Schrödinger's Sparsity in the Cross Section of Stock Returns*

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September 3, 2025

Abstract

This paper introduces Schrödinger's Sparsity, a Bayesian asset pricing framework that treats sparsity as a latent feature to be inferred rather than imposed. Combining spike-and-slab priors with Bayesian updating, the model learns posterior probabilities of sparsity in mispricing (alphas) and factor loadings (betas). Empirically, alphas are consistently sparser than betas, but neither collapses to full sparsity nor full density. Instead, intermediate sparsity systematically emerges, varying with asset complexity, pricing difficulty, and macroeconomic regimes, and tightening during recessions. By letting complexity arise endogenously, the framework delivers interpretable, adaptive, and high-performing predictions, bridging sparse selection and dense shrinkage approaches.

Key Words: Bayes; conditional model; Slack and Slab prior; latent factors; mispricing; sparsity.

JEL Classification: C12, G11, G12

*We thank Ben Charoenwong, Bong-Geun Choi, Liyuan Cui, Ai He (discussant), Bryan Kelly, Yuan Liao, Semyon Malamud, Stefan Nagel, Markus Pelger, Nikolai Roussanov, Gustavo Schwenkler, Dacheng Xiu, Guofu Zhou, the seminar and conference participants at CityUHK and Central University of Finance and Economics, 2025 HKUST IAS-SBM Joint Workshop Financial Econometrics in the Big Data Era, 2025 SoFiE Financial Machine Learning Summer School at Yale, 2025 INFORMS International Meeting, 2025 China International Conference in Finance, 2025 Ninth PKU-NUS Annual International Conference on Quantitative Finance and Economics, and 2024 First Macau International Conference on Business Intelligence and Analytics for their valuable comments. Avramov (E-mail: doron.avramov@runi.ac.il) is at Reichman University; Feng (E-mail: gavin.feng@cityu.edu.hk), He (E-mail: jingyuhe@cityu.edu.hk) and Xiao (E-mail: shxiao3-c@my.cityu.edu.hk) are at the City University of Hong Kong.

1 Introduction

Sparsity has become a foundational concept in high-dimensional modeling for its ability to deliver interpretability, parsimony, and strong predictive performance. In asset pricing, the proliferation of risk factors and anomalies (e.g., Harvey et al., 2016; Green et al., 2017) has motivated the use of sparse models to distill a few meaningful factors from a large pool of candidates. Empirically, sparse modeling has proven effective in explaining average returns and forecasting risk premia (e.g., Gu et al., 2020; Feng et al., 2020; Freyberger et al., 2020).

However, recent work has questioned the universality of the sparsity assumption. Giannone et al. (2021) note that Bayesian posteriors seldom concentrate on sparse models, dubbing this the "illusion of sparsity." Kozak et al. (2020) argue that the stochastic discount factor (SDF) may load on a broad set of firm characteristics. He et al. (2024) provide a formal empirical test of the sparsity hypothesis in characteristic-based models and find limited support.

At the same time, advances in high-dimensional modeling, including nonlinear, latent, and deep learning architectures, have shown that richer formulations can yield strong empirical performance (Kelly et al., 2024; Didisheim et al., 2023). For example, Shen and Xiu (2024) show that Ridge regression often outperforms Lasso in weak-signal environments common in return prediction, underscoring the benefits of denser regularization in such contexts.

Taken together, these findings point to deeper modeling philosophies. Traditional approaches typically make an *ex ante* commitment to either sparsity (via L_1 penalties) or density (via L_2 shrinkage), thereby shaping both model structure and interpretation. For example, implementations of Instrumented Principal Component Analysis (IPCA) generally adopt either a dense factor structure (Kelly et al., 2019) or a sparse penalized specification (Bybee et al., 2023), each offering distinct advantages but also reflecting prior structural assumptions. This raises a central methodological question: Can the degree of sparsity be learned from the data through Bayesian updating, rather than

fixed in advance?

We introduce the concept of Schrödinger's Sparsity, in which an asset pricing model exists in a latent superposition between sparse and dense structures without commiting to either ex ante. Statistical inference resolves this ambiguity by learning the posterior distribution over model complexity (or sparsity). The prior functions as a wavefunction, encoding beliefs about variable inclusion, and the data update these beliefs to produce interpretable posterior inclusion probabilities. This formulation offers a principled way to navigate the trade-off between parsimony and explanatory power.

To implement this idea, we extend the latent factor model of Geweke and Zhou (1996) and Kelly et al. (2019) into a Bayesian framework with a hierarchical spike-and-slab prior. In the Schrödinger picture analogy, the joint state of mispricings (alphas) and factor loadings (betas) evolves conditionally on lagged firm characteristics, with the posterior distribution representing its probabilistic state before observation. Observed returns update this distribution — akin to wavefunction collapse — while sparsity emerges from probabilistic learning rather than fixed thresholds. The design accommodates multiple asset classes and horizons, enabling analysis of sparsity dynamics, mispricing detection, and portfolio optimization.

Three innovations distinguish our approach: (i) the prior inclusion probability — analogous to an initial amplitude for variable presence — can be learned from data or set exogenously; (ii) sparsity patterns for alphas and betas are learned separately to reflect their distinct economic roles; (iii) the method applies to both latent and observable factor structures, including CAPM, Fama–French, and exogenous latent factor specifications, within a unified conditional estimation framework.

Our empirical analysis yields four central findings.

First, sparsity is neither extreme nor uniform. Across test assets and model specifications, the posterior probabilities reveal that both alphas and betas settle at intermediate levels of sparsity rather than collapsing to fully sparse or fully dense structures. Alphas are consistently more sparse than betas, reflecting their distinct economic roles.

Moreover, alphas and betas display a complementary pattern: when factor loadings are dense, mispricing becomes sparse, and vice versa.

Second, sparsity adapts to asset complexity and pricing difficulty. Simple test assets, such as ME/BM portfolios, require relatively few characteristics and exhibit high sparsity. In contrast, more complex portfolios (e.g., Panel-Tree portfolios or individual stocks) demand a broader set of predictors, resulting in lower sparsity. Consistent with this, assets with higher Jensen's alphas tend to exhibit denser mispricing terms, while those with higher Sharpe ratios rely on denser factor loadings.

Third, sparsity is time-varying. During recessions, posterior inclusion probabilities concentrate on a narrower set of characteristics, indicating that macroeconomic stress compresses the dimensionality of relevant predictors. In normal periods, the model selects a more diverse set of characteristics, underscoring that model complexity expands and contracts endogenously with the state of the economy.

Fourth, the patterns are robust across latent and observable factor models. Replacing latent factors with observable ones, such as CAPM or Fama–French factors, preserves the broad tendency toward intermediate sparsity, though the exact values depend on the chosen specification. Incorporating latent factors alongside observable ones further improves performance by capturing signals that standard models miss.

Taken together, these findings demonstrate that intermediate sparsity systematically emerges from the data, varies with asset and macroeconomic conditions, and improves both interpretability and predictive performance.

We place the sparsity-versus-density debate at the center of asset pricing by recasting it as a problem of probabilistic inference. Unlike prior work that imposes either sparse or dense structures ex ante, our framework learns the posterior distribution of sparsity itself. In doing so, we establish a first-order contribution that reshapes how model complexity is understood in finance.

Thus, our formulation moves beyond the existing machine learning literature on sparse modeling (e.g., Chinco et al., 2019; Gu et al., 2020; Feng et al., 2020; Freyberger et al., 2020; Lettau and Pelger, 2020; He et al., 2023; Cui et al., 2025) and recent de-

bates about the virtue of complexity (e.g., Kelly et al., 2024; He et al., 2024). Whereas these important studies assess the relative performance of sparse versus dense specifications, we reframe the problem by treating sparsity itself as a latent quantity. In doing so, we allow the data to update flexible priors on the degree of sparsity, thereby unifying sparse selection and dense shrinkage within a single probabilistic framework.

This unification perspective also generalizes conditional factor models (e.g., Jagannathan and Wang, 1996; Lettau and Ludvigson, 2001) by embedding them in a Bayesian framework with time-varying, component-specific sparsity, offering a richer account of dynamic economic conditions. It subsumes the Bayesian model selection and shrinkage literature (e.g., Avramov, 2002; Barillas and Shanken, 2018; Chib et al., 2020; Avramov et al., 2023) by shifting the focus from averaging across predefined models to endogenously learning the degree of sparsity itself. Finally, it reconceptualizes regime-dependent pricing (e.g., Ferson and Harvey, 1999; Lewellen and Nagel, 2006; Ang and Kristensen, 2012), showing that model complexity compresses systematically under macroeconomic stress.

The paper proceeds as follows. Section 2 introduces the model and its theoretical framework. Section 3 describes the data sources and key characteristics. Section 4 reports the main empirical results. Section 5 analyzes sparsity variations across cross-sectional and time-series dimensions. Section 6 extends the framework to observable factor models. Section 7 concludes with a summary of findings and implications.

2 Methodology

2.1 Expected Return Dynamics

Sparsity in the cross section of expected asset returns can be studied within the two main empirical asset pricing frameworks: beta pricing models and stochastic discount factor (pricing kernel) models. For clarity and comparability, we build on the conditional latent factor model of Kelly et al. (2019), which links firm characteristics to time-varying covariances and provides a flexible structure for modeling asset returns. We further develop this framework by formulating a Bayesian version with

a specially designed hierarchical prior that characterizes the probability distribution over the sparsity of characteristics in both alphas and betas. This formulation allows for a probabilistic assessment of both the relevance of individual characteristics and the overall degree of sparsity in the cross section of expected returns.

We first establish the notation used throughout the analysis. Let $r_{i,t}$ denote the excess return of asset i at time t, and define the cross section of excess returns at time t as $\mathbf{r}_t = (r_{1,t}, \ldots, r_{N_t,t})^\top$, where N_t represents the number of assets available at time t. The dataset spans T time periods and forms an unbalanced panel, with N_t varying over time.

For each asset i, let $\mathbf{Z}_{i,t-1} = (z_{i,1,t-1}, \ldots, z_{i,L,t-1})^\top$ denote the L-dimensional vector of lagged firm characteristics observed at time $t-1$. The common asset pricing factors $\mathbf{f}_t \in \mathbb{R}^K$ evolve over time and capture systematic sources of return variation across assets. Our baseline specification treats the factors as latent, but the framework is flexible and can readily incorporate observable return-spread factors (e.g., the market or Fama–French factors). In the empirical analysis, we primarily focus on latent factors, while also examining a hybrid specification that combines latent and observed factors.

The conditional factor model specifies time-varying alphas and betas as functions of firm characteristics:

$$\begin{aligned} r_{i,t} &= \boldsymbol{\alpha}(\mathbf{Z}_{i,t-1}) + \boldsymbol{\beta}(\mathbf{Z}_{i,t-1})^\top \mathbf{f}_t + \epsilon_{i,t}, \\ \boldsymbol{\alpha}(\mathbf{Z}_{i,t-1}) &= \alpha_0 + \boldsymbol{\alpha}_1^\top \mathbf{Z}_{i,t-1}, \\ \boldsymbol{\beta}(\mathbf{Z}_{i,t-1}) &= \boldsymbol{\beta}_0 + \boldsymbol{\beta}_1(\mathbb{I}_K \otimes \mathbf{Z}_{i,t-1}). \end{aligned} \tag{1}$$

Here, α_0 is the potential common mispricing, $\boldsymbol{\alpha}_1$ is an $L \times 1$ vector of characteristic loadings for the intercept (mispricing) component, $\boldsymbol{\beta}_0$ is a $K \times 1$ vector of baseline factor loadings, $\boldsymbol{\beta}_1$ is a $K \times KL$ matrix capturing how the loadings on each of the K factors vary with the L lagged firm characteristics, and $\mathbf{f}_t$ are latent factors. The Kronecker product $\mathbb{I}_K \otimes \mathbf{Z}_{i,t-1}$ ensures that each factor loading responds flexibly to the associated firm-specific information.

Our primary interest lies in the sparsity of the model, specifically in $\boldsymbol{\alpha}_1$ and $\boldsymbol{\beta}_1$,

which determine which characteristics are relevant for explaining alphas and betas, respectively. The prior specification used to infer the probability distribution over sparsity is described in Section 2.2, while the case of fixed sparsity levels is discussed in Section 2.3.

We formulate the model within a Bayesian framework that generalizes the unconditional latent factor structure of Geweke and Zhou (1996). For each period t, the latent factors are assigned a normal prior with $\mathbb{E}[\mathbf{f}_t] = \mathbf{0}$, $\mathbb{E}[\mathbf{f}_t \mathbf{f}_t^\top] = \mathbb{I}$, and $\mathbb{E}[\boldsymbol{\epsilon}_t \mid \mathbf{f}_t] = \mathbf{0}$. The residuals are assumed to follow a multivariate normal distribution, $\boldsymbol{\epsilon}_t \sim \mathcal{N}(\mathbf{0}, \boldsymbol{\Sigma})$, where $\boldsymbol{\Sigma} = \text{diag}(\sigma_1^2, \ldots, \sigma_{N_t}^2)$ is a diagonal covariance matrix. We place conjugate inverse-gamma priors on the residual variances of each asset: $\sigma_i^2 \sim \mathcal{IG}\left(v_{0,i}/2, S_{0,i}/2\right)$.

Substituting the characteristic-based specifications of $\boldsymbol{\alpha}$ and $\boldsymbol{\beta}$ into the return equation yields

$$r_{i,t} = \alpha_0 + \boldsymbol{\alpha}_1^\top \mathbf{Z}_{i,t-1} + \boldsymbol{\beta}_0^\top \mathbf{f}_t + \boldsymbol{\beta}_1^\top [\mathbf{f}_t \otimes \mathbf{Z}_{i,t-1}] + \epsilon_{i,t}, \tag{2}$$

which shows that the conditional factor model admits a pooled regression representation. Inference is performed in a Bayesian framework via Markov chain Monte Carlo (MCMC), which generates draws from the conditional posterior distributions of the model parameters and latent factors.

The model described above explicitly allows for mispricing through the intercept terms. When only $\alpha_0 \neq 0$, the model captures common mispricing. When $\boldsymbol{\alpha}_1 \neq \mathbf{0}$, mispricing varies systematically with firm characteristics. A specification without mispricing is obtained by omitting the alpha-related components, in which case Equation (2) simplifies to:

$$r_{i,t} = \boldsymbol{\beta}_0^\top \mathbf{f}_t + \boldsymbol{\beta}_1^\top [\mathbf{f}_t \otimes \mathbf{Z}_{i,t-1}] + \epsilon_{i,t}. \tag{3}$$

As noted earlier, our framework flexibly accommodates both observable and latent factors. Let $\mathbf{f}_t = [\mathbf{f}_t^O, \mathbf{f}_t^L]$ denote the vector of observable and latent factors, respectively. The associated coefficient functions, $\boldsymbol{\beta}_0$ and $\boldsymbol{\beta}_1$, can be decomposed into components corresponding to each factor type. When latent factors are included, the

model jointly learns the loading coefficients while treating $\mathbf{f}_t^L$ as unobserved variables inferred from the data.

Model identification. We follow the identification strategy of Kelly et al. (2019). Let $\Gamma_\alpha = [\alpha_0, \boldsymbol{\alpha}_1]$ and $\Gamma_\beta = [\boldsymbol{\beta}_0, \boldsymbol{\beta}_1]$. We impose the constraint $\Gamma_\beta^\top \Gamma_\beta = \mathbb{I}_K$, ensure that the unconditional second-moment matrix of $\mathbf{f}_t$ is diagonal with descending diagonal entries, and restrict the mean of $\mathbf{f}_t$ to be non-negative. To preserve the structure of Γ_β, these constraints are applied separately to each factor. We additionally impose $\Gamma_\alpha^\top \Gamma_\beta = \mathbf{0}_{1\times K}$, which is enforced by regressing Γ_α on Γ_β and replacing Γ_α with the residual from this regression.

Next, we introduce a hierarchical spike-and-slab prior to identify the sparsity structure of the characteristics influencing both alphas and betas, which are central to the model's framework.

2.2 Priors Over Sparsity Structures

The prior consists of two components: a normal distribution and a point mass at zero. Let d_i^α and d_i^β be binary indicators for the inclusion of the i-th coefficients in the mispricing and factor loading functions, respectively. If $d_i^\alpha = 1$, the corresponding mispricing coefficient is included in the model and assigned a normal prior $\mathcal{N}(0, \gamma_\alpha^2)$, which induces shrinkage without enforcing exact sparsity. If $d_i^\alpha = 0$, it is excluded from the alpha function via a spike prior that places an infinite mass at zero and fixes the coefficient to zero. The variance hyperparameter γ_α^2 controls the degree of shrinkage and follows an inverse-gamma prior:

$$\gamma_\alpha^2 \sim \mathcal{IG}\left(A_{\gamma_\alpha}/2, B_{\gamma_\alpha}/2\right). \tag{4}$$

This normal prior acts as the Bayesian analogue of an L_2 penalty (ridge regression) due to its quadratic form.

Similarly, if $d_i^\beta = 1$, the corresponding factor loading coefficient is assigned a normal prior $\mathcal{N}(0, \gamma_\beta^2)$; if $d_i^\beta = 0$, the coefficient is excluded from the beta function via

a point mass at zero. The shrinkage variance γ_β^2 is also given an inverse-gamma prior:

$$\gamma_\beta^2 \sim \mathcal{IG}\left(A_{\gamma_\beta}/2, B_{\gamma_\beta}/2\right). \tag{5}$$

Each inclusion indicator follows a Bernoulli prior:

$$\begin{aligned} d_i^\alpha &\sim \text{Bernoulli}(1 - q_\alpha), \\ d_i^\beta &\sim \text{Bernoulli}(1 - q_\beta), \end{aligned} \tag{6}$$

where q_α and q_β are sparsity probabilities. While standard spike-and-slab priors (Mitchell and Beauchamp, 1988) treat these probabilities as fixed hyperparameters, we follow Giannone et al. (2021) in assigning independent Beta hyperpriors:

$$\begin{aligned} q_\alpha &\sim \text{Beta}(a_{q_\alpha}, b_{q_\alpha}), \\ q_\beta &\sim \text{Beta}(a_{q_\beta}, b_{q_\beta}), \end{aligned} \tag{7}$$

allowing the overall level of sparsity to be inferred from the data.

Different choices of prior parameters reflect varying beliefs about model sparsity; however, these beliefs are not binding, as the posterior distributions of q_α and q_β are shaped jointly by the priors and the observed data. Importantly, the posteriors of the sparsity probabilities q_α and q_β lie in the unit interval $(0, 1)$, offering a probabilistic rather than binary view of model complexity. This formulation avoids sharp thresholding and instead quantifies uncertainty about sparsity. While one could compute sparsity *ex post* by counting the number of nonzero coefficients (He et al., 2024), we adopt a fully Bayesian approach that explicitly captures the posterior uncertainty surrounding the sparsity probabilities q_α and q_β.

2.3 Prior for Exogenous Fixed Sparsity Level

We also consider an alternative prior that fixes the sparsity level rather than learning it probabilistically from the data. This serves as a benchmark, reflecting the traditional approach that assumes either a sparse or dense structure *ex ante*. A common

example is Lasso regression, where the regularization parameter governs the degree of penalization and thus the implied sparsity level. Once this parameter is set, typically via cross-validation or Bayesian information criterion, the resulting sparsity is fixed: stronger penalization yields a sparser model, while weaker penalization results in a denser specification. However, such methods do not allow the sparsity level to adapt flexibly to the data in a fully probabilistic manner.

For this fixed-sparsity benchmark, we impose a binding constraint on the total number of included predictors by restricting the sum of the inclusion indicators d_i^α and d_i^β. Specifically, we adopt the following joint priors:

$$\begin{aligned}(d_1^\alpha, d_2^\alpha, \cdots, d_L^\alpha) &\sim \left[\prod_{i=1}^{L} \text{Bernoulli}(1-q_\alpha)\right] \times \mathbb{I}\left(\sum_{i=1}^{L} d_i^\alpha = M_\alpha\right), \\ (d_1^\beta, d_2^\beta, \cdots, d_L^\beta) &\sim \left[\prod_{i=1}^{L} \text{Bernoulli}(1-q_\beta)\right] \times \mathbb{I}\left(\sum_{i=1}^{L} d_i^\beta = M_\beta\right),\end{aligned} \tag{8}$$

where $M_\alpha \leq L$ and $M_\beta \leq L$ denote the fixed number of selected characteristics for alphas and betas, respectively. These values directly control the sparsity level in the model and are specified by the researchers.

To perform inference on all model parameters and latent factors, we draw samples from the joint posterior distribution using a Gibbs sampling algorithm. Full details of the sampling procedure are provided in the Appendix.

3 Data

Test Assets. We study the sparsity of asset pricing models using a broad range of U.S. test assets, including individual stocks and constructed portfolios. Our database covers monthly returns for 21,165 individual stocks from January 1980 through December 2024.[1] Portfolios are constructed from these stocks, and we also consider a representative subset of individual stocks as test assets.

[1]We apply standard filters following Fama and French (1992), including: (1) restricting the sample to stocks listed on the NYSE, AMEX, or NASDAQ for at least one year; (2) selecting firms with CRSP share codes of 10 or 11; and (3) excluding stocks with negative book equity or lagged market equity. The sample begins in 1980 to ensure sufficient IBES coverage.

We also utilize test assets based on the Panel-Tree (P-Tree) method of Cong et al. (2025), which constructs 400 portfolios using a machine learning algorithm that grows 40 trees with 10 "leaves" each. P-Tree portfolios are particularly well-suited to our sparsity analysis for two main reasons. First, they generalize multi-way characteristic sorting while maintaining full transparency on the characteristics used in each portfolio. Second, the portfolios are generated sequentially to expand the span of the existing asset space and improve the Sharpe ratio. This sequential construction prioritizes informative characteristics early on and results in diminishing marginal contributions from later portfolios. As a result, it naturally reveals how sparsity evolves with increasing model complexity.

To mitigate look-ahead bias, we follow Cong et al. (2025) in constructing the P-Tree portfolios using data from 1980–1989. We then fix the tree structure and apply it to generate test assets from January 1990 to December 2024, which forms the main sample for our empirical analysis. For consistency, the sample period for all other test assets is also limited to January 1990 through December 2024, yielding 420 months. Our primary test assets consist of the first 100 P-Tree portfolios, which exhibit higher Sharpe ratios compared to the subsequent 300 portfolios. Figure A.2 compares the cross-sectional dispersion of 100 P-Tree portfolios with the standard 25 ME/BM portfolios, highlighting the greater dispersion of the former.

In addition to P-Tree portfolios, we examine three commonly used sets of test assets: (i) the standard 25 ME/BM portfolios, (ii) 360 bivariate-sorted portfolios (Bi360),[2] (iii) 610 univariate-sorted portfolios (Uni610),[3] based on individual characteristics.

Characteristics. We compile 61 firm-level characteristics, grouped into eight themes: size, value, investment, momentum, profitability, liquidity, volatility, and intangibles. Table A.1 provides detailed descriptions. Each characteristic is standardized cross-sectionally to lie within the range $[-1, 1]$.

All portfolio returns and characteristics are value-weighted averages of their con-

[2]Constructed under a $2 \times 3 \times 60$ scheme. Two groups remain empty due to the absence of stock assignments; dependent sorting is applied in these cases.

[3]Constructed with 61 characteristics and 10 breakpoints per characteristic, yielding 610 portfolios.

stituent stocks. The characteristics are then standardized within each portfolio class. Figure A.3 illustrates the raw (pre-standardization) values of selected characteristics for the P-Tree portfolios.

Regime. To explore how model sparsity evolves across macroeconomic conditions, we incorporate regime variation. For structural regimes, we follow Smith and Timmermann (2021), who identify significant breakpoints in the U.S. stock market and provide corresponding calendar dates. These serve as exogenous partitions for our regime-specific analyses.

Additionally, we use the real-time Sahm Rule Recession Indicator from FRED. We group all months identified as recessionary into a single regime and contrast model behavior during these periods with non-recessionary (normal) times.

4 Schrödinger's Sparsity

A central objective of this paper is to adopt a probabilistic perspective on model sparsity. Rather than assuming the model to be either sparse or dense, we let the degree of sparsity be learned from the data.

4.1 Learning Sparsity Matters: Mispricing and Sparsity

We begin the analysis with a representative subset of 100 P-Tree test assets. This sample is both economically meaningful and computationally tractable for detailed analysis. A broader investigation across additional classes of test assets is deferred to Section 5.

Asset Pricing Evaluation Before examining the nature of sparsity across model specifications and test assets, we begin by evaluating the empirical performance of our hierarchical spike-and-slab prior model. Specifically, we assess mispricing using two metrics: the magnitude of pricing errors and the size of the associated alpha-related coefficients. As we operate within a Bayesian framework, inference is based on the posterior distribution of these quantities, allowing us to compare model performance with and without sparsity priors, rather than relying on frequentist significance tests.

The first metric evaluates the overall magnitude of mispricing across all test assets. Within our model, mispricing is decomposed into two components: a constant intercept term, α_0, which captures persistent pricing errors common across assets, and a vector of characteristic-based intercepts, $\boldsymbol{\alpha}_1$, which reflects systematic mispricing related to firm characteristics. For each posterior draw g from the MCMC algorithm, we compute asset-level mispricing as $\widehat{\boldsymbol{\alpha}}_{it}^{(g)} = \alpha_0^{(g)} + \boldsymbol{\alpha}_1^{(g)\top}\mathbf{Z}_{i,t-1}$, and summarize the aggregate mispricing using

$$\widehat{\boldsymbol{\alpha}}^{(g)} = \sqrt{\frac{1}{N}\sum_{i=1}^{N}\left(\sum_{t=1}^{T}\widehat{\boldsymbol{\alpha}}_{it}^{(g)}\right)^2}.$$

This computation yields a distribution over posterior draws, providing not only a point estimate but also a full characterization of the uncertainty surrounding the magnitude of mispricing. By examining the shape and location of the posterior distribution under different model specifications, we assess the effect of sparsity priors on pricing performance without relying on frequentist hypothesis tests.

The second metric quantifies the overall magnitude of the mispricing coefficients, following the approach of (Kelly et al., 2019). Specifically, we examine the scale of coefficients for mispricing $\Gamma_\alpha = [\alpha_0, \boldsymbol{\alpha}_1]$ by computing

$$W_\alpha^{(g)} = \widehat{\Gamma}_\alpha^{(g)\prime}\widehat{\Gamma}_\alpha^{(g)},$$

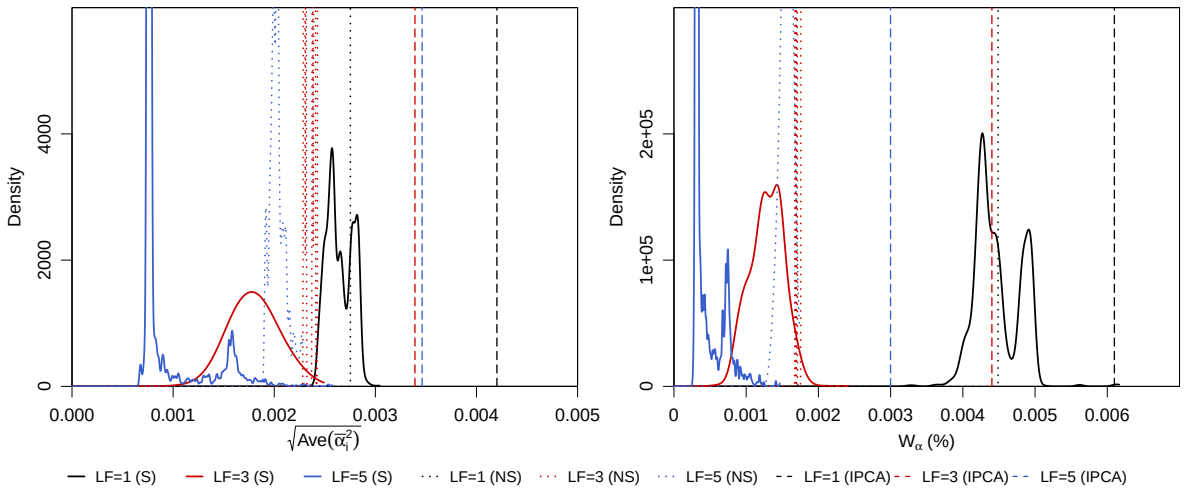
for each posterior draw g from the MCMC algorithm. This scalar captures the squared norm of the coefficient vector, providing a summary measure of how large the mispricings are, conditional of the included characteristics. Evaluating $W_\alpha^{(g)}$ across posterior draws yields its full posterior distribution, which allows us to compare the magnitude and uncertainty of mispricing across models.

We evaluate the impact of imposing a hierarchical spike-and-slab prior on mispricing estimates by comparing three model specifications: (i) our Bayesian model with the hierarchical spike-and-slab prior, (ii) a baseline Bayesian model with a con-

jugate normal prior (i.e., a dense specification without variable selection), and (iii) the standard IPCA model of Kelly et al. (2019). Figure 1 presents the posterior distributions of the aggregate mispricing measure $\boldsymbol{\alpha}$ and the norm of the mispricing-related coefficients, W_α, under each specification. Since IPCA is a frequentist method, it yields point estimates only; these appear as vertical lines in the figure, without associated posterior uncertainty.

Figure 1: Posterior Mispricing under Model Specifications

This figure illustrates the posterior density (or value) of the mispricing component $\boldsymbol{\alpha}$ and norm of coefficients W_α under different model specifications. Panel (a) reports the posterior distributions or values of mispricing across different numbers of latent factors and model specifications. Panel (b) presents the posterior distributions or values of W_α. Black, red, and blue curves correspond to models with 1, 3, and 5 latent factors (LF), respectively. Solid lines depict our sparsity-aware specification (S), dotted lines depict our specification without sparsity (NS), and dashed lines refer to the IPCA method. For parsimony, in the sparsity-enabled specifications, we place $\text{Beta}(5,5)$ priors on both q_α and q_β. Since IPCA delivers a point estimate, we indicate its value with a vertical line. Considering that several posterior densities attain relatively high values, we truncate the y-axis to facilitate a clearer comparison of the shapes of the remaining distributions.



(a) Value / density of $\boldsymbol{\alpha}$ (b) Value / density of $W_\alpha(\%)$

Across all model specifications, the posterior distributions of the mispricing metrics do not include zero, indicating the presence of statistically meaningful mispricing in all cases. However, models incorporating the hierarchical spike-and-slab prior consistently exhibit superior performance. For a given number of latent factors, the posterior distributions of mispricing under the spike-and-slab specification (solid lines) are shifted noticeably to the left of those under the dense model with a conjugate normal prior (dashed lines), with minimal overlap between the two. This reflects a substantial

reduction in mispricing achieved through sparse regularization.

Moreover, the IPCA model produces higher point estimates of both mispricing and the norm of coefficients, appearing on the right tail of the Bayesian posterior densities. This further underscores the advantages of our proposed specification, which flexibly combines sparse and dense structures in a latent superposition and allows the data to determine the appropriate degree of complexity. The result is a model that achieves better pricing performance with more interpretable structure.

Finally, we observe that as the number of latent factors increases, both the magnitude of mispricing and the norm of the associated coefficients decline. The posterior distributions shift toward zero, suggesting that additional latent factors effectively capture a greater share of systematic variation in returns, thereby reducing mispricing. We also examine whether a specific characteristic systematically explains the mispricing component. Further details are provided in Appendix A.I.

Probability of Sparsity Having verified the asset pricing performance of our approach in terms of mispricing, e next turn to examine its implications for sparsity and other asset pricing metrics. Panel A of Table 1 reports three sets of results across varying prior means for the sparsity probabilities (q_α, q_β) and different numbers of latent factors (K): (i) the cross-sectional R^2, (ii) the Sharpe ratio of the tangency portfolio formed from the estimated latent factors, and (iii) the posterior means of the sparsity probabilities for mispricing (q_α) and factor loadings (q_β). The cross-sectional R^2 is computed as:

$$\text{CSR}^2 = 1 - \frac{\sum_{i=1}^{N}\left(\frac{1}{T_i}\sum_{t=1}^{T_i}(r_{i,t} - \widehat{r}_{i,t})\right)^2}{\sum_{i=1}^{N}\left(\frac{1}{T_i}\sum_{t=1}^{T_i}(r_{i,t} - \hat{\beta}_i \text{MktRF}_t)\right)^2}, \tag{9}$$

where $\widehat{r}_{i,t}$ denotes the predicted mean return, $\widehat{\beta}_i$ is the estimated market beta, and MktRF stands for the market factor.

We summarize the main findings below. First, across all values of K, the posterior sparsity probabilities consistently fall between fully sparse (near 0) and fully dense (near 1). Both the mispricing coefficients ($\boldsymbol{\alpha}_1$) and factor loadings ($\boldsymbol{\beta}_1$) exhibit intermediate levels of sparsity, with mispricing generally being more sparse. For example,

under a symmetric Beta prior with mean 0.5, the model with $K = 5$ yields posterior means of 0.79 for q_α and 0.50 for q_β. These posterior probabilities and associated model performance metrics remain stable across diverse prior specifications, demonstrating that the results are primarily data-driven and robust.

Table 1: Model Performance Under Different Priors

This table reports model results under various prior assumptions for sparsity on P-Tree 100 test assets, including cross-sectional R^2, Sharpe ratio from the latent factor tangency portfolio, and posterior means of sparsity levels. K indicates the number of latent factors. Panel A's row labeled "(q_α prior mean, q_β prior mean)" corresponds to unconstrained sparsity settings, where priors on q_α and q_β indicate three Beta distributions: Beta$(9,1)$, Beta$(5,5)$, and Beta$(1,9)$, with means of 0.9, 0.5, and 0.1, respectively. Panel B restricts the number of characteristics driving $\boldsymbol{\alpha}_1$ and $\boldsymbol{\beta}_1$. Specifically, M_α limits the number of characteristics influencing $\boldsymbol{\alpha}_1$, while M_β restricts the number of characteristics affecting each factor loading $\boldsymbol{\beta}_{1,k}$. Panel C reports results from our Bayesian framework without sparsity constraints, whereas Panel D presents estimates obtained via the standard (dense) IPCA method.

		CSR^2			TP. SR			(q_α, q_β)		
		$K=1$	$K=3$	$K=5$	$K=1$	$K=3$	$K=5$	$K=1$	$K=3$	$K=5$
Panel A: Unrestricted # selected chars.										
(q_α prior mean, q_β prior mean)	0.9,0.9	29.2	43.7	58.9	0.34	0.76	0.65	0.66,0.62	0.83,0.57	0.93,0.64
	0.5,0.9	29.4	43.4	57.0	0.35	0.78	0.88	0.51,0.62	0.68,0.60	0.77,0.64
	0.1,0.9	29.4	43.1	56.6	0.35	1.05	0.86	0.37,0.62	0.53,0.60	0.63,0.66
	0.9,0.5	29.3	44.3	**59.9**	0.34	0.81	0.52	0.66,0.47	0.82,0.47	0.93,0.50
	0.5,0.5	29.5	42.4	58.8	0.35	1.00	0.68	0.52,0.47	0.69,0.43	0.79,0.50
	0.1,0.5	29.5	43.6	58.1	0.35	1.19	0.84	0.37,0.47	0.53,0.46	0.64,0.49
	0.9,0.1	29.5	46.9	58.3	0.34	1.15	0.97	0.66,0.31	0.83,0.31	0.92,0.33
	0.5,0.1	29.6	42.5	57.9	0.35	1.00	0.87	0.52,0.31	0.69,0.30	0.79,0.34
	0.1,0.1	29.7	45.6	53.7	0.35	**1.38**	0.86	0.37,0.31	0.54,0.31	0.62,0.35
Panel B: Fixed # selected chars.										
(M_α, M_β)	2,2	25.4	49.3	48.4	0.44	1.10	0.95	/	/	/
	10,2	28.0	51.1	50.0	0.37	0.56	0.87	/	/	/
	18,2	25.2	46.9	37.8	0.32	0.77	0.67	/	/	/
	2,10	28.8	50.9	59.6	0.42	0.59	0.90	/	/	/
	10,10	29.6	38.3	41.1	0.35	0.87	1.07	/	/	/
	18,10	27.2	40.9	39.5	0.32	0.59	0.87	/	/	/
	2,18	29.8	**54.9**	56.1	**0.43**	0.64	0.89	/	/	/
	10,18	29.9	34.5	51.0	0.36	1.02	**1.10**	/	/	/
	18,18	27.5	39.3	42.1	0.33	0.54	0.92	/	/	/
Panel C: No sparsity										
(M_α, M_β)	(20,20)	**29.9**	36.9	45.2	0.35	0.57	0.95	/	/	/
Panel D: IPCA										
(M_α, M_β)	(20,20)	21.1	30.3	37.8	0.32	0.40	0.57	/	/	/

Second, mispricing and factor loading components exhibit systematically different sparsity patterns, with mispricing showing greater sparsity. For example, across all $K = 5$ specifications in Panel A, the posterior mean of q_α consistently exceeds 0.6 and reaches as high as 0.9, while the corresponding q_β values remain uniformly lower.

This difference reflects the theoretical complementarity between mispricing and factor loadings. Once a characteristic meaningfully contributes to the factor structure, its incremental explanatory role in mispricing diminishes. Consequently, lower sparsity in factor loadings implies that a broader set of characteristics is used to explain expected returns. This leaves less scope for persistent pricing errors, resulting in a sparser $\boldsymbol{\alpha}_1$.

Third, sparsity patterns vary systematically with the number of latent factors K. For instance, under a symmetric prior with (q_α, q_β) means of $(0.5, 0.5)$, the posterior estimates evolve from $(0.52, 0.47)$ at $K = 1$, to $(0.69, 0.43)$ at $K = 3$, and to $(0.79, 0.50)$ at $K = 5$. As K increases, the posterior probability of sparsity for factor loadings (q_β) remains low or declines, while the sparsity of mispricing (q_α) rises substantially. This pattern suggests that with more latent factors absorbing information from characteristics, the role of the mispricing component becomes increasingly limited. Importantly, this trend holds across a wide range of prior configurations, reinforcing the notion that the results are data-driven.

Fourth, we find that model performance, measured by both cross-sectional R^2 and Sharpe ratio, is robust across specifications. For example, at $K = 3$, the cross-sectional R^2 ranges from 42.4 to 46.9, while the Sharpe ratio tends to improve under denser priors on $\boldsymbol{\beta}_1$. More broadly, model fit improves substantially with larger K: R^2 increases from roughly 29% at $K = 1$ to over 55% at $K = 5$. When the factor structure is limited (small K), performance gains come primarily from the mispricing channel. In contrast, with richer factor structures (larger K), explanatory power shifts toward the factor loadings.

As demonstrated, the sparsity probabilities for mispricing and factor loadings significantly depend on the number of latent factors. This prompts a natural inquiry: what are the consequences of ignoring this "Schrödinger's sparsity" and instead imposing sparsity exogenously? Panel B of Table 1 presents results from fixed-sparsity models, where the number of characteristics driving $\boldsymbol{\alpha}_1$ and $\boldsymbol{\beta}_1$ is constrained by (M_α, M_β). We examine nine combinations of inclusion sizes. For a given number of latent factors, model performance varies substantially with the imposed sparsity level.

In particular, performance is *non-monotonic* in both M_α and M_β: models that are either *too sparse* (e.g., $M = 2$) or *too dense* (e.g., $M = 18$) often underperform. For instance, at $K = 3$, the Sharpe ratio declines from 1.10 when $(M_\alpha, M_\beta) = (2, 2)$ to just 0.54 when both are set to 18.

Compared to Panel A, which endogenously learns sparsity from the data, Panel B shows that fixed-sparsity models perform best when their imposed (M_α, M_β) values align closely with the posterior sparsity levels learned under the probabilistic framework. For example, at $K = 5$, the best-performing probabilistic model implies sparsity near $(1, 10)$, while the best fixed model occurs at $(2, 10)$; for $K = 3$, the optimal posterior sparsity is around $(4, 14)$, while the top-performing fixed case is $(2, 18)$. This inverted-U pattern and the consistency with Panel A highlight the importance of adaptively learning sparsity from the data, rather than imposing it ex ante.

Finally, models with probabilistic sparsity consistently outperform fully dense Bayesian models and the frequentist IPCA benchmark. Panels C and D of Table 1 highlight these comparisons. At $K = 5$, the cross-sectional R^2 is 45.2% for the dense Bayesian model and 37.8% for IPCA, while the corresponding Sharpe ratios are 0.95 and 0.57. Both metrics are substantially lower than those achieved by the probabilistic sparsity model. By treating sparsity as a latent parameter rather than imposing full density or hard-thresholded sparsity, the model is able to dynamically adjust to the underlying structure of the data. This approach delivers superior statistical and economic performance by enabling more robust learning about sparsity.

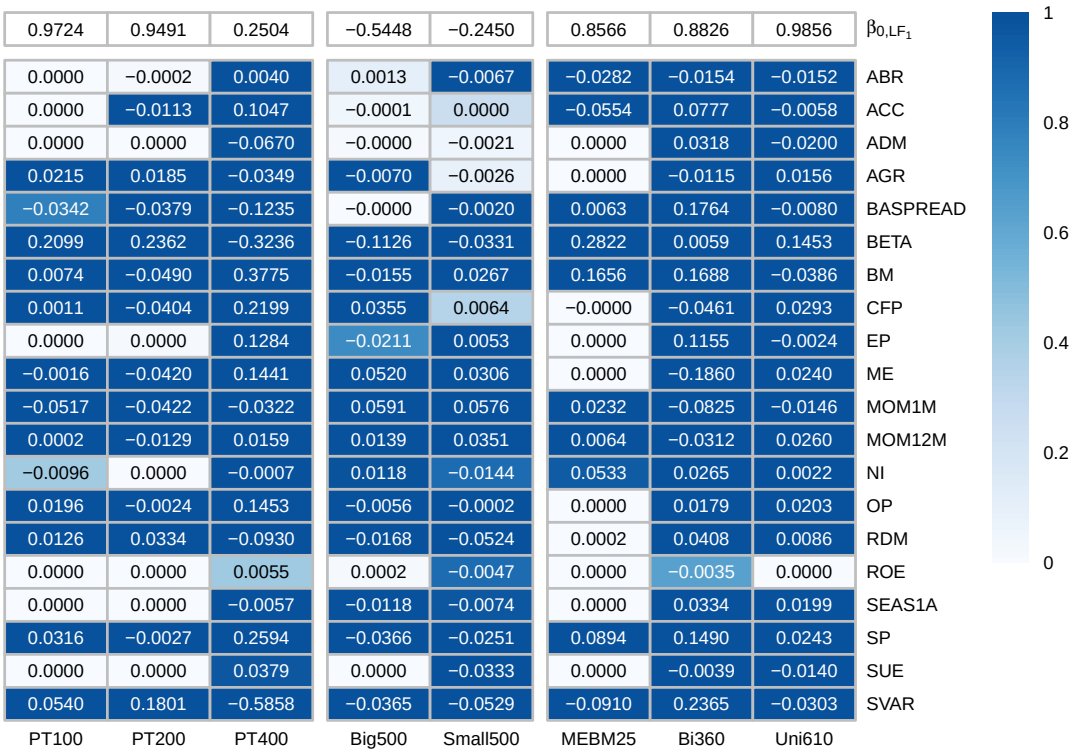
4.2 Models without Mispricing

We further assess model performance in the absence of mispricing by estimating conditional latent factor models that attribute all variation in expected returns to the factor structure. Table 2 reports results across a range of prior specifications for β_1, enabling us to examine the robustness of sparsity patterns in factor loadings. This analysis clarifies the extent to which firm characteristics inform the factor structure when mispricing is omitted.

Panels A and B of Table 2 show that when the number of latent factors is limited

Figure 2: Characteristics Importance in Different Test Assets (without Mispricing)

This figure depicts selection probabilities of characteristics across test assets. Panel (a) shows the probability of selection for explaining factor loadings and the associated $\beta_{1,i}$ estimates. For brevity, results are shown for the first latent factor only. Each cell displays the selection probability, with color intensity reflecting its magnitude.



(a) $\boldsymbol{\beta}_{1,\mathrm{LF}_1}$

Table 2: Model Performance under Different Priors (without Mispricing)

This table reports model results under various prior assumptions for sparsity, including cross-sectional R^2, Sharpe ratio from the latent factor tangency portfolio, and the posterior mean of the sparsity level. K indicates the number of latent factors. The priors on q_β indicate three Beta distributions: Beta$(9,1)$, Beta$(5,5)$, and Beta$(1,9)$, with means of 0.9, 0.5, and 0.1, respectively. Panel B restricts the number of characteristics driving beta: M_β limits the characteristics affecting each factor loading $\boldsymbol{\beta}_{1,k}$.

		CSR^2			TP. SR			q_β		
		$K=1$	$K=3$	$K=5$	$K=1$	$K=3$	$K=5$	$K=1$	$K=3$	$K=5$
Panel A: Unrestricted # selected chars.										
	0.9	20.4	52.8	58.1	0.51	0.73	0.69	0.62	0.59	0.60
q_β prior mean	0.5	20.5	53.2	58.3	0.51	0.73	0.99	0.48	0.43	0.50
	0.1	20.6	53.6	60.8	0.51	0.73	0.98	0.32	0.27	0.29
Panel B: Fixed # selected chars.										
	2	15.6	49.5	50.4	0.52	0.83	0.74	/	/	/
M_β	10	20.1	52.1	58.5	0.51	0.75	0.84	/	/	/
	18	19.9	53.8	59.6	0.51	0.44	0.59	/	/	/

(e.g., $K=1$), models that learn characteristic relevance from the data outperform those with fixed inclusion sizes. However, this advantage diminishes as K increases, with

richer models eventually outperforming sparser ones regardless of whether sparsity is learned or imposed.

Comparing Tables 1 and 2 reveals that excluding mispricing leads to lower posterior sparsity in factor loadings. For example, with a prior mean of 0.9 and $K = 5$, q_β falls from approximately 0.66 to 0.60, reflecting the shift in explanatory burden from $\boldsymbol{\alpha}_1$ to $\boldsymbol{\beta}_1$. As a result, factor loadings become denser to accommodate the omitted pricing component. While cross-sectional R^2 remains high, reaching 60.6% without mispricing, the Sharpe ratios decline notably, with a maximum of 0.99 compared to over 1.3 when $\boldsymbol{\alpha}_1$ is included. This suggests that although models without mispricing can explain average returns, they deliver weaker economic performance. Moreover, posterior q_β tends to stabilize at relatively low levels (0.27–0.62) across priors, indicating the limited viability of sparse representations in this setting.

Panel B also reveals a familiar inverted-U pattern: fixed-sparsity models with very low or very high M_β tend to underperform those with intermediate inclusion sizes. This mirrors the pattern observed in Table 1 and further supports the need to avoid rigid sparsity assumptions. Overall, the probabilistic framework performs best when both $\boldsymbol{\alpha}_1$ and $\boldsymbol{\beta}_1$ are active and learned jointly.

5 Schrödinger's Sparsity Everywhere

We have documented the presence of Schrödinger's Sparsity in the analysis of the 100 P-Tree test assets: the posterior probability of sparsity generally lies between the extremes of a highly sparse and a fully dense model. Furthermore, mispricing components consistently exhibit higher sparsity probabilities than factor loadings. In this section, we examine how these patterns vary across different settings. Section 5.1 analyzes alternative test assets and explores how their "complexity" relates to model-implied sparsity. Section 5.2 investigates the time variation in sparsity across macroeconomic regimes and evaluates how the estimated mispricing and factor loadings evolve over time and across asset classes.

5.1 Test Assets and Sparsity

Thus far, we have examined the probability of sparsity using the 100 P-Tree test assets. However, it is well recognized that the choice of test assets plays a pivotal role in asset pricing analysis. We hypothesize that model sparsity systematically varies with the complexity and construction of test assets. Simpler portfolio sorts, such as the 25 ME/BM portfolios, rely on fewer characteristics to explain returns. In contrast, more complex or heterogeneous test assets, such as those constructed via the P-Tree framework (Cong, Feng, He, and He, 2025), may require a broader set of predictors due to their increased dimensionality.

To examine this hypothesis, we apply our model to three distinct asset groups: (i) P-Tree portfolios constructed with varying numbers of leaves; (ii) individual stocks split by average market equity (Big 500 vs. Small 500);[4] and (iii) benchmark portfolios including the 25 ME/BM, Bi360, and Uni610 sets. Table 3 reports the posterior sparsity probabilities, cross-sectional R^2, and Sharpe ratios across these settings under varying prior specifications.

We begin with the baseline prior mean of 0.5 for both q_α and q_β. As the number of P-Tree portfolios increases from 100 to 400, the posterior mean of the sparsity probability in factor loadings declines from 0.43 to 0.37 and then to 0.32. Similarly, the mispricing sparsity probability drops from 0.69 to 0.60 and then to 0.54. This pattern indicates that as more test assets are added to span the efficient frontier, the model requires a richer set of characteristics to explain expected returns, leading to lower overall sparsity. Consistent with the diminishing marginal contribution of additional portfolios to the tangency Sharpe ratio, the decline in sparsity also exhibits diminishing marginal effects.

Next, we examine whether pricing difficulty influences sparsity while keeping the asset class and number of test assets constant. Panel B of Table 3 compares two

[4]We begin by selecting stocks with at least ten years of return data. From this group, we rank firms by average market equity and form two equally sized groups: the "Big 500" (ranks 1–500) and the "Small 500" (ranks 501–1000). Small-cap stocks are generally more difficult to price due to lower liquidity and higher idiosyncratic risk.

Table 3: Sparsity for Different Test Assets

This table reports performance statistics across various test assets, focusing on models with three latent factors. The analysis encompasses portfolios with varying numbers of P-Tree assets (Panel A), two groups of individual stocks with equal sample sizes but differing average market equity value (Panel B), and three widely used portfolio sets: ME/BM 25, Bi360, and Uni610 (Panel C). The reported metrics include cross-sectional R^2, tangency portfolio Sharpe ratio, and estimates of q_α and q_β.

	prior mean: 0.5			prior mean: 0.9			prior mean: 0.1		
	CSR^2	TP. SR	(q_α, q_β)	CSR^2	TP. SR	(q_α, q_β)	CSR^2	TP. SR	(q_α, q_β)
Panel A: P-Tree									
100	42.4	1.00	0.69,0.43	43.7	0.76	0.83,0.57	45.6	1.38	0.54,0.31
200	50.9	1.09	0.60,0.37	52.3	1.13	0.75,0.53	50.2	1.06	0.46,0.21
400	45.2	0.49	0.54,0.32	43.7	0.60	0.68,0.48	43.3	0.80	0.39,0.04
Panel B: Ind. Stock									
500 big	31.4	0.80	0.61,0.29	31.5	0.63	0.75,0.49	32.9	0.65	0.43,0.09
500 small	3.9	3.64	0.49,0.38	5.7	10.75	0.62,0.55	2.4	2.26	0.35,0.23
Panel C: Others									
25 ME/BM	33.6	0.25	0.80,0.50	31.0	0.31	0.93,0.64	42.0	0.29	0.64,0.36
Bi360	7.8	1.03	0.50,0.20	10.8	0.40	0.65,0.33	5.9	0.65	0.36,0.04
Uni610	48.0	0.61	0.44,0.20	47.8	0.60	0.58,0.33	47.9	0.71	0.30,0.05

groups of individual stocks, each comprising 500 securities: the 500 Big includes the largest firms by market equity, while the 500 Small consists of stocks ranked 501st to 1000th. For individual stocks, the underlying factor structure is latent and potentially complex compared to P-Tree portfolios, where construction characteristics are known. Despite this complexity, we find notable differences in sparsity estimates. For factor loadings, the posterior mean of q_β is 0.29 for large-cap stocks and 0.38 for small-cap stocks, indicating a denser factor structure for larger firms. In contrast, the mispricing sparsity probability (q_α) is 0.61 for the Big 500 and decreases to 0.49 for the Small 500, suggesting greater pricing difficulty among smaller firms.

These findings imply that mispricing becomes less sparse when moving from large- to small-cap stocks, potentially due to the greater cross-sectional heterogeneity of smaller firms, which makes them more prone to idiosyncratic pricing errors. This is consistent with prior evidence that small-cap stocks exhibit higher idiosyncratic volatility (e.g., Campbell et al., 2001), lower liquidity (e.g., Antweiler and Frank, 2004), and greater limits to arbitrage (e.g., Baker and Wurgler, 2006). Interestingly, the opposite holds for factor loadings: the model selects fewer characteristics to explain

β_1 for small-cap stocks, possibly reflecting their lower exposure to systematic risk or more concentrated pricing channels (e.g., Daniel and Titman, 1997).

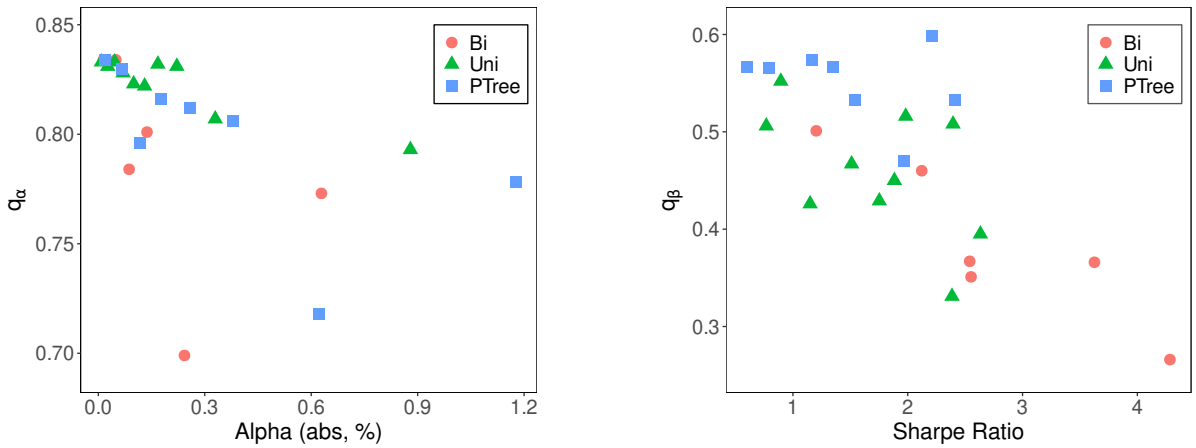
Finally, this pattern extends to other commonly used portfolio-based test assets. Panel C of Table 3 shows that the posterior sparsity probability for factor loadings is 0.50 for the 25 ME/BM portfolios, compared to 0.20 for the Bi360 and Uni610 portfolios. The ME/BM portfolios are constructed using only two firm characteristics, whereas the Bi360 and Uni610 portfolios incorporate a far richer characteristic set. The lower sparsity observed for the latter thus reflects the model's need to access a broader array of characteristics to capture return variation. These results reinforce the idea that the sparsity of the estimated factor structure closely tracks the complexity and informational richness of the test assets.

Overall, Table 3 supports our hypothesis, demonstrating that the structure and complexity of the test assets play a pivotal role in shaping the degree of sparsity, interpretability, and explanatory power of asset pricing models. The results underscore that sparsity is not an inherent model attribute but rather one that adjusts to the informational richness and design of the test assets. Consequently, effective asset pricing demands a careful balance between parsimony and fit, while appropriately reflecting the complexity of the underlying return-generating process.

Alpha and Sharpe Ratio versus Sparsity. We adopt a more granular and economically grounded approach to evaluating pricing difficulty and its implications for model sparsity. Specifically, we use two empirical proxies: the absolute value of Jensen's alpha and the Sharpe ratio of the tangency portfolio. To operationalize this, we sort the Bi360, Uni610, and P-Tree400 test assets into 6, 10, and 8 groups, respectively, based on the magnitude of their CAPM alphas, yielding group sizes of 60, 61, and 50 portfolios. For each group, we compute the tangency portfolio's Sharpe ratio and estimate our model with $K = 5$ latent factors to obtain posterior estimates of the sparsity probabilities q_α and q_β. Figure 3 presents the relationship between these learned sparsity probabilities — q_α for mispricing and q_β for factor loadings — and the associated measures of pricing difficulty.

Figure 3: Sparsity Levels and Pricing Difficulty of Test Assets

This figure illustrates the relationship between sparsity in alphas and betas and the pricing difficulty of test assets, as measured by absolute alpha and Sharpe ratio. Panel (a) depicts the relationship between q_α and the average absolute α of test assets. Panel (b) presents the relationship between q_β and the Sharpe ratio of the test assets. In both panels, circles, triangles, and squares denote bi-sorted, uni-sorted, and P-Tree portfolios, respectively.



(a) q_α and Alpha

(b) q_β and Sharpe Ratio

Both panels of Figure 3 reveal a consistent and economically intuitive pattern: test assets with higher absolute Jensen's alpha exhibit lower posterior sparsity in the mispricing component (q_α), while those with higher tangency portfolio Sharpe ratios exhibit lower sparsity in factor loadings (q_β).[5] Intuitively, when a test asset displays a large unconditional alpha, the model requires more flexibility in the alpha channel to account for persistent pricing errors, which leads to a denser $\boldsymbol{\alpha}_1$. Conversely, high Sharpe ratio portfolios reflect richer exposure to priced risks, prompting the model to draw on a broader set of characteristics to capture time-varying betas, thereby reducing sparsity in $\boldsymbol{\beta}_1$. The monotonic nature of these relationships — observed across bi-sorted, uni-sorted, and P-Tree portfolios — underscores that sparsity is not fixed but adapts systematically to pricing difficulty. These results provide direct visual evidence for our central thesis: the degree of sparsity should be treated as an object of inference, not imposed ex ante.

[5]Figure A.4 presents analogous results for the restricted model, demonstrating consistent relationships observed in the absence of mispricing.

Characteristics Importance. We aim to identify the specific characteristics that drive mispricing and factor loadings. Figure 4 reports the posterior inclusion probabilities alongside the corresponding coefficient estimates — $\boldsymbol{\alpha}_{1,i}$ for mispricing and $\boldsymbol{\beta}_{1,i}$ for factor loadings — for each characteristic across the various test asset sets.

Several characteristics are consistently selected for factor loadings across all test asset sets, exhibiting posterior inclusion probabilities close to one. These characteristics include market beta (BETA), book-to-market ratio (BM), one-month momentum (MOM1M), twelve-month momentum (MOM12M), sales-to-price ratio (SP), and idiosyncratic volatility (SVAR). These variables are strongly linked to systematic risk, reflecting how asset returns respond to macroeconomic and market-wide fluctuations. Their consistently high inclusion probabilities across portfolios highlight their significance in explaining time-varying risk exposures.

In contrast, characteristics such as accruals (ACC) and standardized unexpected earnings (SUE) are predominantly selected for mispricing, with high posterior inclusion probabilities across most test asset sets, except for the 25 ME/BM portfolios. These variables typically reflect short-term valuation errors or earnings-related anomalies (e.g., Sloan, 1996), making them more likely to influence the alpha component rather than factor loadings.

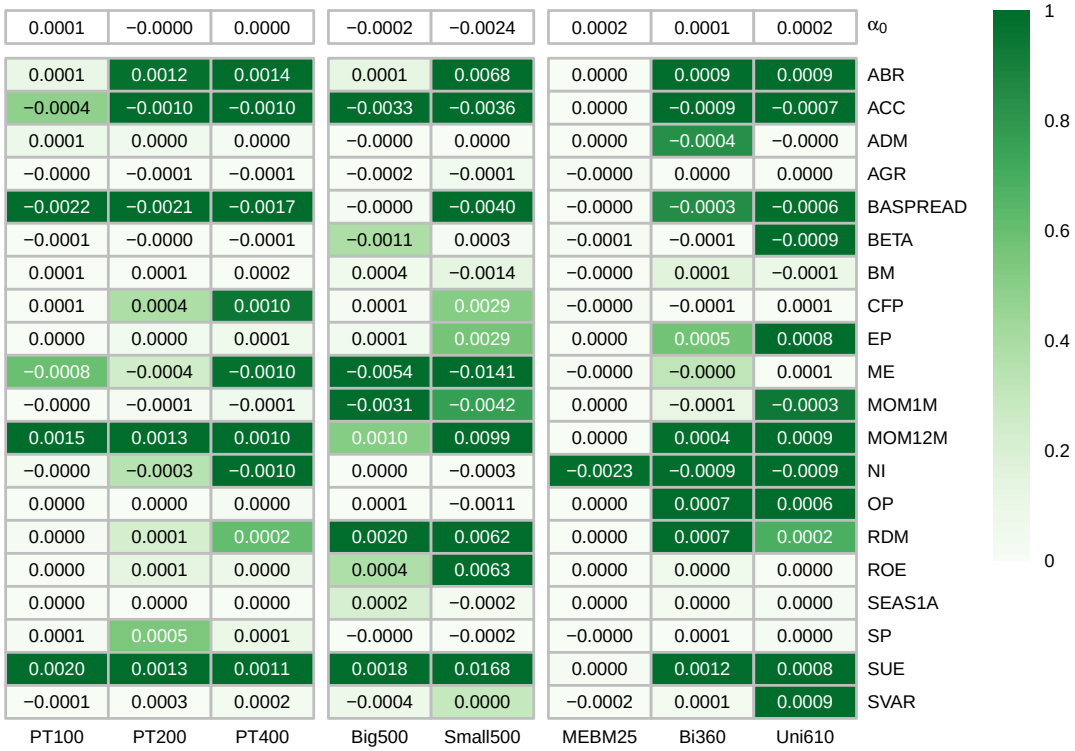
Notably, the characteristics driving mispricing and those driving factor exposures are largely disjoint, highlighting the model's ability to separate persistent pricing errors from systematic risk. This separation lends empirical support to the structural distinction between $\boldsymbol{\alpha}_1$ and $\boldsymbol{\beta}_1$ in the model specification.

Several characteristics also exhibit context-dependent importance. For instance, asset growth (AGR), the cash flow-to-price ratio (CFP), and the R&D-to-market ratio (RDM) are not selected for the ME/BM 25 portfolios but contribute meaningfully to return variation in Bi360, Uni610, and P-Tree portfolios. This reinforces the idea that characteristic relevance depends on the informational complexity of the test assets.

Overall, approximately 60% of the available characteristics are selected in at least one component, whether for mispricing or for factor loadings, across the test asset

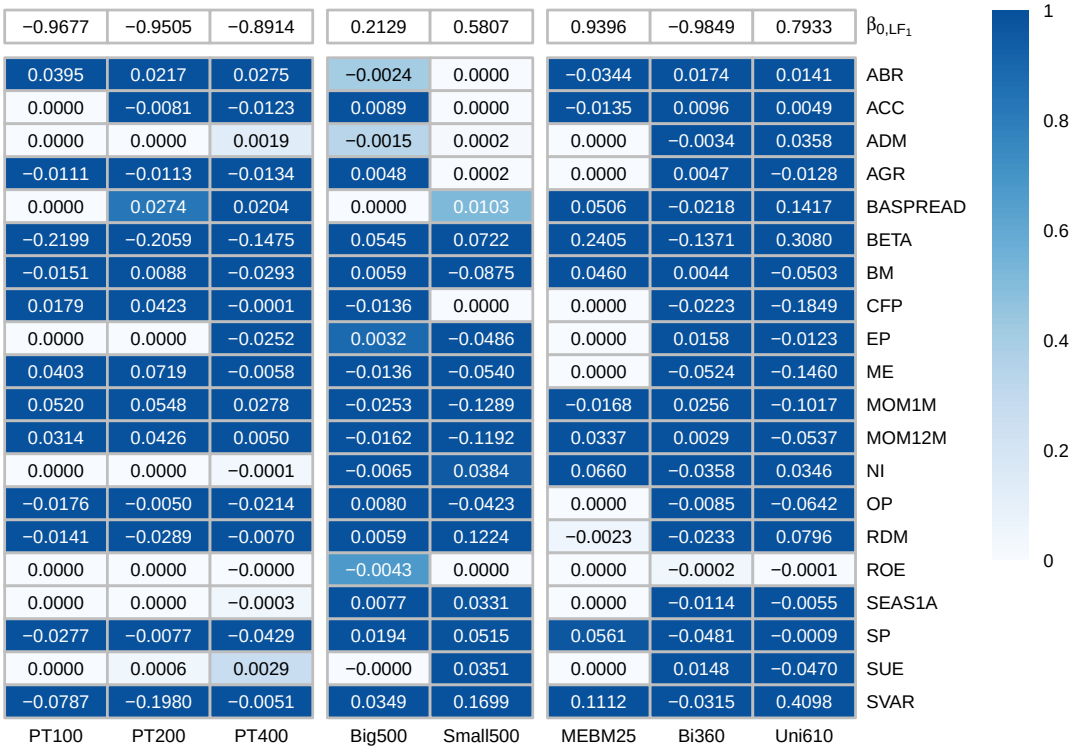
Figure 4: Characteristics Importance in Different Test Assets

This figure depicts selection probabilities and coefficients of characteristics across test assets. Panel (a) reports the probability that each of the 20 characteristics is selected to explain mispricing, while Panel (b) shows the selection probability for explaining factor loadings. Results pertain to the first latent factor only. Each cell displays the selection probability, with color intensity reflecting its magnitude.



PT100	PT200	PT400	Big500	Small500	MEBM25	Bi360	Uni610	
0.0001	−0.0000	0.0000	−0.0002	−0.0024	0.0002	0.0001	0.0002	α_0
0.0001	0.0012	0.0014	0.0001	0.0068	0.0000	0.0009	0.0009	ABR
−0.0004	−0.0010	−0.0010	−0.0033	−0.0036	0.0000	−0.0009	−0.0007	ACC
0.0001	0.0000	0.0000	−0.0000	0.0000	0.0000	−0.0004	−0.0000	ADM
−0.0000	−0.0001	−0.0001	−0.0002	−0.0001	−0.0000	0.0000	0.0000	AGR
−0.0022	−0.0021	−0.0017	−0.0000	−0.0040	−0.0000	−0.0003	−0.0006	BASPREAD
−0.0001	−0.0000	−0.0001	−0.0011	0.0003	−0.0001	−0.0001	−0.0009	BETA
0.0001	0.0001	0.0002	0.0004	−0.0014	−0.0000	0.0001	−0.0001	BM
0.0001	0.0004	0.0010	0.0001	0.0029	−0.0000	−0.0001	0.0001	CFP
0.0000	0.0000	0.0001	0.0001	0.0029	0.0000	0.0005	0.0008	EP
−0.0008	−0.0004	−0.0010	−0.0054	−0.0141	−0.0000	−0.0000	0.0001	ME
−0.0000	−0.0001	−0.0001	−0.0031	−0.0042	0.0000	−0.0001	−0.0003	MOM1M
0.0015	0.0013	0.0010	0.0010	0.0099	0.0000	0.0004	0.0009	MOM12M
−0.0000	−0.0003	−0.0010	0.0000	−0.0003	−0.0023	−0.0009	−0.0009	NI
0.0000	0.0000	0.0000	0.0001	−0.0011	0.0000	0.0007	0.0006	OP
0.0000	0.0001	0.0002	0.0020	0.0062	0.0000	0.0007	0.0002	RDM
0.0000	0.0001	0.0000	0.0004	0.0063	0.0000	0.0000	0.0000	ROE
0.0000	0.0000	0.0000	0.0002	−0.0002	0.0000	0.0000	0.0000	SEAS1A
0.0001	0.0005	0.0001	−0.0000	−0.0002	−0.0000	0.0001	0.0000	SP
0.0020	0.0013	0.0011	0.0018	0.0168	0.0000	0.0012	0.0008	SUE
−0.0001	0.0003	0.0002	−0.0004	0.0000	−0.0002	0.0001	0.0009	SVAR

(a) α_1



PT100	PT200	PT400	Big500	Small500	MEBM25	Bi360	Uni610	
−0.9677	−0.9505	−0.8914	0.2129	0.5807	0.9396	−0.9849	0.7933	β_{0,LF_1}
0.0395	0.0217	0.0275	−0.0024	0.0000	−0.0344	0.0174	0.0141	ABR
0.0000	−0.0081	−0.0123	0.0089	0.0000	−0.0135	0.0096	0.0049	ACC
0.0000	0.0000	0.0019	−0.0015	0.0002	0.0000	−0.0034	0.0358	ADM
−0.0111	−0.0113	−0.0134	0.0048	0.0002	0.0000	0.0047	−0.0128	AGR
0.0000	0.0274	0.0204	0.0000	0.0103	0.0506	−0.0218	0.1417	BASPREAD
−0.2199	−0.2059	−0.1475	0.0545	0.0722	0.2405	−0.1371	0.3080	BETA
−0.0151	0.0088	−0.0293	0.0059	−0.0875	0.0460	0.0044	−0.0503	BM
0.0179	0.0423	−0.0001	−0.0136	0.0000	0.0000	−0.0223	−0.1849	CFP
0.0000	0.0000	−0.0252	0.0032	−0.0486	0.0000	0.0158	−0.0123	EP
0.0403	0.0719	−0.0058	−0.0136	−0.0540	0.0000	−0.0524	−0.1460	ME
0.0520	0.0548	0.0278	−0.0253	−0.1289	−0.0168	0.0256	−0.1017	MOM1M
0.0314	0.0426	0.0050	−0.0162	−0.1192	0.0337	0.0029	−0.0537	MOM12M
0.0000	0.0000	−0.0001	−0.0065	0.0384	0.0660	−0.0358	0.0346	NI
−0.0176	−0.0050	−0.0214	0.0080	−0.0423	0.0000	−0.0085	−0.0642	OP
−0.0141	−0.0289	−0.0070	0.0059	0.1224	−0.0023	−0.0233	0.0796	RDM
0.0000	0.0000	−0.0000	−0.0043	0.0000	0.0000	−0.0002	−0.0001	ROE
0.0000	0.0000	−0.0003	0.0077	0.0331	0.0000	−0.0114	−0.0055	SEAS1A
−0.0277	−0.0077	−0.0429	0.0194	0.0515	0.0561	−0.0481	−0.0009	SP
0.0000	0.0006	0.0029	−0.0000	0.0351	0.0000	0.0148	−0.0470	SUE
−0.0787	−0.1980	−0.0051	0.0349	0.1699	0.1112	−0.0315	0.4098	SVAR

(b) β_{1,LF_1}

sets. The probabilistic nature of the Bayesian selection process allows the model to express uncertainty about inclusion while remaining interpretable. Furthermore, the estimated coefficients on the first latent factor reveal economically intuitive loadings — particularly for characteristics like momentum, value, and volatility — demonstrating that the latent factors capture meaningful structure in the cross section. [6]

To summarize, our analysis across multiple sets of test assets reveals that sparsity is not a fixed property but varies systematically with the complexity and pricing difficulty of the asset set. Specifically, we document a robust inverse relationship between posterior sparsity probabilities and pricing difficulty: test assets with higher absolute Jensen's alpha or higher tangency portfolio Sharpe ratios tend to exhibit lower levels of sparsity. In contrast, simpler and more homogeneous asset sets, such as the ME/BM 25 portfolios, exhibit higher sparsity levels, reflecting their limited need for complex explanatory structures.

These findings highlight that viewing asset pricing models as strictly sparse or dense creates an overly simplistic dichotomy. Instead, sparsity emerges as a property to be inferred from the data. Our probabilistic framework provides a flexible and empirically grounded approach to modeling this variation, offering deeper insights into expected returns across diverse sets of test assets.

5.2 Macro Regimes and Sparsity Probability

Beyond cross-sectional variation, we hypothesize that sparsity also evolves over time, particularly in response to changing macroeconomic conditions. A substantial body of literature documents the time-varying nature of asset pricing relationships. For instance, Avramov and Chordia (2006a) show that factor loadings (betas) vary systematically with business cycle indicators and offer a business-cycle-based explanation for the role of momentum in the cross section of returns. Likewise, Avramov and Chordia (2006b) demonstrate that the alpha and beta of mean-variance portfolios respond differently to firm characteristics across economic regimes, with variables

[6] Figure 2 presents the selection probabilities of characteristics driving factor loadings, along with their coefficients on the first factor, under a model specification without mispricing. While the selected characteristics remain fairly consistent, the estimated coefficients on the first factor vary considerably.

related to distress, profitability, and momentum exhibiting heterogeneous effects during expansions and recessions. Furthermore, structural breaks identified by Smith and Timmermann (2021) suggest the presence of distinct economic regimes that necessitate different model specifications, while Li et al. (2023) underscore the temporal variation in return predictability.

These findings suggest that the probability of sparsity, which essentially reflects the relevance of characteristics for mispricing and factors, may itself be time-varying. In this section, we empirically examine whether sparsity changes across macroeconomic regimes and structural breaks, and assess whether different sets of firm characteristics contribute to return dynamics at different points in time.

To investigate this hypothesis, we apply our method across two regime classifications proposed in the literature. The first one follows the three structural regimes identified by Smith and Timmermann (2021). Panel A of Table 4 reports that the explanatory power of characteristics for both alphas and betas varies substantially across regimes. Notably, the number of characteristics driving mispricing declines over time: the posterior mean of q_α increases from 0.72 in the first regime to 0.77 in the third, suggesting that fewer characteristics are relevant for capturing mispricing in recent decades. This trend may reflect increasing market efficiency and a diminished role for persistent pricing errors. Conversely, q_β falls from 0.56 to 0.46 over the same period, indicating that factor loadings have become less sparse and now depend on a richer set of characteristics. These findings suggest a growing complexity in risk exposures over time, even as mispricing becomes more concentrated.

Second, while Smith and Timmermann (2021) identify structural regimes based on calendar time, we further examine how sparsity evolves across business cycles using the real-time Sahm Rule Recession Indicator. This measure classifies recessions as periods when the three-month average unemployment rate exceeds its 12-month minimum by at least 0.5 percentage points. Based on this classification, we estimate the model separately for recessionary and normal periods.

Panel B of Table 4 reveals a pronounced deterioration in model performance dur-

Table 4: Time Variation Analysis: Sparsity in Structural Breaks / Business Cycles

The table displays performance statistics of P-Tree 100 test assets over different periods, focusing on models with three latent factors. Panel A considers structural breaks discovered in Smith and Timmermann (2021). Regime 1 covers Jan. 1990 to Jul. 1998, Regime 2 covers Sep. 1998 to Jun. 2010, and Regime 3 covers Jul. 2010 to Dec. 2024. Panel B consists of regimes by business cycles, in which the recession periods, totaling 88 months, are defined using Sahm Rule-designated phases: Oct. 1990 - Nov. 1992, May 2001 - Oct. 2002, Mar. 2008 - May 2010, Mar. 2020 - Mar. 2021, and Jun. 2024 - Sep. 2024. Panel C is the whole period from January 1990 to December 2024. The reported statistics include model performance metrics (cross-sectional R^2 and tangency Sharpe ratio), estimates of q_α and q_β.

	CSR^2	TP. SR	(q_α, q_β)
Panel A: Sequential segmentation			
Regime1	48.5	1.92	0.72,0.56
Regime2	24.1	0.82	0.71,0.53
Regime3	59.7	0.72	0.77,0.46
Panel B: Macro-driven segmentation			
Normal	53.8	1.18	0.67,0.46
Recession	14.2	0.77	0.76,0.50
Panel C: Full period			
Whole	42.4	1.00	0.69,0.43

ing recessions. The cross-sectional R^2 drops sharply from 53.8% in normal periods to just 14.2%, and the Sharpe ratio declines from 1.18 to 0.77. These shifts reflect a contraction in return predictability and pricing efficiency under macroeconomic stress.

At the same time, posterior sparsity probabilities change significantly during recessions. Specifically, q_α rises from 0.67 to 0.76, indicating that fewer firm-level characteristics are needed to explain mispricing. Meanwhile, q_β increases modestly from 0.46 to 0.50, suggesting a slightly denser factor structure. These results imply that recessions reduce the explanatory power of firm fundamentals for pricing errors while increasing reliance on systematic exposures.

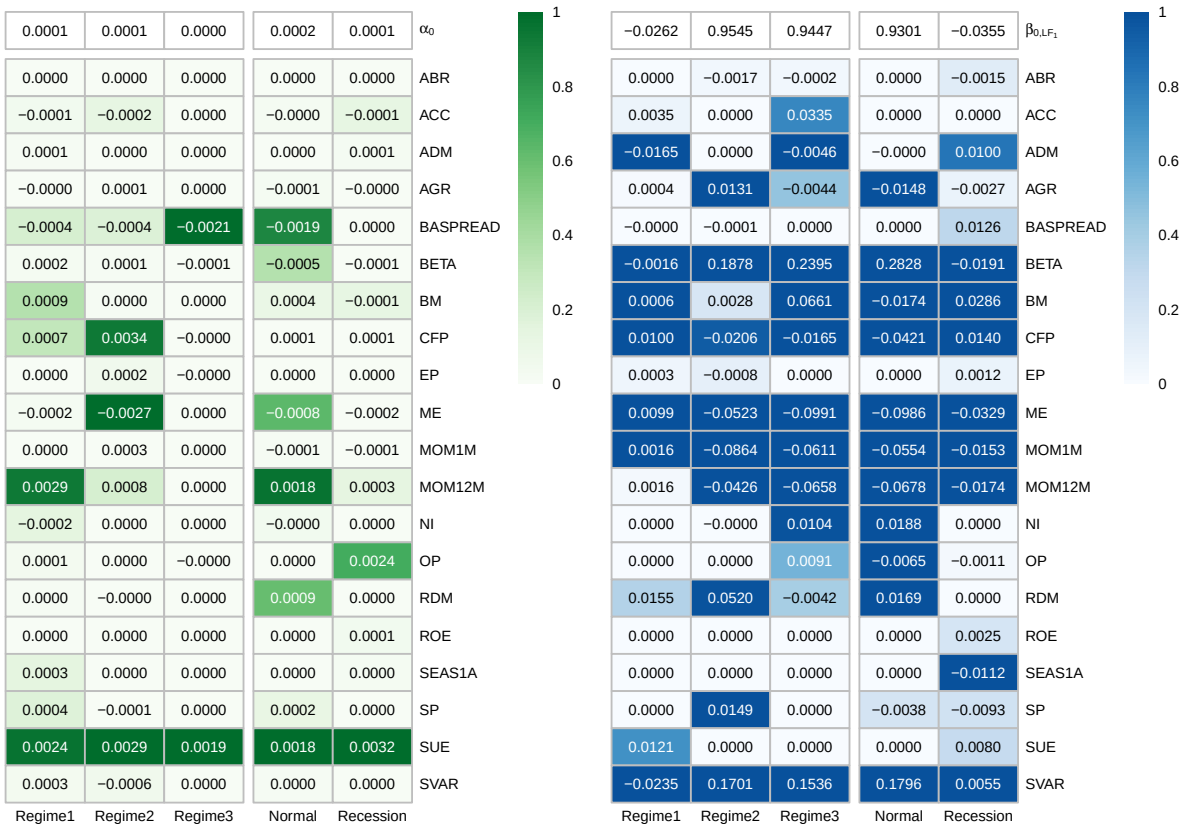
Several mechanisms may explain this pattern. (i) Heightened uncertainty can shift investor focus from firm-specific variables to broader macro-level risks, reducing the relevance of cross-sectional predictors (Avramov et al., 2007). (ii) During downturns, increased risk aversion may lead to a reallocation of capital toward safer assets (Baker and Wurgler, 2007) or amplify demand for downside protection (Avramov et al., 2022), thereby weakening firm-level predictors. (iii) Large macroeconomic shocks can dis-

rupt the firm-level return-generation process (Avramov et al., 2013), undermining predictability during crises (Chordia and Shivakumar, 2002).

Regime-based characteristics importance. We further investigate which specific firm characteristics are relevant across different structural regimes. As defined by Smith and Timmermann (2021), Figure 5 illustrates the evolution of the explanatory power of selected characteristics for mispricing from Regime 1 to Regime 3. Notably, the influence of 12-month momentum as a driver of mispricing steadily declines across regimes, as evidenced by its decreasing posterior probability and coefficient.

Figure 5: Regime-based Characteristics Importance

This figure presents selection probabilities and coefficients of characteristics over regimes by structural breaks or business cycles. Panel (a) reports the selection probabilities for each of the 20 characteristics explaining mispricing, alongside the corresponding $\alpha_{1,i}$ coefficient estimates. Panel (b) shows selection probabilities for characteristics explaining factor loadings, together with the associated $\beta_{1,i}$ estimates. For brevity, results are shown for the first latent factor only. Each cell displays the coefficient for the characteristic, with color intensity reflecting the magnitude of the selection probability.



(a) α_1 (b) β_{1,LF_1}

In contrast, during Regime 2, which encompasses both the 1997 Asian Financial

Crisis and the 2008 Global Financial Crisis, additional characteristics emerge as significant contributors to mispricing. Specifically, the cash flow-to-price ratio (CFP) and market equity (ME) exhibit elevated posterior inclusion probabilities and relatively large coefficients. This pattern suggests that in periods of elevated uncertainty and macroeconomic stress, investors may place greater weight on firms' cash-generating ability and size as signals of resilience. Firms with strong cash flow fundamentals likely offered more predictable earnings streams (Koijen and Van Nieuwerburgh, 2011), while large-cap stocks were perceived as safer investments (Ang et al., 2006), potentially contributing to their positive excess returns during this turbulent regime.

Furthermore, under recession and non-recession regimes as defined by the Sahm Rule Recession Indicator, we observe a significant shift in the drivers of mispricing. During recessionary periods, both the bid-ask spread (BASPREAD), a proxy for liquidity costs, and 12-month momentum (MOM12M) exhibit substantially lower posterior inclusion probabilities. This decline suggests that in times of heightened macroeconomic stress, investors de-emphasize liquidity-related frictions and past return trends, instead prioritizing macroeconomic indicators and firm fundamentals. The reduced relevance of BASPREAD likely reflects the declining role of trading costs in pricing, as market participants shift focus to systemic risk and solvency (Pástor and Stambaugh, 2003). Similarly, the attenuated explanatory power of momentum during recessions is consistent with a shift in investor preferences toward more stable and defensive assets, reducing reliance on trend-following strategies that may underperform in volatile or risk-averse environments (Chordia and Shivakumar, 2002).

In addition, characteristics such as asset growth (AGR), net stock issues (NI), operating profitability (OP) and R&D-to-market equity (RDM) lose their ability to explain systematic risk. This likely reflects that, during recessions, returns become increasingly driven by latent macroeconomic factors, weakening the role of firm-specific characteristics in capturing variation in dynamic factor loadings. [7]

[7] Figure A.5 reports the selection probabilities of characteristics driving factor loadings and their corresponding coefficients on the first factor in the absence of mispricing. While the selected characteristics remain fairly consistent, the estimated coefficients on the first factor exhibit significant variability.

6 Conditional Model for Observable Factors and Sparsity

We have estimated separate models for each test asset set, obtaining the corresponding posterior probabilities of sparsity. The latent factors in these models differ across specifications, being tailored to the structure of each dataset. In this section, we study how changes in factor specification, particularly the inclusion of observable factors, affect the posterior probability of sparsity. Section 6.1 examines the effects of replacing latent factors with observable ones, and Section 6.2 investigates the implications of jointly including both observable and latent factors. It is worth noting that our framework is highly flexible, accommodating specifications with only observable factors, only latent factors, or a combination of the two.

6.1 Observable Factors and Sparsity

To examine whether the sparsity patterns documented earlier persist under a common factor structure, we extend our framework by replacing the asset-specific latent factors with pre-specified factors that are shared across all models, allowing sparsity to emerge endogenously.

We consider two categories of pre-specified factors. The first category includes widely used observable factors, i.e., the market factor and the Fama–French five factors. The second category consists of a five-factor specification extracted via IPCA, estimated from individual stock returns to maximize its ability to capture information embedded in the equity market. Although IPCA factors are not directly observable, we treat them here as if they were known. For the IPCA specification, we consider two versions: one that incorporates mispricing and one that excludes it, corresponding to Eqs. (2) and (3), respectively. These factors are embedded within our Bayesian framework, with sparsity patterns determined endogenously, yielding the corresponding conditional factor models. Following Kelly et al. (2019), we report TotalR^2 in Table 5[8].

We first examine whether the sparsity probability patterns documented in Section 5.1 persist when the type of test assets is fixed but their number varies. Panel A

[8] $\text{Total}R^2 = 1 - \frac{\sum_{i=1}^{N}\sum_{t=1}^{T}(r_{i,t}-\widehat{r}_{i,t})^2}{\sum_{i=1}^{N}\sum_{t=1}^{T}\left(r_{i,t}-\hat{\beta}_i \text{MktRF}_t\right)^2}$.

of Table 5 shows a consistent pattern: in the same type of test assets, the probability of sparsity declines as the number of assets increases. While this trend is robust, the magnitude of the estimated probabilities differs across models, reflecting differences in the properties of the factors. The probabilities for CAPM and IPCA(WithM) are lower than those for FF5 and IPCA(WithoutM). For CAPM, the lower probability of sparsity in mispricing likely arises from its limited explanatory power as a single-factor model. A substantial portion of the expected returns must therefore be captured through mispricing, which in turn requires more characteristics to explain it. For IPCA(WithM), the lower value may result from explicitly incorporating mispricing during factor estimation, producing factors that emphasize variation related to the factors themselves. Consequently, when these factors are applied in other models, more characteristics are needed to account for the mispricing component.

Second, we consider cases where the test assets are of the same type and number but differ in pricing difficulty. Panel B of Table 5 shows that, for CAPM, FF5, and IPCA(WithM), the probability of sparsity in mispricing is lower for small-stock portfolios than for the 500 big portfolios, whereas the probability of sparsity in factor loadings is higher. This pattern is consistent with our earlier findings. In contrast, the IPCA(WithoutM) model displays a different pattern for mispricing. This may reflect the fact that the IPCA(WithoutM) factors already incorporate some mispricing information during estimation. Consequently, when used as pre-specified factors in other models, the corresponding mispricing component is reduced. This interpretation is also consistent with the difference in q_α between IPCA(WithM) and IPCA(WithoutM) observed in Panel A.

Third, we assess whether the estimated probabilities of sparsity differ across commonly used test asset sets. Panel C reveals substantial variation in sparsity probabilities across test assets, even for conditional pre-specified factor models. Notably, models estimated on ME/BM25 portfolios consistently display the highest probability of being sparse.

A broader pattern emerges: models with more factors exhibit lower probabilities

Table 5: Sparsity for Different Pre-specified Factors

This table reports performance statistics for models with the market factor (CAPM), Fama–French five factors (FF5), IPCA five factors estimated with mispricing (IPCA LF5 (WithM)), and IPCA five factors estimated without mispricing (IPCA LF5 (WithoutM)). The analysis encompasses portfolios with varying numbers of P-Tree assets (Panel A), two groups of individual stocks with equal sample sizes but differing average market equity value (Panel B), and three widely used portfolio sets: ME/BM 25, Bi360, and Uni610 (Panel C). Reported metrics include the total R^2 and estimates of q_α and q_β.

	CAPM		FF5		IPCA LF5 (WithM)		IPCA LF5 (WithoutM)	
	TotalR^2	(q_α, q_β)	TotalR^2	(q_α, q_β)	TotalR^2	(q_α, q_β)	TotalR^2	(q_α, q_β)
Panel A: P-Tree								
100	1.9	0.55,0.37	31.2	0.74,0.21	35.6	0.54,0.22	34.5	0.75,0.20
200	1.7	0.48,0.31	31.5	0.69,0.17	35.8	0.47,0.21	35.0	0.62,0.19
400	2.0	0.43,0.32	30.5	0.65,0.17	30.8	0.38,0.17	29.9	0.58,0.17
Panel B: Ind. Stock								
500 big	0.0	0.56,0.31	6.0	0.58,0.17	5.9	0.63,0.17	5.7	0.62,0.16
500 small	-1.0	0.44,0.39	3.0	0.47,0.22	8.5	0.54,0.17	8.7	0.68,0.17
Panel C: Others								
ME/BM25	1.6	0.72,0.56	47.1	0.77,0.20	76.8	0.78,0.18	76.3	0.78,0.19
Bi360	1.6	0.32,0.25	38.4	0.53,0.17	63.6	0.5,0.17	62.8	0.43,0.17
Uni610	1.1	0.43,0.31	65.9	0.55,0.17	20.9	0.46,0.17	19.5	0.46,0.17

of sparsity in factor loadings. For example, in the P-Tree100 specification, the posterior mean of q_β is 0.37 for CAPM but only about 0.2 for the other three models. Similarly, for ME/BM25 portfolios, CAPM's q_β is 0.56, compared with roughly 0.2 for the others. This suggests that simpler models rely more heavily on individual characteristics to capture asset price dynamics, whereas richer factor structures reduce this reliance.

Further evidence supports the intrinsic coexistence of sparse and dense structures in the cross section. Using pre-specified factors consistent across models, rather than latent factors estimated for each test asset set, the observed sparsity patterns remain consistent. This indicates that these patterns are not driven by dataset-specific latent factors but are instead fundamental to the cross-sectional dynamics of asset prices.

6.2 Augmented Conditional Model for Observable Factors

A foundational question in asset pricing is whether traditional observable factors — such as those in the CAPM or Fama-French models — suffice to explain systematic return variation, or whether latent factors are required to account for residual pricing structure. In this section, we examine this question through the lens of our conditional

Bayesian framework, which allows for a joint modeling of latent and observed risk exposures, with sparsity patterns emerging endogenously.

Rather than treating observable and latent factors as rivals, we investigate whether they act as complements: observed factors may capture well-understood risks, while latent factors soak up omitted structure or nonlinear pricing effects not spanned by traditional constructs. This setup enables a refined view into how the combination of known and hidden sources of systematic variation affects model performance and the importance of firm characteristics.

Table 6 presents results from models estimated on the P-Tree 100 portfolios. Panels A–C vary the inclusion of observed and latent factors in conditional models, while Panel D provides unconditional benchmarks. Across these specifications, we examine how characteristic-based sparsity adapts to richer information sets.

First, we consider the baseline impact of observable and latent factors in isolation. Panel A shows that conditioning on observable factors alone, especially FF3 and FF5, improves model fit substantially relative to MKT, with CSR^2 rising from 14.9% to 50.4% and α RMSE falling accordingly. Sparsity patterns reveal that FF models induce relatively sparse α_1 and very sparse β_1, indicating that observed factors explain some risk premia while leaving much characteristic-level heterogeneity untapped.

In contrast, Panel B demonstrates that models incorporating latent factors achieve significantly higher CSR^2, capturing more systematic structure. For instance, increasing latent factors from LF1 to LF5 raises CSR^2 from 29.5% to 56.8%, highlighting the enhanced explanatory power of these models. The decrease in β_1 density of sparsity is consistent with our findings in Section 4 without observable factors: as more variation in returns is captured by factors, less variation is left for mispricing or spurious factor loadings, reducing the number of characteristics required to explain these components. This endogenous shift exemplifies the idea of *Schrödinger's Sparsity*: the sparsity structure is learned rather than imposed, and evolves as the model's factor span deepens.

Second, Panel C explores models that jointly include observable and latent fac-

Table 6: Augmented Conditional Observable Factor Models

This table presents estimation metrics from Sparse Bayesian IPCA and asset-specific regressions across model specifications using P-Tree 100 portfolios. The " $\boldsymbol{\alpha}$ RMSE" metric captures the root mean squared error between mispricing ($\alpha_0 + \boldsymbol{\alpha}_1(\mathbf{Z}_{i,t-1})$) and zero. For brevity, " LF " denotes latent factors, with the number indicating their count. Panel A presents the results from a conditional model that uses only observable factors. Panel B shows the results using only latent factors. Panel C considers a model that incorporates both observable and latent factors. Panel D presents results from asset-specific regressions, with separate regressions estimated for each asset and aggregated for overall performance.

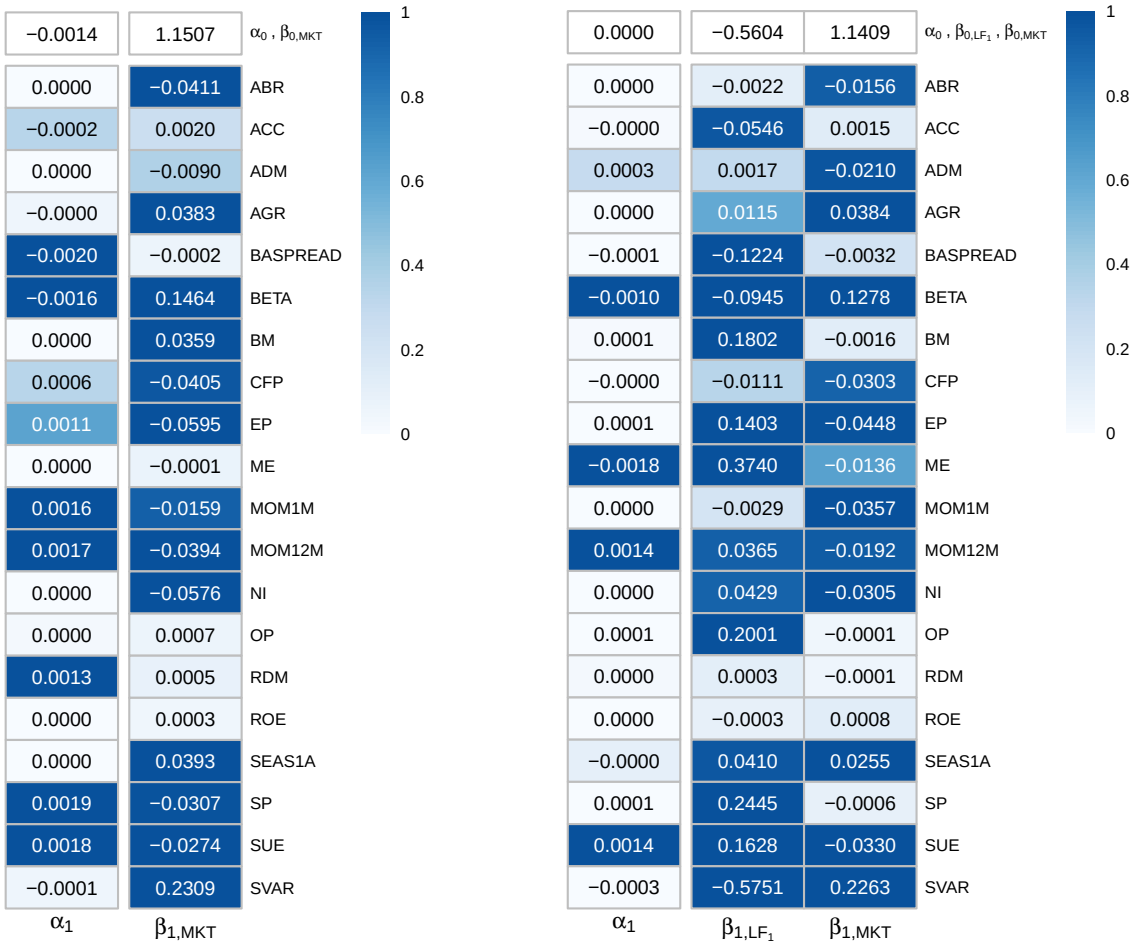
	CSR^2	TP.SR	(q_α, q_β)	$\boldsymbol{\alpha} RMSE$
Panel A: only obs				
MKT	14.9	0.57	0.55,0.37	0.0032
FF3	27.3	0.60	0.65,0.26	0.0026
FF5	50.4	1.13	0.74,0.39	0.0014
Panel B: only latent				
LF1	29.5	0.35	0.52,0.47	0.0036
LF3	45.0	1.00	0.68,0.58	0.0021
LF5	56.8	1.02	0.77,0.66	0.0011
Panel C: obs + latent				
MKT+LF1	53.9	0.87	0.69,0.35	0.0015
MKT+LF3	53.8	0.85	0.78,0.41	0.0006
MKT+LF5	56.5	1.06	0.79,0.48	0.0005
FF3+LF1	41.6	1.07	0.67,0.27	0.0014
FF3+LF3	53.5	1.03	0.82,0.34	0.0001
FF3+LF5	57.4	1.26	0.80,0.56	0.0003
FF5+LF1	50.6	1.21	0.67,0.35	0.0012
FF5+LF3	53.2	1.41	0.80,0.42	0.0004
FF5+LF5	55.8	1.25	0.79,0.58	0.0005
Panel D: uncond. model				
MKT	/	0.57	/	0.0060
FF3	11.5	0.60	/	0.0056
FF5	49.3	1.13	/	0.0042

tors. According to this panel, adding latent factors to observable-only models consistently improves pricing metrics. For example, FF5 alone achieves CSR^2 of 50.4%, while FF5+LF5 reaches 55.8% and reduces $\boldsymbol{\alpha}$ RMSE from 0.0014 to 0.0005. In addition, sparsity reallocates toward systematic components: across MKT+LF and FF+LF combinations, q_β increases while q_α often stabilizes or rises modestly.

Third, we emphasize the informational value of conditioning, beyond raw performance. Comparing conditional and unconditional specifications in Panels A vs. D,

Figure 6: Characteristics Importance in Conditional Factor Models

This figure presents coefficients and posterior selection probabilities for characteristics driving alphas (mispricing) and betas (factor loadings) under two specifications: (a) market factor only and (b) market plus latent factor. The posterior probability of a characteristic contributing to alphas is denoted by α_1. Columns $\beta_{1,\,\mathrm{MKT}}$ and $\beta_{1,\,\mathrm{LF}_1}$ capture posterior selection probabilities for the market factor and the first latent factor, respectively. Each cell displays the corresponding coefficient ($\alpha_{1,l}$ or $\beta_{1,l}$), with color intensity reflecting the magnitude of selection probability.



(a) MKT (b) MKT + LF1

the CSR^2 of FF3 rises from 11.5% to 27.3%, while α RMSE drops by over 50%. These gains are further amplified when latent factors are added. The results suggest that observable-only models leave residual pricing structure in the cross section, which our framework recovers through latent factor learning and adaptive sparsity.

Figure 6 further illustrates how latent factors reconfigure sparsity across characteristics. Under the MKT-only model, variables such as `BM` and `MOM12M` dominate the market beta channel, while others (e.g., `ACC`) contribute minimally. Adding a latent factor shifts explanatory weight: `ADM`, `SP`, and `SVAR` gain prominence, while previ-

ously dominant variables diminish. This reflects a richer allocation of explanatory roles — an effect only visible through joint modeling of conditional factor structure and probabilistic sparsity.

Finally, this section outlines a promising direction for future research. Rather than enforcing a unified sparsity prior on observed and latent components, future studies could estimate separate sparsity processes for each. This approach may yield sharper insights into the distinction between known and unknown sources of systematic risk.

7 Conclusion

This paper establishes a new probabilistic foundation for understanding sparsity in asset pricing models. Departing from the conventional binary paradigm — where models are assumed to be either sparse or dense — we develop a Bayesian framework that treats sparsity as a latent feature to be inferred from the data. Using hierarchical spike-and-slab priors within a conditional latent factor model, we learn the probability that each firm characteristic contributes to mispricing or factor exposures.

Our results challenge the notion of sparsity as a fixed property of the return-generating process. We show that the degree of sparsity varies systematically with the complexity of the test assets, the informativeness of observable factors, and macroeconomic regimes. Simpler portfolios, such as ME/BM sorts, require only a few predictive characteristics and display high sparsity. In contrast, richer asset sets, such as Panel-Tree portfolios and small-cap stocks, demand denser representations. Recession periods also induce greater sparsity, reflecting the dominance of a narrower set of priced risks under stress.

Importantly, we find that mispricing terms are generally sparser than factor loadings, and the characteristics driving these two channels are largely distinct. Models that allow the data to determine the relevant level of sparsity outperform those that impose rigid structures, whether through hard constraints or fully dense specifications. Moreover, substituting latent factors with observable factors maintains the overall random pattern of alpha and beta sparsity. However, the specific values are

subject to variation depending on the underlying factor models. Augmenting observable factor models with latent components improves pricing accuracy.

By reframing sparsity as a probabilistic object of inference, our approach offers a more flexible and empirically grounded view of model complexity. It bridges the divide between sparse and dense modeling philosophies and provides new insight into how, when, and why firm characteristics matter in the cross section of returns.

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Appendix

A.I Single Testing

As mentioned in Section 4.1, we also examine whether a specific characteristic systematically explains the mispricing component. Specifically, we test whether the intercept term α_0 and each characteristic-driven coefficient $\alpha_{1,l}$ in Γ_α are statistically significant. For each model, we conduct $L+1$ separate tests:

$$H_0 : \alpha_0 = 0 \quad \text{and} \quad H_0 : \alpha_{1,l} = 0,\ l = 1, \ldots, L,$$

where rejection of H_0 indicates statistically significant mispricing.

Figure A.1 reports the posterior confidence intervals for the intercept coefficients under different prior specifications in the five-factor setting. Panels (a), (c), and (e) demonstrate that changes in the q_β prior have minimal impact on the confidence intervals of α, while panels (b), (d), and (f) reveal similarly limited sensitivity to variations in the q_α prior. Notably, $\alpha_{1,18}$ remains statistically different from zero across all specifications. This stability is consistent with the $M_\alpha = 1$ result in Table A.2, which confirms that at least one characteristic-driven intercept in $\boldsymbol{\alpha}_1$ is significant in models with five latent factors.

These findings underscore the robustness and economic relevance of mispricing components in explaining cross-sectional returns.

Figure A.1: Posterior Confidence Intervals for Γ_α

This figure presents the posterior confidence intervals of all coefficients in Γ_α under different prior specifications. The x-axis denotes α_0 and $\alpha_{1,l}$ ($l = 1, \ldots, 20$), while the y-axis reports their estimated values. Green bars indicate that the corresponding confidence interval does not include zero, whereas purple bars indicate that zero lies within the interval.

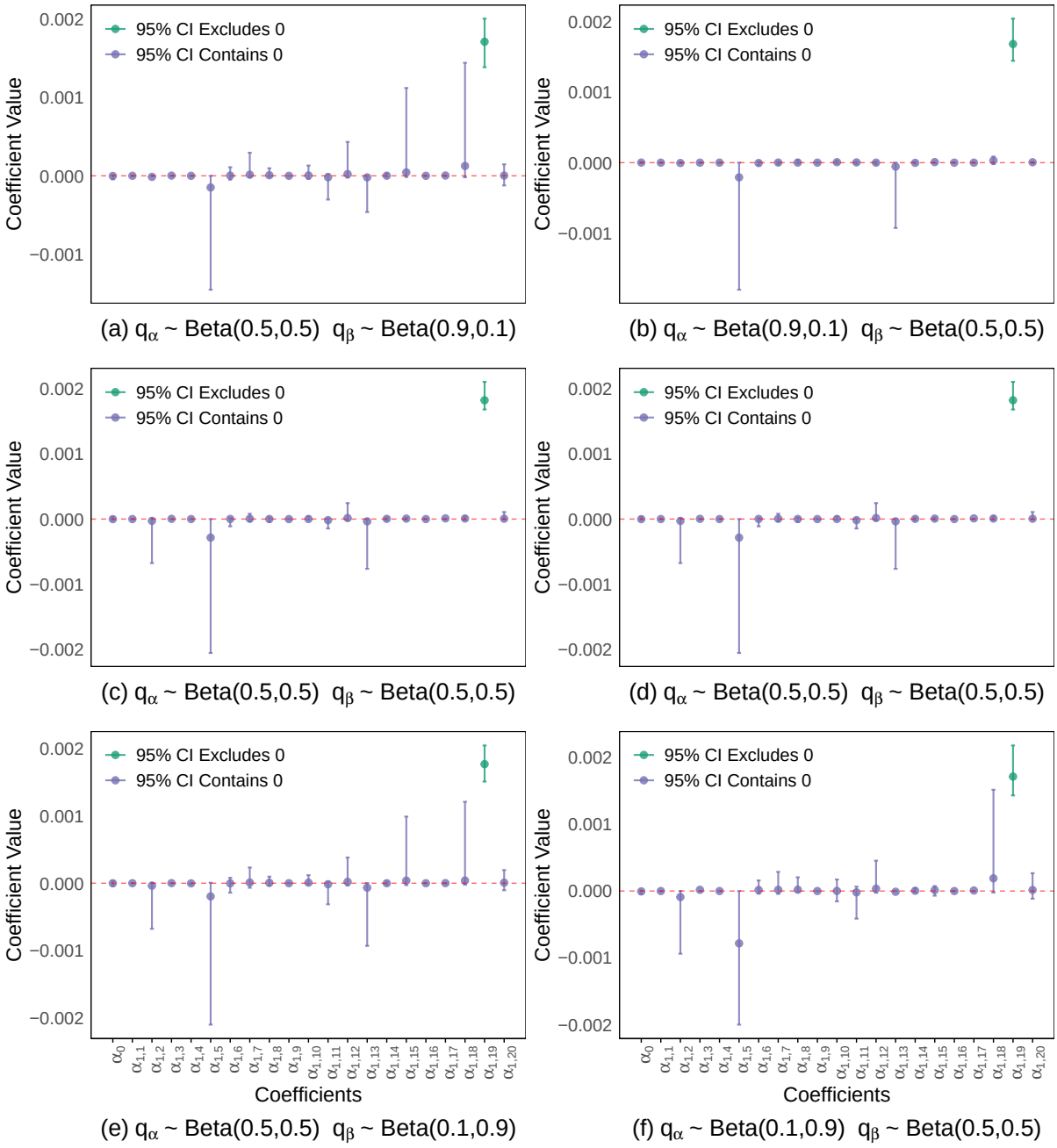
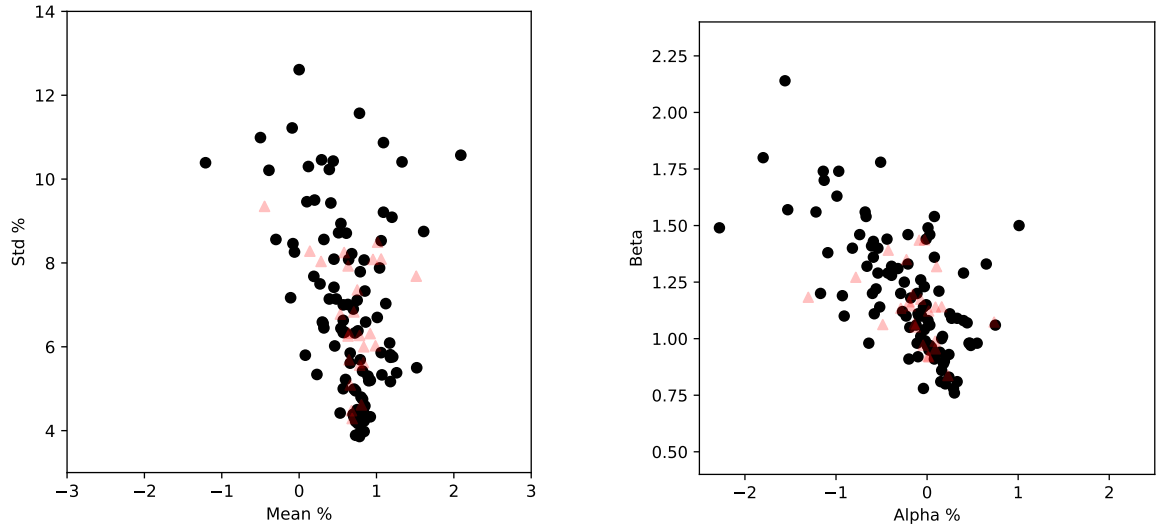


Figure A.2: Diversified P-Tree Test Assets

This figure compares the performance of P-Tree test assets with the ME/BM 25 portfolios. The 100 black circles represent P-Tree test assets, while the 25 light-red triangles denote ME/BM portfolios. Panel (a) plots the mean against the standard deviation of monthly returns (in percentages), and Panel (b) plots CAPM alpha (in percentages) against beta.



(a) Mean v.s. Standard Deviation

(b) CAPM Alpha-Beta

Figure A.3: Histograms of Some Selected Characteristics

This figure illustrates a subset of characteristics from the P-Tree 100 portfolios. Note that these are portfolio-level weighted raw characteristics. Our method, however, employs cross-sectionally standardized portfolio characteristics.

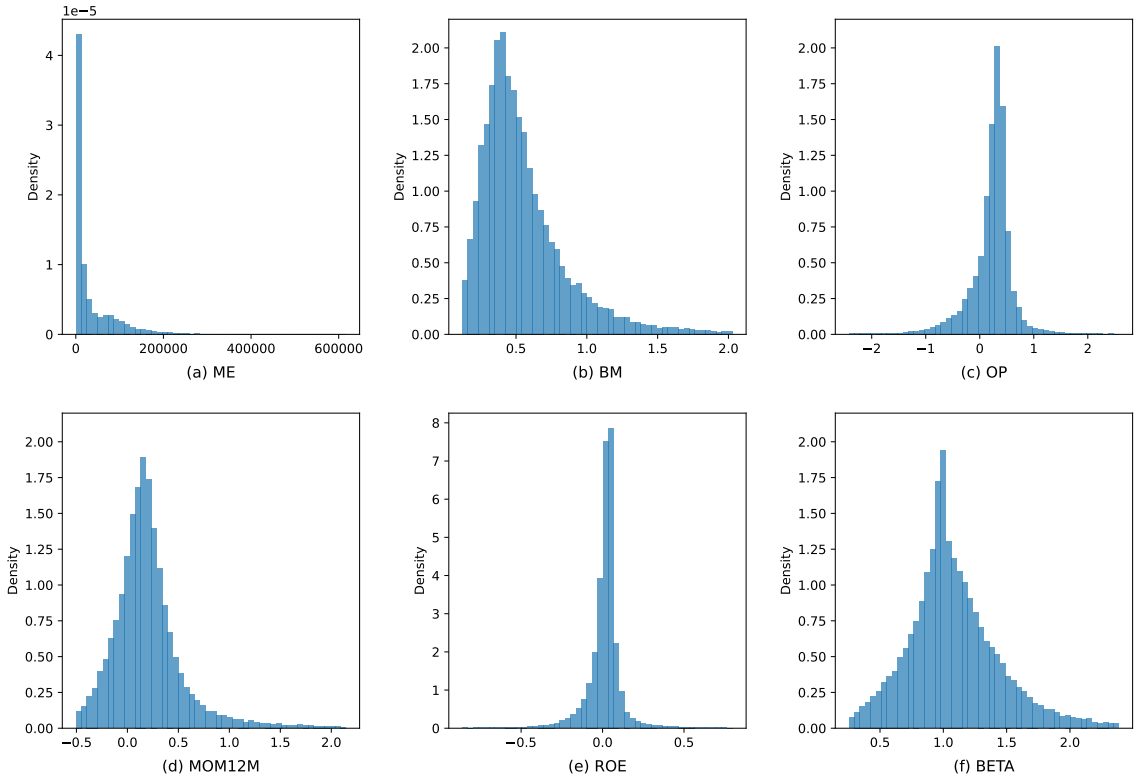


Figure A.4: Sparsity Levels and Pricing Difficulty of Test Assets (without Mispricing)

This figure illustrates the relationship between sparsity in factor loadings and the pricing difficulty of test assets. The plot presents the relationship between q_β and the Sharpe ratio of the test assets. Circles, triangles, and squares denote bi-sorted, uni-sorted, and P-Tree portfolios, respectively.

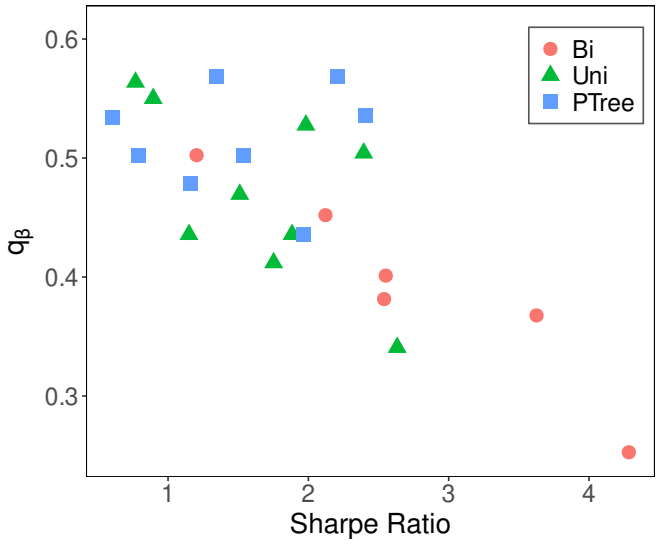
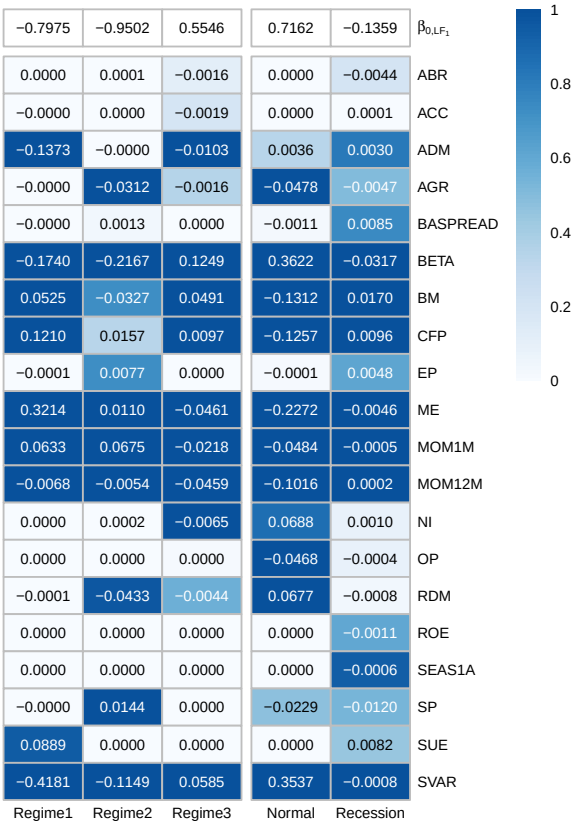


Figure A.5: Regime-based Characteristics Importance (without Mispricing)

This figure presents selection probabilities of characteristics over regimes by structural breaks or business cycles. Panel (a) shows selection probabilities for characteristics explaining factor loadings and the associated $\beta_{1,i}$ estimates. For brevity, results are shown for the first latent factor only. Each cell displays the coefficient for the characteristic, with color intensity reflecting the magnitude of selection probability.



(a) β_{1,LF_1}

Table A.1: Equity Characteristics

This table lists the descriptions of 61 characteristics used in the empirical study.

No.	Characteristics	Description	Category
1	**ABR**	Abnormal returns around earnings announcement	Momentum
2	**ACC**	Operating accruals	Investment
3	**ADM**	Advertising expense-to-market	Intangibles
4	**AGR**	Asset growth	Investment
5	ALM	Quarterly asset liquidity	Intangibles
6	ATO	Asset turnover	Profitability
7	**BASPREAD**	Bid-ask spread (3 months)	Frictions
8	**BETA**	Beta (3 months)	Frictions
9	**BM**	Book-to-market ratio	Value-versus-growth
10	BM_IA	Industry-adjusted book to market	Value-versus-growth
11	CASH	Cash holdings	Value-versus-growth
12	CASHDEBT	Cash to debt	Value-versus-growth
13	**CFP**	Cashflow-to-price	Value-versus-growth
14	CHCSHO	Change in shares outstanding	Investment
15	CHPM	Change in Profit margin	Profitability
16	CHTX	Change in tax expense	Momentum
17	CINVEST	Corporate investment	Investment
18	DEPR	Depreciation/ PP&E	Momentum
19	DOLVOL	Dollar trading volume	Frictions
20	DY	Dividend yield	Value-versus-growth
21	**EP**	Earnings-to-price	Value-versus-growth
22	GMA	Gross profitability	Investment
23	GRLTNOA	Growth in long-term net operating assets	Investment
24	HERF	Industry sales concentration	Intangibles
25	HIRE	Employee growth rate	Intangibles
26	ILL	Illiquidity rolling (3 months)	Frictions
27	LEV	Leverage	Value-versus-growth
28	LGR	Growth in long-term debt	Investment
29	MAXRET	Maximum daily returns (3 months)	Frictions
30	**ME**	market equity value	Frictions
31	ME_IA	Industry-adjusted size	Frictions
32	**MOM1M**	Previous month return	Momentum
33	**MOM12M**	Cumulative returns in the past (2-12) months	Momentum
34	MOM36M	Cumulative returns in the past (13-36) months	Momentum
35	MOM60M	Cumulative returns in the past (13-60) months	Momentum
36	MOM6M	Cumulative returns in the past (2-6) months	Momentum
37	**NI**	Net equity issue	Investment
38	NINCR	Number of earnings increases	Momentum
39	NOA	Net operating assets	Investment
40	**OP**	Operating profitability	Profitability
41	PCTACC	Percent operating accruals	Investment
42	PM	Profit margin	Profitability
43	PS	Performance Score	Profitability
44	RD_SALE	R&D-to-sales	Intangibles
45	**RDM**	R&D-to-market	Intangibles
46	RE	Revisions in analysts' earnings forecasts	Intangibles
47	RNA	Return on net operating assets	Profitability
48	ROA	Return on assets	Profitability
49	**ROE**	Return on equity	Profitability
50	RSUP	Revenue surprise	Momentum
51	RVAR_CAPM	Idiosyncratic volatility -CAPM (3 months)	Frictions
52	RVAR_FF3	Res. var. - Fama-French 3 factors (3 months)	Frictions
53	**SEAS1A**	1-Year Seasonality	Intangibles
54	SGR	Sales growth	Value-versus-growth
55	**SP**	Sales-to-price	Value-versus-growth
56	STD_DOLVOL	Std of dollar trading volume (3 months)	Frictions
57	STD_TURN	Std.of Share turnover (3 months)	Frictions
58	**SUE**	Standardized unexpected quarterly earnings	Momentum
59	**SVAR**	Return variance (3 months)	Frictions
60	TURN	Shares turnover	Frictions
61	ZEROTRADE	Number of zero-trading days (3 months)	Frictions

Table A.2: Number of Selected Characteristics in Different Models

This table reports the number of selected characteristics in different models. "M_α" represents the number of characteristics driving α, "M_β" denotes the number of characteristics driving the factor loadings, and K refers to the number of factors. Panel A shows the case where separate spike-and-slab priors are used for $\boldsymbol{\alpha}$ and $\boldsymbol{\beta}$, while Panel B corresponds to the models without mispricing. The number of selected characteristics is calculated by counting how many characteristics have a selection probability greater than or equal to 0.5. The selection probability for each characteristic is the posterior mean of its $p(d\,|\sim)$.

		M_α			M_β		
Panel A: With mispricing models		$K=1$	$K=3$	$K=5$	$K=1$	$K=3$	$K=5$
(q_α prior mean, q_β prior mean)	0.9,0.9	10	4	1	10	12	10
	0.5,0.9	10	5	1	10	11	10
	0.1,0.9	10	5	1	10	11	10
	0.9,0.5	10	5	1	10	11	10
	0.5,0.5	10	4	1	10	12	10
	0.1,0.5	10	5	1	10	11	10
	0.9,0.1	10	5	1	11	12	11
	0.5,0.1	10	4	1	11	12	11
	0.1,0.1	10	5	2	11	11	10
Panel B: Without mispricing models							
q prior mean	0.9	/	/	/	10	11	11
	0.5	/	/	/	10	12	10
	0.1	/	/	/	10	13	14

Table A.3: Sparsity for Different Test Assets (without Mispricing)

This table presents performance statistics across different test assets, focusing on models with three latent factors for simplicity. The analysis includes portfolios with varying numbers of P-Tree assets, individual stocks, and three additional portfolio sets: ME/BM 25, Bi360, and Uni610. Reported statistics comprise cross-sectional R^2, tangency portfolio Sharpe ratio, and estimates of q_β.

	CSR^2	TP. SR	q_β
Panel A: P-Tree			
100	53.2	0.73	0.43
200	64.9	0.76	0.40
400	60.1	0.73	0.19
Panel B: Ind. Stock			
500 big	43.1	0.23	0.37
500 small	22.9	3.48	0.28
Panel C: Others			
ME/BM 25	51.1	0.54	0.50
Bi360	61.4	0.46	0.18
Uni610	61.1	0.31	0.20

Table A.4: Time Variation Analysis: Sparsity in Structural Breaks / Business Cycles (without Mispricing)

The table displays performance statistics of P-Tree 100 test assets over different periods, focusing on models with three latent factors for simplicity. Panel A considers sequential segmentation, whose breakpoints follow Smith and Timmermann (2021). Regime 1 covers January 1990 to July 1998 (103 months), Regime 2 spans September 1998 to June 2010 (143 months), and Regime 3 extends from July 2010 to December 2024 (174 months). Panel B consists of macro-driven segmentations, in which the recession periods, totaling 88 months, are defined using Sahm Rule-designated phases: October 1990-November 1992, May 2001-October 2002, March 2008-May 2010, March 2020-March 2021, and June 2024-September 2024. Panel C is the whole period from January 1990 to December 2024. The reported statistics include model performance metrics (cross-sectional R^2 and tangency Sharpe ratio), estimates of q_β.

	CSR^2	TP. SR	q_β
Panel A: Sequential segmentation			
Regime1	54.4	1.28	0.53
Regime2	34.4	0.69	0.51
Regime3	69.2	1.04	0.49
Panel B: Macro-driven segmentation			
Normal	62.4	0.89	0.45
Recession	16.6	0.70	0.42
Panel C: Full period			
Whole	53.2	0.73	0.43