NBER Entrepreneurship Research Boot Camp 2025

Applicant's Summary

Name: Bernardo Mendes

Contact Information:
- Email: bdematosmendes@london.edu
- Address: London Business School, Regent's Park, London, NW1 4SA
- Phone Number: (+351) 914 678 537

School: London Business School

Areas of Interest: Corporate Finance, Entrepreneurial Finance, Household Finance

Year of entry into the PhD program: 2022

Expected year of completion: 2028

Supporting faculty member: Lakshmi Naaraayanan

Bernardo Mendes

PhD student in Finance
London Business School
Regent's Park
London, NW1 4SA

Personal Website
Email: bdematosmendes@london.edu

Education

2022 - ...	Ph.D., Finance, London Business School, London
2019 - 2021	M.Sc., Economics, Nova School of Business and Economics, Lisbon
2016 - 2019	B.Sc., Economics, Nova School of Business and Economics, Lisbon
	Exchange Program, Economics, University of Economics Prague, Prague (2018)

Published Papers

1. Inventory Decisions Under Political Violence (*Economics Letters*, 2025)
With Cláudia Custódio and Diogo Mendes

Working Papers

1. Bank Advertising and Deposit Demand

2. Credit Access and Market Access: Evidence From a Portuguese Credit Guarantee Scheme
With Cláudia Custódio and Christopher Hansman

Work in Progress

1. Green Mortgages
With João Cocco and Lakshmi Naaraayanan

Presentations (Including Scheduled)

2025: 14th European Meeting of the Urban Economics Association, SGFIN Annual Research Conference on Sustainability

2024: EFA 2024, 17th Luso-Brazilian Finance Conference , 17th Annual Meeting of the Portuguese Economic Journal, LBS PhD Alumni Workshop 2024, Third Conference "Portuguese Around the World: Central Banking Edition"

Discussions

2024: Imperial College Business School PhD Conference in Economics & Finance

Teaching

Imperial College Business School, Undergraduate Courses
Spring 2025 *Finance and Financial Management*

Nova School of Business and Economics, Undergraduate Courses
2020 - 2022 *Advanced Microeconomics*
2020 - 2022 *Industrial Organization*
Fall 2019 *Linear Algebra*
Best TA Award for the academic year 2021-2022

Professional Service

Referee for Economics Letters, Journal of Banking and Finance

Additional Research Experience

2020 - 2022	Research Assistant, Imperial College Business School
2020 - 2021	Research Assistant, NOVAFRICA, Lisbon
Summer 2019	Field Research Assistant, NOVAFRICA, Nampula, Mozambique

Grants, Awards and Honours

2024	EFA Travel Grant for PhD Students
2019	Nova SBE *Fellowship for Excellence* scholarship (M.Sc.)
2016	Scholarship *Nova Excelência* (B.Sc., awarded by *Novo Banco*)

Other Information

Languages	Portuguese (native), English (fluent), Spanish (intermediate - B1 certificate)
Software	Proficient in STATA, R, Matlab, Latex and MS Office

Bernardo Mendes

PhD Student in Finance at London Business School

bdematosmendes@london.edu

I am writing to apply for the NBER Entrepreneurship Research Boot Camp 2025. I am a third-year PhD student in Finance at London Business School.

My research primarily focuses on corporate finance, financial intermediation, and household finance. In corporate finance, my current work focuses on the financing of Small and Medium Enterprises (SMEs) and how sudden socio-economic changes — such as political conflict and instability — shape business environment in the context of developing countries. Within financial intermediation and household finance, my research delves into two distinct areas. In a recent paper, I analyze the role of bank advertising in influencing consumer behavior, particularly in driving deposit demand. In another paper, I investigate the incentives and decision-making processes behind lenders' offerings of different types of mortgage contracts in the UK.

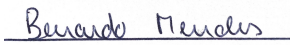
Given the strong connection between entrepreneurial finance and these fields of research, I am eager to deepen my knowledge in this field. The NBER Entrepreneurship Research Boot Camp provides an ideal opportunity to do so. By offering an overview of current research in entrepreneurial finance, the program will enhance my understanding of recent developments and challenges in the field. Additionally, the opportunity to familiarize myself with both traditional and alternative data sources will provide valuable opportunities to explore new and innovative research ideas.

Equally important is the chance to interact and engage with leading faculty and fellow PhD students from diverse backgrounds. The exchange of ideas in such a collaborative, intellectually stimulating environment will significantly enhance my learning experience and foster valuable connections for future academic collaboration.

Looking ahead, I am excited to gain a more comprehensive understanding of entrepreneurial finance, as this field not only aligns closely with my current research but also deeply interests me.

For all the aforementioned reasons, I would appreciate very much if you consider me for the NBER Entrepreneurship Research Boot Camp 2025.

Sincerely,



Bernardo Mendes