Applicant's Name: Vittoria Di Marcantonio

Contact Information

Work email: dimarcantoniov@luiss.it

Personal email: dimarcantoniovittoria@gmail.com

Phone Number: +39 3401728136

LinkedIn Profile: www.linkedin.com/in/vittoria-di-marcantonio-9678b6217

School: LUISS Guido Carli University, Rome – Italy

Area of Interest: Entrepreneurship, Innovation, Entrepreneurial Finance, Strategy

Year of Entry into the PhD Program: 2023

Expected Year of Completion: 2027

Faculty Member Supplying a Letter of Recommendation: Prof. Luigi Marengo

Email: lmarengo@luiss.it

Vittoria Di Marcantonio

Place, date of birth: Rome, 16/04/1998
Phone Number: +39 340.1728136 | Email: dimarcantoniovittoria@gmail.com
LinkedIn: http://linkedin.com/in/vittoria-di-marcantonio-9678b6217

EDUCATION

Ph.D. Program in Management, LUISS Guido Carli University — **Rome, Italy**
Supervisors: Prof. Luigi Marengo ; Prof. Valerio Pelucco — 10/2023 – ongoing
Course load completed

Master Degree, LUISS Guido Carli University — **Rome, Italy**
Management – Major: Entrepreneurship & Innovation — 09/2020 – 11/2022
Relevant Courses: Corporate Strategy; Advanced Corporate Finance; Quantitative Methods for Management; International Economics; Financial Reporting and Performance Measurement
Thesis Title: *"To Explore or to Exploit? An Experimental Study on the Effects that Autonomy and Control Exert on Individual Search Behavior in Complex Fitness Landscapes"*
Thesis subject: Managerial Decision Making - Thesis Advisor: Prof. Luigi Marengo
Final grade: 110/110 cum laude with Special Acknowledgment

Erasmus+, Maastricht University — **Maastricht, Netherlands**
Relevant Courses: Strategic Entrepreneurship and Innovation, — 08/2021 – 12/2021
Organizational Learning , Cases in Management Information Systems, Crisis Management in Organizations

Bachelor Degree, LUISS Guido Carli University — **Rome, Italy**
Economics & Management — 09/2017– 07/2020
Relevant Courses: Business Administration; Bookkeeping and Financial Statements; Macroeconomics
Thesis Title: *"Dalla Supremazia in Europa alla Brexit – l'economia inglese nei rapporti con l'Italia" – "From supremacy in Europe to Brexit – the English economy in the relationships with Italy"*
Thesis subject: History of Economics and Business - Thesis Advisor: Prof. Vittoria Ferrandino
Final grade: 110/110 cum laude

High School Diploma, Liceo Ginnasio Statale "Dante Alighieri" — **Rome, Italy**
Final grade: 90/100 — 09/2012 – 07/2017

TEACHING EXPERIENCE

LUISS Guido Carli University — **Rome, Italy**
Teaching Assistant – Management (BSc) — 02/2025– ongoing
Teaching Assistant – Hotel Management (BSc) — 02/2025 – ongoing

INDUSTRY EXPERIENCE

Accenture S.p.A — **Rome, Italy**
Management Consulting Analyst — 12/2022– 10/2023
Strategy & Consulting Intern — 06/2022 – 12/2022

KPMG S.p.A. — **Rome, Italy**
Audit & Assurance Intern — 01/2022 – 04/2022

SKILLS, ACTIVITIES & INTERESTS

Languages: Italian: Native | English: C2.2 | Spanish: A2.1

IT Skills: MS Office (Excel/PowerPoint/Word) | Stata | Matlab: basic knowledge

Other Activities:

I hereby authorize the use and processing of My personal data in compliance with the applicable laws and regulations.

Mentor Future17 Initiative (SDG Challenge Program) by University of Exeter & QS 10-12/2024
Mentor GAP2 – LUISS Guido Carli 06/2024

Certifications & Training:

Premio Tesi d'Eccellenza (Thesis of Excellence Award) – LUISS Guido Carli University 09/2023
Inside LVMH Certificate 07/2023
Bloomberg Market Concepts 07/2021
Skill-a-Bus (Decision-making and Judgement Processes, Writing, Public Speaking) 09/2018

Interests: passionate about literature, cinema and reading. I enjoy cooking and running in my spare time.

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Current and Future Research and Reasons for Attending the Bootcamp

My name is Vittoria Di Marcantonio. I am a second-year PhD student in Management from Luiss University in Rome. I am an early-stage researcher, as I have recently completed my mandatory course load. This included both methodological courses, such as Econometrics and Management Research Methods, and topic-related courses, including Theory of the Firm and Strategic Management, Corporate Governance, Corporate Finance and Economics and Management of Innovation. Before joining the Ph.D., I obtained a Bachelor degree in Economics and Management cum laude and a Master degree in Management with a major in Entrepreneurship and Innovation cum laude, both from Luiss University.

Regarding my research interests, these are centered on the topics of Entrepreneurship, Startups, Innovation and Entrepreneurial Finance analyzed from a strategic management perspective.
In my current research I am exploring the relationship between investors, specifically Venture Capitalists, and their influence on the sharing of information among their portfolio companies. Precisely, I am trying to investigate the role that VC reputation exerts on the sharing of innovation-related content, as measured by patents cross-citations between companies belonging to the same VC network.
Additionally, I am interested in the actions that disadvantaged entrepreneurs, in terms of gender, race or geographic location, may undertake in order to improve their positioning within their reference networks. Specifically, I would like to observe whether specific moves, like social media activities, patenting activity or events participation may prove useful in creating a tie with investors through the obtainment of a first financing and what are the consequences of the formation of these ties on the performance of these ventures at large.
In general, for my research, I would like to keep on exploring the role that entrepreneurship has in promoting technological advancement through innovation and how this can be supported by different kinds of investors. Moreover, one interesting line of inquiry that I would like to address in the future regards the issue of self-selection into entrepreneurship and the drivers that lead individuals with specific characteristics in turning into entrepreneurs.

I aim to become a quantitative researcher to conduct high-quality, thorough and theoretically-sound empirical studies that could meaningfully contribute to the development of strategic entrepreneurship research but which could also provide valuable advice for practitioners. Although my background is not strictly from economics, I think that my research interests would align well with the program of the Research Bootcamp as these themes lie at the intersection of strategic management, entrepreneurship, innovation and entrepreneurial finance. For these reasons, I expect that the program would allow me to receive feedback, stimulating insights and a strong theoretical guidance for my future work. Moreover, it would be an immense opportunity to connect with experienced scholars on the topics of entrepreneurship, entrepreneurial finance and innovation.

For the reasons stated so far, I hope you will favorably consider my application. I thank you for your attention.

Kind Regards,

Vittoria Di Marcantonio

LUISS

Department of Business and Management

Prof. Luigi Marengo

Roma, 14th February 2025

Ref: recommendation letter in support of Vittoria DI MARCANTONIO application to the Entrepreneurship Research Boot Camp 2025

TO WHOM IT MAY CONCERN

I am very glad to write in support of Ms. Vittoria Di Marcantonio application to the Entrepreneurship Research Boot Camp 2025.

I met Vittoria in Spring 2021 when she attended my course "Managerial Decision Making" that I teach in the Management master program. This is a two years master degree entirely taught in English, with an international class and it is our top master program (it is included in the FT ranking). She was an excellent student and passed the final exam with the highest grade.

A few months later she asked me to supervise her final dissertation. She worked on search behavior in complex problems and her dissertation involved both a computer simulation and a laboratory experiment with human subjects. At the time I was working on this same research topic and gave her the most advance readings on the subject. I was immediately impressed by her capacity to quickly achieve a deep understanding of the topic and to develop original ideas. Both characteristics appeared to me at a level quite exceptional for a master student. The final dissertation she delivered was really excellent, deserved the highest marks, and won the price for the best master dissertation of that cohort in my University.

Being impressed by her high potential, I suggested to her she should consider takin a PhD. She initially declined because in the meantime she had found a good job in consultancy, but after a few months she changed her mind and finally won one of the grants for our PhD program.

She is now in the second year of her PhD. The first year is devoted to course work. Vittoria performed extremely well in all the courses and exams, including mine on "Technology and Organization". She is the best student of this cohort and one of the best who ever attended our PhD program.

She got more and more interested in entrepreneurship and she is now working on three papers. The

Luigi Marengo
Professor of Economics
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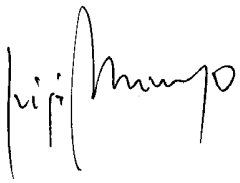
first is a theory paper on the theory-based view of entrepreneurship. The other two are more empirical papers, one on the role of shared VCs reputation in promoting innovation exchanges among portfolio companies, and the one on entrepreneurial action and network path development. In spite of having only recently started her research work (course have ended last December) she has already made substantial progress.

I think Vittoria is really an excellent PhD student. She is highly motivated, clever, and has a clear passion for research. She is a fast learner and a hard worker and has an uncommon ability to grasp the central issues of a research question.

All in all, I strongly recommend Vittoria Di Marcantonio for the research bootcamp. I think that attending the bootcamp could be an important boost to her research and at the same time she could contribute a lot to the class.

Do not hesitate to contact me if you need additional information.

Yours sincerely,



Professor of Economics

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