	1.00	1.00	1.00	1.00

Implied consumption innovations computed from the model ignoring volatility risks, versus the true short-run consumption shock. Population values in the full model with time-varying volatility (Panel A) and the model with constant volatility (Panel B), monthly frequency. Volatility is annualized, in percent.

Table 5: **IMRS Innovations Ignoring Volatility**

	IES = 2		IES= 1		IES = 0.75	
	Ignore Vol	True	Ignore Vol	True	Ignore Vol	True
Panel A: Model with Time-Varying Volatility						
Vol of IMRS shock	0.41	0.62	0.40	0.60	0.39	0.58
Market Risk Premium	3.48	6.02	2.75	4.96	2.28	3.84
IMRS shock correlations:						
True IMRS shock	0.71	1.00	0.67	1.00	0.64	1.00
Return shock N_R	-0.78	-0.96	-0.62	-0.46	-0.24	0.24
Discount rate shock N_{DR}	-0.41	0.30	-0.78	-0.52	-0.71	-0.74
Volatility shock N_V	0.06	0.74	0.00	0.74	-0.04	0.74
Panel B: Model with Constant Volatility						
Vol of IMRS shock	0.42	0.42	0.40	0.40	0.39	0.39
Corr. with true IMRS shock	1.00	1.00	1.00	1.00	1.00	1.00

Implied IMRS innovations computed from the model ignoring volatility contribution versus the true IMRS shock. Population values in the full model with time-varying volatility (Panel A) and the model with constant volatility (Panel B), monthly frequency. Volatility is annualized, in percent.

Table 6: **Consumption Innovation Ignoring Volatility and Consumption Return**

	IES = 2			IES= 1			IES = 0.75		
	Ignore Vol	Mkt Vol	True	Ignore Vol	Mkt Vol	True	Ignore Vol	Mkt Vol	True
Panel A: Model with Time-varying Volatility									
Vol of cons. shock	14.32	12.73	2.49	11.53	10.87	2.49	8.67	8.82	2.49
Correlation of implied cons. shock with:									
True cons. shock	0.35	0.39	1.00	0.43	0.46	1.00	0.58	0.57	1.00
Return shock N_R^d	0.92	0.95	0.45	0.97	0.98	0.48	0.99	0.99	0.59
Discount rate shock N_{DR}^d	-0.70	-0.63	0.00	-0.49	-0.44	0.00	0.22	0.19	0.00
Volatility shock N_V^d	-0.81	-0.76	0.00	-0.69	-0.64	0.00	-0.30	-0.35	0.00
Panel B: Model with Constant Volatility									
Volatility of cons. shock	8.48	8.48	2.49	8.47	8.47	2.49	8.41	8.41	2.49
Correlation of implied cons. shock with:									
True cons shock	0.59	0.59	1.00	0.59	0.59	1.00	0.59	0.59	1.00
Return shock N_R^d	0.99	0.99	0.52	1.00	1.00	0.54	0.99	0.99	0.64
Discount rate shock N_{DR}^d	0.59	0.59	0.00	0.59	0.59	0.00	0.58	0.58	0.00
Volatility shock N_V^d	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Implied consumption innovations computed from the model ignoring volatility contribution and using dividend return in place of consumption return, versus the true short-run consumption shock. Population values in the full model with time-varying volatility (Panel A) and the model with constant volatility (Panel B), monthly frequency. Volatility is annualized, in percent.

Table 7: **Data Summary Statistics**

	Mean	Std. Dev.	AR(1)
Consumption growth	1.86	2.18	0.48
Labor income growth	2.01	3.91	0.39
Market return	5.70	19.64	-0.01
Price-dividend ratio	3.38	0.45	0.88
Realized variance	4.76	11.13	0.44

Summary statistics for real consumption growth, real labor income growth, real market return, price-dividend ratio and realized variance. Annual observations from 1930 to 2010. Consumption growth, labor income growth and market return statistics are in per cent; realized variance is multiplied by 10000.

Table 8: **VAR Estimation Results**

	Δc_t	Δy_t	r_{dt}	pd_t	RV_t	R^2
Δc_{t+1}	0.447	0.014	0.057	-0.011	-2.681	0.52
	(0.028)	(0.036)	(0.001)	(0.001)	(0.193)	
Δy_{t+1}	0.283	0.350	0.030	-0.001	-3.295	0.27
	(0.056)	(0.078)	(0.001)	(0.001)	(0.452)	
$r_{d,t+1}$	-2.883	1.164	-0.009	-0.075	-9.629	0.09
	(4.335)	(5.448)	(0.110)	(0.075)	(30.751)	
pd_{t+1}	-3.553	1.113	-0.338	0.902	-7.939	0.80
	(4.060)	(5.026)	(0.104)	(0.085)	(33.888)	
RV_{t+1}	-0.007	-0.005	0.001	-0.001	0.291	0.33
	(0.001)	(0.001)	(0.001)	(0.001)	(0.004)	

MLE estimation results of the stochastic volatility VAR(1) dynamics of the economic states, $X_{t+1} = \mu_x + \Phi X_t + u_{t+1}$. X_t includes real market return, r_{dt}, real consumption growth, Δc_t, real labor income growth, Δy_t, price-dividend ratio, pd_t, and realized variance, RV_t. Annual observations from 1930 to 2010.

Table 9: **Model-Implied Correlations With and Without Volatility Risks**

		No Vol Risk	With Vol Risk
Market and Labor Return:			
Immediate Shocks	$Corr(N_R^d, N_R^y)$	-0.48	0.06
Discount Shocks	$Corr(N_{DR}^d, N_{DR}^y)$	-0.48	0.21
5-year Expectations	$Corr(E_t r_{t\to t+5}^d, E_t r_{t\to t+5}^y)$	-0.47	0.22
Market and Wealth Return:			
Immediate Shocks	$Corr(N_R^d, N_R)$	0.46	0.72
Discount Shocks	$Corr(N_{DR}^d, N_{DR})$	0.01	0.64
5-year Expectations	$Corr(E_t r_{t\to t+5}^d, E_t r_{t\to t+5})$	0.01	0.57
Wealth and Labor Return:			
Immediate Shocks	$Corr(N_R, N_R^y)$	0.55	0.73
Discount Shocks	$Corr(N_{DR}, N_{DR}^y)$	0.87	0.88
5-year Expectations	$Corr(E_t r_{t\to t+5}, E_t r_{t\to t+5}^y)$	0.88	0.92

Model-implied correlations between market, human capital, and wealth returns, with and without the volatility risks. Risk aversion is set at $\gamma = 6.5$, and IES $\psi = 2$.

Table 10: **Model-Implied Risk Premia**

		No Vol Risk	With Vol Risk
Market Return:			
Risk Premium	$Cov(-N_M, N_R^d)$	3.95	8.97
Cash-Flow Risk Premium	$Cov(-\gamma N_{CF}, N_R^d)$	4.25	4.25
Vol Risk Premium	$Cov(-N_V, N_R^d)$	0	4.60
Discount Rate Risk Premium	$Cov(-N_{DR}, N_R^d)$	-0.30	0.12
Wealth Return:			
Risk Premium	$Cov(-N_M, N_R)$	1.77	3.63
Cash-Flow Risk Premium	$Cov(-\gamma N_{CF}, N_R)$	1.89	2.28
Vol Risk Premium	$Cov(-N_V, N_R)$	0	1.38
Discount Rate Risk Premium	$Cov(-N_{DR}, N_R)$	-0.12	-0.03
Labor Return:			
Risk Premium	$Cov(-N_M, N_R^y)$	1.20	2.23
Cash-Flow Risk Premium	$Cov(-\gamma N_{CF}, N_R^y)$	1.27	1.76
Vol Risk Premium	$Cov(-N_V, N_R^y)$	0	0.53
Discount Rate Risk Premium	$Cov(-N_{DR}, N_R^y)$	-0.08	-0.06

Model-implied risk premia and news volatility, in the models with and without the volatility risks. Risk aversion is set at $\gamma = 6.5$, and IES $\psi = 2$.

Table 11: **Robustness Evidence: Preference Parameters**

	Lbr-Mkt Corr			Risk Premia			Lbr-Mkt Corr			Risk Premia		
ψ	N_R	N_{DR}	Er	Mkt	Lbr	Wealth	N_R	N_{DR}	Er	Mkt	Lbr	Wealth
	With Vol Risk						**No Vol Risk**					
						$\gamma = 5$						
0.5	-0.88	-0.34	-0.35	3.89	-3.89	-2.27	-0.82	-0.13	-0.13	2.07	-2.00	-1.15
1.0	-0.93	-0.26	-0.25	5.10	-0.94	0.31	-0.93	-0.26	-0.25	2.67	-0.31	0.31
1.5	-0.45	-0.15	-0.11	5.50	0.47	1.51	-0.67	-0.38	-0.37	2.87	0.47	0.97
2.0	-0.10	-0.01	0.04	5.70	1.25	2.18	-0.48	-0.48	-0.47	2.97	0.90	1.33
2.5	0.06	0.13	0.16	5.82	1.75	2.60	-0.38	-0.57	-0.55	3.03	1.17	1.56
3.0	0.15	0.24	0.25	5.91	2.09	2.88	-0.31	-0.64	-0.62	3.07	1.36	1.72
						$\gamma = 6.5$						
0.5	-0.88	-0.39	-0.42	6.81	-7.45	-4.48	-0.82	-0.13	-0.13	3.05	-2.95	-1.70
1.0	-0.93	-0.26	-0.25	8.25	-1.63	0.42	-0.93	-0.26	-0.25	3.65	-0.43	0.42
1.5	-0.33	-0.04	-0.01	8.73	0.87	2.50	-0.67	-0.38	-0.37	3.85	0.63	1.30
2.0	0.06	0.21	0.22	8.96	2.23	3.63	-0.48	-0.48	-0.47	3.95	1.20	1.77
2.5	0.22	0.39	0.35	9.11	3.08	4.33	-0.38	-0.57	-0.55	4.01	1.55	2.06
3.0	0.29	0.48	0.43	9.20	3.65	4.81	-0.31	-0.64	-0.62	4.05	1.79	2.26
						$\gamma = 8$						
0.5	-0.87	-0.44	-0.47	10.41	-12.53	-7.76	-0.82	-0.13	-0.13	4.03	-3.90	-2.25
1.0	-0.93	-0.26	-0.25	12.08	-2.50	0.53	-0.93	-0.26	-0.25	4.63	-0.55	0.52
1.5	-0.20	0.07	0.10	12.63	1.58	3.88	-0.67	-0.38	-0.37	4.83	0.78	1.62
2.0	0.20	0.39	0.35	12.91	3.76	5.66	-0.48	-0.48	-0.47	4.93	1.49	2.20
2.5	0.33	0.53	0.47	13.08	5.11	6.76	-0.38	-0.57	-0.55	4.99	1.93	2.56
3.0	0.40	0.58	0.52	13.19	6.02	7.51	-0.31	-0.64	-0.62	5.03	2.22	2.81

Model implications for the correlations between human capital and market return news (immediate and future discount rate) and 5-year expected returns, and risk premia for market, human capital and wealth return, at different risk aversion and IES parameters.

Table 12: **Risk Premia Implied by Market-Based VAR**

Panel A: No Restrictions on Risk-Premia Variation

	Risk Premia		Decomposition		
	Data	Model	CF	DR	Vol
Market	7.9	7.7	4.8	1.7	1.2
BM1	7.2	7.2	4.5	1.5	1.1
BM2	7.6	8.3	5.6	1.6	1.1
BM3	9.4	10.0	7.0	1.6	1.4
BM4	10.8	11.3	8.7	1.6	1.0
BM5	13.1	13.2	12.2	0.9	0.1
Size1	14.8	14.2	12.1	1.5	0.6
Size2	13.0	12.4	9.1	2.0	1.3
Size3	11.6	11.2	7.8	1.9	1.4
Size4	10.4	9.7	6.4	1.9	1.4
Size5	7.4	7.4	5.0	1.4	1.0

Panel B: Incorporating Restrictions on Risk-Premia Variation

	Risk Premia		Decomposition		
	Data	Model	CF	Vol	Rfree
Market	7.9	7.6	5.8	2.1	0.1
BM1	7.2	7.0	5.5	1.8	-0.2
BM2	7.6	8.3	6.6	1.8	-0.1
BM3	9.4	10.2	8.0	2.1	0.1
BM4	10.8	11.4	9.7	1.6	0.2
BM5	13.1	13.0	12.9	0.1	0.0
Size1	14.8	14.1	13.2	1.0	-0.1
Size2	13.0	12.5	10.5	2.1	-0.1
Size3	11.6	11.3	9.1	2.2	0.0
Size4	10.4	9.8	7.5	2.3	0.1
Size5	7.4	7.4	5.8	1.5	0.0

Table 12 shows risk premia implied by the market-based VAR for the aggregate market and a cross section of five book-to-market and five size sorted portfolios, and the contribution of various risk channels to the overall compensation. In Panel A, the dynamics of discount-rate news are unrestricted; in Panel B, discount-rate variation is decomposed into variation in risk premia (which is proportional to volatility news) and variation in the risk-free rate. "Data" column reports average excess returns in the 1930-2010 sample.

Table 13: **Model-Implied Evidence: OLS Estimation**

		No Vol Risk	With Vol Risk
Market and Labor Return:			
Immediate Shocks	$Corr(N_R^d, N_R^y)$	-0.60	0.24
Discount Shocks	$Corr(N_{DR}^d, N_{DR}^y)$	-0.69	0.28
5-year Expectations	$Corr(E_t r_{t\to t+5}^d, E_t r_{t\to t+5}^y)$	-0.50	0.51
Risk Premium:			
Market	$Cov(-N_M, N_R^d)$	2.86	8.24
Human Capital	$Cov(-N_M, N_R^y)$	0.44	1.86
Wealth	$Cov(-N_M, N_R)$	0.92	3.14

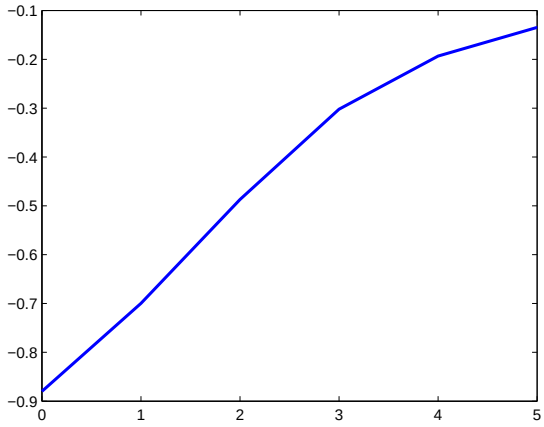
Model-implied correlations between market and human capital return, and risk premia on the stock market, human capital and wealth return, with and without the volatility risks. Based on the OLS estimation of the model. Risk aversion is set at $\gamma = 5.5$, and IES $\psi = 2$.

Table 14: **Risk Premia Implied by the Generalized Market-Based VAR**

	Risk Premia		Decomposition		
	Data	Model	CF	Vol	Rfree
Market	7.9	7.9	4.7	3.2	0.0
BM1	7.2	7.0	4.6	2.7	-0.3
BM2	7.6	8.1	5.5	2.8	-0.2
BM3	9.4	10.3	7.0	3.2	0.1
BM4	10.8	11.3	8.7	2.5	0.2
BM5	13.1	13.4	12.6	0.6	0.2
Size1	14.8	14.0	12.2	1.8	0.0
Size2	13.0	12.4	9.2	3.2	-0.1
Size3	11.6	11.2	7.9	3.4	-0.1
Size4	10.4	9.7	6.4	3.4	0.0
Size5	7.4	7.1	4.9	2.3	0.0

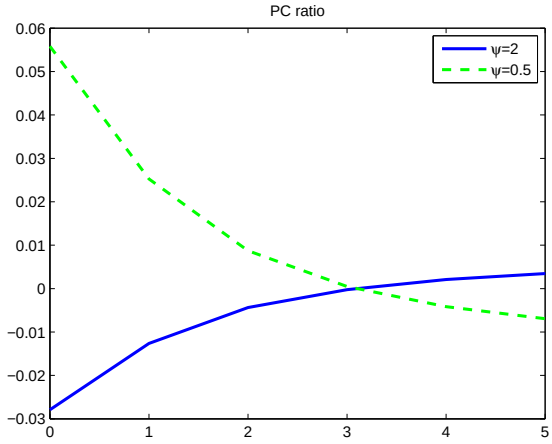
Table 14 presents asset pricing implications of the generalized market-based VAR. It shows the model-implied premia of the aggregate market and the cross section of five book-to-market and five size sorted portfolios, and the contribution of various risk channels to the overall compensation. "Data" column reports average excess returns in the 1930-2010 sample.

Figure 1: **Consumption Response to Volatility**



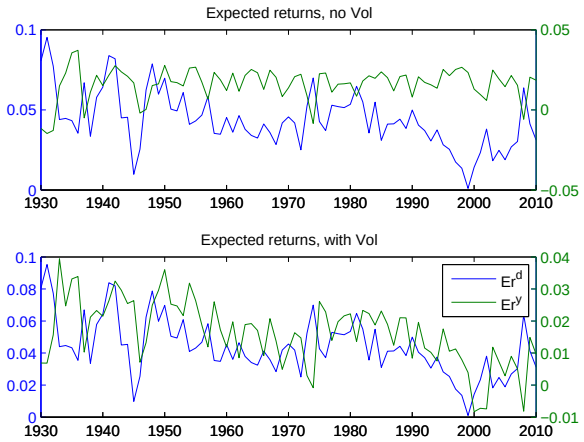
Impulse response of consumption growth to the one standard deviation shock in ex-ante volatility of consumption, implied by the VAR(1) dynamics of the economy. One standard deviation volatility shock corresponds to an increase in ex-ante consumption variance by $(1.35\%)^2$. Consumption growth is annual, in per cent.

Figure 2: **Price-Consumption Ratio Response to Volatility**



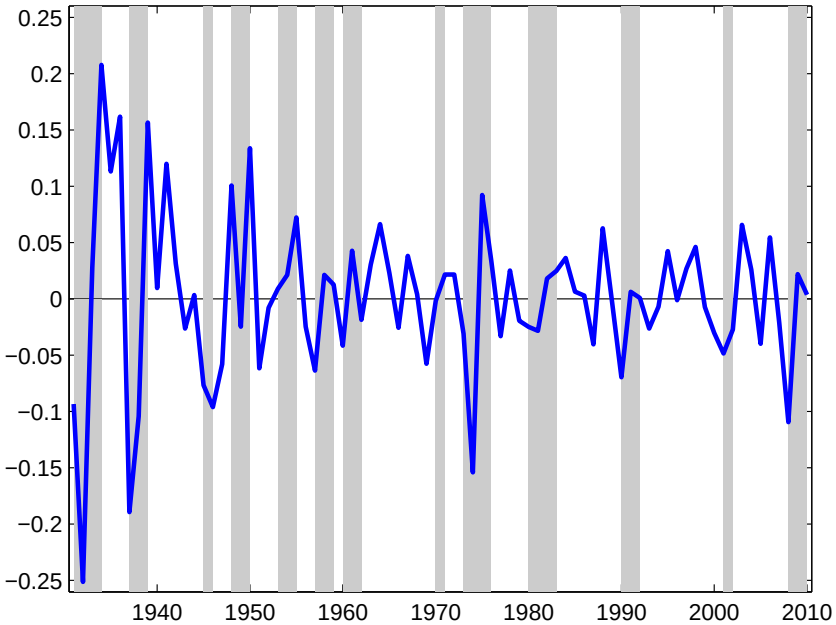
Impulse response of model-implied log price-consumption ratio to the one standard deviation shock in ex-ante volatility of consumption, implied by the VAR(1) dynamics of the economy. One standard deviation volatility shock corresponds to an increase in ex-ante consumption variance by $(1.35\%)^2$.

Figure 3: **5-year Expected Market and Labor Returns**



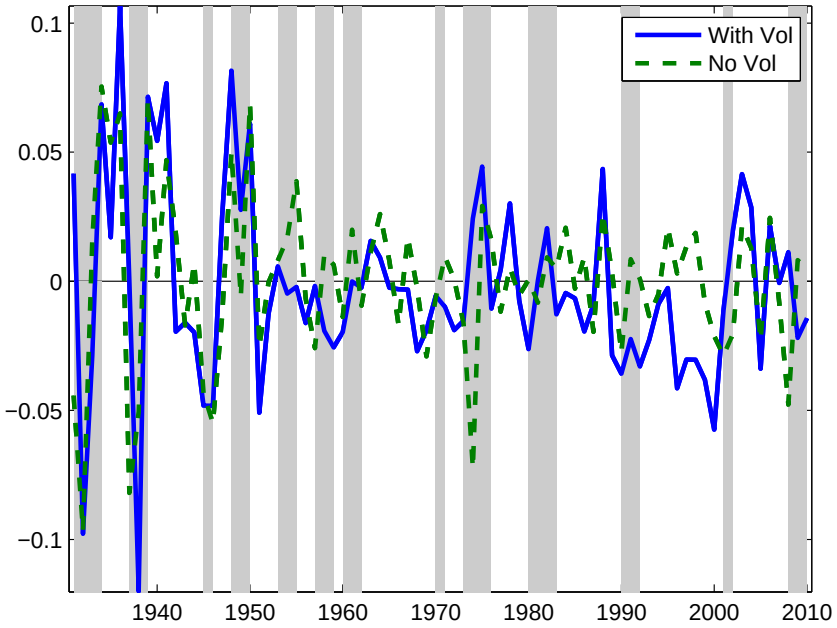
Five year DCAPM-implied expected returns on the market (solid line) and human capital (dashed line), in the specifications without volatility risks (top panel) and with volatility risks (bottom panel).

Figure 4: **Consumption-Cashflow News**



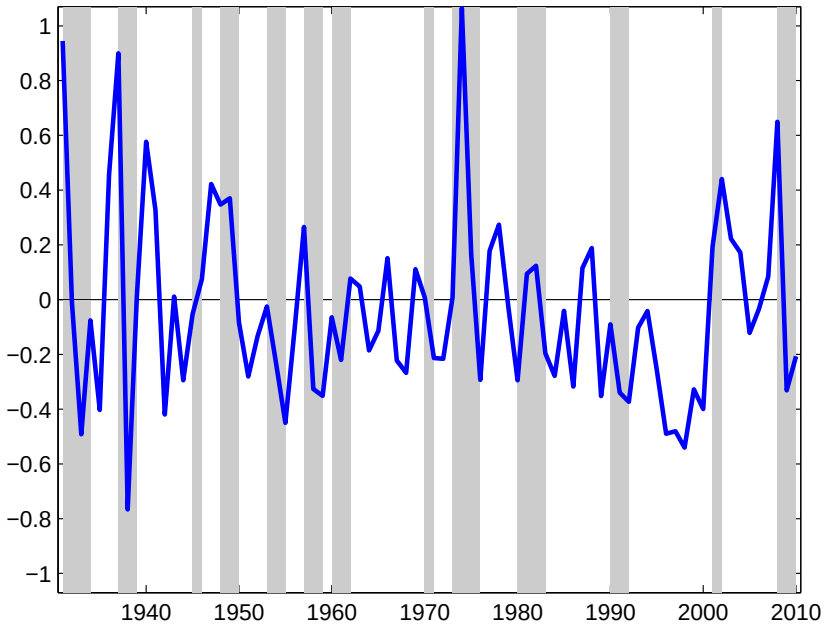
Consumption-cashflow news N_{CF}. Grey bars indicate NBER recession years.

Figure 5: **Discount Rate News**



Discount rate news on the wealth portfolio N_{DR}. Blue solid line depicts the model with volatility news. The dash-green line depicts the model discount rate news without accounting for volatility news. Grey bars indicate NBER recession years.

Figure 6: **Volatility News**



Future discounted volatility news N_V. Grey bars indicate NBER recession years.

Figure 7: **Market Risk Premia implied by the Generalized Market-Based VAR**

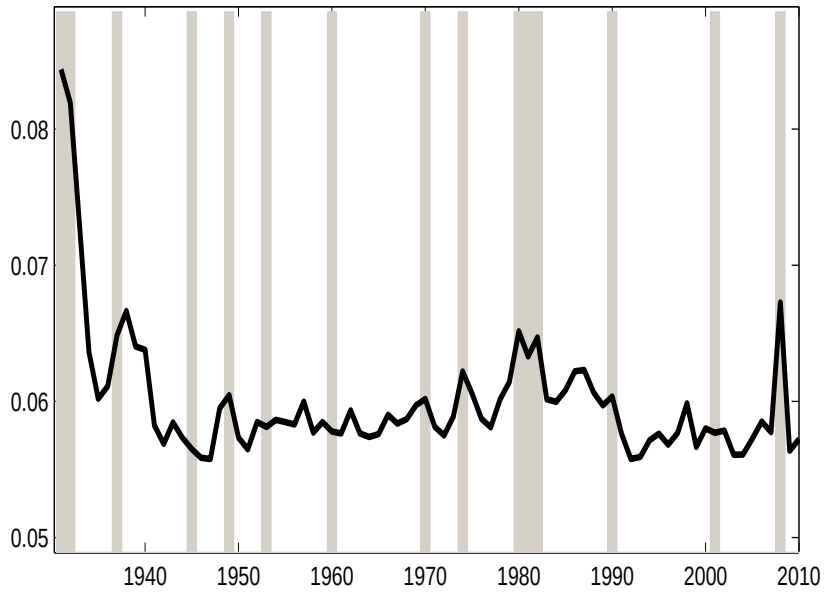


Figure 7 plots time-series of the risk premium of the aggregate market portfolio implied by the generalized market-based VAR. Shaded areas represent the NBER recession dates.