Specialization: Pro- and Anti-Globalizing, 1990-2002*†

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Abstract

Specialization alters the incidence of trade costs to buyers and sellers, with pro-and anti-globalizing effects on 76 countries from 1990-2002. The structural gravity model yields measures of Constructed Home Bias and the Total Factor Productivity effect of changing incidence. A bit more than half the world's countries experience declining constructed home bias and rising real output while the remainder of countries experience rising home bias and falling real output. The effects are big for the outliers. A novel test of the structural gravity model restrictions shows it comes very close in an economic sense.

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Specialization is revealed in this paper as a powerful force churning the world's economies (76 countries) from 1990 to 2002. Increased specialization from 1990 to 2002 is indicated by a fall in the correlation between output and expenditure shares. For all goods and countries it falls from 0.97 to 0.94, led by Apparel falling from 0.94 to 0.74 and Leather from 0.82 to 0.70. The changing geography of production and consumption acts on the structural gravity model to change the incidence of trade costs. Our measures reveal both pro- and anti-globalizing effects of specializatiton — some countries become more open to trade while others become less open, all despite unchanging bilateral trade costs (unchanging gravity coefficients).

The structural gravity model yields measures of Constructed Home Bias (CHB) and the Total Factor Productivity (TFP) effect of changing incidence (Anderson and Yotov, 2009, forthcoming). A bit more than half the world's countries experience declining CHB and rising real output while the remainder of countries experience rising CHB and falling real output. The effects are big for the outliers. Fast growers with rising shares of world shipments tend to experience the biggest declines in home bias (e.g., China's home bias falls 51% and Ireland's 52% over the 12 years) and rises in TFP effects of incidence (China's TFP effect rises 16.8% and Ireland's 4.2%) while unfortunate parts of the former Soviet Union experience large increases in home bias (276% in the Kyrgyz Republic and 158% in Azerbaijan) and falls in TFP (2.4% and 13.9% respectively).[1]

Trade costs are treated as constant in the main account of the paper because the gravity model coefficients are close to constant in all the variants of the model estimated and discussed below, and including their inter-temporal variation makes essentially no difference to the main results. Constant gravity coefficients need not be inconsistent with falling trade cost *levels* because the structural gravity model implies that only *relative* trade costs can

[1]The churning among the world's economies revealed here is in sharp contrast to Anderson and Yotov's portrayal of Canada's provinces over the same period. All Canadian provinces experienced decreased home bias and increased real output as Canada integrated with the USA and Mexico. The difference is that the present study covers (most) countries in a world economy with both fast (China, India) and slow (Japan) growing and specializing economies.

be identified: the bilateral pattern of trade is invariant to uniform proportional changes in bilateral trade costs (including costs of local shipment).

The basis of the analysis is disaggregated estimates of gravity coefficients and incidence measures based on a set of 18 industries aggregated from the 28 ISIC manufacturing sectors in the UNIDO database. The good performance of the gravity model on disaggregated data is notable in relation to the earlier literature that mainly focused on aggregate trade flows and experienced poor performance when disaggregated estimation was attempted.

The paper also provides a novel test of the structural gravity model.[2] The strict structural gravity model comes remarkably close in an economic sense to accurately representing the data generating process. In a statistical sense it differs significantly, though this could be due to measurement error bias. Our benchmark coefficient is 0.96, very close to its theoretical value of 1 in the economic (as opposed to statistical) sense.

Section 1 reviews the structural gravity model and its implications for our measures of incidence, CHB and the TFP effect of changing incidence. Section 2 describes the econometric specification. Section 3 describes the data. Section 4 presents the empirical results. Section 5 concludes.

1 The Structural Gravity Model

Let X_{ij}^k denote the value of shipments at destination prices from origin i to destination j in goods class k. Let $t_{ij}^k \geq 1$ denote the variable trade cost factor on shipment of goods from i to j in class k, p_i^{*k} denote the factory gate price, hence destination prices are $p_i^{*k} t_{ij}^k$. Let E_j^k denote the expenditure at destination j on goods class k from all origins, while Y_i^k denotes the sales of goods at destination prices from i in goods class k to all destinations.

[2]The novelty here is in examining these questions at a disaggregated level. Earlier gravity model estimation using aggregate trade flows had documented that the size variables often had coefficient point estimates differing from the theoretically indicated value of 1. But aggregate gravity estimation is subject to aggregation bias (Anderson and van Wincoop, 2004), so these findings need not indicate problems with the gravity model itself.

The CES demand function (for either final or intermediate goods) gives:

$$X_{ij}^k = (\beta_i^k p_i^{*k} t_{ij}^k / P_j^k)^{1-\sigma_k} E_j^k. \tag{1}$$

σ_k is the elasticity of substitution parameter for k and β_i^k is a share parameter. The CES price index is $P_j^k = [\sum_i (\beta_i^k p_i^{*k} t_{ij}^k)^{1-\sigma_k}]^{1/(1-\sigma_k)}$, an implication of the budget constraint.

Market clearance implies: $Y_i^k = \sum_j (\beta_i^k p_i^{*k})^{1-\sigma_k} (t_{ij}^k / P_j^k)^{1-\sigma_k} E_j^k$. Define $Y^k \equiv \sum_i Y_i^k$ and divide the market clearance equation by Y^k. The result implies that world supply shares are equal to world expenditure shares. With globally common CES preferences, the 'world expenditure shares' are effectively generated by

$$(\beta_i^k p_i^{*k} \Pi_i^k)^{1-\sigma_k} = Y_i^k / Y^k, \tag{2}$$

where $\Pi_i^k \equiv \sum_j (t_{ij}^k / P_j^k)^{1-\sigma_k} E_j^k / Y^k$, and the CES 'world' price index is equal to 1 because summing (2) yields:

$$\sum_i (\beta_i^k p_i^{*k} \Pi_i^k)^{1-\sigma_k} = 1. \tag{3}$$

Thus (2) implies that effectively origin i ships good k to a 'world' market at average trade cost Π_i^k.

Next, use (2) to substitute for $\beta_i^k p_i^{*k}$ in (1), the market clearance equation and the CES price index. This yields the structural gravity model:

$$X_{ij}^k = \frac{E_j^k Y_i^k}{Y^k} \left(\frac{t_{ij}^k}{P_j^k \Pi_i^k} \right)^{1-\sigma_k} \tag{4}$$

$$(\Pi_i^k)^{1-\sigma_k} = \sum_j \left(\frac{t_{ij}^k}{P_j^k} \right)^{1-\sigma_k} \frac{E_j^k}{Y^k} \tag{5}$$

$$(P_j^k)^{1-\sigma_k} = \sum_i \left(\frac{t_{ij}^k}{\Pi_i^k} \right)^{1-\sigma_k} \frac{Y_i^k}{Y^k}. \tag{6}$$

Here, Π_i^k is outward multilateral resistance, now interpreted as sellers' incidence. Then

t_{ij}/Π_i^k is the bilateral buyers' incidence. P_j^k generated by (5)-(6) is called inward multilateral resistance and is also the CES price index of the demand system. P_j^k is interpreted as buyers' incidence because it is a CES index of the bilateral buyers' resistances on flows from i to j in class k, the weights being $\{Y_i^k/Y^k\}$. It is as if buyers at j pay a uniform markup P_j^k for the bundle of goods purchased on the world market.[3]

1.1 Calculating Incidence and Constructed Home Bias

Since (5)-(6) solves for $\{\Pi_i^k, P_j^k\}$ only up to a scalar for each class k, an additional restriction from a normalization is needed.[4] Within sectors, relative multilateral resistances are what matter,[5] so alternative normalizations are admissible for convenience in the absence of information on $\beta_i^k p_i^{*k}$'s. Our empirical procedure is $P_i^k = 1, \forall k$ for a convenient reference region i. This is done for convenience but without conflicting with the theoretically required normalization (3). This is because normalization of a single P together with the rest of the CES demand system structure implies a set of $(\beta_i \widetilde{p}_i)^{1-\sigma}$'s that must be consistent with the theoretical normalization of the Π's.[6]

[3] $\{P_j^k \Pi_i^k\}$ is the general-equilibrium-consistent aggregate analog to the one-good partial equilibrium incidence decomposition. If the actual set of bilateral trade costs is replaced by $\widetilde{t}_{ij}^k = P_j^k \Pi_i^k$, all budget constraints and market clearance conditions continue to hold, and factory gate prices and aggregate supply and expenditure shares remain constant (Anderson and van Wincoop, 2004). The bilateral shipment pattern shifts to that of the frictionless equilibrium. This hypothetical general equilibrium plays a role analogous to the hypothetical frictionless equilibrium in the one good partial equilibrium incidence analysis.

[4] If $\{\Pi_i^0, P_j^0\}$ is a solution then so is $\{\lambda \Pi_i^0, P_j^0/\lambda\}$.

[5] Specifically, the trade flow in equation (4) is not affected by changes in the scalar λ of the preceding footnote.

[6] To see this, note that the CES price index is given by

$$P_j^{1-\sigma} = \sum_i (\beta_i \widetilde{p}_i)^{1-\sigma} t_{ij}^{1-\sigma}. \tag{7}$$

Imposing $P_j = 1$ implies, for given (estimated) t_{ij}'s, a normalization on the unknown $\beta_i \widetilde{p}_i$'s. Then $(\beta_i \widetilde{p}_i)^{1-\sigma}$ can be solved for using the CES demand for each good i in location j:

$$X_{ij}/E_j = (\beta_i \widetilde{p}_i)^{1-\sigma} t_{ij}^{1-\sigma}, \forall i.$$

The resulting $(\beta_i \widetilde{p}_i)^{1-\sigma}$'s can in principle be used to check that the theoretical normalization of the Π's is met by the Π's calculated with the actual procedure: set $P_j = 1$ and drop the jth CES price index equation $P_j^{1-\sigma} = \sum_i (t_{ij}/\Pi_i)^{1-\sigma} Y_i/Y$ from the MR system. Because the multilateral resistance system is constructed and solved using $Y_i/Y = (\beta_i \widetilde{p}_i \Pi_i t_{ij})^{1-\sigma}$ it is automatically consistent with the theoretical normalization.

(4) leads to a useful quantification of home bias that summarizes the effect of all trade costs acting to increase each country's trade with itself above the frictionless benchmark, $E_j^k Y_i^k / Y^k$.[7] Constructed Home Bias is defined by

$$CHB_i^k \equiv \left(t_{ii}/\Pi_i^k P_i^k\right)^{1-\sigma_k}. \tag{8}$$

Two regions i and j with the same internal trade cost $t_{ii} = t_{jj}$ may have quite different CHB's because $\Pi_i^k P_i^k \neq \Pi_j^k P_j^k$.

The Armington assumption of products differentiated by place of origin can be explained on the demand side by monopolistic competition forces and free entry to determine the β's. It is alternatively explained on the supply side in Eaton and Kortum's Ricardian model with random productivity draws that assign proportions of products to regions, the β's now reflecting absolute advantage in the productivity draw distributions while the role of $1-\sigma$ is played by $-\theta$ where θ is a Frechet distribution parameter reflecting comparative advantage.

The gravity model nests inside many full general equilibrium models characterized by trade separability: two stage budgeting and iceberg trade costs $\Rightarrow$ distribution uses resources in the same proportions as production. This paper takes the supply and expenditure shares as exogenously given.

Fixed costs help to explain the many zeroes found in bilateral trade flows, a feature even more prominent in disaggregated data.[8] Without an appropriate treatment for fixed costs, the response of trade volume on the extensive margin is included in the variable cost measuring response on the intensive margin. Our main results are robust to the upward bias implied by not treating fixed costs: (1) constancy of the composite trade cost is consistent with constancy of both variable and fixed components, and (2) the evolution of multilateral resistance and CHB is driven by changes in expenditure and supply shares alone due to

Some other choice such as $P_{j+1} = 1$ will change the solution to multilateral resistances but with no implications for allocation. Demand system estimation can only ever identify the β's up to a scalar, so picking some $P_j = 1$ is effectively normalizing the estimated coefficients $\{\beta_i\}$.

[7] $t_{ij}^k = 1, \forall i, j$ implies $P_j^k = \Pi_i^k = 1, \forall i, j$, using (5)-(6).

[8] Trade cost still has the iceberg form because both fixed and variable costs absorb a portion of the good.

the constancy of gravity coefficients.[9] Helpman, Melitz and Rubinstein (2008) develop a treatment of fixed costs and apply it to aggregate trade flow data. The assumptions of the model and especially the exclusion restriction that permits identification are controversial, but we apply their method to our disaggregated data as part of robustness analysis.

1.2 TFP, Incidence and Real Output

Changes in the incidence of trade costs induce real output changes, interpreted as changing productivity. To measure the real output changes, a standard procedure is applied in which multilateral resistance changes are treated like TFP changes in the productivity of distribution. The key difference is that multilateral resistance measures the *incidence* of TFP changes in distribution. The driver in both cases is the changing composition of production and expenditure. To clarify the difference between TFP in distribution and its incidence, we first develop TFP measures of the productivity of distribution and then develop measurement of the real output effects of multilateral resistance changes.

Sectoral TFP friction in distribution is defined by the uniform friction that preserves the value of sectoral shipments at destination prices: $\bar{t}_j^k = \sum_h t_{jh}^k y_{jh}^k / \sum_h y_{jh}^k$ where y_{jh}^k denotes the number of units of product class k received from j at destination h. The iceberg metaphor captures the technological requirement that distribution requires resources in the same proportion as does production, so in product class k it takes $t_{jh}^k y_{jh}^k$ of origin j resources to deliver y_{jh}^k to destination h. $\bar{t}_j^k$ is a Laspeyres index of outward trade frictions facing seller j in good k.[10] Aggregate TFP friction for country j is similarly given by $\sum_{k,h} \bar{t}_j^k p_j^{*k} y_{jh}^k / \sum_{k,h} \widetilde{p}_j^k y_{jh}^k$.[11] This is a Laspeyres index of outward trade costs facing sellers in j. When all goods are final goods this expression is equal to the ratio of output at

[9] If fixed and variable cost move in opposite directions, it is possible that bilateral trade costs change and affect multilateral resistance. Our main results in this case give the *ceteris paribus* share change component of changes in multilateral resistance.

[10] The Laspeyres index approximates the CES indexes of 'market access' and 'market potential' calculated by Redding and Venables (2004), differing in that t's are replaced by their power transforms $t^{1-\sigma}$.

[11] The procedures straightforwardly extend to include pure productivity frictions in which case the factory gate price is deflated by the pure technology friction.

delivered prices to the value of output at factory gate efficiency unit prices. Below we calculate Laspeyres of trade costs for comparison with our incidence measures.

TFP measurement takes factory gate (or efficiency unit) prices p_j^{*k} as given. While conceptually clean and useful for analyzing productivity, TFP is misleading for purposes of understanding comparative economic performance and the pattern of production and trade. Like sectoral TFP friction $\bar{t}_k^j$, multilateral resistance aggregates bilateral frictions, but the multilateral resistances solved from (5)-(6) are general equilibrium incidence measures. Our results show that in practice these differences are significant: Laspeyres TFP measures and the incidence of TFP differ in magnitude and in the case of inward measures the correlation between them is low.

We calculate measures of change in real output using the changes in levels of multilateral resistances (one for each commodity class, country and year) and the shares of shipments and expenditures (one for each commodity class, country and year). The basic idea is seen with a local approximation formula:

$$\widehat{G}_j = -\sum_k w_j^k \widehat{\Pi}_j^k - \sum_k \omega_j^k \widehat{P}_j^k, \tag{9}$$

where w_j^k denotes the share of total shipments from origin j due to good k and ω_j^k denotes the share of total expenditure in destination j (on intermediate as well as final goods) due to good k, and the circumflex (hat) denotes the percentage change in the deflated multilateral resistance. See the technical appendix for the conceptual foundation of this procedure.

With a 12 year time span, there are several plausible choices for applying the basic idea of the formula. A fixed weight approach applies some sensible shipment and expenditure weights, in our case the shipment and expenditure weights for 1996, the middle year of the panel,[12] and uses the 12 year percentage change in multilateral resistances for the "price" variables in (9).

[12]Beginning or end period weights could alternatively be chosen, or the arithmetic average weights.

A more elaborate chain weights approach uses arithmetic averages of yearly adjacent shares for weights and calculates the yearly percentage change in G_j, adding the changes up to obtain the 12 year cumulative change. In practice, recognizing discrete changes, we integrate (9) over the annual intervals, hence use differentials of logs on both sides for the "price" variables. The cumulative effect is thus obtained by exponentiating

$$\ln[G_j(2002)/G_j(1990)] = -\sum_k \sum_{\tau=1}^{12} \widetilde{w}_j^k(\tau)\widehat{\Pi}_j^k(\tau) - \sum_k \sum_{\tau=1}^{12} \widetilde{\omega}_j^k(\tau)\widehat{P}_j^k(\tau) \tag{10}$$

Here,

$$\widetilde{w}_j^k(\tau) \equiv \frac{w_j^k(2002-\tau+1) + w_j^k(2002-\tau)}{2}$$

and analogously for the ω's. Also,

$$\widehat{\Pi}_j^k(\tau) = \ln \frac{\Pi_j^k(2002-\tau+1) * CPI_{USA}(2002-\tau)}{\Pi_j^k(2002-\tau) * CPI_{USA}(2002-\tau+1)}$$

and similarly

$$\widehat{P}_j^k(\tau) = \ln \frac{P_j^k(2002-\tau+1) * CPI_{USA}(2002-\tau+1)}{P_j^k(2002-\tau) * CPI_{USA}(2002-\tau)}.$$

(10), after exponentiation, is a Tornqvist approximation to a Divisia index of G. The chain weights approach has significant advantages when countries experience large shifts in their cross-commodity composition of production and expenditure, as many do from 1990 to 2002.

2 Econometric Specification

Two steps complete the econometric model. First, we approximate the unobservable bilateral trade costs t_{ij}^k with a set of observable variables that are now standard in the gravity

literature:[13]

$$t_{ij}^{k\ 1-\sigma} = e^{\beta_1^k \ln DIST_{ij} + \beta_2^k BRDR_{ij} + \beta_3^k LANG_{ij} + \beta_4^k CLNY_{ij} + \beta_5^k SMCTRY_{ij}}. \tag{11}$$

Here, $\ln DIST_{ij}$ is the logarithm of bilateral distance between trading partners i and j. $BRDR_{ij}$ captures the presence of contiguous borders. $LANG_{ij}$ and $CLNY_{ij}$ account for common language and colonial ties, respectively. Finally, $SMCTRY_{ij}$ is a dummy variable equal to 1 when $i = j$ and zero elsewhere. This variable captures the effect of crossing the international border by shifting up internal trade, all else equal. Using the internal trade dummy has the advantage of being an exogenous variable that picks up all the relevant forces that discriminate between internal and international trade. It also preserves comparability with the specification used by Anderson and Yotov for Canadian provincial trade. Ideally, we should estimate $SMCTRY$ as a country-specific, time-varying, directional dummy variable.[14] Lacking observations for enough degrees of freedom, we impose a common coefficient β_5^k for each commodity and time period. Furthermore, in the panel gravity estimations, we impose the restriction of time-invariant effects.[15] We discuss the implications of these restrictions below.

Next, we substitute (11) for t_{ij} into (4) and then we expand the gravity equation with a multiplicative error term, ϵ_{ij}^k, to get:

$$X_{ij}^k = \frac{Y_i^k E_j^k}{Y^k} \left(\frac{t_{ij}^k}{\Pi_i^k P_j^k} \right)^{1-\sigma_k} \epsilon_{ij}^k. \tag{12}$$

Estimating (12) requires accounting for the unobservable multilateral resistance terms.

[13] See Anderson and van Wincoop (2004) for a discussion of trade costs.

[14] Using regional trade data for Canada's provinces, Anderson and Yotov (2009) estimate a specification with directional border effects to find that they are not identified. In the present context with only national data, the directional specification is not feasible due to lack of degrees of freedom.

[15] Time-invariance is less at odds with reality than at first appears. While 1990-2002 includes major policy changes because of the Uruguay Round and the formation of the WTO, the previous gravity literature shows that policy is a small part of the border barrier. See for example Anderson and van Wincoop (2003) and Anderson and Yotov (2009).

Anderson and van Wincoop (2003) use a full information method incorporating (5)-(6). We follow Feenstra (2004), who advocates the directional (source and destination), country-specific fixed effects approach, which is easier to implement and also produces consistent estimates. Moreover, fixed effects do not impose unitary elasticities on $P^{\sigma-1}, \Pi^{\sigma-1}$ and allow for other unobservable country/product effects not contained in the theoretical gravity model, a less restrictive approach that nests the structural gravity model. In order to control for the unobservable MRs, the observable Y's and E's and other unobservables, we employ directional, country-specific fixed effects in our yearly estimations, and we use time-varying, directional, country-specific dummies to control for the MRs in the panel estimations.

In Section 4.5 below we analyze the relationship of the estimated fixed effects to the calculated multilateral resistances and the output and expenditure shares. The results suggest that the structural gravity model comes very close in an economic sense to accounting for the data, but is not the whole story.

Another econometric challenge in gravity-type estimations is the presence of a large number of zero bilateral trade flows, which cannot be captured by a simple log-linear OLS regression. Santos-Silva and Tenreyro (2007) show that the truncation of trade flows at zero biases the standard OLS approach. In addition, they argue that not accounting for trade data heteroscedasticity in the log-linear OLS regressions produces inconsistent coefficient estimates. To account for heteroscedasticity and to utilize the information carried by the zero trade flows, Santos-Silva and Tenreyro suggest estimating the gravity equation in multiplicative form using the Poisson pseudo-maximum-likelihood (PPML) estimator.

We employ the PPML estimator to obtain the main results in this study. However, in order to test the robustness of our findings, we also experiment with log-linear OLS regressions and we apply the two-step procedure from Helpman, Melitz and Rubinstein (2008). Helpman, Melitz and Rubinstein (HMR) develop a formal model of selection where exporters must absorb some fixed costs to enter a market. Their model controls simultaneously for unobserved heterogeneity (the proportion of exporting firms) and for sample selection. In ad-

dition to checking the robustness of our results, we are curious to see how do the PPML and the HMR models compare to the standard OLS treatment of gravity when the estimations are performed with disaggregated data.

Taking all of the above considerations into account, we use the PPML technique to estimate the following econometric specification for each class of commodities in our sample:

$$\begin{aligned} \ln X_{ij,t} &= \beta_0 + \beta_1^k \ln DIST_{ij,t} + \beta_2^k BRDR_{ij,t} + \beta_3^k LANG_{ij,t} + \beta_4^k CLNY_{ij,t} + \\ &+ \beta_5^k SMCTRY_{ij,t} + \eta_{i,t}^k + \theta_{j,t}^k + \epsilon_{ij,t}^k. \end{aligned} \tag{13}$$

Here, $X_{ij,t}$ is bilateral trade (in levels) between partners i and j at time t.[16] $\eta_{i,t}$ denotes the set of time-varying source-country fixed effects that control for the outward multilateral resistances along with total sales $Y_{i,t}^k$. $\theta_{j,t}^k$ denotes the fixed effects that control for the inward multilateral resistances along with total expenditures $E_{j,t}^k$.[17] The country fixed effects also reflect the effect of border barriers varying by country, sector and time.

3 Data Description

The data covers 1990-2002 for 76 trading partners. The countries are listed in Data Appendix.[18] Data availability allowed us to investigate 18 commodities aggregated on the basis of the United Nations' 3-digit International Standard Industrial Classification (ISIC) Revision 2.[19] To estimate gravity and to calculate the various trade cost indexes, we use

[16] Even though we experiment with yearly estimations, our main results are obtained from panel data. As noted in Cheng and Wall (2005), "Fixed-effects estimations are sometimes criticized when applied to data pooled over consecutive years on the grounds that dependent and independent variables cannot fully adjust in a single year's time." To avoid this critique, we use only the years 1990, 1994, 1998, and 2002. It turns out, however, that the gravity estimates are not very sensitive to the use of alternative lags.

[17] In a static setting, the structural gravity model implies that the income and the expenditure elasticities of bilateral trade flows are unity. Olivero and Yotov (2009) show that the income elasticities are not necessarily equal to one in a dynamic setting.

[18] Country coverage was predetermined mainly by the availability of sectoral level production data.

[19] The complete United Nations' 3-digit International Standard Industrial Classification consists of 28 sectors. We combine some commodity categories when it is obvious from the data that countries report sectoral output levels in either one disaggregated category or the other. Our commodity categories are: 1 Food; 2 Beverage and Tobacco; 3 Textiles; 4 Apparel; 5 Leather; 6 Wood; 7 Furniture; 8 Paper; 9 Printing;

industry-level data on bilateral trade flows and output, and we construct expenditures for each trading partner and each commodity class, all measured in thousands of current US dollars for the corresponding year. In addition, we use data on bilateral distances, contiguous borders, colonial ties, common language, and industry level data on elasticity of substitution. The Data Appendix provides a detailed description of the data sources and the procedures used to construct all variables employed in our estimations and analysis.[20]

4 Empirical Results

4.1 Gravity Estimation Results

Tables 1-3 report the PPML panel results. Disaggregated gravity works well. The gravity estimates vary across commodities in a sensible way. Importantly, the coefficients are relatively stable over time for any given commodity category. To measure the movement of our estimates over time, we construct the percentage changes in the yearly disaggregated gravity estimates for the period 1990-2002: $\%\Delta\widehat{\Theta} = 100 \times \frac{\widehat{\Theta}_{2002} - \widehat{\Theta}_{1990}}{\widehat{\Theta}_{1990}}$, where $\widehat{\Theta}$ is the yearly PPML gravity coefficient estimate of any of the regressors in our estimations.[21] In what follows, we discuss the estimates and their evolution over time for each of the gravity variables employed as covariates in our regressions.

Distance (DIST1-DIST4). The estimates of the coefficients on the distance variables are always negative and, in most cases, significant at any level.[22] The disaggregated gravity distance estimates are only partially in accordance with the finding from Eaton and Kortum (2002) who, using aggregate data, report that the estimate of the distance coefficient

10 Chemicals; 11 Petroleum and Coal; 12 Rubber and Plastic; 13 Minerals; 14 Metals; 15 Machinery; 16 Electric; 17 Transportation; and, 18. Other. A detailed conversion table between ours and the UN 3-digit ISIC classification is available upon request.

[20]Tables with summary statistics and the data set itself are available upon request from the authors.

[21]These indexes, the corresponding standard errors (computed with the Delta method), as well as the disaggregated gravity estimates for individual years, are available upon request.

[22]Textiles, Apparel, Leather and Electric products are the only exceptions, for which the estimates are not significant for one or more of the distance intervals. For each of these categories however, the overall effect of distance is negative and significant.

for shorter distances is larger (in absolute value) than for longer distances. For most commodities, we find a non-monotonic (inverse u-shape) relationship between distance and trade flows. The negative effect of distance on bilateral trade is smallest for the countries that are less than 3000 kilometers away from each other. Depending on the commodity, the effects of distance are largest for country pairs in either the second interval, of [3000, 7000) kilometers, or in the third interval, of [7000, 10000) kilometers. For a few sectors, such as Textiles, Chemicals, Petroleum and Coal, and Metals, the estimate of the distance coefficient for longer distances is always larger (in absolute value) than for shorter distances.

There is significant variability in the effect of distance on trade across different commodities. Tables 1-3 show that, regardless of the interval, distance is a bigger obstacle to trade for some commodities, such as Wood, Minerals, Beverages and Tobacco, and Paper, while for other categories, such as Electrical Products, Machinery, Textiles and Leather, distance is less of an impediment to trade. Transportation costs are a natural explanation for these findings. Based on the percentage changes in the yearly distance estimates (available upon request) we conclude that the effects of distance on trade are flat over the period of investigation.[23] All findings regarding the evolution of the distance estimates over time are consistent across the four intervals.

Common Border (BRDR). In accordance with the earlier gravity literature, we find that, all else equal, countries that share a common border trade more with each other. The estimates of the coefficients on the contiguity variable BRDR are always positive and significant at any level. The category of Beverages and Tobacco products is the only exception, for which the coefficient estimate on BRDR is not statistically significant. Common border effects vary significantly across commodities. For example, each of the positive border effects for Wood, Furniture, and Printing products are more than two times larger than the corresponding value for Chemical products. As in the case of distance, we find that the common border effects are flat over the period 1990-2002. Almost all estimates of the percentage

[23]Without any exception, for all of the commodities in our sample the changes in the effects of distance are mostly small in magnitude and never statistically significant.

changes are small in magnitude and none of them are statistically significant.

Common Language (LANG). Sharing a common official language facilitates bilateral trade at the commodity level. With only two exceptions, all estimates of the language effects from tables 1-3 are positive and significant at any level. The two exceptions, for which the coefficient estimate on LANG is not significant, are Transportation products and Other manufacturing products. The variation in the magnitude of the coefficients across commodities makes intuitive sense. Thus, for example, Printing and Publishing is the category with largest LANG estimate, while the estimate on Paper products is relatively small. Estimations of the percentage changes in the effects of language on trade imply that the evolution of these effects is essentially flat. We observe both increases and decreases in the estimates of LANG, however, none of these changes are statistically significant.

Colonial Ties (CLNY). The estimates from tables 1-3 indicate that colonial ties increase commodity level flows between the two partners only for some product categories. As compared to the other gravity variables, 'colonial ties' is the regressor with least explanatory power. Only one half of the CLNY coefficient estimates are positive and significant. In addition, the significant estimates are small in magnitude. Colonial ties matter most for the categories of 'Beverages and Tobacco' and 'Printing and Publishing'. The explanation of the latter is that very often countries involved in colonial relationships share the same language.[24] As compared to other studies that employ aggregate data for earlier time periods and find that colonial ties are an important determinant of bilateral trade, our findings suggest that, following the colonial relationships themselves, these effects have slowly disappeared during the 90s.

Same Country (SMCTRY). International borders reduce trade, all else equal, as is well established in the gravity literature. Tables 1-3 confirm this finding at the commodity level. All estimates of the coefficients on SMCTRY (the dummy variable capturing internal

[24]Less than one third of the yearly estimates of the coefficients on CLNY are significant. For the few products for which the yearly estimates are significant, we find that the CLNY effects have decreased over time, but the decrease is not statistically significant.

trade) are positive, large, and significant at any level. Not surprisingly, Food, Beverages and Tobacco, and Printing and Publishing are among the categories with highest domestic bias in trade. It should also be expected that Machinery and Transportation, which are industries with clear patterns of international specialization, are among the categories with lowest SMCTRY estimates. Contrary to our prior expectations, we obtain a very large SMCTRY estimate for Petroleum and Coal. A possible explanation is that this category includes a large line of goods produced in domestic refineries and plants. In addition, the large average effect may be driven by outliers with extremely large home bias in petroleum consumption.

Overall, the domestic bias effects are persistent over time. The percentage change indexes of the yearly estimates are mostly small in magnitude and not statistically significant. There are a few categories for which we estimate a significant decrease in the domestic bias over the period 1990-2002. These commodities include Textiles, Apparel, Metals, and Electrical products. For Textiles and Apparel, the entry of China into the WTO is an obvious explanation despite the contrary effect of the MFA, none of which is modeled. Petroleum and Coal products is the only category for which we find an increase in internal trade, relative to the international trade. Possible explanations for this finding include the recent wars and political conflicts, as well as the efforts for establishment national energy independence and the quests and breakthroughs of alternative energy resources.

In order to abstract from any effects due to changes in the gravity estimates,[25] and to be able isolate the pure effects of globalization as specialization, we choose to employ the panel PPML estimates in the calculation of the trade costs indexes below. As more justification for this procedure we construct correlations (by product) between the panel PPML estimates and their yearly PPML counterparts. All correlation indexes are very large (above 0.9) and significant.[26] This suggests that the two estimation sets (panel and yearly) can be used

[25]In a few instances, we obtain wrong-sign estimates. For example, we estimate a positive and significant effect of distance on bilateral trade for Textiles in 1990.

[26]These numbers, along with the yearly PPML estimates, are available upon request.

interchangeably in the calculation of the multilateral resistances and the CHB numbers.

We end the presentation of gravity estimation with a robustness check, comparing the panel PPML estimates against two alternative econometric specifications, namely a log-linear OLS and the two-step HMR procedure. Santos-Silva and Tenreyro (2007) criticize the standard log-linear OLS approach to estimate gravity as inappropriate. They argue in favor of the PPML estimator and find significant biases in the OLS gravity estimates. In accordance with their findings, but using disaggregated data, we find an upward bias in the OLS estimates, especially in the coefficient estimates of distance and of colonial ties. These results are consistent in both the panel and the yearly estimations. More importantly however, we establish almost perfect correlation between the OLS (both yearly and panel) estimates and the PPML gravity estimates.[27] Remembering that the gravity system identifies only relative trade costs, the very high correlation between the PPML and the OLS estimates suggests that the two sets are equally good proxies for the unobservable bilateral trade costs and can be used interchangeably in the calculation of the multilateral resistances.

The final test that we put the panel PPML estimates through, is a comparison with the gravity estimates obtained with the two-step HMR method, where exporters must absorb some fixed costs to enter a market (see Helpman, Melitz and Rubinstein (2008)). The model controls simultaneously for sample selection bias and for unobserved heterogeneity bias. To keep the sample size as large as possible, we follow Helpman, Melitz and Rubinstein (2008) in using religion as the exclusionary variable that permits identification. We apply the HMR cubic polynomial specification to control for the biases caused by the unobserved firm heterogeneity along with the Heckman (1979) sample selection correction to obtain both panel as well as yearly estimates. The disaggregated HMR estimates support the aggregate findings. We establish that both the selection and the unobserved heterogeneity biases are significant, which leads to exaggerated OLS estimates. Once again, we find almost perfect correlation between the panel PPML estimates and the HMR panel and yearly counterparts.[28] This

[27]Correlation coefficients and OLS estimation results (panel and yearly) are available upon request.
[28]Correlation coefficients and HMR estimation results (panel and yearly) are available upon request.

makes them equally attractive for the calculation of the MR indexes.

We view our disaggregated gravity results as fairly convincing. The standard gravity variables pick up a significant portion of the variability of bilateral trade flows at the commodity level. In addition, the disaggregated coefficient estimates are stable over time and their signs and magnitude make intuitive sense. Overall, our estimates are comparable to the those obtained with aggregate data, however we also reveal some important differences and additional insights.

4.2 Multilateral Resistance Indexes

Multilateral resistance measures the incidence of the global set of bilateral trade costs. Let $\tau_{ij}^k \equiv (t_{ij}^k)^{1-\sigma_k}$ the power transform of the bilateral trade cost factor. We construct τ_{ij}^k from the gravity coefficients and the proxy variables data as:

$$\widehat{\tau}_{ij}^k = e^{\sum_{m=1}^4 \widehat{\beta}_m^k \ln DIST_{ij} + \widehat{\beta}_5^k BRDR_{ij} + \widehat{\beta}_6^k LANG_{ij} + \widehat{\beta}_7^k CLNY_{ij} + \widehat{\beta}_8^k SMCTRY_{ij}}.$$

Here, the $\widehat{\beta}$'s are the panel PPML gravity estimates. Where needed to get the levels of multilateral resistances, $\widehat{\sigma}^k$ is the estimate of the elasticity of substitution obtained, as described in the data appendix, from the 3-digit HS indexes of Broda et al. (2006).[29]

Theory implies that bilateral trade costs t_{ij}^k's should always be greater than one. In less than one percent of the cases (mostly for the estimates of internal trade costs, $\widehat{t}_{ii}^k$) our estimates are lower than one. To preserve the variability in the bilateral trade cost estimates, we divide each of them by $\widehat{t}_{ij,min}^k$, where $\widehat{t}_{ij,min}^k$ is the smallest estimate for a given class of commodities (usually the internal estimate for a small country). This transformation is inconsequential for our analysis since the full gravity system is homogeneous of degree zero in the set of gravity implied trade costs. Estimation can only ever identify relative trade

[29]To check the robustness of our results, we also employ the yearly gravity estimates, as well as our own estimates of σ, which we obtain as the coefficient on tariffs in the gravity model. Even though our results do not change with the different specifications, we choose to use the elasticity indexes from Broda et al. (2006) due to the specifics and unavailability of tariff data.

costs.

The $\widehat{\tau}$s are used to solve the gravity system (5)-(6) for the power transforms of multilateral resistance terms for each country-commodity-year combination in the sample.[30] Overall, we find significant variation, within reasonable bounds, in the multilateral resistances across countries for a single product, and across commodity lines for a given country. For brevity and clarity of exposition, we construct and analyze aggregate indexes across all commodities for a given nation, and across all countries for a given commodity category. We use expenditure shares as weights in the aggregation of the inward multilateral resistances and output shares in the aggregation of the outward counterparts.

Changing shares with constant bilateral trade costs drive changes in multilateral resistances. To describe the evolution of the multilateral resistances over time, we follow the procedure from Anderson and Yotov (2009) who adopt a time-invariant normalization to convert current prices to base year prices. Applied to our setting, the procedure is to convert US current inward multilateral resistance (chosen for normalization) into base year US inward multilateral resistance. Thus, initially we calculate MR's for each commodity with $P_{USA}(t) = 1$ for each year t. This yields (for each commodity) a set $\{P_i(t), \Pi_i(t)\}$ for each region i and year t. Using output and expenditure shares, respectively as weights, we aggregate the commodity level inward and outward multilateral resistances to form the country MR's. To convert them to intertemporally comparable values, we construct an inflator variable for US, drawn from country-level personal consumption expenditures (PCE) prices on goods (including durable goods and nondurable goods, but not services) for the period 1990-2002.[31] The inflator is equal to $\pi_{USA}(t) = PCE_{USA}(t)/PCE_{USA}(1990)$. The new set of 'time-consistent' MR's is $\{\pi_{USA}(t)P_i(t), (1/\pi_{USA}(t))\Pi_i(t)\}$. Conceptually, any country's inward MR is converted to a 1990 US dollars equivalent. For example, $P_i(t)/P_{USA}(t)$ is replaced by $P_i(t)/P_{USA}(1990)$. The scale of outward MR's is inversely related to the scaling of

[30] As discussed earlier, the gravity system solves for the multilateral resistances only up to a scale, therefore, we choose to normalize all MR indexes by setting the inward multilateral resistances for the United States equal to one.

[31] The PCE price index is constructed and maintained by the Bureau of Economic Analysis.

inward MR's due to the structure of the gravity system, so outward MR's are also interpreted as being in 1990 US dollars.

We begin with a discussion of the inward multilateral resistance (IMR) indexes. Column (1) of Table 4 reports undeflated IMR's by country for 1996, which is one of the two midyears in our sample and is representative of our findings.[32] In addition, column (3) of the table summarizes the evolution of IMR's over time. As can be seen from the table, the IMR values vary across countries, and the pattern of IMR variation makes good intuitive sense. More 'remote' nations, geographically and in terms of industry concentration and economic development, face larger buyers' incidence. It is developing countries and some former Soviet republics that are consistently among the regions with highest buyers' incidence. In contrast, without any exception, all developed countries are in the lower tail of the IMR distribution.

Turning to the numbers from column (3) of Table 4, we see that over time consumers in most countries (about two thirds of the nations in our sample) have enjoyed a moderate decrease in the inward multilateral resistances that they face. Consumers in Malaysia, Singapore and Indonesia are the biggest winners. On the opposite side of the spectrum of IMR changes we find some former Soviet republics, including Russia, as well Argentina, which is the country with the largest IMR increase of 20 percent. Our IMR estimates for Russia and Argentina are in accordance with the fact that these two nations are among the countries with largest consumer price increases in the sample.[33]

IMR's vary across product lines for a single country. We aggregate across countries to portray the cross-commodity variation of the IMR's in Table 5. The multilateral resistance

[32]The values in column (2) are the yearly average inward multilateral resistances for each country or region across all goods, weighted by the national expenditure share on each commodity.

[33]In principle, IMR changes are comparable to average CPI changes. However, IMR's may only loosely track variations in consumer price indexes and any differences between the CPI's and the IMR's have a number of explanations. First, our IMR indexes are based on a manufacturing sample, excluding services, agriculture and mining. Second, the inward incidence of trade costs probably falls on intermediate goods users in a way that does not show up in measured prices. Third, the production weighted IMR's are not really conceptually comparable to the consumer price indexes of final goods baskets. Next, home bias in preferences may be indicated by our results. Home bias in preferences results in attributions to 'trade costs' that cannot show up in prices. Finally, the IMR's are no doubt are subject to measurement error and are based on a CES model that itself may be mis-specified.

numbers for each year and commodity are calculated as relative to the corresponding number for the United States. Thus, the indexes from column (1) of Table 5 suggest that the average costs of Food, Wood, Paper, and Petroleum and Coal products are considerably higher in the rest of the world, as compared to the US, while the average costs of Apparel, Furniture, and Mineral Products are lower than in the US. Petroleum and Coal, Paper, Wood, and Food have consistently high inward multilateral resistances, while Furniture, Apparel, and Mineral Products have consistently low IMR indexes.

The estimates of the percentage changes in the IMR indexes, reported in column (2) of Table 5, show that, on average, the inward multilateral resistances have increased for most commodity categories (two thirds) in our sample. The increase varies by product line. At 14%, Food is the category for which consumers have suffered the largest IMR increase over the period 1990-2002. Furniture and Rubber and Plastic are the two other sectors with large IMR increase. On the other hand, Wood and Beverage and Tobacco are two of the categories with large IMR decrease.[34] Petroleum and Coal is the category with largest IMR fall. This finding is consistent with the fact that during the 90's oil prices were relatively stable, while in the early 2000's they actually fell due to several factors including a series of increases in OPEC quotas, increase in the Russian production, and a weakened US economy. Prices fell further immediately after the September 11 attacks.

Outward multilateral resistance (OMR) indexes also vary across industries for a single country and across nations for a single sector. The pattern of variation makes good sense for the most part. Once again, to ease interpretation of our findings, we aggregate OMR's across commodities for each country and across countries for each commodity using commodity shipment shares as weights. The variation of the OMR's across countries and their change over time is revealed in Table 6. In column (2) of the table, we report undeflated outward

[34]The finding that the increase in the IMR for Tobacco is small is interesting and encouraging. It could be interpreted as a significant victory of the wide international movement against smoking, which may have succeeded in shifting the demand curve for tobacco products inside. Another story could be that, in the last decade, the Tobacco producers have taken the heavy tax burden in this industry upon themselves, rather than passing it on the consumers. This explanation however is very unlikely due to the highly inelastic demand for tobacco products.

multilateral resistances for 1996, and in column (3) we calculate the percentage change in the OMR's over the period 1990-2002.

Several properties stand out. First, more remote regions (geographically and in terms of industry concentration and national specialization) face larger sellers' incidence. Thus, the vast majority of the developing and third world countries are in the upper tail of the OMR distribution along with most of the former Soviet republics. In contrast, the majority of the developed countries are among the regions with lowest sellers' incidence. Also, our estimates capture the amazing growth and industrialization of "Asia's Four Little Dragons". As can be seen from Table 6, three of the five countries with lowest outward multilateral resistances are Singapore, South Korea, and Hong Kong. The fourth Asian Tiger, Taiwan, most probably contributes significantly to the seventh place of China on the list.

Second, OMR's are considerably larger than the IMR's. This result is in accordance with the findings of Anderson and Yotov (2009). To explain why the outward multilateral resistance exceeds its inward counterpart, they draw intuition from two propositions. According to Proposition 1, larger supply or net import shares (defined as the difference between expenditure shares and output shares) tend to reduce multilateral resistances in a special case. Building on the intuition from Proposition 1, in Proposition 2 they show that a greater dispersion of supply shares, which is an empirical regularity, drives average outward above average inward multilateral resistance. This pattern also plausibly reflects specialization, with causation running from multilateral resistances to supply (and demand) allocations.

The prediction of Proposition 1 holds up strikingly well in our OMR estimates, helping to explain some other results as well. Correlations between the OMR's and the output and net import shares at the product level, available upon request, reveal that the OMR's are significantly decreasing in output shares and decreasing in net import shares as well. The predictions of the proposition do not hold as well for the inward multilateral resistances. While we find a clear negative relationship between IMR's and supply shares, the correlation between the IMR's and the net import shares is mostly positive and significant.

Third, we find evidence of a decline over time in the OMR's for about one third of the nations in our sample and an increase in the seller's incidence for the rest of the countries. As we employ panel gravity estimates to calculate the multilateral resistances, we interpret the changes in OMR's as driven by specialization that economizes on the trade cost bill for some nations but hurts others. (See Anderson and Yotov, 2009, for more development of the argument.) See column (3) of Table 6. The decrease is relatively homogeneous across regions, while we see some countries with very large OMR increase.[35] Three out of the five nations with largest increase in seller's incidence are former Soviet republics (Armenia, Latvia, and Moldova) and the fourth, Bulgaria, has been heavily influenced by the Soviet Union as well. Some of the other former Soviet economies (e.g., Ukraine and Estonia) follow closely. Notably, Russia is one of the countries with large OMR decrease. Our explanation for these results is that after the collapse of the communism, during the early '90s, most Soviet nations lost their guaranteed portion of the large Soviet market to more competitive producers, some of whom were former Soviet nations themselves.

The patterns of OMR variation across commodity categories and their change over time are revealed in the last two columns of Table 5. Column (3) reports undeflated aggregates obtained with output shares used as weights. Furniture and Wood are always among the categories with highest outward trade costs. On the other side of the spectrum, Electrical Products and Textile are consistently among the sectors with lowest OMR indexes.

Results from the last column of Table 5 indicate that over time there is a relatively homogeneous decrease in the OMR's for most commodities in our sample. Food is the category for which producers have enjoyed the largest OMR fall. On the other side of the

[35]Kuwait is the nation experiencing the largest OMR increase of 63 percent. The increasing outward incidence for Kuwait is driven by the large increase in the incidence on the producers of Petroleum and Coal (Multilateral resistance and output changes for individual commodities are available upon request). Most of the oil producers in the world also suffered OMR increase, however, unlike other nations, the oil industry accounts for more than 85 percent of Kuwait's exports and for more than 50 percent of this country's GDP. A combination of the Iraqi invasion in 1990 along with the steady decrease in oil prices during the 90s may explain this result. The fall in oil prices, of course, benefits oil consumers in Kuwait. In fact, the fall in the inward multilateral resistance outweighs the increase in the outward number for this particular country-industry combination, however the weight on oil consumption is much lower than the weight on oil production for Kuwait as a whole.

spectrum we find Beverage and Tobacco, Wood and Petroleum and Coal. It is interesting to note that the increase in the OMR for each of these products is larger, in absolute value, than the corresponding IMR fall — the lower trade costs for the consumers of the commodities from these categories are not enough to offset the OMR increase for producers.

In sum, we find wide variability in the MR indexes across countries and regions for a single product, and across commodity lines for a given country and region. In most cases, the MR variation makes good intuitive sense. For any given year, the static outward indexes are significantly larger than their inward counterparts. This reflects specialization. Over time, there is an increase in the inward multilateral resistances and a fall in the outward indexes.

These characteristics are in sharp contrast to those of Laspeyres trade cost indexes of bilateral trade costs. Share-weighted Laspeyres indexes of bilateral trade costs for each country and year in our sample are constructed as follows. The outward index for a given county and year is calculated as $\sum_k \widehat{T}_i^k Y_i^k / \sum_k Y_i^k$, where $\widehat{T}_i^k \equiv \sum_j \widehat{t}_{ij}^k X_{ij}^k / Y_i^k$. The inward counterpart calculation is $\sum_k \widehat{T}_j^k E_j^k / \sum_k E_j^k$, where $\widehat{T}_j^k \equiv \sum_i \widehat{t}_{ij}^k X_{ij}^k / E_j^k$.[36] Estimates of the Laspeyres trade cost indexes are available on request. The inward and the outward LTC's are almost identical and the same is true for their evolution over time. There is a significant positive correlation between the OMR's and both outward and inward LTC's. In contrast, there is a weak negative correlation between inward multilateral resistance and either of the LTC measures. Despite the high correlation of the OMR's and the LTC's, the magnitudes are different. For example, the outward LTC's range from 1.62 to 3.73 while the OMR's range from 1.96 to 6.18. This difference has important resource allocation and welfare implications.

An even more important difference between LTC's and multilateral resistances is that LTC's are flat over time. Use of Laspeyres indexes to portray the evolution of trade costs completely misses the pro- and anti-globalizing forces of specialization revealed by the mul-

[36]Similar measures have been used by Redding and Venables (2004), among others. Their measures are CES aggregators $[\sum_i s_i t_{ij}^{1-\sigma}]^{1/(1-\sigma)}$ for inward costs and $[\sum_j b_j t_{ij}^{1-\sigma}]^{1/(1-\sigma)}$ for outward costs. These differ inessentially from Laspeyres indexes.

tilateral resistance indexes. While the latter require reliance on a special and restrictive theory of structural gravity, they at least attempt to measure the meaningful concept of incidence, and our results show that in practice the differences between Laspeyres indexes and multilateral resistance are significant.

4.3 Constructed Home Bias

Constructed Home Bias (CHB) is calculated with (8) using the power transforms of estimated t's and multilateral resistances for each commodity and country. In practice t_{ii}^k is the estimated internal trade cost for country i and commodity k relative to the smallest internal trade cost for commodity k across all countries and regions. It is important to note that the normalization used to solve the gravity system for the (power transforms of) multilateral resistances does not play any role in the CHB construction: CHB is independent of the normalization, and of elasticity of substitution estimates because it is constructed using the $1-\sigma_k$ power transforms of t's, Π's and P's.

While we calculate CHB at the product level for each country,[37] here we report and discuss aggregated country level indexes, which we obtain as weighted averages across the commodity level CHB values. Conceptually, recalling that CHB is interpreted as the predicted value of internal trade relative to the theoretical value of internal trade in a frictionless world, the aggregate CHB for country or region i should be the ratio of predicted internal total trade $\sum_k \widehat{X}_{ii}^k$ to frictionless internal total trade $\sum_k Y_i^k E_i^k / Y^k$. This can be obtained from (8) as:

$$CHB_i = \sum_k \left(\frac{t_{ii}^k}{\Pi_i^k P_i^k} \right)^{1-\sigma_k} \frac{Y_i^k E_i^k / Y^k}{\sum_k Y_i^k E_i^k / Y^k},$$

the weighted average of commodity CHB's, where the weights are equal to the frictionless internal trade shares.

Table 7 reports CHB estimates across the countries in our sample and their percentage

[37] These indexes are available upon request.

changes over time. Column (2) of the table captures the cross national variation of CHB in 1996, which is representative of our findings across the whole period 1990-2002. Three properties stand out. First, most of the CHB values are large. There is a massive home bias in trade flows. Second, there is wide variability in CHB. Third, CHB is larger for the less developed and the smaller countries, and lower for the more developed and the industrialized nations. Thus, in each year, the United States (USA), Japan (JPN), and Germany (DEU) are consistently the three countries with the lowest constructed home bias indexes. On the opposite side of the CHB spectrum are developing and small countries such as Mozambique (MOZ), Trinidad and Tobago (TTO) and Senegal (SEN), as are most of the former Soviet republics.

The CHB changes over the period 1990-2002 are entirely due to the general equilibrium effect of changes in production and expenditure shares on multilateral resistance. A fall in CHB's implies 'globalization', a fall in external trade costs relative to internal trade costs. The fall is not due to the usual understanding of globalization because the fitted trade costs t_{ij}'s (including the internal fitted values t_{ii}'s) are constant over time by definition, as we employ the panel (time-invariant) gravity estimates to construct them. Intriguingly, globalization (as specialization) creates losers with rising CHB as well as winners with falling CHB.

Column (3) of Table 7 reports percentage changes in CHB for each country and region in our sample. Our estimates indicate that from 1990 to 2002, CHB falls for more than half of the countries while rising for the rest. The pattern is mostly explained by a parallel association between market share and outward multilateral resistance. Slower than average growth implies smaller market shares that are associated in the cross section with higher outward multilateral resistance. The more developed and industrialized economies, which in the 90's are already pretty well set in their specialization patterns, do not experience large CHB changes. Thus the United States, Germany, Great Britain, and France are in the middle of the distribution of CHB changes. Japan, in contrast, experiences a large CHB

increase. This is likely due to its lost decade of slow growth in the 90s.

The newly liberalizing economies, which are changing their economic conditions and patterns of specialization rapidly are as expected at the upper tail of the distribution of CHB changes. For example, Mexico and China are among the nations experiencing largest CHB falls. Specialization by these two nations, during the period of investigation, was stimulated by their entry into major trade agreements with the US. In addition, during the 90s, Mexico was heavily involved in the integration processes taking place in Latin America, and toward the end of the period the country also signed a free trade agreement with the European Union.

Some of the smaller European economies, such as Portugal and Greece, that have not gone through serious economic changes during the period 1990-2002, experience an increase in CHB. The explanation could be that during the 90's, these nations faced a tough competition for EU markets and resources from the newly accepted members. Finally, the big changes in former Soviet bloc trade had different effects on the CHB for the former Soviet republics: most of them suffered a significant increase in CHB, but some enjoyed a CHB fall.

To assess the relative importance of specialization vs. changes in bilateral trade costs, we construct an alternative CHB measure, where we employ the yearly gravity estimates to calculate fitted trade costs, t_{ij}'s. Comparison between the CHB changes obtained with the panel and the yearly gravity estimates (available upon request) reveal that they are almost identical. This suggests that the decrease in the CHB indexes is indeed due to the general equilibrium effect of changes in production and expenditure shares on the multilateral resistances, and that the usual forces of globalization (through the fitted bilateral trade costs) have played a small role for the CHB changes during the period 1990-2002. It is also notable that US experiences a moderate fall in CHB regardless of the calculation procedure.

4.4 TFP, Incidence and Real Output

Changes in the incidence of trade costs (globalization) impact real output like TFP changes. The real output changes in Table 8, are constructed using the chain procedure of Section 1.2. As discussed earlier, buyers in most countries have enjoyed decreasing inward multilateral resistances (see column 2), while sellers in about two thirds of the nations have suffered an increasing incidence of trade costs (see column 3). The changes in real output presented in the last column of Table 8 suggest that a bit more than half the world's countries experience rising real output while the remainder of countries experience falling real output — i.e., for a bit more than half of the nations, sellers' effects are stronger and dominate the effects on buyers. Globalization as specialization generates winners and losers, tending toward a zero sum in our results.

It is important to note that our results for real output changes are independent of (i) the normalization used for calculating the multilateral resistances in each year, and (ii) the choice CPI deflator (if any) chosen to intertemporally link the multilateral resistances in calculating (9). In contrast, the results *are* sensitive to the choice of elasticity of substitution in each sector, and the division of gains/losses between buyers and sellers *does* depend on the external price deflator.

The pattern of real output changes makes intuitive sense for the most part. In the cross section, and over time, sellers' incidence tends to fall with increases in output shares.[38] Thus, nations that have been heavily involved in trade (and wider economic) liberalization during the 90s, such as China and Mexico, are among the countries with largest real output gains. Disaggregated real output changes (available upon request) reveal that these nations are consistently among the countries with largest real output gains at the commodity level. Venezuela is another example of a country that liberalized trade intensively during the 90s. Moreover, oil accounts for only one third of Venezuela's GDP, and manufacturing, which accounts for about one fifth of GDP, has been growing steadily at very high rates. These

[38]See Anderson and Yotov (2009) for more evidence and some theoretical insight.

characteristics explain Venezuela's high real output benefit from the incidence of TFP in distribution.

Most of the countries that suffer large real output decline during the 90s are developed nations, economies in transition, and members of the former Soviet bloc. In the case of the latter (see Russia for example) producers often enjoy significant decrease in outward multilateral resistance, however, the loss for consumers is even larger. These findings are supported at the commodity level as well. Along with the developing economies and the economies in transition, some developed nations, led by Japan, also experienced large real output loss. The explanation is that Japan suffered a lost decade of slow growth in the 90s. We find most of the other developed nations somewhere in the middle of the real output changes distribution.

For some nations, the real output effect of globalization is quite heterogeneous across sectors. For example, even though Brazil has one of the largest average falls in real output, this country enjoyed the largest real output gain for leather products in the world. This is consistent with the fact that Brazil is one of the world's largest leather producers and it gained significantly from the geographical redistribution of the leather industry during the early 90s. More interestingly, Brazil is the leader in real output gains in the Petroleum and Coal industry. Brazilian consumers benefitted from falling oil prices during the 90s. Brazilian oil producers however, were some of the few in the world that actually enjoyed a fall in outward multilateral resistance. A possible explanation could be the opening of the oil sector in this country to private and foreign investors during the late 90s, when Brazil started establishing itself as one of the big players in the oil industry.

Openness is positively associated with growth via the globalization as specialization channel. Changes in CHB and changes in the incidence of TFP have a correlation coefficient varying between -0.50 and -0.62, depending on the approach used in the calculation of real output changes.[39]

[39]The correlation indexes obtained with the chain-type output numbers are larger. Furthermore, if we eliminate the outliers with CHB indexes above 1000, the correlation between the changes in CHB and the

4.5 Directional Fixed Effects and Structural Gravity

Structural gravity implies that the sum of the origin (exporter) and destination (importer) country fixed effects $\eta_{i,t}^k + \theta_{j,t}^k$ from equation (13) is equal to $\ln[E_j^k P_j^{k\sigma_k-1} Y_i^k \Pi_i^{k\sigma_k-1}/Y^k]$. The constant term Y^k implies that the origin and destination fixed effects are not separately identified.[40] Structural gravity can be tested, allowing for the constant term, with the regression:

$$\widehat{\eta}_{i,t}^k + \widehat{\theta}_{j,t}^k = \gamma_0^k + \gamma_1^{k,t} \ln[E_{j,t}^k P_{j,t}^{k\ \sigma_k-1} Y_{i,t}^k \Pi_{i,t}^{k\ \sigma_k-1}] + e_{ij,t}^k \tag{14}$$

for each k and t. Here $e_{ij,t}^k$ is a random error term, $\hat{\eta}_{i,t}^k$ and $\hat{\theta}_{j,t}^k$ are the estimates of the exporter and importer fixed effects for the indexed country and commodity class k at time t (measured as deviations from the corresponding value for US, which is the excluded country in our first-stage gravity estimations). $\hat{\eta}_{i,t}^k$ and $\hat{\theta}_{j,t}^k$ are obtained from yearly PPML gravity estimations. $E_{j,t}^k$ is the total expenditure on goods from class k in country j at time t. $Y_{i,t}^k$ is the corresponding output value. Finally, $(P_{j,t}^k)^{1-\sigma_k}$ and $(\Pi_{i,t}^k)^{1-\sigma_k}$ are the calculated power transforms of the inward and outward multilateral resistances of goods from class k in each country at time t. Structural gravity theory implies that the estimate of $\gamma_1^{k,t}$ should be equal to 1.

Our results show that the estimated γ_1's cluster quite close to 1, suggesting that structural gravity does a good job. The top panel of Table 1, labeled Aggregate Fixed Effects, presents the results of (14) pooled across sectors (with sector fixed effects). The column headed Panel also pools across time.[41] The estimate of 0.96 is statistically significantly below 1, but in an economic sense is very close to 1. Decomposing by sectors, some γ_1's are more different from 1 while others are not statistically significantly different from 1. A standard F-test rejects the null hypothesis that $\gamma_1 = 1$. Without Textiles and Apparel, where the un-modeled MFA is at work, the coefficient rises closer to 1 and the F-statistic falls.

changes in the incidence of TFP varies between -0.67 and -0.73.

[40] Information on Y^k can be utilized for identification but it may be problematic due to measurement error.

[41] Yearly estimates are obtained with industry fixed effects, and product-year dummies are employed in the panel estimations.

An alternative procedure based on (14) avoids the problem of measurement error bias, and suggests the relative unimportance of deviations from structural gravity due to unmodeled country fixed effects. Impose $\gamma_1^{k,t} = 1$ and solve for

$$\widehat{\eta}_{i,t}^k + \widehat{\theta}_{j,t}^k - \ln\left[E_{j,t}^k {P_{j,t}^k}^{\sigma_k - 1} Y_{i,t}^k {\Pi_{i,t}^k}^{\sigma_k - 1}\right] = \gamma_0^k(t) + e_{ij,t}^k.$$

The left hand side is observable, and can be regressed on a set of sector-time fixed effects and country fixed effects in a panel structure:[42]

$$\widehat{\eta}_{i,t}^k + \widehat{\theta}_{j,t}^k - \ln\left[E_{j,t}^k {P_{j,t}^k}^{\sigma_k - 1} Y_{i,t}^k {\Pi_{i,t}^k}^{\sigma_k - 1}\right] = \alpha_0 + \psi_t^k + \phi_i + e_{ij,t}^k \tag{15}$$

Sector-time fixed effects reflect Y_t^k in structural gravity. Country fixed effects surely reflect country-specific border barriers not modeled in (13) due to lack of observations. Thus any values of the coefficients could be consistent with structural gravity. But country fixed effects could alternatively indicate deviations from the structural gravity model such as activity elasticities not equal to one. We test sensitivity to alternative implications of country fixed effects by showing that structural gravity does quite well even under the no country fixed effects ($\phi_i = 0$) specification.

Figure 1 illustrates the results. The line labeled "Fitted Values All FEs" gives on the x-axis the dependent variable and on the y-axis the difference between the estimated residuals $\widehat{e}_{ij,t}^k$ and the dependent variable, equal to $\widehat{\alpha}_0 + \widehat{\psi}_t^k + \widehat{\phi}_i$, the fitted values of (15). Dispersion is indicated by the 95% confidence band about the line. To aid intuition, the y-axis values are rescaled as factors (that shift trade flows of the gravity equation in levels), obtained by exponentiating the fitted values of (15). These range from around 0.3 to 2.3, plausibly associated with sector fixed effects.[43] The line labeled "Fitted Values No Country FEs" gives

[42] Since the $\widehat{\eta}_{i,t}^k + \widehat{\theta}_{j,t}^k$ variables are estimated as deviations from the US, the composite variable $\ln\left[E_j^k {P_j^k}^{\sigma_k - 1} Y_i^k {\Pi_i^k}^{\sigma_k - 1}\right]$ is also constructed as a deviation from the US value.

[43] The time component is unimportant in our data. The range of the fitted values is comparable to the range of values implied by the total shipments data $Y^k/[\sum_k Y^k/N$ where N is the number of sectors. This is $(0.07, 2.36)$ and is stable over time. There is no need for the two ranges to match to be consistent with

the fitted values of (15) estimated subject to $\phi_i = 0$.[44] The statistical test of country fixed effects rejects the null hypothesis, but the lines are close together in the sense that the No Country FEs line is well inside the 95% confidence band for the All FEs specification for most of the relevant range.[45] The picture suggests that the restrictions of structural gravity come close to being satisfied by the data even if unmodeled country-specific characteristics include components outside the model.

An eclectic approach allows for directional country fixed effects not implied by structural gravity:

$$\hat{\theta}^k_{j,t} = \alpha^k_0 + \alpha^k_2 \ln(P^k_{j,t})^{\sigma_k - 1} + \alpha^k_3 \ln E^k_{j,t} + + v^k_{j,t} \tag{16}$$

for the destination country, and

$$\hat{\eta}^k_{i,t} = \beta^k_0 + + \beta^k_2 \ln(\Pi^k_{i,t})^{\sigma_k - 1} + \beta^k_3 \ln Y^k_{i,t} + u^k_{i,t} \tag{17}$$

for the source country. The eclectic form (16)-(17) produces results that deviate more (as compared to (14)) from the strict structural gravity model. See the panels labeled Inward Effects and Outward Effects in Table1 for the results pooled across sectors. Both the strict and eclectic versions of gravity indicate that the structural model variables account well for much of the variation in the directional fixed effects.

The results give useful clues for amending the theory. Most notably, some sectors are less well described by structural gravity than the others, especially those for Textiles and Apparel where the Multi-Fibre Arrangement is at work. Dropping these sectors moves γ_1 closer to 1. A better approach, beyond the scope of this study, is to specify bilateral trade

structural gravity, because of the influence of country effects on the fitted values and because the structural gravity model can allow for measurement error such that the constant term need not equal the mean shipment value.

[44] For visual clarity, the data range is truncated to exclude an outlying 0.18% of dependent variable observations.

[45] About 1/4 of country fixed effects are not statistically significant, although the F-test for joint significance rejects the null hypothesis for country-specific fixed effects. We also experiment by breaking the sector-time dummies into separate year and product fixed effects to find that none of the year dummies are economically significant, and the three year coefficients that are statistically significant (1991, 1993 and 2001) are only marginally so. Full details are available on request.

costs for these sectors to capture the effect of the MFA.

The earlier gravity literature that utilized GDP's of origin and destination countries also often found elasticities that differed from 1, often by more than our estimates. Skepticism about the validity of previous estimates is based on three problems. First, aggregate gravity suffers from aggregation bias (Anderson and van Wincoop, 2004). Second, the appropriate activity variables are for total shipments, not a value added concept like GDP. Third, gravity models that do not control for multilateral resistance have significant omitted variable bias (Anderson and van Wincoop, 2003).

5 Conclusion

Specialization acting on the composition and incidence of trade costs is revealed to be a powerful force moving the world's economies in the structural gravity model applied in this paper. More than half of countries experience significant declines in Constructed Home Bias while the remainder experience rising CHB. Changes in inward and outward multilateral resistance raise real output of more than half the countries while lowering real output of the remainder. At the extremes, the changes in CHB and real output effects of incidence changes are big.

The disaggregated structural gravity model is revealed as successful in fitting the data. Despite this, our methods uncover remaining anomalies that point toward refinement of the model, taking us beyond the scope of this paper. Future work should address the impact of measured border restrictions and proxies for non-border variables that act differentially on international trade, confronting the issues of endogeneity that arise. Future work should also include development of data that would permit extending the coverage of structural gravity estimation to disaggregated trade flows in non-manufacturing sectors.

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Table 1: PPML Panel Gravity Estimates

	Food	BevTob	Textiles	Apparel	Leather	Wood
DIST1	-0.572	-0.876	-0.031	-0.024	-0.085	-0.736
	(0.064)**	(0.126)**	(0.072)	(0.068)	(0.092)	(0.101)**
DIST2	-0.705	-1.010	-0.232	-0.249	-0.213	-0.833
	(0.059)**	(0.119)**	(0.066)**	(0.062)**	(0.085)*	(0.092)**
DIST3	-0.681	-0.954	-0.250	-0.229	-0.165	-0.804
	(0.057)**	(0.114)**	(0.063)**	(0.059)**	(0.080)*	(0.087)**
DIST4	-0.657	-0.948	-0.260	-0.227	-0.206	-0.838
	(0.054)**	(0.105)**	(0.062)**	(0.058)**	(0.077)**	(0.084)**
BRDR	0.884	0.003	0.926	0.984	0.639	1.065
	(0.088)**	(0.174)	(0.096)**	(0.106)**	(0.116)**	(0.098)**
LANG	0.538	0.740	0.653	0.830	0.563	0.595
	(0.086)**	(0.108)**	(0.086)**	(0.105)**	(0.112)**	(0.095)**
CLNY	-0.107	0.639	0.049	0.343	0.251	-0.065
	(0.089)	(0.128)**	(0.095)	(0.102)**	(0.133)+	(0.079)
SMCTRY	4.046	3.731	3.105	3.506	2.395	3.627
	(0.117)**	(0.245)**	(0.138)**	(0.154)**	(0.177)**	(0.149)**
CONST	17.002	17.174	12.775	10.239	9.784	16.175
	(0.455)**	(0.933)**	(0.525)**	(0.645)**	(0.690)**	(0.690)**
N	21172	21029	21168	21160	21072	21172
LL	-3.902e+08	-1.655e+08	-2.093e+08	-2.513e+08	-6.912e+07	-6.187e+07

Notes: + $p < 0.10$, * $p < .05$, ** $p < .01$. Huber-Eicker-White robust standard errors are reported in parentheses. Estimation results for each commodity are obtained with time-varying, directional, country-specific fixed effects. The years used in the estimations are 1990, 1994, 1998, and 2002.

Table 2: PPML Panel Gravity Estimates

	Furniture	Paper	Priniting	Chemicals	PetrCoal	RbbPlst
DIST1	-0.577	-0.642	-0.293	-0.378	-0.344	-0.439
	(0.118)**	(0.083)**	(0.077)**	(0.059)**	(0.150)*	(0.056)**
DIST2	-0.685	-0.768	-0.395	-0.506	-0.406	-0.623
	(0.105)**	(0.075)**	(0.071)**	(0.054)**	(0.138)**	(0.053)**
DIST3	-0.687	-0.781	-0.409	-0.506	-0.473	-0.584
	(0.101)**	(0.072)**	(0.069)**	(0.051)**	(0.129)**	(0.050)**
DIST4	-0.671	-0.774	-0.384	-0.525	-0.502	-0.576
	(0.101)**	(0.070)**	(0.066)**	(0.049)**	(0.125)**	(0.046)**
BRDR	0.993	0.767	1.042	0.440	0.941	0.942
	(0.113)**	(0.090)**	(0.095)**	(0.080)**	(0.157)**	(0.071)**
LANG	0.289	0.409	1.197	0.686	0.661	0.228
	(0.137)*	(0.070)**	(0.090)**	(0.091)**	(0.123)**	(0.081)**
CLNY	0.180	-0.218	0.446	0.068	0.181	0.030
	(0.088)*	(0.088)*	(0.082)**	(0.102)	(0.122)	(0.099)
SMCTRY	3.528	2.734	5.485	2.261	5.032	3.358
	(0.200)**	(0.137)**	(0.149)**	(0.108)**	(0.257)**	(0.103)**
CONST	15.476	17.151	13.232	16.587	7.967	15.644
	(0.828)**	(0.574)**	(0.559)**	(0.455)**	(1.187)**	(0.401)**
N	21172	21172	21172	21172	20938	21172
LL	-5.657e+07	-1.133e+08	-4.182e+07	-6.543e+08	-2.341e+08	-1.007e+08

Notes: + $p < 0.10$, * $p < .05$, ** $p < .01$. Huber-Eicker-White robust standard errors are reported in parentheses. Estimation results for each commodity are obtained with time-varying, directional, country-specific fixed effects. The years used in the estimations are 1990, 1994, 1998, and 2002.

Table 3: PPML Panel Gravity Estimates

	Minerals	Metals	Machinery	Electric	Transport	Other
DIST1	-0.812	-0.388	-0.184	0.031	-0.612	-0.221
	(0.057)**	(0.054)**	(0.064)**	(0.064)	(0.076)**	(0.068)**
DIST2	-0.933	-0.503	-0.271	-0.091	-0.745	-0.293
	(0.055)**	(0.050)**	(0.057)**	(0.058)	(0.072)**	(0.061)**
DIST3	-0.867	-0.512	-0.280	-0.135	-0.680	-0.297
	(0.051)**	(0.047)**	(0.054)**	(0.053)*	(0.067)**	(0.058)**
DIST4	-0.891	-0.513	-0.242	-0.080	-0.675	-0.280
	(0.050)**	(0.046)**	(0.052)**	(0.051)	(0.061)**	(0.055)**
BRDR	0.748	0.894	0.573	0.954	0.711	0.615
	(0.081)**	(0.067)**	(0.075)**	(0.106)**	(0.099)**	(0.090)**
LANG	0.376	0.508	0.511	0.274	0.043	-0.148
	(0.074)**	(0.063)**	(0.087)**	(0.092)**	(0.100)	(0.108)
CLNY	0.004	0.169	0.155	0.242	0.024	0.380
	(0.064)	(0.063)**	(0.077)*	(0.082)**	(0.145)	(0.076)**
SMCTRY	3.477	2.977	2.203	2.511	1.785	2.061
	(0.117)**	(0.096)**	(0.110)**	(0.112)**	(0.143)**	(0.131)**
CONST	17.607	16.464	4.872	13.856	13.612	14.134
	(0.419)**	(0.382)**	(0.837)**	(0.458)**	(0.997)**	(0.505)**
N	21172	21172	21160	21168	21164	21152
LL	-7.913e+07	-4.429e+08	-6.863e+08	-7.314e+08	-9.395e+08	-2.424e+08

Notes: + $p < 0.10$, * $p < .05$, ** $p < .01$. Huber-Eicker-White robust standard errors are reported in parentheses. Estimation results for each commodity are obtained with time-varying, directional, country-specific fixed effects. The years used in the estimations are 1990, 1994, 1998, and 2002.

Table 4: Inward Multilateral Resistance Indexes by Country

ISO Code	**1996**	$\%\Delta 90-02$	**ISO Code**	**1996**	$\%\Delta 90-02$
DEU	0.91	-7	IDN	1.36	-13
FRA	0.99	-3	AUS	1.37	2
USA	1.00	8	IND	1.37	-8
BLX	1.01	6	UKR	1.38	3
JPN	1.02	3	MLT	1.38	2
NLD	1.02	-4	IRN	1.39	0
GBR	1.03	0	BGR	1.39	7
ITA	1.03	-8	PHL	1.41	-3
AUT	1.08	-1	CHL	1.41	0
ESP	1.11	-3	VEN	1.43	-11
IRL	1.14	-4	EGY	1.44	0
DNK	1.15	-4	COL	1.44	1
CZE	1.17	-6	EST	1.45	-3
CAN	1.18	5	MKD	1.45	10
KOR	1.18	-10	CYP	1.45	-4
CHN	1.18	-9	GTM	1.47	-3
POL	1.19	-2	URY	1.48	1
SWE	1.20	0	TTO	1.51	-8
FIN	1.21	-1	LVA	1.52	-5
PRT	1.21	3	PAN	1.52	10
NOR	1.24	2	JOR	1.54	-9
BRA	1.26	11	ECU	1.55	-3
GRC	1.27	2	KEN	1.55	-3
SGP	1.27	-18	CRI	1.56	-3
TUR	1.27	1	LKA	1.58	-7
SVN	1.29	-5	KAZ	1.58	-1
SVK	1.29	-3	BOL	1.59	1
HUN	1.29	1	MDA	1.59	3
ROM	1.30	3	ARM	1.60	-10
RUS	1.31	19	SLV	1.63	-6
ARG	1.31	20	OMN	1.64	-4
HKG	1.31	-5	TZA	1.65	1
MAR	1.34	-2	MNG	1.69	-6
KWT	1.35	-8	MUS	1.70	-5
LTU	1.35	-2	AZE	1.71	16
MYS	1.35	-18	SEN	1.79	10
ZAF	1.36	1	KGZ	1.80	14
MEX	1.36	3	MOZ	1.85	-2

The second column of this table reports inward multilateral resistance (IMR) indexes by country for 1996. These indexes are obtained from the corresponding individual commodity category values with expenditure shares used as weights. The third column reports IMR percentage changes for 1990-2002.

Table 5: IMR and OMR Indexes by Product

Prod. Descr	ISIC	(1) IMR_{1996}	(2) $\%\Delta IMR_{90/02}$	(3) OMR_{1996}	(4) $\%\Delta OMR_{90/02}$
Food	311	1.22	14	2.75	-11
Bev_Tob	313	1.08	-16	4.58	21
Textiles	321	1.07	4	1.82	-3
Apparel	322	0.83	-4	3.28	19
Leather	323	0.89	-4	2.08	4
Wood	331	1.30	-24	4.93	30
Furniture	332	0.81	13	6.52	-6
Paper	341	1.31	8	2.92	-4
Printing	342	1.18	2	2.54	1
Chemicals	351	1.18	-1	2.42	-1
Petr_Coal	353	1.37	-29	2.35	39
Rbb_Plst	355	0.93	13	3.41	-7
Minerals	361	0.85	5	4.74	0
Metals	371	1.00	1	2.69	2
Machinery	382	1.06	5	2.01	-2
Electric	383	1.06	8	1.63	-5
Transport	384	0.98	6	1.83	-4
Other	390	1.11	5	1.91	-4

This table reports IMR and OMR levels by product in 1996, as well as IMR and OMR changes over the period 1990-2002.

Table 6: Outward Multilateral Resistance Indexes by Country

ISO Code	1996	%Δ90 − 02	ISO Code	1996	%Δ90 − 02
HKG	1.96	-11	COL	3.61	1
JPN	2.11	5	ARG	3.61	5
USA	2.21	-8	KEN	3.64	-8
SGP	2.31	22	SVK	3.65	20
KOR	2.34	-2	ZAF	3.66	14
DEU	2.55	7	SVN	3.68	20
CHN	2.60	-4	UKR	3.76	21
GBR	2.65	6	VEN	3.79	-18
FRA	2.69	3	MAR	3.79	12
IND	2.92	7	ARM	3.80	30
BLX	2.92	-5	BGR	3.81	30
PHL	2.97	-9	SLV	3.81	-4
MEX	2.99	-14	SEN	3.84	-5
CAN	3.00	0	GTM	3.85	-14
ITA	3.05	9	ROM	3.86	13
MYS	3.09	-3	IDN	3.88	2
ESP	3.10	6	CRI	3.96	-10
NLD	3.12	11	PAN	4.00	-4
SWE	3.18	4	LTU	4.06	18
IRL	3.18	-14	MNG	4.07	8
TUR	3.22	10	JOR	4.11	5
AUT	3.22	6	KAZ	4.11	-3
MLT	3.24	-6	MKD	4.12	6
NOR	3.29	2	LKA	4.14	0
BRA	3.32	11	ECU	4.17	-2
IRN	3.34	-11	CYP	4.21	3
EGY	3.36	18	LVA	4.28	42
RUS	3.39	-13	URY	4.33	6
DNK	3.42	1	KGZ	4.34	3
POL	3.42	10	OMN	4.36	4
FIN	3.43	4	CHL	4.38	6
KWT	3.48	63	TTO	4.47	14
HUN	3.51	-7	MUS	4.53	-8
CZE	3.52	9	EST	4.65	18
GRC	3.56	8	BOL	4.78	4
AZE	3.56	0	TZA	4.82	-5
AUS	3.57	9	MDA	4.92	41
PRT	3.60	7	MOZ	6.18	19

The second column of this table reports outward multilateral resistance (OMR) indexes by country for 1996. These indexes are obtained from the corresponding individual commodity category values with output shares used as weights. The third column reports OMR percentage changes for 1990-2002.

Table 7: Constructed Home Bias Indexes by Country

ISO	1996	$\%\Delta CHB$	**ISO**	1996	$\%\Delta CHB$
USA	3	-11	HUN	150	-32
JPN	5	41	COL	162	-21
DEU	8	-0	CHL	166	-10
FRA	11	2	UKR	166	207
CHN	12	-51	SVN	175	13
ITA	13	-14	EGY	178	42
GBR	14	14	VEN	194	-67
CAN	18	-1	SVK	198	-16
KOR	20	-28	MAR	210	12
HKG	20	-23	BGR	215	140
ESP	25	-2	KEN	352	-55
BRA	32	55	URY	445	7
MYS	36	-53	KAZ	448	-28
BLX	37	32	LKA	484	-56
RUS	38	30	MLT	497	-11
NLD	40	24	LTU	500	-15
AUT	42	14	CYP	585	28
IND	43	-13	ECU	601	-35
SWE	53	13	GTM	622	-56
MEX	53	-50	MUS	654	-36
SGP	54	7	LVA	681	-43
TUR	54	-6	MKD	684	93
AUS	58	15	CRI	692	-33
POL	60	-23	EST	707	-54
FIN	64	-4	AZE	794	158
IDN	64	-32	BOL	852	-8
CZE	68	-8	PAN	867	-11
ARG	70	51	JOR	888	-28
PRT	72	14	OMN	1063	-50
DNK	76	15	SLV	1182	-54
NOR	81	13	TZA	1243	-27
IRL	88	-52	MDA	1249	-8
PHL	101	-26	SEN	1289	-3
ZAF	110	29	MNG	1330	134
GRC	119	30	TTO	1570	-58
IRN	125	-26	ARM	2424	-39
KWT	132	12	KGZ	2561	276
ROM	139	-14	MOZ	2628	-42

Column 2 of this table reports constructed home bias (CHB) indexes by country for 1996. The formal CHB construction procedure is described in the text. Column 3 reports actual CHB percentage changes for 1990-2002. The last column reports CHB percentage changes over the same period but constructed with constant bilateral trade costs.

Table 8: Trade Costs and Real Output Effects by Country, 1990-2002

ISO	Buyers	Sellers	Output	**ISO**	Buyers	Sellers	Output
KWT	-11.8	40.9	-29.0	CHL	-0.3	-0.7	1.0
BGR	2.3	12.4	-14.7	JOR	-5.6	4.5	1.1
AZE	11.3	2.6	-13.9	SVN	-0.6	-0.5	1.1
ARG	7.8	5.6	-13.4	DEU	-5.6	4.4	1.2
UKR	-3.8	14.4	-10.6	SEN	10.5	-12.1	1.6
EGY	-0.0	9.1	-9.1	ITA	-6.3	3.8	2.6
ZAF	-3.1	11.3	-8.3	USA	7.3	-9.8	2.6
BRA	3.5	4.4	-8.0	DNK	-1.9	-0.8	2.7
MKD	5.1	2.5	-7.6	MAR	1.3	-4.3	3.1
RUS	18.0	-10.9	-7.0	ARM	3.1	-7.1	4.0
BLX	3.2	3.5	-6.8	IRL	-2.3	-1.9	4.2
JPN	2.1	4.5	-6.6	TTO	1.4	-5.8	4.4
GRC	2.6	3.8	-6.4	PHL	-4.7	0.0	4.7
SWE	0.3	6.1	-6.4	IND	-7.4	2.4	5.0
URY	2.8	3.5	-6.3	KAZ	2.0	-7.0	5.0
AUS	1.0	5.1	-6.2	LTU	-4.5	-0.5	5.0
FIN	-0.3	4.7	-4.4	EST	1.4	-6.8	5.4
AUT	-1.1	4.8	-3.7	COL	-0.2	-5.2	5.4
GBR	2.4	1.3	-3.6	MOZ	-4.3	-1.2	5.5
FRA	-1.4	4.5	-3.1	TZA	-0.4	-5.3	5.7
PRT	1.4	1.3	-2.7	POL	-5.7	-0.1	5.9
NOR	3.0	-0.6	-2.5	KEN	-1.8	-4.5	6.3
KGZ	7.6	-5.2	-2.4	KOR	-10.1	3.5	6.6
ROM	-0.3	2.6	-2.3	IDN	-15.3	8.2	7.1
BOL	-0.4	2.7	-2.2	IRN	-0.9	-7.0	7.9
MNG	-6.2	8.3	-2.1	PAN	-1.6	-6.5	8.1
MDA	0.5	1.1	-1.6	LKA	-2.5	-5.6	8.2
SVK	-3.0	4.5	-1.6	ECU	-2.3	-6.7	8.9
SGP	-16.9	18.3	-1.4	MUS	-3.0	-6.1	9.0
CZE	-10.1	11.3	-1.3	CRI	-0.0	-10.1	10.1
CAN	4.8	-3.8	-1.0	LVA	-4.1	-6.1	10.2
MLT	0.8	-0.2	-0.6	MYS	-10.3	-0.8	11.2
OMN	0.6	-0.1	-0.5	MEX	-0.2	-12.4	12.6
NLD	0.5	-0.2	-0.4	HKG	-1.8	-11.5	13.3
HUN	-4.6	4.3	0.2	CHN	-12.8	-4.0	16.8
CYP	-3.6	3.3	0.3	SLV	-1.7	-15.4	17.1
ESP	-2.3	1.6	0.7	GTM	-0.0	-17.5	17.5
TUR	-2.7	1.8	0.9	VEN	-9.3	-9.7	19.0

This table reports effects on the buyers, the sellers, and the real output changes for each country in the sample over the period 1990-2002. The calculation procedure is described in the text. The weights used to calculate the effect on the sellers are the yearly average shipment shares of each commodity in a given country's production. Average yearly expenditure shares are used to obtain the effects on the buyers.

Table 9: Gravity Fixed Effects Composition

	(1) 1990	(2) 1996	(3) 2002	(4) PANEL	(5) NOTXTL
AGGREGATE FIXED EFFECTS					
$\ln Y_i^k E_j^k P_j^{k\sigma_k-1} \Pi_i^{k\sigma_k-1}$	0.927	0.966	0.966	0.960	0.972
	(0.018)**	(0.009)**	(0.010)**	(0.003)**	(0.003)**
cons	-52.948	-55.898	-56.528	-54.646	-55.258
	(0.912)**	(0.475)**	(0.529)**	(0.166)**	(0.165)**
R^2	0.928	0.941	0.917	0.928	0.938
$F(1,\cdot)$	17.18	14.12	11.59	162.27	81.47
N	1097	1350	1350	16972	15087
INWARD EFFECTS					
$\ln P_j^{k\sigma_k-1}$	0.349	0.365	0.262	0.348	0.384
	(0.029)**	(0.029)**	(0.078)**	(0.011)**	(0.011)**
$\ln E_j^k$	0.763	0.808	0.791	0.799	0.820
	(0.018)**	(0.016)**	(0.029)**	(0.005)**	(0.006)**
cons	-20.040	-21.121	-20.917	-20.851	-21.374
	(0.422)**	(0.389)**	(0.761)**	(0.133)**	(0.138)**
R^2	0.894	0.905	0.871	0.897	0.908
$\ln E_j^k P_j^{k\sigma_k-1}$	0.802	0.857	0.846	0.848	0.869
	(0.024)**	(0.018)**	(0.036)**	(0.006)**	(0.006)**
cons	-21.357	-22.885	-22.853	-22.449	-22.944
	(0.569)**	(0.436)**	(0.852)**	(0.149)**	(0.156)**
R^2	0.798	0.819	0.767	0.814	0.826
N	1097	1350	1350	16992	15104
OUTWARD EFFECTS					
$\ln \Pi_i^{k\sigma_k-1}$	0.465	0.524	0.594	0.540	0.544
	(0.065)**	(0.038)**	(0.031)**	(0.013)**	(0.014)**
$\ln Y_i^k$	0.787	0.846	0.834	0.843	0.847
	(0.023)**	(0.017)**	(0.011)**	(0.007)**	(0.007)**
cons	-23.021	-25.248	-25.614	-24.701	-24.796
	(0.823)**	(0.552)**	(0.398)**	(0.202)**	(0.210)**
R^2	0.897	0.907	0.918	0.885	0.888
$\ln Y_i^k \Pi_i^{k\sigma_k-1}$	0.813	0.879	0.851	0.872	0.876
	(0.022)**	(0.016)**	(0.011)**	(0.007)**	(0.007)**
cons	-25.469	-27.981	-27.514	-27.123	-27.225
	(0.616)**	(0.453)**	(0.308)**	(0.189)**	(0.195)**
R^2	0.878	0.894	0.911	0.873	0.876
N	1097	1350	1350	16972	15087

Standard errors in parentheses. + $p < 0.10$, * $p < .05$, ** $p < .01$. The yearly estimates are obtained with product fixed effects. The panel estimates are obtained with product-year fixed effects. Fixed effects estimates are omitted for brevity. The estimator is weighted least squares. See text for details.

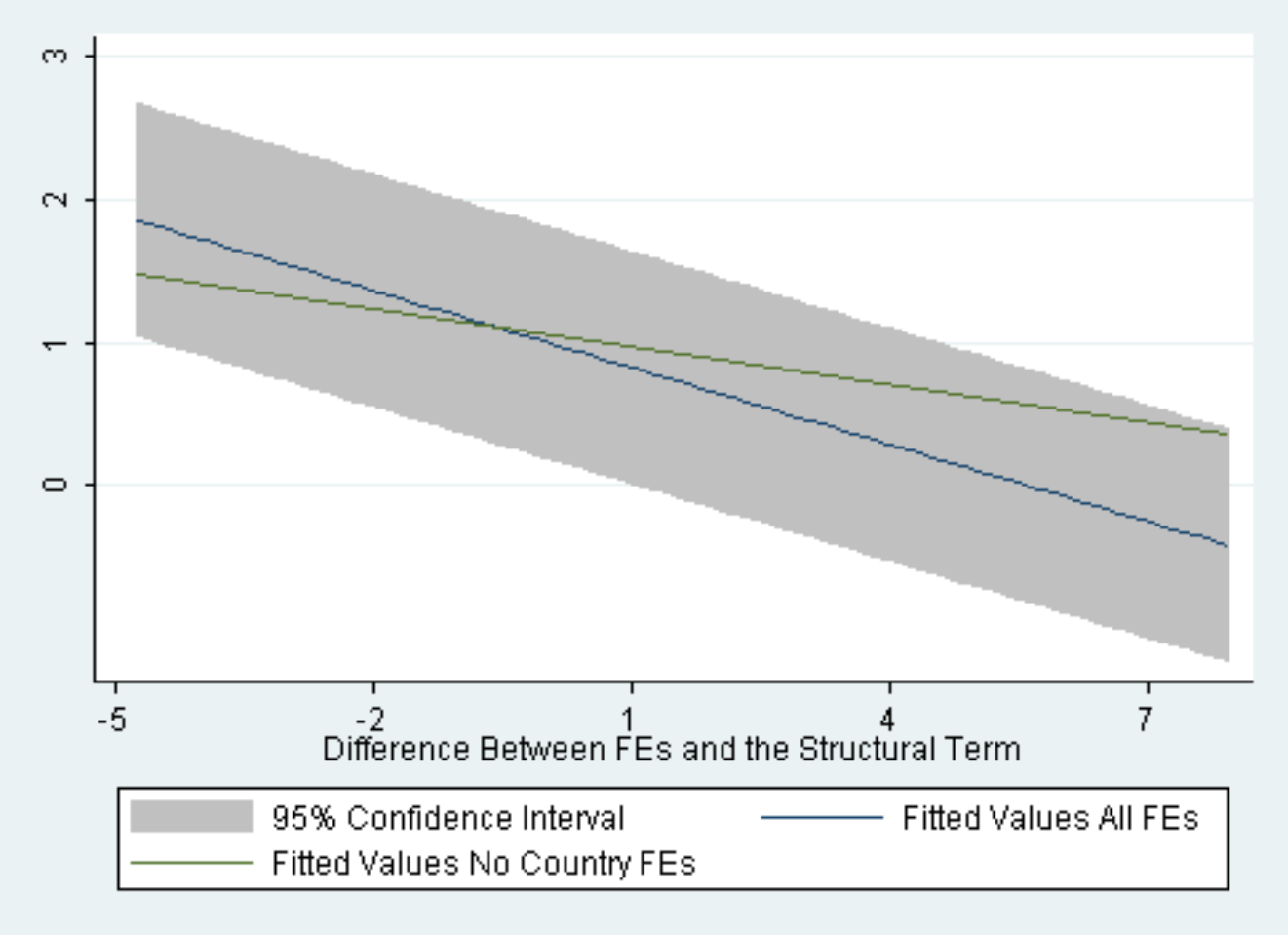


Figure 1: Fixed Effects

Appendix A: Technical Appendix

The conceptual economic foundation for the real output calculations is the expenditure function for a representative consumer $e(P_f, u)$ where P_f denotes the vector of final goods prices to the consumer and u denotes real income; and the maximum value GDP function for the supply side of the economy $g(\Pi, P_m, v)$ where Π denotes the vector of seller price *deflators* (the factory gate price is inversely related to Π), P_m denotes the vector of intermediate input prices to buyers and v denotes the vector of primary factors. For notational ease the country subscript is suppressed.

Conceptually sound index numbers use the distance function to aggregate vectors of price changes into scalar indexes so as to be consistent with economically meaningful objectives. It is helpful as a preliminary step to illustrate with the 'true cost of living' index. The goal is to define a real-income (utility) equivalent index of a'new' price vector P^t with respect to an 'old' reference price vector P^0. There are two consistent alternatives:

$$C(P^t, P^0, u^0) = C : e(C \cdot P^t, u^0) = e(P^0, u^0) \tag{18}$$

and

$$E(P^t, P^0, u^t) = E : e(\cdot P^t, u^t) = e(D \cdot p^0, u^t). \tag{19}$$

(18) is a compensating variation index that deflates the new price vector so as to reduce real income to the old level u^0, all while maintaining expenditure at the old level. (19) is an equivalent variation measure that deflates the new price vector so as to deliver the new level of utility if the economy faced the old vector of prices, all while maintaining expenditure at the new level. Notice that with a set of 'new' prices in a time series, (19) has changing real income u^t while (18) maintains real income at u^0.

We develop the equivalent variation indexes below, and in the text we report only the equivalent variation measures. In practice the difference between them in our application involves whether we deflate the inward Multilateral Resistance of our numeraire country

with its measured CPI. The deflated and un-deflated series are very highly correlated in our calculations. Impose the budget constraint in the new situation:

$$e(P^t, u^t) = g^t. \tag{20}$$

Here, g^t is exogenous but eventually it is equated with GDP. Differentiate (19) totally using (20) and solve for

$$\widehat{D} = \frac{e_u^0}{e_u^t} \frac{e_P^t \cdot P^t}{e_P^0 \cdot P^0 D} \sum_k \frac{e_{P_k^t}^t P_k^t}{e_P^t \cdot P^t} \widehat{P}_k^t - \frac{e_u^0}{e_u^t} \frac{g^t}{e_P^0 \cdot P^0 D} \widehat{g}^t. \tag{21}$$

If the price vector includes all the prices then by construction $e_P^t \cdot P^t = e_P^0 \cdot P^0 D$ and $e_u^0(D \cdot P^0, u^t) = e_u^t$. The same simplifying cancellation of terms occurs if the price vector P enters the expenditure function separably: $e(P, q, u) = f(\phi(P), q, u)$ where $\phi(P)$ is a concave homogeneous of degree one function that naturally aggregates the prices in P and f_ϕ is the natural quantity aggregate while q is another price vector. To see that the same simplification goes through, note that in the separable case, $e_P^t(P^t, q^t, u^t) \cdot P^t = e_\phi^t \phi_P^t \cdot P^t = e_\phi^t \phi^t$ and $\phi^t = D\phi^0$. Then

$$\widehat{D} = \sum_k \frac{e_{P_k^t}^t P_k^t}{e_P^t \cdot P^t} \widehat{P}_k^t - \widehat{g}^t. \tag{22}$$

(22) gives the basic logic for the constructed real output index in the text from the deflated multilateral resistances. The numeraire country has its inward multilateral resistance set equal to one in our calculations for each year. The time series of multilateral resistance are linked by inflating the inward multilateral resistances for the numeraire country by its CPI for each year and thus inflating each other country's inward multilateral resistances by the same factor, corresponding the each $\widehat{P}_k^t$ for each country (country indexes being omitted here for simplicity). The logic of the gravity model equilibrium requires *de*flating each country's outward multilateral resistance by the same factor.

The real output index G is implicitly defined by

$$e(G^t P_f^0, q^t, u^t) - g(G^t \Pi^0, G^t P_m^0, q^t, v^t) = e(P_f^t, q^t, u^t) - g(\Pi^t, P_m^t, q^t, v^t). \tag{23}$$

Here, $g(\cdot)$ is the GDP function, P_f denotes final goods prices to consumers, P_m denotes intermediate goods prices to producers and Π is inversely related to the output prices received by producers at the factory gate. The superscript 0 denotes the base year set of multilateral resistances, real incomes and primary factors and t indicates some other year. q^t denotes the set of other prices in the economy not captured by the incidence of trade cost analysis. Apply Shephard's and Hotelling's Lemmas, and impose separability of preferences with respect to the partition between goods with prices P and other goods combined with separability in the technology that similarly permits natural aggregation of goods with sellers incidence Π and buyers' incidence P_m. Then the local rate of change of G is as given in (9). This equation can be re-written using logs, replacing $\widehat{x}$ with $d \ln x$. If the functional forms $e(\cdot), g(\cdot)$ were known, the log differential equation could be integrated to obtain the discrete change in log G, exponentiating to obtain the Divisia index of G. The functional forms of $e(\cdot), g(\cdot)$ being unknown, the observed shares at the various points on the 12 year interval can be used, raising the issue of the best approximation. The Tornqvist approximation that averages adjacent year's shares has good properties when shares change relatively smoothly. See Diewert (2008) for discussion.

The multilateral resistance changes being used in the text cover only a small portion of the economy. If the part not covered experienced equal change in buyers' and sellers' incidence then our real output index would equal a real GDP index. With no change elsewhere the real GDP effect of the rate of change of the real output we report would be equal to the share of the outputs we include in GDP times the rate of change of the real output index (23). Since this share is not observable (our calculations are based on total shipments, not the value-added that would be needed to construct GDP shares), we report only our 'real output'

index calculated with the logic of (23) using total shipment shares on the supply side and total expenditure shares on the demand side (final and intermediate purchases combined).

This development of the logic of our real output suggests that our estimates of G changes are sensible aggregates of the commodity level changes in incidence to buyers and sellers. The discussion indicates how much more work would need to be done to pin down the link from our measures to real GDP itself.

Appendix B: Data Appendix

The study covers 76 trading partners.[46] Bilateral trade flows are defined as the value of exports, measured in thousands of current US dollars, from partner i to partner j. Trade data are from CEPII's *Trade, Production and Bilateral Protection Database*[47] (TradeProd) and the United Nation Statistical Division (UNSD) Commodity Trade Statistics Database (COMTRADE).[48] TradeProd database is the primary source. The reason is that TradeProd is based on CEPII's *Base pour l'Analyse du Commerce International* (BACI), which implements a consistent procedure for mapping the CIF (cost, insurance and freight) values reported by the importing countries in COMTRADE to the FOB (free on board) values reported by the exporters in COMTRADE.[49] To further increase the number of non-missing bilateral trade values, we follow the standard procedure of adding the mean of the bilateral trade flows from COMTRADE.[50] The final issue that we face with the trade data is that

[46] Argentina, Armenia, Australia, Austria, Azerbaijan, Bulgaria, Belgium-Luxembourg, Bolivia, Brazil, Canada, Chile, China, Colombia, Costa Rica, Cyprus, Czech Republic, Germany, Denmark, Ecuador, Egypt, Spain, Estonia, Finland, France, United Kingdom, Greece, Guatemala, Hong Kong, China, Hungary, Indonesia, India, Ireland, Iran, Italy, Jordan, Japan, Kazakhstan, Kenya, Kyrgyz Republic, Korea, Kuwait, Sri Lanka , Lithuania , Latvia, Morocco, Moldova, Mexico, Macedonia, Malta , Mongolia, Mozambique, Mauritius , Malaysia , Netherlands, Norway, Oman, Panama, Philippines, Poland, Portugal, Romania, Russian Federation, Senegal, Singapore , El Salvador, Slovak Republic, Slovenia, Sweden, Trinidad and Tobago, Turkey, Tanzania, Ukraine, Uruguay, United States, Venezuela, South Africa.

[47] For details regarding database see Mayer, Paillacar and Zignago (2008).

[48] We access COMTRADE through the World Integrated Trade Solution (WITS) software, http://wits.worldbank.org/witsweb/.

[49] As noted in Anderson and Yotov (2009), in principle, gravity theory calls for valuation of exports at delivered prices. In practice, valuation of exports FOB avoids measurement error arising from poor quality transport cost data. For details regarding BACI see Gaulier and Zignago (2008).

[50] We also experiment by just using the export data from COMTRADE and then assigning missing trade values to the observations when only data on imports are available. Estimation results are very similar.

in some instances the reported value of output is smaller than the value of exports. These observations were dropped from the gravity estimations sample.

Industrial production data comes from two sources. The primary source is the United Nations' UNIDO Industrial Statistics database, which reports industry level output data at the 3 and 4-digit level of ISIC Code (Revisions 2 and 3). In addition to UNIDO, we use CEPII's TradeProd database,[51] as a secondary source.[52] 10.8 percent of the original data were missing after combining the two data sets. As output data are crucial for the calculation of the multilateral resistance indexes, we construct the missing values. First, we interpolate the data to decrease the missing values to 8.6 percent.[53] Then, we extrapolate the rest of the missing values using GDP deflator data, which comes from the World Bank's World Development Indicators (WDI) Database.[54]

To construct expenditures, we add the value of total imports from all partners to the value of output and subtract the value of total exports for each country and each industry. The main source of data on total sectoral imports and exports is TradeProd. Once again, we use COMTRADE as a secondary trade data source. 4.7 percent of the expenditures were missing.[55] To construct the missing values,[56], first, we interpolate the data (to decreases the missing observations to 4.2 percent), then, we extrapolate the rest using CPI data from the World Bank's World Development Indicators (WDI) Database.[57]

In order to calculate the multilateral resistance indexes, we need data on elasticities of substitution at the commodity level. These data are obtained from Broda et al (2006), who

[51] TradeProd uses the OECD STAN Industrial Database as well as UNIDO's IndStat Database.

[52] We experiment with two output variables, based on the main data source, to obtain virtually identical results.

[53] Most of the missing observations are for the early years in the sample (1990-1993) and for the former Soviet republics (e.g. Armenia, Estonia, Lithuania, etc.), which declared independence during the early 90s.

[54] GDP deflator data were not available for Belgium-Luxembourg (BLX). We use Belgium's GDP deflator data to proxy for BLX.

[55] 0.29 percent (91 out of 30,888 observations) of the expenditures were negative. We replaced these observations to missing.

[56] Once again, most of the missing observations are for the early years in the sample (1990-1993) and for the former Soviet republics, which declared independence during the early 90s.

[57] CPI data were not available for Belgium-Luxembourg (BLX). We used Belgium's CPI data to proxy for BLX.

estimate and report 3-digit HS indexes for 73 countries for the period 1994-2003. This period almost coincides with the period of investigation in our study. We use imports as weights to aggregate the original indexes to the level of commodity aggregation in our study. In addition, as some of the original numbers seem implausible,[58] we bound the originals in the interval [4,12] before aggregation. We view the aggregated elasticity indexes as plausible. More homogeneous categories (such as Petroleum and Coal, Wood and Paper products) have higher values, while less homogeneous categories , such as Furniture and Transportation products, have lower numbers.

As an additional sensitivity check, we estimate our own elasticity indexes as the coefficient on bilateral tariffs in the gravity model. Four data sources are used to construct bilateral tariffs. We combine the United Nations Conference on Trade and Development (UNCTAD) Trade Analysis and Information System (TRAINS), the CEPII TradeProd database,[59] the World Trade Organization (WTO) Integrated Data Base (IDB),[60] and the World Bank's *Trade, Production and Protection* (TPP) Database.[61] TradeProd tariffs are the base to which we add bilateral tariffs from TRAINS and IDB. Furthermore, we use imports weighted average tariffs imposed by a given country on imports from all other nations from TRAINS and TPP, to substitute for the missing bilateral values.[62] We also interpolate and extrapolate some missing tariff observations as these data is needed to calculate the multilateral resistances in some of our sensitivity analysis. Finally, we use data on FTA's from Rose (2004), Baier and Bergstrand (2007) and Yotov (2009) to set tariffs among FTA members equal to zero.

We experiment with several distance variables based on different approaches in the cal-

[58]For example, the elasticity estimate for the 3-digit HS commodity category 680, which includes Articles of asphalt, Panels, boards, tiles, blocks, Friction materials etc. is 195.95, while the estimate for category 853 including Electrical capacitors, Electrical resistors, Electric sound/visual signalling equipment etc. is 1.07.

[59]This dataset is based on Jon Haveman's UTBC database and CEPII's Market Access Map (MAcMap) database. See Mayer and Zignago (2005).

[60]IDB data on bilateral tariffs is available for the years after 1995.

[61]The TPP database is based on TRAINS but the authors extend on it by collecting data from national statistical documents and web sites. See Nicita and Olarreaga (2006) for further details on the TPP database

[62]We access TRAINS and IDB through the World Integrated Trade Solution (WITS) software.

culation of internal as well as bilateral distances.[63] Provided that our results are robust to the choice of alternative distance measures, we employ the procedure for distance calculation from Mayer and Zignago (2006).[64] Their approach is appealing because it can be used to calculate consistently both internal distances and bilateral distances.[65] In addition, we follow Eaton and Kortum (2002) to decompose distance effects into four intervals. The distance intervals, in kilometers, are: [0, 3000); [3000, 7000); [7000, 10000); [10000, maximum]. Eaton and Kortum (2002) find that, with aggregate data, the estimate of the distance coefficient for shorter distances is larger (in absolute value) than for longer distances. This could reflect several forces. Motivated by transport costs, there could be mode choice switches (surface for short, air for long). But these switches could happen differently for different goods, which is particularly important for our disaggregated study, surface for heavy low value goods no matter how long the trip vs air for high value/weight goods even for quite short distances. Data on other standard gravity variables such as common language, common border, and colonial ties are from CEPII's *Distances* Database and from Rose (2004).[66] We also generate a border dummy variable 'same country,' which takes a value of one for internal trade.

[63] Head and Mayer (2000) provide a nice summary and discussion of the alternative approaches of distance calculations.

[64] Their procedure is based on Head and Mayer (2000), and they the following formula to generate weighted distances: $d_{ij} = \sum_{k \in i} \frac{pop_k}{pop_i} \sum_{l \in j} \frac{pop_l}{pop_j} d_{kl}$, where pop_k is the population of agglomeration k in trading partner i, and pop_l is the population of agglomeration l in trading partner j, and d_{kl} is the distance between agglomeration k and agglomeration l, measured in kilometers, and calculated by the Great Circle Distance Formula. All data on latitude, longitude, and population is from the World Gazetteer web site.

[65] In the few instances where we were not able to implement Mayer and Zignago's procedure, we just took the distance between the main cities from the two trading partners.

[66] Rose's (2004) original data covers the period up to the year of 2000, so we update some of the variables in order to match the time span investigated in this study.