Contact information:

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Description of graduate study:

I am a fourth-year PhD student in the quantitative marketing group at the University of Chicago Booth School of Business. I have been enrolled since Fall 2022. My training has been in microeconomics, industrial organization, applied econometrics, and quantitative marketing, with additional coursework in machine learning and behavioral economics.

Research interests:

My research focuses on how digital platforms, data, and algorithmic tools shape consumer behavior, market structure, and welfare. I am especially interested in:

1. **Digital consumer finance and payment technologies**
   How fintech and new payment technologies (e.g., BNPL) change saving, borrowing, and spending behavior; how platform design and data-driven underwriting affect household liquidity and resilience to financial shocks.
2. **Digital media platforms, attention allocation, and sports streaming**
   How fragmentation of content across streaming services affects consumer welfare, brand loyalty (e.g., to sports teams and leagues), and substitution/complementarity with highlights, sports gambling, alternative content, or illegal streams.
3. **Data, privacy, and the value of consumer information**
   When consumer data are transferred, e.g. in bankruptcies, platform acquisitions, or data auctions, how does this affect competition, targeting, and consumer welfare? Does the role of the consumer privacy ombudsman create meaningful variation in the ability of companies to use consumer data that is acquired in bankruptcy proceedings?

References:

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