Tehmine Tina Baghdasaryan

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EDUCATION

Baylor University
PhD Studies in Entrepreneurship – 2024

University California Santa Barbara
M.A., Technology Management, 2023

California State University Los Angeles
M.Sc., Business Management, 2022

Copenhagen Business School
PhD Course Diploma, 2022
Strategic decision making, Theory based view, Experimentation

Armenian State Pedagogical University
M. C., Conducting, 2002

Armenian State Pedagogical University
B.A. Arts in Music, 1998

RESEARCH INTERESTS

Entrepreneurship, Strategy, Innovation, Technology

RESEARCH IN PROGRESS

Baghdasaryan, Tehmine, Michael, Wyrwich, "Entrepreneurship and Voting Across US Regions".

Baghdasaryan, Tehmine, Christopher, Richmann, "Navigating the Hierarchy of Academic Research". *Manuscript submitted to Higher Education Journal.*

Baghdasaryan, Tehmine, "Theory of Market Dynamics: The Role of Entrepreneurs in Correcting Market Disequilibrium". *Developing Theory With LLM*; *Development stage.*

ONGOING PROJECTS

Baghdasaryan, Tehmine, Sergey Tantushyan, Case Study "FAST Foundation for Armenian Science and Technology", Fulbright scholarship program project with Armenia. *Project initiation phase—seeking company approval.*

AWARDS, GRANTS, & WORKSHOP

Presenter, OSU Theory Development Workshop	2025
Scholarship, OSU Theory Development Workshop	2025
Participant, OSU Theory Development Workshop	2024
Graduate Fellowship University California Santa Barbara	2023
Participant, Doctoral Consortium (ENT division) Academy of Management	2022
Scholarship, Summer Research University California Los Angeles	2021
Recognition of Academic Excellence in Preparation of Doctoral Studies, CSULA	2021
Award, Sully Casanova Pre-doctoral Scholarship Cal State Los Angeles	2020-21
Graduate Grant Cal State Los Angeles	2018-22

OTHER RESEARCH EXPERIENCE	University of California, Los Angeles Research Assistant, Olav Sorenson. Main project: Entrepreneurship as Safe Option: Evidence from India *Recognition of Excellence for Research Assistantship*	2021
SELECTED PRESENTATIONS	"Theory of Market Dynamics: The Role of Entrepreneurs in Correcting Market Disequilibrium" OSU Theory Development Workshop	2025
	"Performance Implications of Effectuation" CSU LA "Student Annual Symposium"	2022
TEACHING EXPERIENCE	**University California Santa Barbara – Technology Management**	
	TMP 124 Principles of Marketing *TA for TM elective taught by Guy Gabriele*	Spring 2023
	SOC 108 Methods of Sociological Research *TA for SOC elective taught by Maria Charles*	Winter 2022
	TMP 127 Understanding and Managing Technology Organization *TA for TM elective taught by Eric Zackrison*	Fall 2022
PROFESSIONAL SERVICE	Reviewer *Academy of Management (ENT, TLC)*	2022&2025
INDUSTRY EXPERIENCE	**Self Employed,** Event Photography Services	2010-2015
	Self-Employed, Real Estate Investment and Construction Project Management	2004-2009
	LLC Star Group, Co-founder, International Trade	1996-2001
	Armenian Sociological Association Market Research Interviewer	1995-2001
PROFESSIONAL AFFILIATION	Academy of Management – 2018-now Strategic Management Journal – 2018-now	
OTHER	Programming skills: SPSS, (Beginner) R, Stata, Languages: (Fluent) English, Armenian, Russian, (Passive) French Nationality: dual citizen of the United States and Armenia.	

References:

Prof. Dr. Michael Wyrwich,
Chair for Entrepreneurship & Regional Development
University of Groningen
Faculty of Economics and Business
Department of Innovation Management & Strategy
Nettelbosje 2, 9747AE Groningen
Duisenberg (5411), Room 0448

Dear committee members

I am writing this statement in excitement and hope to be selected for this event as – Dr. Guzman mentioned in his statement on Linkedin "this event transformed my research career" – as with the desire of mine. Currently I have several research projects moving forward with different states, whereas in this statement I will talk about the two – to fulfill the one-page requirement and will be happy to direct your attention to the CV for others. My project with Michael Wyrwich, is to understand how entrepreneurship performs under specific party leadership in the U.S. The literature suggests that the political context plays a significant role in either encouraging or discouraging entrepreneurship. While the fundamental properties of entrepreneurship—such as freedom of thought, decision-making, and action—are inherently aligned with democratic values, research suggests that these values are not always fostered and, in some contexts, may even be suppressed. For example, Audretsch and Moog find that socialist regimes in 20th-century Germany, with their emphasis on collective ownership and centralized decision-making, often suppressed entrepreneurial initiatives due to the lack of private property rights and market freedoms. Yet, other scholars, such as Bennett et al. (2023), argue that entrepreneurship may decline in contexts marked by populist discourse, which introduces regime uncertainty and weakens confidence in institutions, thereby discouraging entrepreneurial activity. Another perspective notes that traditional analyses of voting outcomes have primarily focused on demographic variables such as age, sex, and nationality, with limited attention to the economic dynamics of entrepreneurship or self-employment. Addressing this gap, we are currently assessing data options, including PCES, PSID, CPS, NLSY79, Entrepreneurship Microdata, and Census Data, to match with U.S. historical voting data from Harvard (1976–2022). By combining these datasets, we seek to analyze how voting patterns shift in relation to self-employment earnings on a state-by-state, county-by-county and district basis. This analysis will provide valuable insights into the interplay between entrepreneurship and democracy, revealing whether and how entrepreneurial activity influences political discourse and voting behavior overtime.

In my Fulbright Scholarship research project with Sergey Tantushyan, we will work on a case study on FAST, the Foundation for Armenian Science and Technology. The founders—Noubar Afeyan, PhD, Co-Founder of FAST and Co-Founder and Chairman of Moderna; Arthur Alaverdian, Co-Founder of FAST and Chairman of ProfHolod; and Ruben Vardanyan, a public figure—envisioned FAST as a means to advance the nation's intellectual and human resources and not only. Rooted in the history of Soviet-era Armenia, FAST is strategizing to establish Armenia as a technological hub in the region by 2041:

> *Armenia was there before: it was among the vanguard of the world's discovery of digitalization (one of the first Soviet computer systems was designed here in 1959). The production of strategic microelectronic equipment used by the Soviet defense industry was also formerly Armenia's preserve. The country was once responsible for 30% of the Soviet Union's military electronics R&D and its main hub for software development, industrial computing, electronics, and the production of semiconductors. Among Soviet republics, Armenia ranked second only to Russia for its number of active researchers and scientists. As one of the most vibrant scientific communities in the later years of the Soviet Union, the country was home to 22,000 researchers working in 130 scientific institutions. Thus, it was once already a top technology hub for the Soviet bloc – a "Soviet Silicon Valley," as some have suggested.*

Established in 1946 through legislation by Senator J. William Fulbright and later reinforced by the Mutual Educational and Cultural Exchange Act of 1961, U.S. exchange programs aim to foster international understanding through education and culture. The Edmund S. Muskie Fellowship Program, created under Public Law 102-511 in 1992, supports exchanges between the U.S. and post-Soviet states (uscode.house.gov). Thus, my intent is to develop diplomatic, educational, and cultural ties between the U.S. and Armenia, the former aligned with FAST's mission to transition Armenia's post-Soviet technology industry education system into an innovation-driven hub in the region. Lost in the Soviet Era with a system-locked dependency, I am looking for opportunities to support the vision of transitioning the post-Soviet technology education system in Armenia (FAST 2023). Recognizing President-backed, Secretary of State-backed, and Department of Education-backed initiatives to support the Fulbright Program as a diplomatic tool to strengthen international cooperation, this project not only fulfills the objectives of the program but also opens avenues to establish mutual points for further conversation and action**,** strengthening mutually initiated educational and cultural values established in the mission and vision of engaged institutions.

As I am in a transition to another program because of some medical issues, I continue with my research and do think that the booth camp will give intellectual advancement which will enable avenues not only in the scope of these projects but for my career, which are not visible for me at this moment.