Financial Statement Analysis with Large Language Models

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Abstract

We investigate whether large language models (LLMs) can successfully perform financial statement analysis in a way similar to a professional human analyst. We provide standardized and anonymous financial statements to GPT4 and instruct the model to analyze them to determine the direction of firms' future earnings. Even without narrative or industry-specific information, the LLM outperforms financial analysts in its ability to predict earnings changes directionally. The LLM exhibits a relative advantage over human analysts in situations when the analysts tend to struggle. Furthermore, we find that the prediction accuracy of the LLM is on par with a narrowly trained state-of-the-art ML model. LLM prediction does not stem from its training memory. Instead, we find that the LLM generates useful narrative insights about a company's future performance. Lastly, our trading strategies based on GPT's predictions yield a higher Sharpe ratio and alphas than strategies based on other models. Our results suggest that LLMs may take a central role in analysis and decision-making.

Keywords: Financial statement analysis, Large language models, GPT4, chain-of-thought, neural network, asset pricing, earnings, direction of earnings changes, analysts

JEL Codes: C45, G12, G14, G41, M41

Companion App: To showcase the capabilities of LLMs for financial statement analysis, we created an interactive tool:

Companion App*

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*This app requires an OpenAI account and relies on a different prompt that integrates narrative context while processing 10-Ks and 10-Qs step-by-step. The downside of this functionality is that it is more prone to retrieval errors, and the accuracy of the information must be verified.

1 Introduction

Can large language models (LLMs) make informed financial decisions, or are they simply a support tool? Their advanced capabilities to analyze, interpret, and generate text enable LLMs to excel across a wide range of tasks, including summarization of complex disclosures, sentiment analysis, information extraction, report generation, compliance verification, etc. (e.g., Bernard et al., 2023; Bybee, 2023; Choi and Kim, 2023; Kim et al., 2023a,b; Lopez-Lira and Tang, 2023). All these tasks, however, involve the textual domain and require specialized training or fine-tuning of the model.[1] The boundaries of this disruptive technology outside of the textual domain and with respect to more general tasks that require numeric analysis and judgment are yet to be understood. We probe these boundaries in the financial analysis domain.

We study whether an LLM can successfully perform financial statement analysis in a way similar to what professional human analysts do. The answer to this question has far-reaching implications for the future of financial analysis and whether financial analysts will continue to be the backbone of informed decision-making in financial markets. The answer is far from obvious, given that an LLM lacks the deep understanding of the financials of a company that a human expert would have and is not trained for this task. Further, one of the most challenging domains for a language model is the numerical domain, where the model needs to carry out computations, perform human-like interpretations, and make complex judgments (Brown et al., 2020). While LLMs are effective at textual tasks, their understanding of numbers typically comes from the narrative context, and they lack deep numerical reasoning or the flexibility of a human mind.

Financial statement analysis (FSA), sometimes referred to as fundamental analysis, is a particularly useful setting to examine the role of LLMs in future decision-making. Traditionally, financial statement analysis is performed by financial analysts and investment professionals with the primary objective to understand a company's financial health and determine whether its performance is sustainable. Unlike a typical task performed by an LLM, FSA is a quantitative task that involves analyzing trends and ratios. At the same time, it also requires critical thinking, reasoning, and, ultimately, complex judgments. Importantly, unlike in other applications, such as answering bar or CPA exam questions (Choi et al., 2022; Eulerich et al., 2023), an LLM cannot rely on its memory for the correct answer.

Our research design involves passing a balance sheet and income statement in a standardized form to the large language model, GPT 4.0 Turbo, and asking the model to analyze

[1] For example, to be able to efficiently summarize texts, an LLM is trained on a large corpus of documents that involve summaries typically generated by humans.

them. In particular, based on the analysis of the two financial statements, the model must decide whether a firm's economic performance is sustainable and, more specifically, whether a company's earnings will grow or decline in the following period. We focus on earnings because they are the primary variable forecasted by financial analysts and fundamental for valuation (Penman and Sougiannis, 1998; Penman, 2001; Monahan et al., 2018).

A key research design choice that we make is to *not* provide any textual information (e.g., Management Discussion and Analysis) that typically accompanies financial statements. While textual information can be potentially integrated (see also our discussion in Section 8), our primary interest lies in understanding the LLMs' ability to analyze and synthesize purely financial numbers.[2] Importantly, the absence of narrative context disadvantages an LLM compared to human analysts, who have a deep understanding of firm- and industry-specific environments and current macroeconomic trends. Thus, the performance of such a hand-cuffed LLM is likely to be the lower bound of its potential performance. We use this setup to examine several research questions.

First, can a large language model generate economic insights purely from the numbers reported in financial statements absent any narrative context? How does an LLM's performance compare to that of human analysts and do they add incremental value? Can the model's performance be enhanced via instructions that emulate steps typically followed by financial analysts? How does LLM's performance compare to other benchmarks, such as logistic regression and a state-of-the-art ANN design, and can it offer additional insights?

Conceptually, an LLM can add value relative to a human analyst due to its ability to quickly analyze large quantities of unstructured data and a vast knowledge base that enables the model to recognize patterns, e.g., familiar business situations, in the data. It is not obvious, however, that these considerations are particularly relevant to the present task. In fact, there are a number of reasons to expect that professional analysts will outperform an AI-based approach to financial statement analysis. First, financial statement analysis is a complex and loosely defined task that involves ambiguity and requires common sense, intuition, and flexibility of the human mind. Second, it requires reasoning and judgment, which machines presently lack. Finally, it necessitates a broader understanding of the industry and macro-economy.

When compared to a narrowly specialized ML application, such as an artificial neural net (ANN) trained for earnings prediction, an LLM also appears to be at a serious disadvantage. Training a specialized ANN allows the model to learn deep interactions that contain impor-

[2]Another key advantage is that, as we explain below, potential leakage or look-ahead bias is less likely to explain our results.

tant cues that cannot be easily gathered by the general-purpose model without providing additional insights or context. Nevertheless, an LLM's advantage potentially lies in its vast knowledge and general understanding of the world, such as business concepts and investment theories that enable the model to emulate deductive reasoning performed by humans, i.e., reason through complex situations. This could include intuitive reasoning and forming hypotheses based on incomplete information or previously unseen scenarios.

Our approach to testing an LLM's performance involves two steps. First, we anonymize and standardize corporate financial statements to prevent the potential memory of the company by the language model from influencing our results. In particular, we omit company names from the balance sheet and income statement and replace years with labels, such as t, and $t-1$. Further, we standardize the format of the balance sheet and income statement in a way that follows Compustat's balancing model. This approach ensures that the format of financial statements is identical across all firm-years so that the model does not know what company or even time period its analysis corresponds to.

In the second stage, we design prompts that instruct the model to perform analysis and, subsequently, to determine the direction of future earnings.[3] In addition to a simple prompt, we develop a Chain-of-Thought (CoT) prompt that effectively "teaches" the model to mimic a financial analyst.[4] In particular, as a part of their analysis, financial analysts identify notable trends in financial statement line items, compute key financial ratios (e.g., operating efficiency, liquidity, and (or) leverage ratio), synthesize this information, and form expectations about future earnings (Bouwman et al., 1987). Our CoT prompt implements this thought process via a set of instructions ultimately making a determination of whether next year's earnings will increase or decrease compared to the current year.

We test the model's performance using the Compustat universe and, when necessary, intersect it with the I/B/E/S universe. The full sample spans the 1968-2021 period and includes 150,678 firm-year observations from 15,401 distinct firms. The analyst sample spans the 1983-2021 period with 39,533 observations from 3,152 distinct firms. Our target variable across all models is a directional change in future earnings. To evaluate analysts' prediction accuracy, we compute consensus forecasts (the median of individual analyst forecasts issued

[3]Focusing on predicting the direction of future earnings provides a specific and measurable objective, facilitating the benchmarking of the model's performance. It is also consistent with early and more recent literature on this topic (e.g., Ou and Penman, 1989; Chen et al., 2022). Additionally, the focus on a binary variable is also motivated by the notion that most key decisions performed by humans (e.g., Kahneman, 2011) or most signals in quantitative trading models (e.g., Jiang et al., 2022) are binary in nature. Our asset pricing tests in Section 7 confirm that binary earnings change predictions yield meaningful insights.

[4]Chain-of-thought prompts are known to enhance the model's problem-solving capability and induce human-like reasoning (Wei et al., 2022).

in the month following the release of financial statements) and use them as an expectation for the following year's earnings. This ensures the comparability of analysts' forecasts and model prediction results.[5] In addition, we also use three-month and six-month ahead consensus forecasts as alternative expectation benchmarks. These benchmarks disadvantage the LLM as they incorporate the information acquired during the year. However, because analysts may be sluggish in incorporating new information into their forecasts, we report them for comparison purposes.

We start by analyzing GPT's performance compared to security analysts in predicting the *direction* of future earnings (Ou and Penman, 1989). At the outset, we note that predicting changes in EPS is a highly complex task as the EPS time series are approximated by a random walk and contain a large unpredictable component. We find that the analysts' forecasts made within one month after the earnings announcement achieve an accuracy of 53% in predicting the direction of next year's earnings, which dominates the 49% accuracy of a naive model that extrapolates the prior year's change.[6] Forecasts that take place one to three and four to six months after the earnings announcements achieve a meaningfully higher accuracy of 56% and 57%, respectively, which is intuitive given that they incorporate more timely information.

A "simple" non-CoT prompt GPT-based forecasts achieve a performance of 52%, which is lower compared to the analyst benchmarks, which is in line with our prior. However, when we use the chain-of-thought prompt to emulate human reasoning, we find that GPT achieves an accuracy of 60%, which is remarkably higher than that achieved by the analysts. Similar conclusions follow if we examine the F1-score, which is an alternative metric to evaluate a model's forecasting ability (based on a combination of its precision and recall). This implies that GPT comfortably dominates the performance of a median financial analyst in determining the direction a company is moving in.

We probe deeper to understand the strengths and weaknesses of humans relative to an LLM. Intuitively, human analysts may rely on soft information or a broader context not available to the model and thus add value (Costello et al., 2020; Liu, 2022). Indeed, we find that analysts' forecasts contain useful insights about future performance not captured by GPT. Furthermore, we show that when humans struggle to come up with the future forecast, GPT's insights are more valuable. Similarly, when human forecasts are prone to biases or inefficiencies (i.e., not incorporating information rationally), GPT's forecasts are

[5]Since the quantitative models use only financial statement variables, we thus align the timing of human forecasts with the timing of AI-based forecasts.

[6]This finding is consistent with Bradshaw et al. (2012), who show that analysts are superior in predicting one-year ahead earnings.

more useful in predicting the direction of future earnings.

As human forecasts are known to exhibit statistical biases (Abarbanell and Bernard, 1992; Basu and Markov, 2004), it is also interesting to examine GPT's performance relative to specialized ML applications trained to predict earnings. We examine three such forecasting models. The first model follows Ou and Penman (1989) and relies on a stepwise logistic regression model with 59 predictors.[7] Our second model is an artificial neural network (ANN) that uses the same 59 predictors but also leverages non-linearities and deep interactions among predictors. Third, to ensure consistency between GPT and ANN, we also use the ANN model trained on the same information set (the income statement and balance sheet) that we provide to GPT. Importantly, we train these models each year based on five years of historical data using a population of observations on Compustat. All forecasts are out of sample.[8]

Using the entire Compustat sample, we find that the stepwise logistic regression achieves an accuracy (F1-score) of 52.94% (57.23%), which is on par with human analysts and consistent with the prior literature (Ou and Penman, 1989; Hunt et al., 2022). In contrast, ANN trained on the same data achieves a much higher accuracy of 60.45% (F1-score 61.62), which is in the range of the state-of-the-art earnings prediction models. Training the ANN exclusively on data from the two financial statements (fed into GPT), we find its predictive ability remains similar, with an accuracy (F1-score) of 60.12% (61.30%). When we use GPT CoT forecasts, we observe that the model achieves an accuracy of 60.31% on the entire sample, which is very similar to the ANN's accuracy. In fact, GPT exhibits a meaningfully higher F1 score compared to the ANN (63.45% vs. 61.6%). Overall, these findings suggest that GPT's accuracy is on par (or even slightly higher) than the accuracy of narrowly specialized state-of-the-art machine learning applications. This is a surprising result because specialized models are trained to leverage information most efficiently. It shows the remarkable ability of an LLM to analyze financial information and points to important complementarities between the quantitative and language models.

Indeed, we observe that ANN's and GPT's predictions are complementary in that they both contain useful incremental information and that GPT tends to do well when ANN struggles. In particular, ANN predicts earnings based on the training examples it saw in the past data, and given that many of the examples are complex and highly multidimensional,

[7] We exclude predictors that rely on stock prices, in particular the P/E ratio, because balance sheets and income statements do not contain stock price information. This exclusion ensures the comparability of our benchmark. The results are qualitatively similar, however, if we include this variable.

[8] We use five years to allow the model's parameters to change over time, which helps to ensure accuracy. We also experimented with longer windows and found similar results.

its learning capacity may be limited. In contrast, GPT makes relatively fewer mistakes when predicting the earnings of small or loss-making companies, likely benefiting from its human-like reasoning and extensive knowledge. This ability to draw upon a broader range of knowledge provides a distinct advantage for the language model. Additionally, when we examine the model performance across different scenarios, GPT's relative predictive accuracy tends to fall between that of human analysts and specialized ML models. It performs more "human-like" in handling complex, challenging cases (such as loss-making firms) than a pure ML model, yet is more "machine-like" when analyzing larger, more stable firms compared to human analysts. More broadly, these results suggest that incorporating GPT forecasts alongside specialized ML models adds economic value by enhancing predictive accuracy rather than merely duplicating insights.

We perform several additional experiments partitioning the samples based on GPT's confidence in its answers, and using different families of LLMs. When GPT answers with higher confidence, the forecasts tend to be more accurate than less confident forecasts. We also find that the earlier version, GPT3.5, shows considerably less impressive performance, suggesting that our main results should not be taken for granted. At the same time, we show that the results generalize to other LLMs. In particular, Gemini Pro, recently released by Google, achieves a similar level of accuracy compared to GPT 4.

Given the documented consistently impressive LLM's performance in fundamental analysis, it is interesting to understand *why* the model is so successful. We examine two broad hypotheses. The first hypothesis is that GPT's performance is driven by its (possibly near-perfect) memory. As large language models are trained on a large corpus of past textual data, the models' predictions might be influenced by data not available at the prediction time (Sarkar and Vafa, 2024). In our context, it would be especially problematic if GPT could somehow infer the company's identity and year from the data and match this information with the sentiment about this company learned from newspaper articles or press releases.

We address and rule out this concern through two complementary strategies. First, we design our prompts to include only the standardized and anonymized financial statements. Thus, by design, we deliberately exclude any narrative or other contextual information from the model input. As the model was trained on textual data, it is, therefore, much less likely that the model can infer information about the company from standardized numerical information. To formally analyze this, we replicate Sarkar and Vafa (2024)'s test and ask the model to guess the "name" and "fiscal year" of the company using our input information. Unlike Sarkar and Vafa (2024)'s test with anonymous textual disclosures, we find that the model *cannot* make informed guesses about the entity and fiscal year. This result provides

comfort in our methodology and reinforces our decision to supply the model only with standardized numerical information.

Second, we empirically examine and rule out whether any undue influence from look-ahead bias may have impacted the empirical results. Specifically, we conduct a clean out-of-sample test by predicting 2023 earnings, which were outside the model's training window. We find similarly strong results even in this smaller sample. Additionally, even beyond this out-of-sample test, we have several other pieces of comforting evidence. For example, if the model were to suffer from look-ahead bias, it should perform abnormally well during the financial crisis or COVID periods (because it already knows that financial performance was poor for most firms during those times). However, we find the opposite and, in fact, GPT forecasts behave similarly over time as other machine learning models that are free from look-ahead bias. Overall, our evidence collectively suggests that GPT's memory is unlikely to be responsible for our results.

Our second hypothesis is that GPT generates useful insights based on which the model infers the direction of future earnings. For example, the model computes standard ratios used by financial analysts and, as instructed by CoT prompt, generates narratives that analyze these ratios. To test this, we pool all narratives generated by the model for a given firm-year and encode them into 768-dimensional vectors (embeddings) using BERT. We then feed these text vectors into an ANN and train it to predict the direction of future earnings. We find that the ANN trained on the GPT's narrative insights achieves an accuracy of 59%, which is almost as high as the GPT forecast accuracy (60%). In fact, the embedding-based ANN achieves an F1-score that is higher than GPT's (65% vs. 63%). This result presents direct evidence that the narrative insights generated by the model are informative about future performance. We also show that a dual-input model combining financial statement data with GPT-generated texts achieves the highest performance across all tests, with an accuracy of 63.16% and an F1-score of 66.33%. This reinforces earlier findings that GPT uncovers incremental insights beyond traditional machine learning models and underscores the economic value of using LLMs for financial prediction tasks. Further, we observe a 94% correlation between GPT's forecasts and ANN forecasts based on the GPT's narratives, suggesting that the information encoded by these narratives is the basis for GPT's forecasts. We also find that narratives related to ratio analysis, in particular, are most important in explaining the direction of future earnings. In sum, the narratives derived from CoT reasoning are responsible for the model's superior performance.

Finally, we explore the economic usefulness of GPT's forecasts by analyzing their value in predicting stock price movements. We find that the long-short strategy based on GPT

forecasts outperforms the market and generates significant alphas and Sharpe ratios. For example, alpha in the Fama-French three-factor model exceeds 12% per year. GPT stands out for doing particularly well in predicting the returns for small companies, as compared to ANN-based strategies.[9]

We make four contributions to the literature. First, to the best of our knowledge, we are the first to provide large-scale evidence on LLM's ability to perform financial analysis – a complex task that is traditionally performed by human analysts – in a human-like manner. We show that a pre-trained general-purpose LLM technology generate state-of-the-art inferences about the direction of the company, outperforming financial analysts and prior models. Importantly, we show that the language model can successfully analyze purely financial numbers without any narrative context and that the generated narrative insights explain the model's predictive ability.

Second, we establish complementarities in analytical tasks between language and quantitative models, in addition to human experts. LLMs have a unique advantage over quant models because they can emulate human-like reasoning that allows reasoning through situations where quant models struggle. We show that an LLM-based analysis, by drawing on knowledge and chain-of-thought reasoning, complements the specialized models. This adds to the literature on complementarities between humans and machines in the financial domain (Costello et al., 2020; Liu, 2022; Cao et al., 2024). While prior literature relies on specialized models, LLMs are fundamentally different in that they are a general-purpose (pre-trained) language technology with reasoning capabilities. We are the first to establish the complementarities between LLMs and human experts, as well as between LLMs and narrowly trained quant models, in financial analysis.

Third, we contribute to the literature on fundamental analysis. Starting from Ou and Penman (1989), there is a large literature in accounting that focuses on earnings prediction based on accounting fundamentals (for example, Bochkay and Levine, 2019; Hunt et al., 2022; Chen et al., 2022). In particular, Chen et al. (2022) predict the direction of earnings changes using tree-based machine learning models trained on over 12,000 exploratory variables based on firms' XBRL tags.[10] We contribute to this literature by introducing a novel approach to derive fundamental insights about future performance from financial statement analysis and

[9]This finding aligns with our earlier result that GPT is relatively better in predicting earnings for smaller companies compared to ANNs. Given that GPT's training dataset likely contained a disproportionate amount of information from larger firms, this result further challenges the notion that GPT's performance is merely a function of its memory.

[10]The observed variation in prediction accuracy relative to Chen et al. (2022) can be attributed to the considerably fewer predictive variables included in our sample. Additionally, when our analysis is confined to firms examined in Chen et al. (2022), the prediction accuracy of GPT notably increases to 64%.

predict changes in future earnings.

Finally, our results provide evidence of the limits of LLMs. In particular, the boundaries of generative AI to successfully perform tasks outside of their native domain are not well understood. We find that an LLM excels in a quantitative analytical task that requires intuition and human-like reasoning. Broadly, our analysis suggests that LLMs are more than support "assistants" but that they can take a more central place in decision-making by playing the role of "analysts."

2 Conceptual Underpinnings

Financial statement analysis, or fundamental analysis, has long been considered of critical importance for informed decision-making (e.g., Graham and Dodd, 1934). It uses the numbers reported in financial statements to gain insights into the financial health of the company, aiming to reveal information about a firm's future prospects and valuation (Ou and Penman, 1989; Piotroski, 2000; Sloan, 2019).

Financial statement analysis underlies the work performed by financial analysts, who play a pivotal role in financial markets.[11] One of their primary tasks involves predicting firms' earnings, which serves both as an input in their own stock market recommendations and an output that informs investors (Stickel, 1991; Brown et al., 2015). When making earnings forecasts, their work typically begins with a systematic analysis of financial statements (Bouwman et al., 1987), often using standardized templates to ensure consistency and accuracy. This analysis enables financial analysts to establish a baseline understanding of a company's financial position and performance, assessing factors such as operating performance or capital structure. They then contextualize this financial data by drawing upon their industry and private knowledge about the firm before issuing their forecasts (Brown et al., 2015). The accuracy and quality of these forecasts not only drive market perceptions but also are fundamental to analysts' career advancement and job security (Basu and Markov, 2004; Groysberg et al., 2011).

Prior research generally concludes that sell-side analysts outperform time series models in terms of producing credible annual earnings forecasts (e.g., Bradshaw, 2011). Consequently, these forecasts are frequently used as a proxy for markets' earnings expectations. At the same time, prior research has shown that financial analysts produce potentially erroneous or biased estimates (Bradshaw, 2011; Kothari et al., 2016). For example, Green et al. (2016) show that analysts make technical errors and questionable economic judgments when evaluating

[11] Analysts are often formally trained in financial statement analysis. For example, financial statement analysis is a major part of the Level I CFA exam.

firms with quantitative methods. Evidence from De Bondt and Thaler (1990) or Bordalo et al. (2019) suggest that financial analysts overreact to recent events. These mistakes and biases highlight the complexity of processing information efficiently when large volumes of data are involved.

Recognizing these challenges in conventional financial forecasting and human information processing, general-purpose language models, such as ChatGPT, hold promise in facilitating financial statement analysis and the associated tasks such as earnings forecasting and decision-making more generally. These advanced AI systems are noted for their expansive knowledge across various domains and ability to quickly and efficiently process large quantities of data (Achiam et al., 2023). For example, their proficiency extends to answering CFA or CPA exam questions (Eulerich et al., 2023), demonstrating their financial knowledge and potential for understanding theories. In a similar vein, prior literature has shown that these models are capable of efficiently processing large sets of financial data (e.g., Kim et al., 2023b,a). LLMs have also shown promise in predicting certain economic outcomes. Lopez-Lira and Tang (2023) and Jiang et al. (2022) show that GPT can explain short-term stock returns based on newspaper headlines and Bybee (2023) finds that GPT's macroeconomic prediction aligns well with the expert survey results. In addition, Hansen and Kazinnik (2023) document that GPT can understand the political stance of FOMC announcements and relate it to future macroeconomic shocks.

However, despite the successes of large language models in many tasks, they are primarily viewed as a support tool, not an analytical tool, and their ability to act autonomously to perform financial statement analysis at the level of a human analyst faces significant challenges. First, financial statement analysis is an open-ended task that is more of an art than science, whereas machines typically excel in narrow, well-defined tasks. It requires common sense, intuition, reasoning, judgment, and the ability to handle previously unseen situations. Second, LLMs are not specifically trained to analyze financial information in the same way they are trained to, for example, summarize text or answer questions. In fact, inputs into the tasks performed by LLMs have been predominantly qualitative and language-based, and LLMs have struggled with understanding numeric domain (Brown et al., 2020). Third, humans are more capable of incorporating their knowledge of broader context – something a machine often cannot do – by taking into account soft information, industry knowledge, and regulatory, political, and macroeconomic factors. These factors stack the odds against an LLM achieving a human-like performance in analyzing financial statements.[12]

[12]These more complex quantitative tasks have been traditionally seen as outside of the LLM's "technological frontier" (e.g., Dell'Acqua et al., 2023). Consistent with this argument, Li et al. (2023) processes earnings press releases and finds that GPT performs worse in predicting earnings relative to sell-side analysts.

An alternative to utilizing a general-purpose large language model for financial statement analysis involves specifying a more narrow objective, such as earnings prediction, and training a specialized ML model, such as Artificial Neural Network (ANN), to perform this task. Unlike the general-purpose large language models, which are trained to predict the next word in a textual sequence, ANNs learn deep interactions among a large number of predictors to deliver powerful forecasts of the target variable.[13] Because LLMs are not trained to uncover these complex relationships among predictors, they are fundamentally disadvantaged relative to the specialized models in a specific prediction task. Nevertheless, the effectiveness of these ANNs can be limited if they encounter patterns not observed during training with sufficient frequency. This is where theoretical knowledge or general understanding of how the world works becomes essential, as does the value of human experience, intuition, and judgment. This grants possibly an important advantage to an LLM due to its training on a vast body of general knowledge that encompasses a multitude of business cases and situations, financial theories, and economic contexts. This broader theoretical foundation potentially allows LLMs to infer insights even from unfamiliar data patterns, providing an advantage in the complex domain of financial analysis.

3 Methodology and Data

In this section, we outline how we approach the primary task of using an LLM to analyze and predict earnings changes. Earnings prediction is a task that combines qualitative and quantitative analyses and involves professional judgment. We emulate how analysts analyze financial statements with a chain-of-thought prompt using GPT 4.

3.1 Financial Statement Analysis and Earnings Prediction

Overview Earnings prediction derived from financial statement analysis is of considerable importance to accounting information users. For example, such predictions help investors to make inferences about expected stock returns (Fama and French, 2015) or to pick the best-performing stocks (Piotroski, 2000). However, earnings are hard to predict as they are influenced by many exogenous factors such as macroeconomic shocks (Ball et al., 2022), product market demand shocks, changes in accounting standards (Ball et al., 2000), and many other factors. Therefore, predicting earnings is challenging even for state-of-the-art ML models (see Bochkay and Levine, 2019; Chen et al., 2022, for example).

[13] Over time, methods for predicting earnings have progressively advanced within the accounting literature. Ou and Penman (1989) predict earnings changes using a stepwise logistic regression model that uses approximately 60 accounting variables as input. Most recently, Chen et al. (2022) use 13,881 in-line XBRL tags and tree-based machine learning models to predict future earnings.

Financial analysts approach this task by performing financial statement analysis. This involves identifying and understanding notable changes and trends, computing and evaluating financial ratios, and synthesizing the results to obtain further insights. Their analysis is enriched by contextual information, such as industry information, understanding of the competitive landscape, and macroeconomic conditions (Bouwman et al., 1987). Based on this information, they apply professional judgments to determine whether a company's earnings will grow or contract in the future.

In this study, we specifically focus on a relatively narrow information set that includes numerical information reported on the face of two primary financial statements. While this lacks textual information or broader context and thus puts an LLM at a disadvantage relative to a human, it presents a well-defined information set of exclusively numeric data. This approach allows us to test the limits of the model when analyzing financials and deriving insights from the numeric data – something that an LLM is not designed nor trained to do.

To perform FSA-based earnings prediction using a Large Language Model, we implement two types of prompts. First, we use a "simple" prompt that instructs an LLM to analyze the two financial statements of a company and determine the direction of future earnings. This prompt does not provide further guidance on how to approach the prediction task, however.[14] Second, we implement a Chain-of-Thought prompt that breaks down the problem into steps that parallel those followed by human analysts. This prompt effectively ingrains the methodology into the model, guiding it to mimic human analysts. We mostly focus on the results from this second prompt in our analysis.

Human Processing and Chain-of-Thought Modern large language models can retrieve numbers from structured tables and perform simple calculations. However, they lack the ability to reason like a human and perform judgment. Recent research suggests that chain-of-thought prompting can significantly enhance the reasoning and problem-solving abilities of large language models (Wei et al., 2022).

We implement the CoT prompt as follows. We instruct the model to take on the role of a financial analyst whose task is to perform financial statement analysis. The model is then instructed to (i) identify and describe notable changes in certain financial statement items. Then, we ask the model to (ii) compute key financial ratios without explicitly limiting the set of ratios that need to be computed. When calculating the ratios, we prompt the model to state the formulae first, and then perform simple computations. The model is subsequently

[14] In particular, we simply present a standardized and anonymous balance sheet and income statement and ask the model to predict whether earnings will increase or decrease in the subsequent period.

instructed to (iii) provide economic interpretations of the computed ratios. Finally, using the basic quantitative information and the qualitative insights that follow from it, the model is instructed to (iv) synthesize information and predict whether earnings are likely to increase or decrease in the subsequent period. Along with the direction, we instruct the model to produce a paragraph that elaborates its rationale. Overall, this set of instructions aims to replicate how human analysts analyze financial statements to determine whether a firm's performance is sustainable (Bouwman et al., 1987).

In addition to the binary prediction accompanied by a rationale statement, we also prompt the model to provide the predicted magnitude of the earnings change and the confidence in its answer (Bybee, 2023; Choi and Kim, 2023). The magnitudes contain three categories: large, moderate, and small. The confidence score measures how certain the model is in producing its answers and ranges from zero (random guess) to one (perfectly informed).

We use `gpt-4-0125-preview`, which is the most updated GPT model by OpenAI at the time of our experiment. The `temperature` parameter is set to zero to ensure minimal variability in the model's responses. We do not specify the amount of `max_tokens`, and `top-p` sampling parameter is set to one (i.e., the most likely word is sampled by the model with probability one). In addition, we enable the `logprobs` option to obtain token-level logistic probability values. Figure 1 provides a visual illustration of GPT's processing steps.

3.2 Data

We use the entire universe of Compustat annual financial data from the 1968 to 2021 fiscal years. We also set aside data for 2022 to predict 2023 fiscal year earnings to test for the robustness of the model's performance outside GPT's training window. In particular, the GPT-4-Turbo preview's training window ends in April 2023, and the model cannot have seen the earnings data of 2023, which was released in late March 2024. Following prior literature, we require that each observation has non-missing total assets, year-end assets value exceeding one million dollars, a year-end stock price exceeding one dollar per share, and a fiscal period end date of December 31.[15] We also drop observations where the balance sheet equation does not hold. These filters leave us with 150,678 observations from 15,401 distinct firms, reasonably approximating the Compustat universe.

For each firm-year, we reconstruct the balance sheet and income statement using the data from Compustat. The format follows Compustat's balancing model and is the same

[15]Focusing on December 31 firms allows for more straight-forward asset pricing tests in Section 7 and is consistent with Ou and Penman (1989); Hunt et al. (2022).

across all firm years. We omit any identifying information, such as the firm name or dates of the financial statements. This step ensures that all firm-year observations have an identical financial statement structure. Consistent with US GAAP reporting requirements, we provide two years of balance sheet and three years of income statement data. An example of the two statements is provided in Appendix B.[16]

For the analysis that involves analyst forecasts, we use data from I/B/E/S, starting the sample in 1983. We extract individual forecasts and construct monthly consensus forecasts. This analysis restricts the sample to firm-years with analyst following. We require that each observation has at least three analyst forecasts issued, which leaves us with 39,533 firm-year observations.

We report descriptive statistics for the variables used in our analyses in Table 1. Panel A describes the full sample (1968-2021), and Panel B is restricted to the analyst sample (1983-2021). The data in Panel A reveals that approximately 55.5% of observations report an actual increase in earnings (*Target*). Predicted values include the prefix "*Pred_*" and vary depending on the model. For example, GPT prediction (*Pred_GPT*) implies that, on average, 53.0% of observations will experience an increase in earnings. In Panel B, *Pred_Analyst1m* denotes the forecasts issued within one month from the previous year's earnings release. Analyst forecasts indexed by 3m and 6m suffixes are defined in an analogous manner. Compared to GPT, financial analysts tend to be slightly more pessimistic in their forecasts (fluctuating around 52% depending on the timing of the forecasts). Panel B also reveals that companies in the Analyst Sample are, on average, larger in size (*Size*), have a lower book-to-market ratio (*BtoM*), higher leverage (*Leverage*), and lower earnings volatility (*Earn_Vol*). However, they are similar in terms of the actual frequency of EPS increases.

4 How Does an LLM Perform Compared to Financial Analysts?

In this section, we evaluate the performance of a large language model in the analysis of financial statements aimed at predicting the direction of future earnings by using human analysts as a benchmark. All prediction models have a binary target variable, which indicates an increase or decrease in EPS in the subsequent year.

4.1 Prediction Methods and Evaluation Metrics

Naive Model First, as a naive benchmark, we assume that the directional change in earnings will stay the same. In particular, if EPS has increased (decreased) in year t relative

[16]Importantly, we do not train or fine-tune the LLM model on the financial statements. The model observes only a single balance sheet and income statement at a time, as provided in Appendix B.

to year $t-1$, the naive prediction for year $t+1$ is also "increase" ("decrease"). We use diluted EPS excluding extraordinary items as in Ou and Penman (1989) and Hunt et al. (2022).

Analysts' Forecasts We use a consensus analyst forecasts of year $t+1$ EPS published following the announcement of year t earnings. We first collect analyst forecasts issued within one month from the prior year's earnings release date. If multiple forecasts are issued by a single analyst, we use the closest one to the year t earnings release dates. This approach helps us to ensure that human analysts are making predictions of one-year-ahead earnings based on financial statements published in the current year. Then we take the median value of analysts' forecasts and compare it to the actual year t EPS. We require at least three analyst forecasts for a given firm during this one-month period to compute median values. If the median forecasted EPS value is larger than the year t street EPS based on I/B/E/S Actual, we label the prediction as "increase" and vice versa. Analyst forecast accuracy is then obtained by comparing this prediction with the actual GAAP EPS change between year t and $t+1$ based on I/B/E/S.[17]

As a comparison, we also collect analyst forecasts issued at least three and six months after the release of year t financial statements. For the three-month forecasts, we collect the forecasts issued from at least one month after the prior year's earnings announcement to up to three months (inclusive) after the earnings announcement. For the six-month forecasts, we use the forecasts issued starting from month four and up to six months (inclusive) after the prior year's earnings announcement. This ensures that the analysts have enough time to process the reported financials.[18] However, this also means that the analysts will have access to one or two quarterly financial statements and other contextual information generated during the year $t+1$. Therefore, human analysts generally have an informational advantage relative to the models that rely on time t information only.

[17] We chose this comparison between predicted street changes and actual GAAP changes as this comparison yields a higher accuracy for analysts (i.e., comparing with the actual street EPS changes yields a slightly lower prediction accuracy for analysts on average). Furthermore, the directions of street and GAAP earnings changes are consistent in about 90% of all cases. However, street EPS and GAAP EPS may differ, and such disagreements are not uncommon (Chen et al., 2021). To mitigate any bias stemming from the two different prediction benchmarks, we perform several additional sub-sample tests, which are reported in Appendix E. First, we remove approximately 12% of the observations where the direction of street earnings change is different from GAAP earnings change in the given year. Second, we remove approximately 58% of the observations where the direction of street earnings change is different from GAAP earnings change *at least once* for a given firm. Note that the second specification only retains firms whose GAAP and street EPS directional changes are consistent throughout the entire sample period. We find that the results are similar.

[18] Berger et al. (2019) show that analysts may not revise their final current quarter earnings forecasts after the arrival of news. Although we limit our observations to newly issued annual forecasts after the announcement t, these alternative benchmarks also allow for capturing delayed adjustments.

Evaluation Metrics We report two common metrics to evaluate the quality of the prediction method: accuracy and F1-score. Accuracy is the percentage of correctly predicted cases. F1-score is the harmonic mean of precision and recall. Precision measures the proportion of true positive predictions in the total positive predictions, while recall measures the proportion of true positive predictions out of all actual positives. In particular, F1-score is defined as follows:

$$F1 = \frac{2 \times TP}{2 \times TP + FP + FN} \tag{1}$$

where TP is the number of true positive predictions, FP is the number of false positive predictions, and FN is the number of false negative predictions.

4.2 Main Results

Table 2 compares GPT's prediction accuracy with that achieved by financial analysts. Based on the first-month forecast following the release of prior year financial statements, analysts' accuracy is 52.71% and F1 score is 54.48% when predicting the direction of one-year-ahead earnings. As expected, this is better than predictions based on a naive model (accuracy = 49.11% and F1 score = 53.02%). However, these results also reiterate the notion that changes in earnings are very hard to predict, even for sophisticated financial analysts. As expected, the analysts' prediction accuracy improves through the course of the year $t + 1$, achieving an accuracy of 55.95% and 56.58% for month-three and month-six forecasts, respectively.[19]

Turning to GPT's predictions, we observe the following: Using a simple prompt instructing GPT to analyze financial statements and predict the direction of future earnings yields an accuracy of 52.33% and an F1-score of 54.52%. Thus, without CoT reasoning, the model's performance is on par with the first-month consensus forecasts by financial analysts, following the earnings release. However, the performance markedly improves when we utilize CoT-based GPT forecasts. With chain-of-thought prompts, GPT achieves an accuracy of 60.35%, or a 7 percentage points increase compared to analyst predictions one month after

[19] As an additional analysis, we also consider "high-ability" analysts. We define high-ability analysts based on their performance in the previous year. To minimize measurement error, we confine our search to analysts who issued at least five different forecasts in the given year. We compute their average forecast error and identify the top 20% of analysts with the lowest average forecast errors. We analyze the current year's performance of this group of high-ability analysts. Their prediction accuracy (within one month from the prior year's earnings announcements) is 56.75%, and their F1 score is 56.26%, largely surpassing the entire group of analysts. However, their forecast accuracy is still significantly below that of GPT (significant at the 5% level).

the earnings release. The difference is statistically significant at 1% level.[20] This edge is particularly noteworthy given that the language model is limited to only the balance sheet and income statement, without any of the narrative or contextual information available to analysts.[21]

Taken together, our results suggest that GPT can outperform human analysts by performing financial statement analysis even without any specific narrative contexts. Another finding is that guiding the model through a human-like, step-by-step analysis is crucial, as simple instructions to analyze complex financial statements alone do not yield strong predictions.

4.3 Complementarity Between Human Analysts and GPT

Given that GPT outperforms human analysts in predicting future earnings, this finding raises the question of whether an LLM can largely replace human analysts. In our context, humans are expected to rely on a broader information set and hence should have an advantage over an LLM that does not have access to qualitative information, for example. More generally, humans often rely on soft information not easily accessible to a machine (Costello et al., 2020; Liu, 2022), which puts humans at an informational advantage. We next explore the presence of complementarities and trade-offs related to LLM vs. human forecasts.

Sources of Incorrect Answers We start by analyzing instances where forecasts are erroneous. We estimate a simple linear regression to examine whether firm characteristics have systematic associations with prediction accuracy. $I(\text{Incorrect} = 1)$ is an indicator variable that equals one when the earnings prediction does not match the actual change in earnings. We then estimate the following OLS regression:

$$I(\text{Incorrect} = 1)_{it} = \beta \mathbf{X}_{it} + \delta_{year} + \delta_{ind} + \varepsilon_{it} \tag{2}$$

$\mathbf{X}_{it}$ is a vector of firm i's year t characteristics: asset size, leverage, book-to-market ratio, earnings volatility, loss indicator, and property, plant, and equipment scaled by total assets. δ_{year} and δ_{ind} denote year and industry (SIC two-digit) fixed effects, respectively. All continuous variables are winsorized at the 1% level and standard errors are clustered at the SIC two-digit industry level.

We present the results in Table 3, Panel A, and Figure 2. In column (1), we document

[20] GPT outperforms human analysts in terms of accuracy under 5% statistical significance.

[21] Excluding restated financial statements identified from Audit Analytics yields quantitatively similar results (Appendix E).

that GPT's predictions are more likely to be inaccurate when the firm is smaller in size, has a higher leverage ratio, records a loss, and exhibits volatile earnings. These results are intuitive and, notably, prior studies find these characteristics to be economically associated with earnings quality.[22] For comparison, in columns (2), (3), and (4), we report the determinants of analysts' inaccurate predictions. Several interesting differences emerge compared to column (1). First, even though analysts face difficulties in predicting small firms' earnings, the magnitude of these coefficients is nearly half compared to the coefficient in column (1) (p-value is less than 1% for all three comparisons). Considering that analysts have access to narrative information and broader context, this result is consistent with Kim and Nikolaev (2023b), who show that context matters more for prediction tasks when the firm is smaller in size. Another notable difference is that analysts are less likely to make errors *relative* to GPT when a firm reports a loss and exhibits volatile earnings. These findings are the same for all analyst forecast measures as the magnitudes of the coefficients on *Loss* and *Earnings Volatility* in columns (2), (3), and (4) are consistently smaller than that of column (1). Taken together, our results show that analysts and GPT both have difficulties in predicting the earnings of small, loss-reporting firms. However, analysts tend to be relatively better at dealing with these complex financial circumstances than GPT, possibly due to other soft information and additional context (Costello et al., 2020).

Incremental Informativeness We next test whether analysts' forecasts, despite lower accuracy, add useful insights incremental to GPT's predictions. We regress an indicator $I(Increase = 1)$, which equals one when subsequent period earnings increase and zero otherwise, on the direction of future earnings predicted by GPT and/or analysts. Specifically, we estimate the following OLS regression:

$$I(Increase = 1)_{it} = \beta_1 Pred_GPT_{it} + \beta_2 Pred_Analyst_{it} + \delta_{year} + \delta_{ind} + \varepsilon_{it} \quad (3)$$

where $Pred_X$ is an indicator that equals one when "X" (which is either "GPT" or "Analyst") predicts an increase in earnings, and zero otherwise. δ_{year} and δ_{ind} are year and

[22] Due to high fixed costs of maintaining adequate internal controls, small firms may have lower-quality accounting earnings (Ball and Foster, 1982; Ge and McVay, 2005) and are more likely to restate their earnings in subsequent periods (Ashbaugh-Skaife et al., 2007). High leverage ratios are often indicative of firms being closer to debt covenant violations. Such firms might be more incentivized to engage in earnings management to meet or beat financial thresholds, leading to lower-quality earnings (Watts and Zimmerman, 1986). Also, when firms experience unusual financial circumstances such as reporting losses, analysts tend to perform worse than average (Hwang et al., 1996; Hutton et al., 2012). Lastly, Donelson and Resutek (2015) document that past volatility of earnings is negatively associated with its predictive power. Considering that GPT only uses numerical financial information as its input, these results align well with Kim and Nikolaev (2023a,b) that contextual information becomes relatively more important when firms experience losses and their size is small.

industry (SIC two-digit level) fixed effects. Standard errors are clustered at the industry level.

The results are presented in Table 3, Panel B. In column (1), we find that GPT's prediction, on a standalone basis, is positively associated with future outcomes while controlling for industry and year-fixed effects. The same result holds for individual analysts' forecasts as can be seen in columns (2), (3), and (4). Consistent with the results in Table 2, analysts' forecasts issued six months after the earnings release exhibit stronger associations with the actual outcomes than the forecasts issued one month after the earnings release (the adjusted R-squared in column (4) is 0.044, which is almost twice the adjusted R-squared value in column (2)).

In columns (5), (6), and (7), we include both GPT and analyst forecasts simultaneously in a single regression. Across all models, both coefficients are statistically significant. We observe that the coefficient on GPT is largely unchanged (its t-statistic marginally decreases from 2.99 to 2.67) and the coefficient on analysts' predictions increases in magnitude when both variables are used simultaneously (e.g., from 0.073 in column (2) to 0.110 in column (5)). The adjusted R-squared value also increases from 0.070 in column (1) to 0.089 in column (5). These results indicate that GPT and human analysts are complementary, corroborating our results in Table 3.

Does GPT Do Well When Humans Struggle? To explore the relative advantage of an LLM compared to human analysts, we examine instances when human analysts are likely to struggle with accurately forecasting earnings. Analysts exhibit behavioral biases and may not always have the incentives to make accurate forecasts (Lim, 2001). In particular, we identify instances where analyst forecasts are likely to be biased or inefficient ex ante. We also consider instances in which analysts tend to disagree about future earnings (exhibit dispersion).

To estimate ex-ante bias (inefficiency) in analysts' forecasts, we run cross-sectional regressions of analyst forecast errors on the same firm characteristics as in Equation 2. We then take the absolute value of the fitted values from this regression.[23] Consistent with prior literature, forecast errors are defined as the difference between actual EPS and forecasted EPS, scaled by the stock price at the end of the last fiscal year. In addition to ex-ante bias, we measure the disagreement in analysts' forecasts. Specifically, we use the standard deviation of analysts' forecasted EPS values, scaled by the stock price at the end of the preceding fiscal year.

[23]Note that errors should be unpredictable if forecasts are unbiased and efficient.

We then partition the sample based on the quartile values of analyst bias and estimate Equation 3 for each group. The results are presented in Panel C of Table 3. By comparing the coefficients in columns (1) and (2), we observe important differences. When the analysts' bias is expected to be relatively low, GPT's predictions receive a smaller weight (compared to that in column (2) when the bias is expected to be higher), and the coefficient on analysts' predictions is relatively large. These differences are statistically significant at the 1% level. They suggest that GPT is more valuable in situations when human analysts are likely to be biased. Similar results follow in columns (3) and (4) when we partition the sample on analyst disagreement: GPT's prediction receives more weight when analysts' disagreement is high and vice versa.

Taken together, our results indicate that GPT's forecasts add more value when human biases or inefficiencies are likely to be present.

5 Comparison with Specialized ML Models

So far, we have shown that GPT's predictions largely outperform human analysts. As human analysts are known to have a systematic bias in their forecasts, we raise the bar and turn to more sophisticated benchmarks, including state-of-the-art machine learning models.

5.1 Methodology

Following Ou and Penman (1989) and Hunt et al. (2022), we focus on 59 financial variables obtained from the Compustat Annual database to predict future earnings but exclude the price-to-earnings ratio for consistency reasons (stock price is not financial statement information). We perform two different prediction exercises: stepwise logistic regression and ANN. In both cases, we use a rolling five-year training window. That is, we estimate (train) the model using data from years $t-5$ to $t-1$, and apply the trained model to the year t data to generate forecasts. By doing so, we ensure that the models do not learn from the test data during the training phase. Since our sample spans from fiscal year 1962 to 2021, we train 56 distinct models for each prediction method.

In the stepwise logistic regression, we follow Ou and Penman (1989) and only retain the significant variables from the first step when performing the second step of the procedure. The trained logistic regression then yields a probability value instead of a binary variable as its output. We classify observations with a probability value higher than 0.5 as an increase (and a decrease otherwise). In contrast to the logistic regression, the ANN model allows for non-linearity among the predictors. Our model has an input layer with 59 neurons, two

hidden layers with 256 and 64 neurons each, and an output layer with two neurons (Kim and Nikolaev, 2023a). The output layer produces a two-dimensional vector (p_1, p_2), and we classify the outcome as an increase when $p_1 > p_2$ and vice versa. We use Adam optimizer, ReLU activation function, and cross-entropy loss. We use batch training with a batch size of 128. All input variables are standardized. Missing continuous variables are imputed as the year-industry average. We apply early stopping criteria with a patience of five epochs, which indicates that the model stops training when there is no improvement in performance for five consecutive epochs.[24] For each training phase, we assign a random 20% of the training sample to the validation set and optimize the learning rate and dropout rate. Specifically, we perform a grid search of nine iterations, using three learning rates ($1e^{-5}$, $1e^{-3}$, and $1e^{-1}$) and three dropout rates (0, 0.2, and 0.4).[25]

5.2 Main Results

Overall Results We report the results in Table 4, Panel A, and Figure 3. Stepwise logistic regressions following Ou and Penman (1989) achieve an accuracy of 52.94% and an F1 score of 57.23%. We observe a considerably higher prediction accuracy using the ANN model. The model achieves a 60.45% accuracy and an F1-score of 61.62%. This result highlights the importance of non-linearities and interactions among financial variables for the predictive ability of numerical information.

Consistent with the results in the analyst sample, our CoT-based GPT predictions achieve an accuracy of 60.31%, which is on par with the specialized ANN model. In fact, in terms of the F1-score, GPT achieves a value of 63.45%, which is the highest among all prediction methods. This indicates a remarkable aptitude of GPT to analyze financial statements.[26] Not only does it outperform human analysts, but it generates performance on par with the narrowly specialized state-of-the-art ML applications.

We further examine the possibility that ANN versus GPT performance is partly driven by the slightly different input variables: we use balance sheet and income statement variables for GPT, but 59 Ou and Penman (1989) ratios for ANN. Thus, to ensure that the results are not an artifact of this choice, we also train an ANN model using the same balance sheet and income statement variables. We scale balance sheet items by total assets and income

[24] The maximum allowed training epochs is set to 50 yet none of the models hit this limit.

[25] In addition to the ANN and logistic regressions, we also test a tree-based model following Chen et al. (2022); Hunt et al. (2022). The overall accuracy of the tree-based model (without excluding the observations in the middle of the prediction distribution) is 58.85%, which is in between the ANN and the logistic regression.

[26] GPT outperforms stepwise logistic predictions at 1% level. However, the difference between GPT and ANN performance is not statistically significant at conventional levels.

statement items by total sales. We also include change in revenue, change in lagged revenue, change in total assets, and revenue scaled by total assets. The ANN model with financial statement information achieves an accuracy of 60.12% and an F1-score of 61.30%, which are slightly lower than those of GPT.

Time Trends We report the overall time trend of GPT's and ANN's prediction accuracy in Figure 4 (detailed annual accuracy and F1-scores are reported in Appendix A).[27] The left panel shows a negative time trend in GPT's prediction accuracy. In terms of the economic magnitude, GPT's accuracy has decreased, on average, by 0.1% point per year, which translates into a decrease in accuracy by 5.4 percentage points over the 54-year sample period. Interestingly, we observe sharp drops in prediction accuracy in 1974, 2008-2009, and 2020. These periods overlap with international macroeconomic downturns: the oil shock in 1974, the financial crisis in 2008-09, and the Covid-19 outbreak in 2020. This result is comforting as GPT should not foresee unexpected, exogenous macroeconomic shocks if its performance is unrelated to memory.[28] Most importantly, in the right panel of Figure 4, we plot the time-series trend of the "difference" in the accuracy of GPT and ANN models. ANN models exhibit similar time trends to GPT, with their annual differences fluctuating close to zero. Thus, for both evaluation metrics, we find a negative and statistically significant time trend, implying that it has become increasingly difficult to predict future earnings using only numeric information.[29]

Sources of Inaccuracy Next, we explore which firm characteristics are associated with the likelihood of making incorrect earnings predictions. Column (1) of Table 4 focuses on the accuracy of GPT's predictions and is consistent with our findings for the analyst sample (Table 3). We then report the determinants of the incorrect predictions by ANN and logistic regression models in columns (2) and (3), respectively. Both the ANN and logistic regression are also more likely to generate inaccurate predictions when firms are smaller, have higher leverage, record a loss, and have higher earnings volatility. However, interestingly, ANN is *relatively* more likely than GPT to make inaccurate predictions when firms are smaller, more volatile, or report a loss. A one standard deviation decrease in firm size reduces GPT's prediction accuracy by 3.4 percentage points. In contrast, the same change in firm size is associated with a 5.5 percentage point decrease in prediction accuracy

[27] In untabulated tests, we also examine industry-level time trends. We do not find evidence that different industries show notably different time trends over time.

[28] We discuss this potential issue more formally in Section 6.1.

[29] This result corroborates Kim and Nikolaev (2023a), who find that the informational value of narrative context in predicting future earnings has increased over time. It is also consistent with a decline in the relevance of numeric information over time (e.g., Collins et al., 1997).

for the ANN model. The difference between the two coefficients is statistically significant at the 1% level. Similarly, the coefficients on *Loss* and *Earnings Volatility* are statistically different at the 5% level. The differences between logistic regression and GPT predictions are even more pronounced. This result aligns with GPT's ability to handle less common data patterns, such as loss-making firms. This capability likely stems from its broad knowledge and theoretical understanding of business, which allows it to "reason through" situations that are challenging for traditional quantitative models. In combination with the results of Section 4, this finding suggests that GPT's cross-sectional *relative* accuracy is between human analysts and ANN models. GPT appears more "human-like" than pure machine learning models (e.g., performing relatively better with loss-making firms) but more "machine-like" compared to human analysts (e.g., performing relatively better with larger firms).

Incremental Informativeness While GPT's performance is comparable to that of an ANN, we also examine whether GPT conveys incremental information when compared to specialized ML models. This analysis is reported in Panel C. In columns (1) to (3), we show that across all models, predicted earnings changes, individually, are positively associated with the actual changes. In column (4), when both GPT and ANN forecasts are included simultaneously, both remain statistically significant and hence contain incremental information. Interestingly, the coefficient on ANN becomes one-third in magnitude (compared to column (2)) and its statistical significance deteriorates (from a t-statistic of 3.69 to 2.36), whereas the coefficient on GPT remains stable. This result suggests that GPT captures some additional dimensions of information than non-linear interactions among financial variables when predicting future earnings, e.g., external theoretical knowledge. Thus, incorporating GPT forecasts alongside specialized ML models adds economic value, as GPT provides insights that are not merely redundant but rather complement quantitative models and enhance the overall predictive accuracy.

5.3 Confidence, Magnitude, and Generalizability

5.3.1 LLM's Confidence

Method We estimate the confidence of the LLM's answers based on two methods. First, we explicitly instruct the model to report a confidence score on its earnings prediction, with one being perfect confidence and zero being a pure guess (Bybee, 2023). Second, we compute an alternative confidence score based on token-level logistic probability values, which we directly take from the probability vector provided by the model. Specifically, we average the logistic probability values across all output tokens to measure the overall certainty of the

model answer.

Results For both approaches, we report prediction results of the high confidence (fourth quartile) and the low confidence (first quartile) groups. We present the results in Figure 5 and columns (1) to (4) of Table 5. The model performs better when it reports greater confidence. In the high confidence group, the model achieves an accuracy of 62.44% (63.15%) based on the reported confidence value (confidence score derived from logistic probabilities), which is approximately 2.6 (4.6) percentage points higher than the corresponding accuracy of the low confidence group. We find similar results based on the F1 score. Logistic probabilities appear more effective at discriminating between high and low prediction accuracy than the model's self-assessed confidence. Overall, this result indicates that the model is capable of distinguishing between instances where earnings are more predictable.

5.3.2 Magnitude

Method Recall that we also instruct the model to provide the expected magnitude of earnings change: "large", "moderate", or "small." As in Ou and Penman (1989) and Hunt et al. (2022), we expect the model to be more accurate in determining the directional change when it predicts large rather than immaterial changes.

Results We present the results in Figure 5 and columns (5) and (6) of Table 5. We find that the accuracy is 62.03% when the model predicts large changes, whereas it decreases to 60.22% for small changes. We document a similar pattern for F1 scores: 61.16% for large changes vs. 57.95% for small changes. Overall, when the model expects a larger change, its directional predictions are more accurate.

5.3.3 LLM type

Method We also test whether the capabilities associated with a specific LLM type determine its predictive ability. In the main analysis, we use the most recent version of GPT, GPT-4-turbo. We also experimented with a less powerful LLM version from the same family, GPT-3.5-turbo, and otherwise used the same experimental settings. In addition, we also explored another family of LLMs provided by Google, namely, Gemini Pro 1.5 (also with the same experimental settings). Due to considerable processing time, we choose a random 20% sample for this set of analyses.

Results We present the results in Figure 5 and Table 5, columns (7) to (9). GPT 4 achieves the best performance, followed by Gemini 1.5, and GPT 3.5. Gemini 1.5 achieves

an overall accuracy of 59.15%, which is close to that of GPT 4 (61.05%) in the same 20% sample. However, GPT 3.5 achieves an accuracy of only 52.29% and an F1-score of 59.17%, which are all substantially lower than our GPT 4 benchmarks. We also find that the outputs of GPT 4 and Gemini 1.5 are largely overlapping with only 1,808 out of 30,135 firm-years (approximately 6%) having opposing predictions. Overall, this analysis suggests that our findings are not confined to a specific family of LLMs. Although the final prediction results largely rely on the performance of the backbone language model, recent generations of LLMs are capable of analyzing financial statements and making informed decisions.

6 Where Does an LLM's Predictive Ability Come From?

In this section, we aim to understand the sources of GPT's predictive ability. We explore two broad explanations. The first explanation is that GPT's performance comes from its memory, e.g., due to the model's ability to identify the company based on numeric data. We aim to rule out this possibility as it undermines the integrity of the model's predictions. Another explanation is that the strength of the model is in its ability to generate narrative insights based on its analysis of numeric data. We explore each of these possibilities next.

6.1 Is There a Look-ahead Bias in the Model?

An important concern with the reliance on a pre-trained large language model in a prediction task is its potential for a look-ahead bias (e.g., Sarkar and Vafa, 2024). For example, the model may have been trained on the company-specific financial data and, hence, may "know" the answer as to whether earnings increased or decreased in the future (or have a general sense of how well the company did over time). Our research design is relatively immune from this potential bias (e.g., Glasserman and Lin, 2023) because we use a consistent anonymized format of financial statements across firms and, by design, do not provide any textual information.[30] This makes it virtually impossible for the model to infer a firm's identity from the structure of financial statements or specific account names. We also ensure the statement does not contain any dates and use relative years, i.e., t or $t-1$. This later mitigates the concern that the model has knowledge about macroeconomic trends in a specific year and uses it to predict future earnings. To appreciate this issue, imagine that the model was able to match a given set of financials to 2007. In this case, the model could draw on its knowledge of the major economic downturn in 2008 and adjust its

[30]Compared to de-identified financial statement data, anonymizing textual data is conceptually more challenging. Textual data, such as earnings calls, may still retain sufficient contextual information that potentially allows the model to guess the anonymized firm.

prediction accordingly. However, as shown in Figure 4, our results show the opposite: our model performs poorly when significant economic downturns such as COVID and the 2008 financial crisis occur. This result suggests that the model has little knowledge about the macroeconomic trends from our input data sources.

Even though the anonymous nature of financial statements should prevent the model from "guessing" the entity, we perform two formal analyses to further rule out this concern.

Can GPT Guess Firm Name and Year? In this set of tests, we instruct the model to make guesses about the firm or year based on the financial statements that we provide. Specifically, we ask the model to provide the ten most probable firm names and the most probable fiscal year. Additionally, we force the model to produce outputs even when it believes that it cannot make any informed guess.

For economic reasons, our first set of experiments does not include any chain-of-thought prompts. We perform this experiment on 10,000 random observations. The results are presented in Table 6, Panel A. We find that the model correctly identifies the firm name with an accuracy of 0.07%, which is lower than the accuracy of a random guess from the population of names in our data. In Figure 7, left panel, we plot the ten most frequently produced firm names. We find that the model almost always predicts the same set of ten firms, including Tesla, Facebook, and Amazon. This result is consistent with the model's training objective to produce the most probable words (name in this case) conditional on its information. Absent an informative prior, the model is likely to predict the most visible or popular firms in its training corpus.

The accuracy of correctly guessing the year of financial statements is 2.95%. In the right panel of Figure 7, we plot the actual fiscal year and GPT's prediction in one plane. We observe that almost all predictions are 2019, 2020, or 2021 independent of the actual year, which is inconsistent with the model's ability to guess the year.[31]

In the second set of experiments, we use the exact same chain-of-thought prompts as in the main analysis, but then ask the model to guess the firm name and year (instead of predicting earnings). We use a random sample of 500 observations. Panel B of Table 6 contains the results. The findings confirm very low accuracy and thus address a potential concern that the CoT prompt is more capable of invoking the model's memory. Taken together, our results strongly suggest that the model cannot make a reasonable guess about the entity or the fiscal year from the anonymous financial statements. Therefore, it is highly

[31] Refer to Appendix D for computing the accuracy of a random guess.

unlikely that the model is inadvertently using its "memory" about financial information to make earnings predictions.

Analysis Outside of GPT's Training Window As suggested in Sarkar and Vafa (2024), the most effective way to rule out the model's look-ahead bias is to perform a test outside of the model's training window. OpenAI's GPT4-Turbo preview was trained on data up to April 2023, thereby significantly limiting the scope to conduct this analysis. Nevertheless, we use financial statement data from the fiscal year 2022 (released in January-March 2023) to predict earnings of the fiscal year 2023 (released in early 2024).[32]

We present the results in Table 6, Panel C. As a comparison, we also report prediction results of the logistic regressions, analyst predictions, and ANN models. GPT achieves an accuracy of 58.96% and an F1 score of 63.91%. The accuracy (but not the F1 score) is slightly lower than the average reported in Table 4, Panel A. However, recall that we find an overall decreasing time trend in GPT's prediction accuracy. Specifically, as shown in Appendix A, GPT's prediction accuracy is only 54.36% for the fiscal year 2021, and 59.01% for 2019 (GPT's prediction accuracy plummets in 2020 during Covid-19 outbreak). In fact, both the out-of-GPT-sample accuracy and the F1 score are substantially higher than the average over the last 10 years (58.01% and 59.15%). Therefore, these results are closely in line with our main analysis. Furthermore, outside of the GPT training sample, GPT achieves a very similar accuracy score as the ANN model (58.96% versus 59.10%) and an even higher F1 score (63.91% versus 61.13%) for the same year, which is closely in line with our main findings. Taken together, this result corroborates our prior tests and confirms that the model's predictive ability does not stem from its training memory.

6.2 Are LLM-Generated Texts Informative?

Next, we explore whether the model's predictive ability comes from its ability to generate narrative insights about the financial health and future performance of the company, in line with its objective to analyze financial statements. We leverage the fact that our CoT prompts instructed the model to provide information besides the prediction itself: narrative description and interpretations of trend and ratio analyses, as well as the rationale behind the binary predictions. We start with descriptive analyses of the generated texts. Subsequently, we evaluate the information content of texts generated by GPT.

[32] At the time of analysis, OpenAI's official documentation stated that the knowledge cutoff of GPT4-Turbo was April 2023. However, their most recent version of GPT4-Turbo uses data up to December 2023. This is still before the release of the fiscal year 2023 information. Nevertheless, we repeat the analysis with OpenAI's time-stamped legacy API, `GPT4-Turbo-1106-preview`, which has a confirmed cutoff in April 2023, and find quantitatively similar results.

Descriptive Bigram Analysis We begin with a descriptive approach, performing a content analysis of the texts generated by the model. This analysis involves counting the most common bigrams in the ratio analysis and the most common monograms (single words) in the rationale section. This method allows us to discern patterns and dominant themes that may contribute to the model's analytical performance.

We present the results in Figure 7. In the left panel, we report the top ten most frequently used bigrams in the ratio analysis. We calculate the frequency by scaling the bigram counts with the total number of bigrams generated by the model. The model most frequently refers to the operating margin and also commonly computes efficiency (asset and inventory turnover) and liquidity (current ratio, current assets, and current liability). Similarly, the model's rationale commonly refers to firm growth, liquidity, operating profitability, and efficiency.

Information Content of Generated Text We hypothesize that GPT is capable of predicting future earnings because it distills narrative insights about the financial health of the company from the numeric data. We thus examine whether GPT-generated texts contain information that is useful for predicting the direction of future earnings. To do so, we process each GPT output with a BERT-base-uncased model to obtain its 768-dimensional vector representation known as "embedding" (note that GPT does not allow retrieving native embeddings, and thus, we use BERT).[33] We then design a new ANN model that uses these textual embeddings as inputs and train the ANN to predict the direction of future earnings (target variable). The model has two hidden layers, with dimensions of 256 and 64, and an output layer with two dimensions: probabilities of earnings increase vs. decrease (p_1, p_2). We classify the outcome as an increase when $p_1 > p_2$ and vice versa. The model is otherwise analogous to the ANN models we estimated earlier.[34] We refer to this model as the embeddings-based model.

We report the accuracy, F1-score, and the area under the ROC curve (AUC) of the trained ANN model in Table 7 (AUC is our preferred metric; note, however, that we were not able to measure AUC for GPT forecasts and thus did not report it previously). Our embedding model achieves an accuracy of 58.95%, an F1-score of 65.26%, and an AUC of 64.22%. It is

[33] We use the last hidden state vector of the CLS token associated with a given narrative. If the narrative exceeds 512 tokens, we partition the text into chunks and take the average over chunk-specific vectors.

[34] ReLU activation function is used for the first two layers and the sigmoid function is used in the last layer. We minimize cross-entropy loss and use the Adam optimizer. As in our main ANN model, we use rolling five-year windows to train the model. We use a batch size of 128 and the model stops training when there is no improvement for five consecutive training epochs. We perform a grid search of nine iterations, using three values of learning rates ($1e^{-5}, 1e^{-3}$, and $1e^{-1}$) and three values of dropout rates (0, 0.2, and 0.4), on random 20% of the training sample.

noteworthy that this model achieves the highest F1 score among all classification methods we examined previously. For comparison purposes, the first row of the table repeats the results of the ANN model based on variables from the two financial statements, which was previously reported in Table 4. This model achieves only a somewhat higher accuracy of 60.12%, but a considerably lower F1-score (61.30%) and AUC (59.13%). Overall, our results indicate that narrative text generated by GPT contains a significant amount of information useful in predicting future earnings, i.e., it indeed represents narrative insights derived from numeric data based on the CoT prompt. This result suggests that the narrative insights serve as the basis for GPT's superior predictive ability. In untabulated results, we find a 94% correlation between GPT forecasts and embeddings-based forecasts of future earnings direction, indicating that both methods largely draw on the same information set.

Building on this analysis, we examine the relative importance of different parts of the financial statement analysis performed by GPT. Specifically, the model analyzes trends, then switches to the ratio analysis, and concludes by providing a rationale behind its prediction. We obtain embedding vectors for each of the three types of generated narratives with the goal of assessing their relative importance. Specifically, we estimate three ANN models, each leaving out one type of embedding vector from the analysis. The ANN model that omits trend analysis exhibits an accuracy of 57.11%, which is approximately 1.8 percentage points lower than that of the ANN model that uses the entire text embedding. The ANN model, excluding ratio analysis, achieves an accuracy of 55.65%, which is almost 3.3 percentage points lower than that of the full ANN model. These results indicate that ratio and, subsequently, trend analysis add the highest and second highest informational value, respectively, when determining the future direction of the company. In contrast, excluding the rationale narrative does not change the model performance substantially (58.88%), implying that the rationale does not add incremental information beyond the trend and ratio analyses.

Finally, we experiment with different ANN specifications by changing the input vectors. First, following Kim and Nikolaev (2023a), we include both textual vectors (GPT insights) and numeric data (scaled variables from financial statements) into the model, allowing for full non-linear interactions among the two inputs. This model is reported in the third panel (Text and FS Variables Together) of the table. We find that the dual-input model achieves the highest accuracy metrics: accuracy of 63.16%, an F1-score of 66.33%, and an AUC of 65.90%. This result reconciles with our prior evidence that LLM-based analysis complements quantitative modeling (GPT forecasts have incremental information beyond numeric inputs). Thus, LLM predictions are valuable even if other machine learning models perform on par with them in terms of accuracy. We also interact numerical variables with the three adjusted embedding vectors, as explained above, and find that the relative informativeness

of the three parts (i.e., trend, ratio, and rationale) remains the same. Overall, the analysis highlights the value of narrative insights generated by an LLM from purely numerical numerical information.

7 Asset Pricing Tests

Having demonstrated that GPT's predictions of the earnings direction have high accuracy and stem from the model's ability to generate insights rather than from memory, we now investigate the practical value of an LLM-based financial statement analysis by evaluating trading strategies based on GPT's output.

In particular, signals that are informative about future expected profits should exhibit a positive association with expected stock returns in the cross-section (Fama and French, 2015). The asset pricing models typically use the current level of profitability as a proxy for future expected future profitability (Novy-Marx, 2013). To the extent GPT forecasts have incremental information about future profitability, they should also predict future stock returns. We use GPT forecasts of whether earnings are likely to increase or decrease in the subsequent period to form an investment strategy and evaluate its performance.

7.1 Methodology

Because our sample includes firms with December 31 fiscal year-end, their financial results are released by the end of March. Following prior literature, we allow approximately three months for the market to fully process the reported information and form portfolios on June 30 of each year. We hold the portfolio for one year and measure their annual Sharpe ratios and monthly alphas.[35] We compare three types of strategies. The first strategy sorts stocks into portfolios based on GPT forecasts, and the other two perform sorts based on ANN and logistic regression forecasts that rely on numeric information.

ANN and Logistic Regressions ANN and logistic regressions yield probabilities that earnings will increase in the subsequent year. We use these predicted probabilities to sort the stocks into ten portfolios. Then on June 30, each year, we take long positions in the top decile stocks and short stocks in the bottom decile.

GPT Because GPT does not provide probabilities that earnings will increase or decrease, we follow a different approach to form portfolios. We rely on three pieces of information:

[35] We also report the annualized returns and standard deviations. Annualized returns are obtained by multiplying monthly returns by 12 and annualized standard deviations are obtained by multiplying monthly standard deviations by $\sqrt{12}$x.

binary directional prediction, magnitude prediction, and average log probability of tokens. In particular, for each fiscal year, we select stocks predicted to experience an "increase" in earnings with the predicted magnitude (of the change in earnings) of either "moderate" or "large." Then we sort those stocks on the average log probability values associated with the generated text. This allows us to choose stocks with relatively more confident forecasts (recall that model answers with high certainty are more accurate than the ones with low certainty). We then retain stocks with the highest log probabilities such that the number of firms retained each year constitutes 10% of our sample in that year (our goal is to construct an equivalent to a decile portfolio). We also do the same for the stocks predicted to experience a "decrease" in earnings. We filter stocks with a predicted magnitude of either "moderate" or "large", and sort them on log probability values. We then short the same number of stocks as that in the long portfolio, i.e., retain 10% from the total number of observations in that year with the highest expected confidence. By doing so, we match the number of stocks to the number of stocks included in ANN or logit-based portfolios.

7.2 Results

Sharpe Ratios To compute Sharpe ratios, we form equal-weighted and value-weighted portfolios. For value-weighted portfolios, we rebalance the portfolio weights each month. Although value-weighted portfolios are less sensitive to small market capitalizations, it is difficult to rebalance the portfolios based on the stocks' time-varying market caps in practice (Jiang et al., 2022). Recall that our prior findings suggest that GPT appears to have an advantage in analyzing smaller and relatively more volatile companies. We thus present the outcome of both the value- and equal-weighted strategies.

The results are presented in Table 8, Panel A. We find that equal-weighted portfolios based on GPT predictions achieve an annual Sharpe ratio of 3.36, which is substantially larger than the Sharpe ratio of ANN-based portfolios (2.54) or logistic regression-based portfolios (2.05). In contrast, for value-weighted portfolios, we observe that ANN performs relatively better (Sharpe = 1.79) than GPT (1.47). Both dominate the logistic regressions (0.81).[36] This result is consistent with our finding in Table 4 that both GPT and ANN contain incremental information and that GPT complements ANN's prediction, particularly for smaller and more volatile companies. Overall, this analysis shows potential for using GPT-based financial statement analysis to derive profitable trading strategies.

[36] Accounting for 10 basis points in transaction costs, the GPT-based equal-weighted portfolio yields a Sharpe ratio of 2.84. The value-weighted portfolio yields a Sharpe ratio of 0.95.

Alphas Next, we compute monthly alphas for each of the three investment strategies described above based on five different factor models, from CAPM to Fama and French (2015) five factors plus momentum. We present the results in Table 8, Panel B.

Consistent with the results in Panel A, equal-weighted portfolios generate higher alphas in general. As expected, we observe a significant reduction in alphas when we include the profitability factor in column (4) (from 1.29 to 0.97 for portfolios based on GPT predictions), which is another proxy for future profitability. However, even after controlling for five factors and momentum, portfolios based on GPT's predictions generate a monthly alpha of 84 basis points (column (5)), or 10% annually. Portfolios based on ANN and logistic regression estimates also generate positive alphas. However, their magnitudes and economic significance are smaller (60 basis points with a t-statistic of 1.89 for ANN and 43 basis points with a t-statistic of 1.96 for logistic regressions).

In Figure 8, we plot the cumulative log returns of portfolios based on GPT's predictions from 1968 to 2021. The left panel shows the cumulative log returns for equal-weighted long and short portfolios separately. As expected, the long portfolio substantially outperforms the short portfolio. In the right panel, we plot the cumulative log returns for the long-short portfolio and compare them with the log market portfolio returns (dotted line). Notably, our long-short portfolio consistently outperforms the market portfolio even when the market experiences negative cumulative returns.

For value-weighted portfolios, consistent with Sharpe ratio results, ANN-based portfolios perform better compared to GPT with 50 basis points alphas even after controlling for the five factors and momentum. Portfolios based on GPT's predictions achieve 37 basis points alpha with a t-statistic of 2.43 (column (10)). Portfolios based on logit estimates also exhibit positive alphas (31 basis points) though they are marginally insignificant (t-statistic = 1.55).

Overall, our analysis demonstrates the value of GPT-based fundamental analysis in stock markets. We also note that the stronger (weaker) GPT's performance compared to ANN when evaluated on equal-weighted (value-weighed) strategies is intriguing and points to GPT's ability to uncover value in smaller stocks.

8 Conclusion

In this paper, we probe the limits of large language models by providing novel evidence on their ability to analyze financial statements. Financial statement analysis is a traditional quantitative task that requires critical thinking, reasoning, and judgment. Our approach involves providing the model with structured and anonymized financial statements and a

sophisticated chain-of-thought prompt that mimics how human analysts process financial information. We specifically do not provide any narrative information.

Our results suggest that LLM-based analysis yields useful insights about the company, which enables the model to outperform professional human analysts in predicting the direction of future earnings. We also document that LLMs complement human analysts (as well as quantitative methods). Specifically, language models have a larger advantage over human analysts when analysts are expected to exhibit bias and disagreement, suggesting that AI models can assist humans better when they are under-performing. Humans, on the other hand, add value when additional context, not available to the model, is likely to be important.

Furthermore and surprisingly, GPT4's performance is on par, or even better in some cases, with that of the most sophisticated machine learning models, such as an ANN trained on earnings prediction tasks. Comparing different scenarios, GPT's cross-sectional accuracy falls between specialized machine-learning models and human analysts. It shows more "human-like" qualities compared to quantitative ML models (e.g., performing relatively better with loss-making firms) but displays more "machine-like" tendencies compared to human analysts (e.g., performing relatively better with larger firms).

We investigate potential sources of the LLM's superior predictive power. We first rule out that the model's performance stems from its memory. Instead, our analysis suggests that the model draws its inference by deriving useful insights from its analysis of trends and financial ratios and by leveraging its broad knowledge and reasoning capabilities. Notably, the narrative analysis generated by the language model has substantial informational value in its own right.

Building on these findings, we also present a trading strategy based on GPT's predictions, which proves complementary to ML-based strategies. For equally weighted stocks, the strategy yields higher Sharpe ratios and alphas than the strategies based on other ML models. Overall, our analysis suggests that general purpose LLMs show a remarkable promise for financial statement analysis and can achieve state-of-the-art performance without any specialized training.

Although one must interpret our results with caution, we provide evidence consistent with large language models having human-like capabilities in the financial domain. We conclude that general-purpose language models successfully perform analytical tasks that require human expertise and judgment and, importantly, can do so based on data exclusively from the numeric domain. Therefore, our findings indicate the potential for LLMs to democratize financial analysis and should be of interest to investors and regulators. Our results suggest

that generative AI is not merely an "assistant," (e.g., a tool that can assist investors in summarizing financial information, Kim et al., 2023b), but can play the role of an "analyst" and become a central element of financial decision-making.[37] However, the effects of AI on financial decisions are likely to be complex and are still to be understood. We leave this question for future research.

Future Research While we take the first step in using large language models for financial analysis, many interesting, directly related questions remain to be answered.

First, how do variations in the input data affect GPT's performance? We limit our input to balance sheets and income statements without any additional firm-, industry- or time-specific context. The additional quantitative context provided by, e.g., cash flow statements or peer group financials, may provide further insights into a firm's performance. An equally intriguing question is the extent to which adding narrative information, such as MD&A, is important. Adding narrative context should enhance the interpretation of numeric data (Kim and Nikolaev, 2023a,b) and further improve the model's performance. Adding more data is not without its challenges. For example, text might contain managerial bias that can have a negative effect on the model's performance. Textual data is much more difficult to anonymize, potentially introducing look-ahead bias affecting the results (Sarkar and Vafa, 2024). Finally, passing significant amounts of context makes it challenging for the model to focus attention on the most critical information and requires additional structure.

Second, how do different prompt designs and strategies shape LLMs' predictive ability? Our results show that the CoT prompt outperforms a simple prompt, highlighting the importance of reasoning steps. However, it remains unclear which specific elements within the prompt are essential for achieving this (or even greater) performance. Future research could use a factorial prompt design, varying different components of the prompt, to determine which information contributes most to performance. More systematically, one could build and compare prompts or even train LLMs based on specific organizing frameworks for financial analysis (such as Nissim and Penman, 2001). More research is needed to understand the boundaries of LLMs along these dimensions.

[37] This finding is significant, as unsophisticated investors might be prone to ignoring relevant signals (e.g., Blankespoor et al., 2019), even if they are generated by advanced AI tools.

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Appendix A. Time Series of GPT's Prediction Accuracy

This table shows time-series prediction accuracy and F1 scores of GPT and ANN. The last two columns are the differences between the two models (GPT - ANN). Time trend is obtained by regressing accuracy metrics on fiscal years, obtaining robust standard errors at the year level. *, **, and *** denote statistical significance at 10%, 5%, and 1% levels, respectively.

	GPT		ANN		Diff	
Fiscal Year	Accuracy	F1	Accuracy	F1	Accuracy	F1
1968	58.55%	67.19%	58.48%	67.45%	0.07%	-0.26%
1969	59.23%	59.85%	58.71%	59.32%	0.52%	0.53%
1970	55.51%	58.86%	55.27%	58.66%	0.24%	0.20%
1971	60.29%	70.33%	59.73%	69.89%	0.56%	0.44%
1972	72.96%	81.58%	71.26%	80.62%	1.70%	0.96%
1973	67.53%	74.97%	66.84%	74.60%	0.69%	0.37%
1974	57.32%	63.10%	55.93%	61.93%	1.39%	1.17%
1975	58.29%	67.21%	57.93%	66.89%	0.36%	0.32%
1976	68.31%	77.63%	68.00%	77.42%	0.31%	0.21%
1977	69.14%	78.30%	68.64%	77.96%	0.50%	0.34%
1978	69.84%	78.73%	69.26%	78.27%	0.58%	0.46%
1979	61.90%	67.70%	60.96%	66.84%	0.94%	0.86%
1980	61.98%	64.72%	61.04%	63.97%	0.94%	0.75%
1981	61.00%	58.45%	59.78%	57.37%	1.22%	1.08%
1982	58.89%	58.04%	57.69%	56.75%	1.20%	1.29%
1983	66.32%	71.88%	64.96%	70.93%	1.36%	0.95%
1984	57.82%	59.54%	56.45%	58.14%	1.37%	1.40%
1985	58.19%	53.48%	56.44%	51.33%	1.75%	2.15%
1986	60.45%	60.82%	58.92%	59.48%	1.53%	1.34%
1987	63.85%	69.07%	62.45%	67.90%	1.40%	1.17%
1988	61.01%	63.50%	59.84%	62.32%	1.17%	1.18%
1989	60.36%	59.25%	59.39%	58.30%	0.97%	0.95%
1990	59.16%	57.50%	58.78%	57.08%	0.38%	0.42%
1991	60.04%	58.91%	59.63%	58.29%	0.41%	0.62%
1992	58.64%	61.49%	58.09%	60.75%	0.55%	0.74%
1993	66.79%	70.03%	62.25%	66.47%	4.54%	3.56%
1994	64.58%	69.70%	63.48%	68.69%	1.10%	1.01%
1995	60.84%	65.53%	59.87%	64.13%	0.97%	1.40%
1996	63.96%	67.09%	63.00%	65.88%	0.96%	1.21%
1997	56.38%	56.57%	55.40%	55.04%	0.98%	1.53%
1998	56.24%	58.79%	54.46%	56.38%	1.78%	2.41%
1999	62.39%	64.27%	61.08%	62.82%	1.31%	1.45%
2000	55.27%	51.77%	54.22%	50.66%	1.05%	1.11%
2001	56.65%	54.92%	56.02%	54.38%	0.63%	0.54%
2002	56.51%	62.80%	55.68%	62.24%	0.83%	0.56%
2003	59.94%	66.97%	59.92%	67.22%	0.02%	-0.25%
2004	60.59%	67.68%	60.13%	67.54%	0.46%	0.14%
2005	60.17%	65.35%	59.69%	64.76%	0.48%	0.59%
2006	61.36%	63.24%	60.69%	62.46%	0.67%	0.78%
2007	60.73%	52.21%	60.27%	52.32%	0.46%	-0.11%
2008	51.06%	43.49%	50.62%	43.33%	0.44%	0.16%
2009	48.86%	51.61%	48.57%	51.76%	0.29%	-0.15%
2010	59.28%	66.29%	58.68%	65.98%	0.60%	0.31%
2011	57.52%	62.11%	57.36%	62.02%	0.16%	0.09%
2012	60.09%	63.62%	59.36%	62.49%	0.73%	1.13%
2013	60.81%	63.28%	60.21%	62.49%	0.60%	0.79%
2014	59.54%	59.75%	59.03%	59.04%	0.51%	0.71%
2015	59.76%	60.33%	59.18%	59.09%	0.58%	1.24%
2016	58.49%	59.44%	57.91%	58.77%	0.58%	0.67%
2017	59.35%	64.70%	58.41%	64.15%	0.94%	0.55%
2018	58.40%	60.31%	57.75%	59.52%	0.65%	0.79%
2019	59.01%	49.73%	58.35%	49.50%	0.66%	0.23%
2020	50.25%	55.24%	49.72%	54.41%	0.53%	0.83%
2021	54.36%	55.13%	53.54%	59.84%	0.82%	-4.71%
Trend	-0.001***	-0.002***	-0.001***	-0.002***	-0.000	-0.000
	(-3.17)	(-3.95)	(-3.13)	(-3.71)	(-1.49)	(-1.12)

Appendix B. Example Balance Sheet and Income Statement

Panel A and Panel B show an example of standardized, anonymous balance sheet and income statement. We use Compustat's balancing formula and delete fiscal years.

Panel A. Balance Sheet

Account Items	t	t-1
Cash and Short-Term Investments	11.138	17.323
Receivables	157.535	140.057
Inventories	349.811	326.411
Other current assets	27.74	12.3
Current Assets	546.224	496.091
Property, Plant, and Equitpment (Net)	90.754	89.103
Investment and Advances (equity)	32.469	31.184
Other investments	0.0	0.0
Intangible assets	115.732	123.674
Other assets	57.953	47.515
Total Asset	843.132	787.567
Debt in current liabilities	49.066	61.699
Account payable	94.357	77.99
Income taxes payable	0.0	0.0
Other current liabilities	169.163	146.208
Current liabilities	312.586	285.897
Long-term debt	0.153	0.079
Deferred taxes and investment tax credit	0.0	0.0
Other liabilities	63.192	47.937
Total Liabilities	375.931	333.913
Preferred stock	0.0	0.0
Common stock	467.201	453.654
Stockholders' equity total	467.201	453.654
Noncontrolling interest	0.0	0.0
Shareholders' Equity	467.201	453.654
Total Liabilities and Shareholders' Equity	843.132	787.567

Panel B. Income Statement

Account Items	t	t-1	t-2
Sales (net)	2030.154	1733.703	3978.711
Cost of Goods Sold	1165.555	1013.953	1153.618
Gross Profit	864.599	719.75	2825.093
Selling, General and Administrative Expenses	518.671	481.884	1852.951
Operating Income Before Depreciation	345.928	237.866	972.142
Depreciation and Amortization	110.985	100.493	160.207
Operating Income After Depreciation	234.943	137.373	811.935
Interest and related expense	21.647	27.91	10.985
Nonoperating income (excluding interest income)	22.062	1.655	-8.833
Interest income	77.543	11.887	22.783
Special items	0.0	0.0	-4.744
Pretax income	312.901	123.005	810.156
Income taxes (current)	0.0	0.0	0.0
Income taxes (deferred)	6.874	8.428	-18.459
Income taxes (other)	0.0	0.0	0.0
Income before extraordinary items and noncontrolling interest	0.0	0.0	0.0
Noncontrolling interest	0.638	0.471	0.354
Income before extraordinary items	201.412	74.438	518.834
Dividends	0.0	0.0	0.0
Income before extraordinary items for common stocks	201.412	74.438	518.834
Common Stock Equivalents - Dollar Savings	0.0	0.0	0.0
Income Before Extraordinary Items - Adjusted for Common Stock Equivalents	201.412	74.438	518.834
Extraordinary Items and Discontinued Operations	-12.366	5035.621	0.0
Net Income (Loss)	189.046	5110.059	518.834
Earnings per Share - Basic Excluding Extraordinary Items	1.47	0.54	3.82
Earnings per Share - Diluted Excluding Extraordinary Items	1.47	0.54	3.82

Appendix C. Example Output

We present one example output by GPT. GPT has rendered a prediction of "increase" with a moderate magnitude, and a prediction certainty of 0.7. The correct prediction is "increase." Panel A shows the trend analysis results, Panel B shows ratio analysis results, and Panel C shows the rationale.

Panel A. Trend Analysis

```
"trend analysis": "The company's revenues have shown a consistent upward trend over the past three years, growing from 16199.0 to
26142.0. This represents a significant increase in sales, indicating a strong market demand for the company's products or services.
However, the cost of goods sold has also increased substantially, from 4443.0 to 12602.0, which could potentially erode profit
margins if not managed effectively. Despite this, the gross profit has increased, albeit at a slower pace, suggesting that the
company has been able to maintain a degree of pricing power or cost efficiency.",
```

Panel B. Ratio Analysis

```
"ratio analysis": "Operating margin for the current year (t) can be calculated as Operating Income After Depreciation / Sales
(net), which equals 7065.0 / 26142.0, resulting in an operating margin of approximately 27.02%. This ratio indicates the percentage
of each dollar of revenue that the company retains as operating income after accounting for the cost of goods sold and operating
expenses. A higher operating margin is generally favorable as it suggests efficiency in managing costs and the ability to generate
profit from sales. The efficiency of the company can be evaluated through the asset turnover ratio, calculated as Sales (net) / Total
Asset, which equals 26142.0 / 346288.0, resulting in an asset turnover ratio of approximately 0.08. This ratio measures how
efficiently the company uses its assets to generate sales, with a higher ratio indicating better efficiency. Comparing the operating
margin of the current year with the previous year, there is a noticeable improvement from the previous year's operating income after
depreciation of 5391.0 and sales of 21325.0, which resulted in an operating margin of approximately 25.28%. This improvement suggests
that the company has become more efficient in managing its operating expenses or has gained better pricing power. However, the asset
turnover ratio has decreased from the previous year, indicating a relative decline in sales efficiency in utilizing assets. This
mixed result of improved operating margin but decreased asset turnover ratio suggests careful monitoring of asset utilization and
cost management is required.",
```

Panel C. Rationale

```
"reason": "The prediction of a 'better' EPS in the next year is primarily based on the observed revenue growth trend and the
improvement in operating margin, which suggests that the company is effectively managing its operating expenses relative to its sales
growth. However, the decrease in asset turnover ratio and the substantial increase in the cost of goods sold raise concerns about the
efficiency of asset utilization and cost management. These factors introduce some uncertainty into the prediction, hence the moderate
level of certainty. The expected change in EPS is considered 'moderate' because, while the company shows potential for improved
profitability, there are underlying efficiency issues that could temper the magnitude of EPS growth."
}
```

Appendix D. GPT's Guess About Fiscal Years

In Table 6, we show that the accuracy of GPT's fiscal year guesses is 2.95%. Our sample spans the period 1968-2021, and one might have concern that a pure random guess leads to a probability of 1.85%, which is lower than GPT's accuracy. However, given the distribution in GPT's answers and the distribution in our universe, this is not the case.

We observe that out of 10,000 random samples, GPT's fiscal year predictions only give years 2001 (0.02%), 2008 (0.47%), 2018 (0.02%), 2019 (3.50%), 2020 (32.60%), 2021 (63.31%), and 2023 (0.09%). GPT's inability to produce balanced guesses already suggests that it cannot make informed guesses about fiscal years. However, to test this more formally, assume that we randomly draw a sample from the universe and that its fiscal year is i. When i is not included in 2001, 2008, 2018, 2019, 2020, 2021, and 2023, the probability that GPT will guess the correct year is zero. If i is 2001, the probability that GPT will guess the correct year is 0.02% and if i is 2021, the probability increases to 63.31%. Now define p_i as the probability that GPT will guess the correct fiscal year given year i.

One more thing that we should consider is that our universe is not a balanced panel. Our data is sparse in earlier years and more dense in recent years. Fiscal year 2021, for instance, account for 3.5% of the total observations. Let q_i be the proportion of fiscal year i in the entire sample. Then, the expected probability that a random draw from the population leads to a correct guess by GPT is

$$Prob = \sum_{i=1968}^{2021} p_i q_i$$

This value is 3.3%, which is higher than 2.95%, the value we report in Table 6.

Appendix E. Subsample Analysis

In this Appendix, we test the robustness of our results using several subsamples that might have influenced our inferences. First, to mitigate the concern that some financial statements are subsequently restated, we delete 6% of the financial statements with material restatements. Second, as analysts forecast street EPS and street EPS may differ from GAAP EPS, we exclude observations where street EPS and GAAP EPS differ. In particular, we delete 12% of the observations where the direction of street EPS changes is different from the direction of GAAP EPS changes. Alternatively, we delete *firms* whose direction of street EPS changes differs from the direction of GAAP EPS changes at least once throughout the entire sample period. This sample only retains firms whose GAAP and street EPS changes are consistent throughout the entire sample (approximately 42% of the entire observations). We report the accuracy of GPT, ANN, and Analyst samples.

	Analyst	ANN	GPT
1. Deleting Restatements	52.92%	60.48%	59.54%
2. GAAP-Street Inconsistencies			
Exclude sgn(ΔStreet) ≠ sgn(ΔGAAP)	53.15%	59.98%	60.15%
Firms whose Street and GAAP EPS changes are consistent	53.29%	61.11%	60.51%

Figure 1. GPT Processing Details

This figure illustrates the structure of our experiment. Using raw data from Compustat annual, we construct standardized balance sheet and income statement using Compustat's balancing formulae. Then, we substitute fiscal years with relative fiscal years t, $t-1$, and $t-2$. We then provide these anonymous, standardized financial statements to GPT 4.0 Turbo with detailed chain-of-thought prompts. The model is instructed to provide notable trends, financial ratios, and their interpretations. Final predictions are binary (increase or decrease) along with a paragraph of rationale. We also instruct the model to produce the predicted magnitude of earnings change and the confidence of its answers.

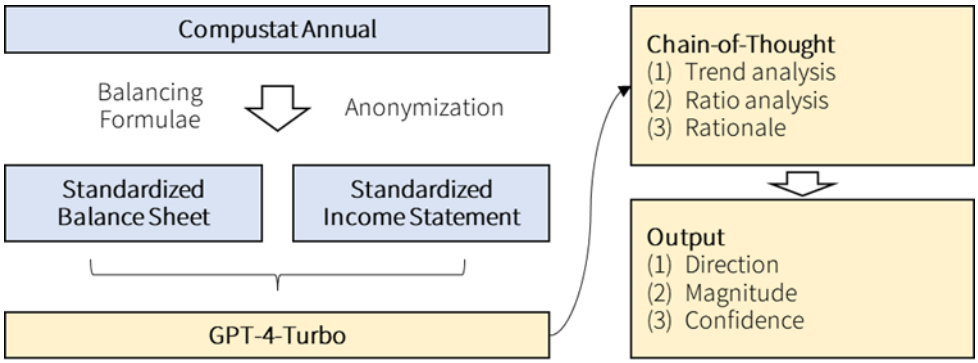


Figure 2. GPT vs. Human Analysts

This figure compares the prediction performance of GPT and human analysts. The naive model is based on extrapolating the previous earnings change to the current earnings change. Analyst 1m (3m, 6m) denotes the median analyst forecast issued one (three, six) month(s) after the earnings release. GPT (without CoT) denotes GPT's predictions without any chain-of-thought prompts. In this case, we only provide the model with structured and anonymous financial statement information. GPT (with CoT) denotes the model with financial statement information and detailed chain-of-thought prompts. We report the accuracy (the percentage of correct predictions out of total predictions) for each method (left) and the F1 score (right). We obtain bootstrapped standard errors by randomly sampling 1,000 observations 1,000 times and include 95% confidence intervals.

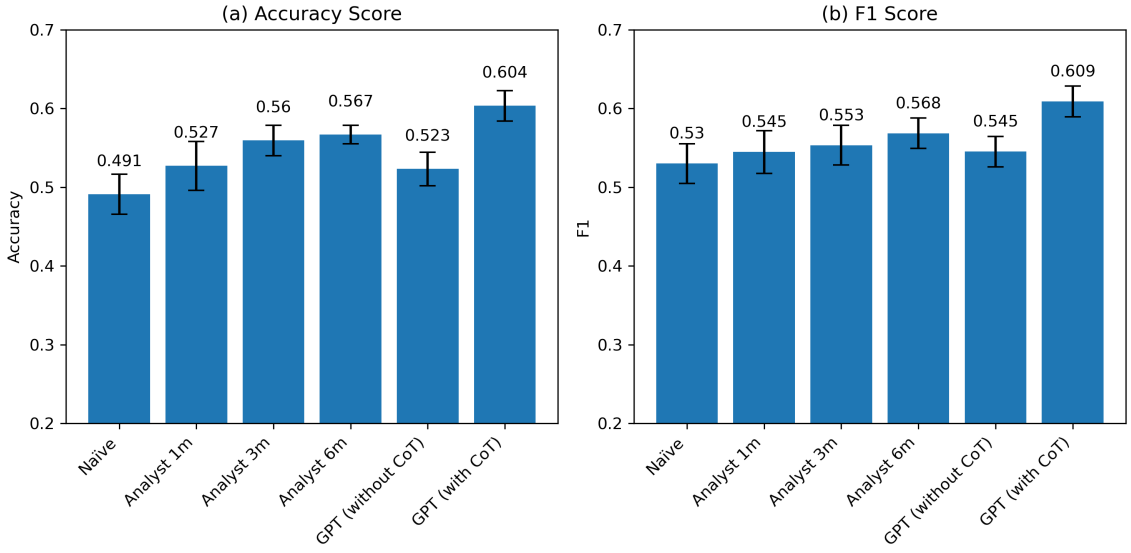


Figure 3. GPT vs. Machine Learning Models

This figure compares the prediction performance of GPT and quantitative models based on machine learning. Stepwise Logistic follows Ou and Penman (1989)'s structure with their 59 financial predictors. ANN is a three-layer artificial neural network model using the same set of variables as in Ou and Penman (1989). ANN (FS var) is a three-layer artificial neural network model using the same balance sheet and income statement variables as in our GPT approach. We scale balance sheet items by total assets and income statement items by total sales; we also include changes in revenue, changes in lagged revenue, changes in total assets, and revenue scaled by total assets. GPT (with CoT) provides the model with financial statement information and detailed chain-of-thought prompts. We report the accuracy (the percentage of correct predictions out of total predictions) for each method (left) and the F1 score (right). We obtain bootstrapped standard errors by randomly sampling 1,000 observations 1,000 times and include 95% confidence intervals.

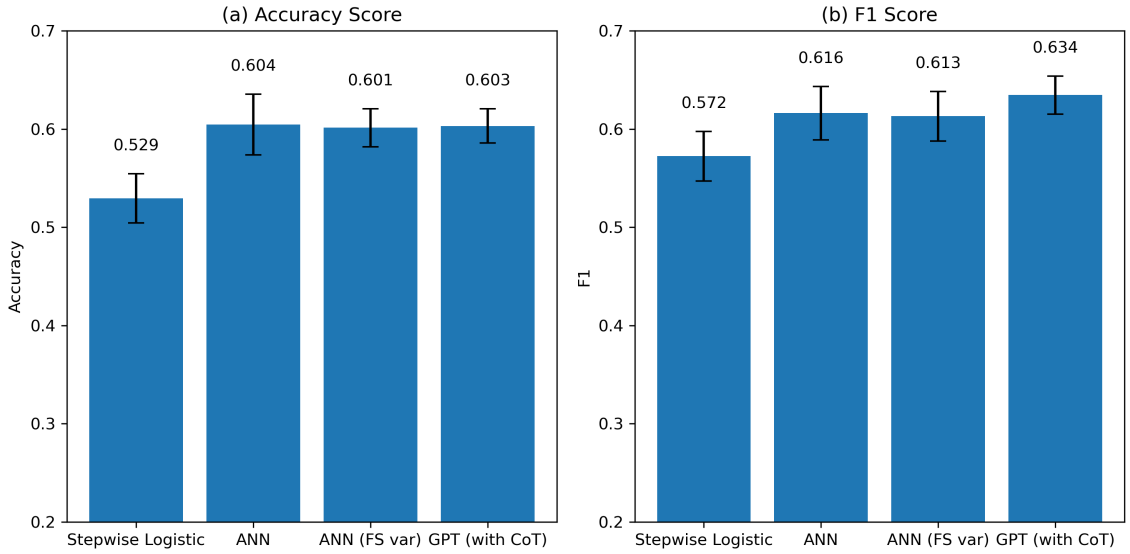


Figure 4. Time Trend in Prediction Accuracy

This figure illustrates the time trend in GPT's prediction accuracy (left) and the difference between GPT's and ANN's prediction accuracy (right). The left panel shows the annual accuracy of GPT's predictions. The dotted line represents the fitted time trend. In the right panel, we compute the difference between GPT's and ANN's prediction accuracy in each year (GPT's accuracy - ANN's accuracy). The dotted line represents the fitted time trend.

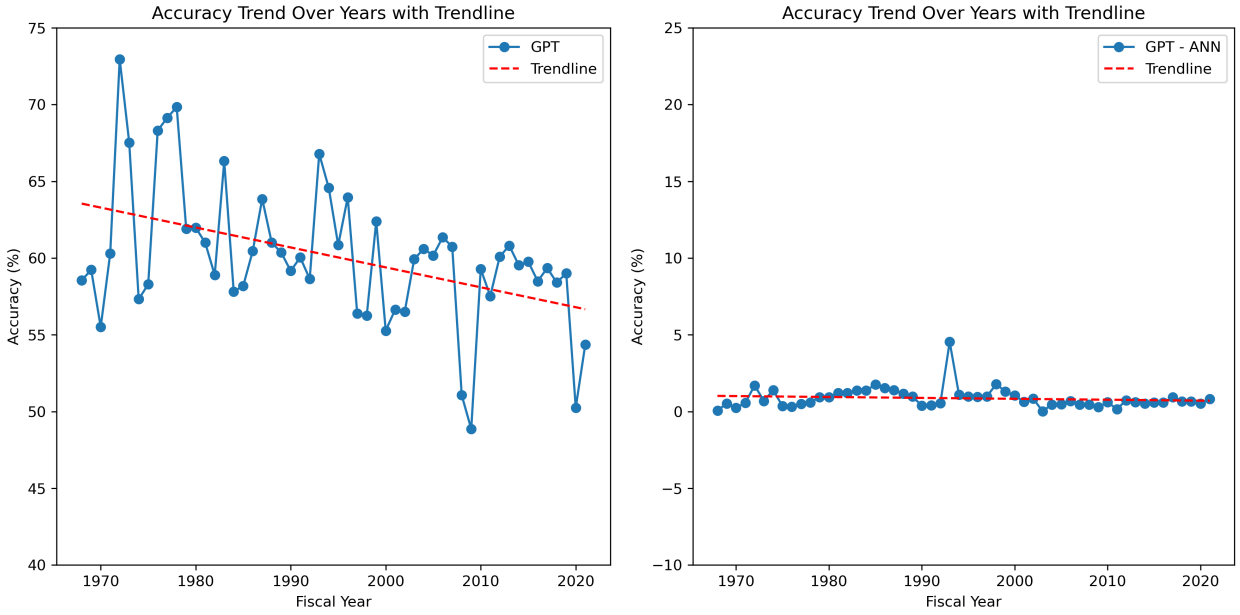


Figure 5. Different GPT Specifications

This figure compares the model performance depending on several experimental settings. The first four bars are based on GPT's answers on its confidence and the averaged token-level log probabilities; we report the accuracy for the top and bottom quartiles. The fifth and sixth bars show the accuracy depending on the predicted magnitude of the earnings change. The last three bars compare the prediction accuracy of GPT 4, GPT 3.5, and Gemini 1.5 Pro. We use a random 20% sample for the last three columns. We obtain bootstrapped standard errors by randomly sampling 1,000 observations 1,000 times and include 95% confidence intervals.

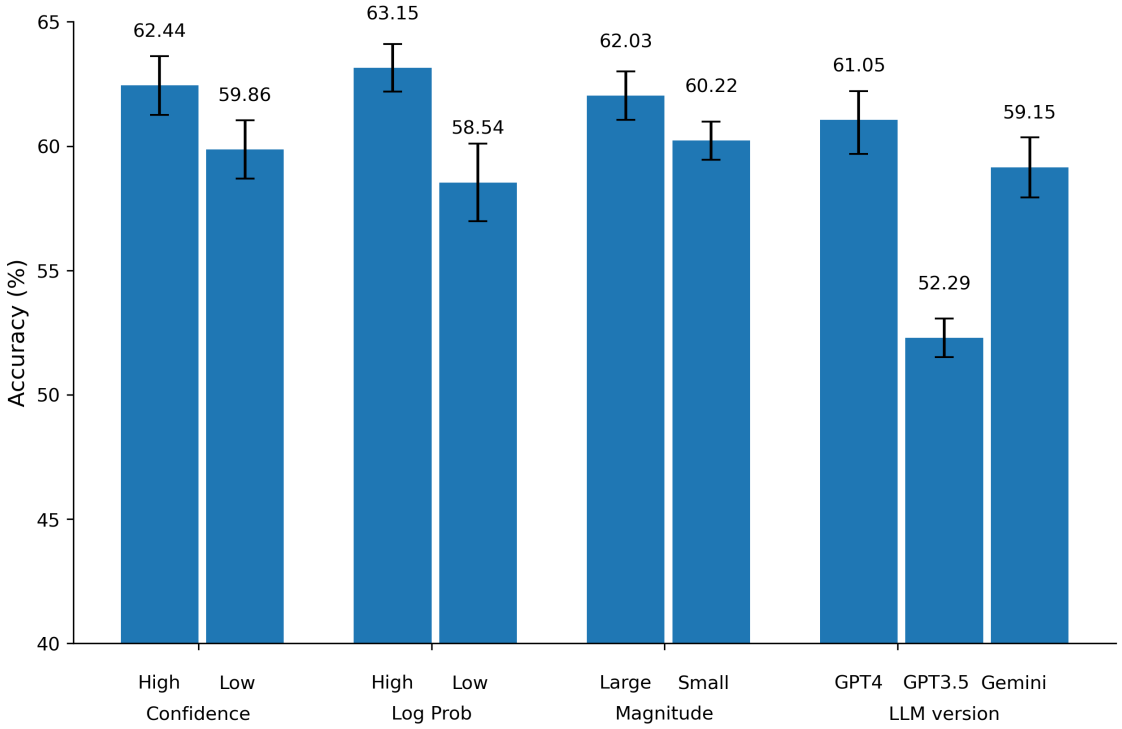


Figure 6. GPT's Memory

This figure shows the experiment results to test GPT's memory. We ask GPT to produce the ten most probable company names and the most probable fiscal year from the standardized, anonymous financial statements. The left panel shows the ten most frequent company names in GPT's answers, and the right panel plots the actual fiscal years (vertical axis) and predicted fiscal years (horizontal axis).

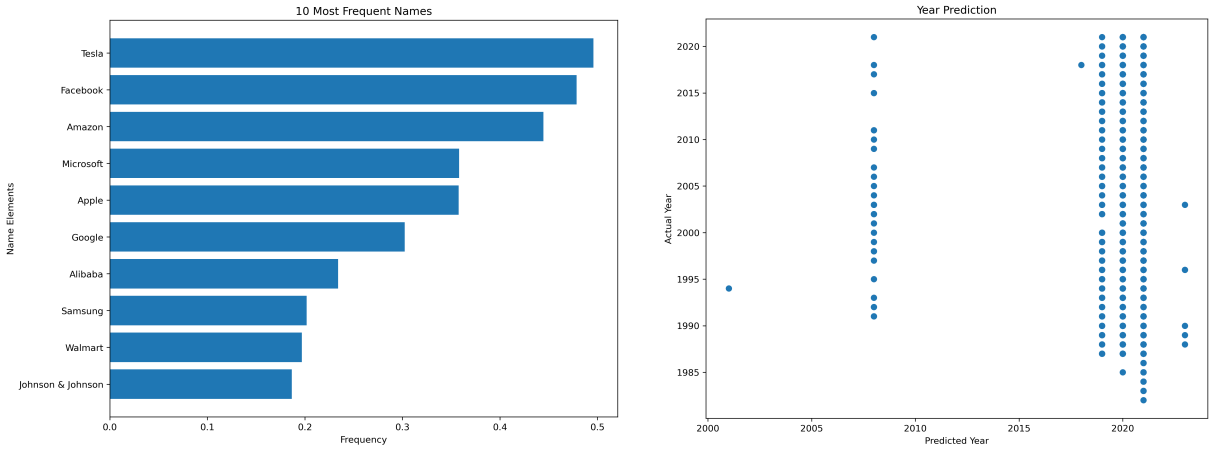


Figure 7. Sources of Prediction

This figure shows descriptive bigram (monogram) frequency counts of GPT answers. The left panel shows the ten most frequently used bigrams in GPT's answers on the financial ratio analysis. The right panel shows the ten most frequently used monograms in GPT's answers on the rationale behind its binary earnings prediction.

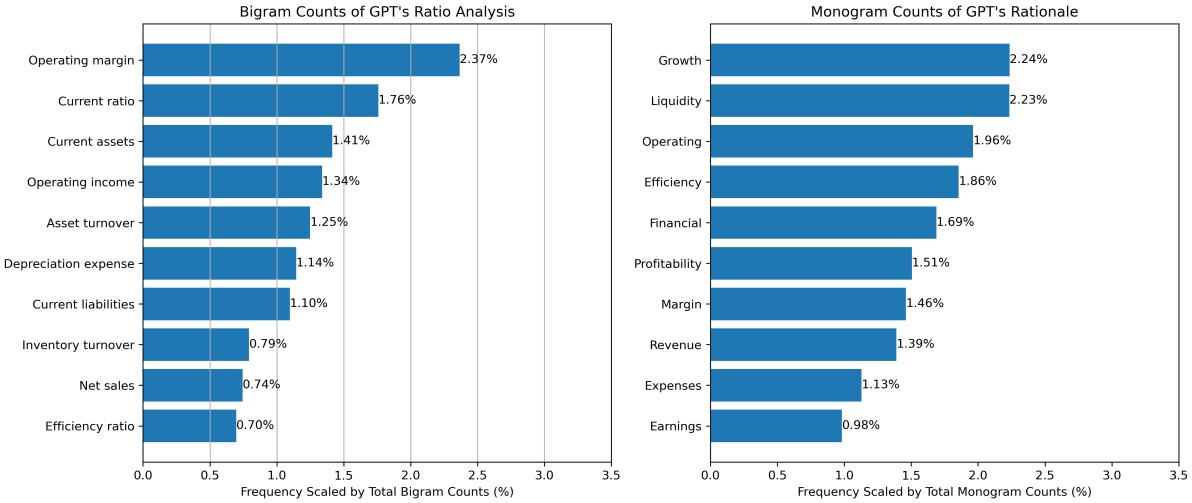


Figure 8. Equal-Weight Portfolio Cumulative Returns Over Time

This figure shows cumulative log returns from 1968 to 2021 of the long-short strategies based on GPT predictions. We form equal-weighted portfolios on June 30 of each year and hold them for one year. We long the top decile of stocks that are classified as "increase" in earnings prediction, "large" or "moderate" in magnitude, based on their log probabilities. Similarly, we short the top decile of stocks that are classified as "decrease" in earnings prediction, "large" or "moderate" in magnitude, based on their log probabilities. The left panel shows the cumulative log returns of long and short portfolios. The right panel demonstrates long-short returns and the market returns.

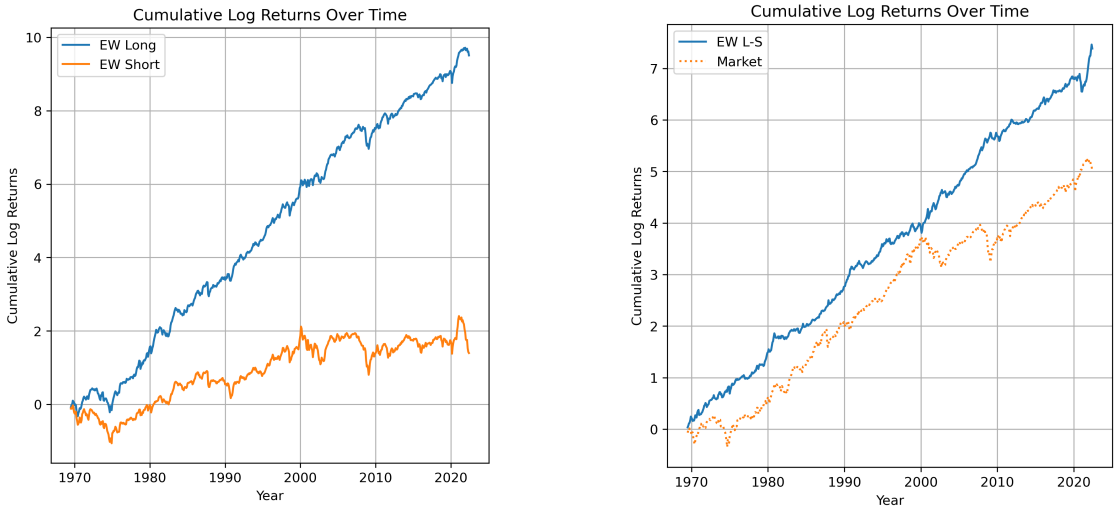


Table 1. Descriptive Statistics

This table shows descriptive statistics for the variables used in the analyses. Panel A uses the entire universe of Compustat, and Panel B uses the intersection between I/B/E/S and Compustat. For Panel B, we require that each observation has at least three analyst forecasts issued. *Pred_X* denotes an indicator variable that equals one when method X predicts an increase in earnings and zero otherwise. $Target$ is an indicator that equals one when earnings increase in the next period and zero otherwise. *Size* is the log of total assets, *BtoM* is book-to-market ratio, *Leverage* is total debt over total asset, *Earnings Volatility* is the standard deviation of earnings over the past five years scaled by total asset, and *PP&E* is net property, plant, and equipment scaled by total asset.

Panel A. Full Sample (1968 – 2021)

	N	Mean	Std	P25	P50	P75
Target	150,678	0.555	0.497	0.000	1.000	1.000
Pred_GPT	150,678	0.530	0.499	0.000	1.000	1.000
Pred_Logit	150,678	0.591	0.493	0.000	1.000	1.000
Pred_ANN	150,678	0.521	0.492	0.000	1.000	1.000
Pred_Naive	150,678	0.561	0.495	0.000	1.000	1.000
Size	133,830	6.135	2.298	4.441	6.074	7.717
BtoM	133,830	0.677	0.620	0.289	0.542	0.896
Leverage	133,830	0.549	0.267	0.348	0.553	0.740
Earnings Volatility	133,830	0.081	0.177	0.008	0.024	0.071
PP&E	133,830	0.281	0.270	0.042	0.195	0.454

Panel B. Analyst Sample (1983 – 2021)

	N	Mean	Std	P25	P50	P75
Target	39,533	0.563	0.496	0.000	1.000	1.000
Pred_GPT	39,533	0.555	0.497	0.000	1.000	1.000
Pred_Analyst1m	39,533	0.518	0.499	0.000	1.000	1.000
Pred_Analyst3m	39,533	0.520	0.500	0.000	1.000	1.000
Pred_Analyst6m	39,533	0.516	0.500	0.000	1.000	1.000
Pred_Naive	39,533	0.569	0.495	0.000	1.000	1.000
Size	37,736	7.541	1.897	6.138	7.504	8.813
BtoM	37,736	0.528	0.450	0.249	0.444	0.701
Leverage	37,736	0.580	0.256	0.400	0.582	0.771
Earnings Volatility	37,736	0.051	0.109	0.007	0.020	0.051
PP&E	37,736	0.257	0.260	0.038	0.155	0.418

Table 2. GPT vs. Human Analysts

This table reports the prediction performance of the naive model, analysts' forecast issued one month after the previous earnings release (Analyst 1m), three months after previous earnings release (Analyst 3m), and six months after previous earnings release (Analyst 6m). GPT (without CoT) denotes GPT's predictions without any chain-of-thought prompts. In this case, we provide the model only with financial statement information. GPT (with CoT) denotes the model with financial statement information and detailed chain-of-thought prompts. Accuracy is the percentage of correct predictions out of total predictions. F1 is the harmonic mean of the precision and recall.

	Accuracy	F1
Naive	49.11%	53.02%
Analyst 1m	52.71%	54.48%
Analyst 3m	55.95%	55.33%
Analyst 6m	56.68%	56.85%
GPT (without CoT)	52.33%	54.52%
GPT (with CoT)	60.35%	60.90%

Table 3. Complementarities Between Human Analysts and GPT

*, **, and *** denote statistical significance at 10%, 5%, and 1% levels, respectively.
In Panel A, we investigate the determinants of incorrect predictions. I(Incorrect = 1), which is an indicator that equals one when the model makes incorrect predictions and zero otherwise. Independent variables are defined in Table 1. All continuous variables are winsorized at the 1% and 99% levels. Standard errors are clustered at the industry level. Column (1) uses GPT for I(Incorrect = 1) and columns (2), (3), and (4) use analysts' predictions. Panel B shows the incremental informativeness of each prediction. Both independent and dependent variables are indicators. I(Increase = 1) is an indicator that equals one when actual earnings increase and zero otherwise. All independent variables are also indicators that equal one when the respective method predicts an increase in earnings and zero otherwise. Standard errors are clustered at the industry level. In Panel C, we partition the sample based on analyst bias and dispersion. Bias is the forecasted portion of analysts' forecast error, and dispersion is the standard deviation of analyst forecasts scaled by the stock price at the end of the prior fiscal year. Low and High denote the first and fourth quartiles, respectively. F-test compares the magnitude of the coefficients on columns (1) and (2), and (3) and (4).

Panel A. Determinants

Dep Var	I(Incorrect=1)			
	GPT	Analyst 1m	Analyst 3m	Analyst 6m
	(1)	(2)	(3)	(4)
Size	-0.017***	-0.008***	-0.010***	-0.010***
	(-5.16)	(-5.72)	(-4.69)	(-4.81)
BtoM	-0.022	-0.016***	-0.012**	-0.012**
	(-0.99)	(-2.94)	(-2.21)	(-2.35)
Leverage	-0.145	-0.032	-0.029	-0.029
	(-1.50)	(-0.37)	(-1.40)	(-1.36)
Loss	0.193***	0.141***	0.146***	0.145***
	(4.76)	(7.02)	(6.90)	(6.09)
Earnings Volatility	0.236***	0.169***	0.160***	0.132**
	(2.69)	(4.08)	(3.46)	(2.47)
PP&E	0.133*	0.041	0.036*	0.031
	(1.67)	(1.18)	(1.71)	(1.25)
Year FE	Yes	Yes	Yes	Yes
Industry FE	Yes	Yes	Yes	Yes
Adjusted R2	0.08	0.027	0.032	0.029
N	37,736	37,736	37,736	37,736

Panel B. Incremental Informativeness

Dep Var	I(Increase=1)						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
GPT	0.182***				0.170***	0.151**	0.152**
	(2.99)				(2.67)	(2.35)	(2.30)
Analyst 1m		0.073***			0.110**		
		(3.11)			(2.43)		
Analyst 3m			0.098***			0.122***	
			(4.02)			(3.49)	
Analyst 6m				0.100***			0.124***
				(4.05)			(3.62)
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adjusted R2	0.07	0.025	0.043	0.044	0.089	0.091	0.091
N	37,736	37,736	37,736	37,736	37,736	37,736	37,736

Panel C. Human Bias and Dispersion

Dep Var	I(Increase=1)			
	Bias		Dispersion	
	Low	High	Low	High
	(1)	(2)	(3)	(4)
GPT	0.075**	0.341***	0.118**	0.301***
	(2.21)	(4.39)	(2.50)	(3.20)
Analyst 1m	0.175***	0.093***	0.187***	0.058**
	(8.54)	(3.05)	(6.59)	(2.35)
F-Test on GPT	p-value <0.01		p-value <0.01	
F-Test on Analyst	p-value <0.01		p-value <0.01	
Year FE	Yes	Yes	Yes	Yes
Industry FE	Yes	Yes	Yes	Yes
Adjusted R2	0.057	0.134	0.071	0.115
N	9,410	9,396	9,448	10,093

Table 4. Comparison with ML Benchmarks

*, **, and *** denote statistical significance at 10%, 5%, and 1% levels, respectively.
In Panel A, we compare the prediction performance of GPT and quantitative models based on machine learning. Stepwise Logistic follows Ou and Penman (1989)'s structure with their 59 financial predictors. ANN (Ou and Penman (1989) variables) is a three-layer artificial neural network model using the same set of variables as in Ou and Penman (1989). ANN (Financial statement variables) is a three-layer artificial neural network model using the same balance sheet and income statement variables as in our GPT variables. We scale balance sheet items by total assets and income statement items by total sales and also include changes in revenue, changes in lagged revenue, changes in total assets, and revenue scaled by total assets. GPT (with CoT) denotes the model with financial statement information and detailed chain-of-thought prompts. Accuracy is the percentage of correct predictions out of total predictions. F1 is the harmonic mean of the precision and recall. In Panel B, we investigate the determinants of incorrect predictions. I(Incorrect = 1), which is an indicator that equals one when the model makes incorrect predictions and zero otherwise. Independent variables are defined in Table 1. All continuous variables are winsorized at the 1% and 99% level. Standard errors are clustered at the industry level. Column (1) uses GPT for I(Incorrect = 1), and columns (2), (3), and (4) use analysts' predictions. Panel C shows incremental informativeness of each prediction. Both independent and dependent variables are indicators. I(Increase = 1) is an indicator that equals one when actual earnings increase and zero otherwise. All independent variables are also indicators that equal one when the respective method predicts an increase in earnings and zero otherwise. Standard errors are clustered at the industry level.

Panel A. Other Models

	Accuracy	F1
Stepwise Logistic	52.94%	57.23%
ANN (Ou and Penman (1989) variables)	60.45%	61.62%
ANN (Financial statement variables)	60.12%	61.30%
GPT (with CoT)	60.31%	63.45%

Panel B. Sources of Inaccuracy

Dep Var =	I(Incorrect=1)		
	GPT (1)	ANN (2)	Stepwise Logistic (3)
Size	-0.015***	-0.024***	-0.029***
	(-9.09)	(-11.33)	(-11.56)
BtoM	0.001	0.002	0.002
	(0.38)	(0.73)	(0.69)
Leverage	0.092***	0.085***	0.090***
	(6.30)	(5.88)	(6.02)
Loss	0.134***	0.181***	0.202***
	(9.64)	(11.35)	(12.96)
Earnings Volatility	0.040**	0.062***	0.078***
	(2.09)	(6.35)	(8.02)
PP&E	0.027*	0.016	0.02
	(1.95)	(1.53)	(1.69)
Year FE	Yes	Yes	Yes
Industry FE	Yes	Yes	Yes
Estimation	OLS	OLS	OLS
Adjusted R2	0.097	0.102	0.109
N	133,830	133,830	133,830

Panel C. Incremental Informativeness

Dep Var	I(Increase=1)				
	(1)	(2)	(3)	(4)	(5)
GPT	0.181***			0.170***	0.179***
	(3.43)			(2.67)	(3.35)
ANN		0.150***		0.053**	
		(3.69)		(2.44)	
Logistic			0.088***		0.068**
			(2.99)		(2.05)
Year FE	Yes	Yes	Yes	Yes	Yes
Industry FE	Yes	Yes	Yes	Yes	Yes
Adjusted R2	0.056	0.051	0.032	0.061	0.06
N	133,830	133,830	133,830	133,830	133,830

Table 5. Experimental Variations and GPT's Predictability

We compare the predictive performance of the model based on several experimental settings. Conf Score is the confidence score (ranging from 0 to 1) that the model produces. The confidence score measures how certain the model is in its answers. Log Prob is the averaged token-level logistic probabilities. High and Low in columns (1), (2), (3), and (4) denote first and fourth quartiles, respectively. Magnitude is the predicted magnitude of the earnings change provided by the model. LLM Version denotes the family of LLM that we use for the experiment. Accuracy is the percentage of correct predictions out of all predictions. F1 is the harmonic mean of the precision and recall. In Panel B, we report the model performance of an ANN model based on text embedding. We use the BERT-base-uncased model to extract a contextualized embedding representation of the narrative financial statement analysis performed by the model. The input layer has 768 dimensions, two hidden layers have 256 and 64 dimensions each, and the final layer has one dimension. We use ReLU activation function in the first two transitions and sigmoid for the last transition. Batch size is 128. We use Adam optimizer and binary cross-entropy loss. The model is trained on rolling five-year training windows, and hyper-parameters (learning rate and dropout) are determined based on a grid-search on the random 20% of the training sample. ANN with Financial Statement Variables denotes the model in Table 4, Panel A. AUC denotes the area-under-the-curve.

	Conf Score		Log Prob		Magnitude		LLM Version		
	High (1)	Low (2)	High (3)	Low (4)	Large (5)	Small (6)	GPT4.0 (7)	GPT3.5 (8)	Gemini (9)
Accuracy	62.44%	59.86%	63.15%	58.54%	62.03%	60.22%	61.05%	52.29%	59.15%
F1	66.47%	55.62%	65.16%	54.15%	61.16%	57.95%	65.82%	59.17%	62.23%

Table 6. Memory of GPT

In this table, we test GPT's memory. For Panel A and Panel B, we ask GPT to provide the ten most probable names of the company and the most probable fiscal year based on the standardized and anonymous financial statement information. In Panel A, we do not provide chain-of-thought prompts; in Panel B, we provide the same chain-of-thought prompts as in the main analyses. In Panel C, we repeat the main analyses for fiscal year 2022 to predict 2023 earnings. GPT's training window ends in April 2023, and this sample period provides a clean out-of-sample test. Accuracy is the percentage of correct predictions out of total predictions. F1 is the harmonic mean of the precision and recall

Panel A. Without Chain-of-Thought

	Accuracy	F1 Score
Firm Name	0.07%	0.07%
Year	2.95%	0.41%

Panel B. Chain-of-Thought

	Accuracy	F1 Score
Firm Name	0.09%	0.09%
Year	1.01%	0.27%

Panel C. Out-of-Sample (Using 2022 data to predict fiscal year 2023)

	Accuracy	F1 Score
Logistic Regression	54.47%	60.60%
ANN	59.10%	61.13%
GPT	58.96%	63.91%
Analyst	53.06%	58.95%

Table 7. Predictive Ability of GPT-Generated Texts

We report the performance of various ANN models based on text embeddings. We use the BERT-base-uncased model to extract a contextualized embedding representation of the narrative financial statement analysis performed by the model. The input layer has 768 dimensions, two hidden layers have 256 and 64 dimensions each, and the final layer has two dimensions (probability vector). We use ReLU activation function in the first two transitions and sigmoid for the last transition. Batch size is 128. We use Adam optimizer and cross-entropy loss. The model is trained on rolling five-year training windows, and hyper-parameters (learning rate and dropout) are determined based on a grid-search on the random 20% of the training sample. ANN with Financial Statement Variables (Baseline) denotes the model in Table 4, Panel A. ANN with GPT Text Embedding is a model that allows full non-linear interactions among embedding neurons only. ANN with Adjusted Text Embedding denotes models with adjusted text inputs. GPT produces three main textual outputs - trend, ratio, and rationale. ANN excl. Trend denotes an ANN with an input embedding with only ratio and rationale analyses. ANN excl. Ratio and ANN excl. Rationale are defined likewise. ANN with Text and FS variables denotes a model that allows full non-linear interactions among embedding neurons and FS variables. AUC denotes the area-under-the-curve.

	Accuracy	F1 Score	AUC
1. Baseline			
ANN with Financial Statement Variables	60.12%	61.30%	59.13%
2. Embeddings of the Generated Text			
ANN with GPT Text Embedding	58.95%	65.26%	64.22%
ANN with Adjusted Text Embedding			
ANN excl. Trend	57.11%	64.03%	63.81%
ANN excl. Ratio	55.65%	62.36%	61.89%
ANN excl. Rationale	58.88%	65.15%	64.16%
3. Text and FS Variables Together			
ANN with Embedding *and* FS Variables	63.16%	66.33%	65.90%
ANN with Adjusted Text Embedding and FS Variables			
ANN excl. Trend	62.51%	65.58%	65.50%
ANN excl. Ratio	61.77%	64.30%	63.16%
ANN excl. Rationale	62.95%	65.96%	65.59%

Table 8. Asset Pricing Implications

*, **, and *** denote statistical significance at 10%, 5%, and 1% levels, respectively.
In this table, we show asset pricing implications of GPT's predictions. We form portfolios on June 30 of each year and hold the portfolios for one year. To form portfolios based on GPT's predictions, for each fiscal year, we choose stocks with a binary prediction of "increase" and a magnitude prediction of either "moderate" or "large." Then we sort those stocks on descending average log probability values. From this selected subset of stocks, we long stocks equivalent to 10% of the entire stocks available in the given fiscal year from those ranked highest in log probability. We also do the same for the stocks with a binary prediction of "decrease." We filter stocks with a predicted magnitude change of either "moderate" or "large", and sort them on log probability values. For ANN and logit, we sort the stocks on the predicted probability values of earnings increase. Then on June 30, we long stocks in the top decile and short stocks in the bottom decile. Panel A reports annual Sharpe ratio. Panel B reports monthly alphas based on CAPM, three-factor, four-factor, five-factor, and six-factor (five factors plus momentum).

Panel A. Sharpe Ratios (annual)

	Equal-Weighted			Value-Weighted		
	(1) High	(2) Low	(3) H-L	(4) High	(5) Low	(6) H-L
			GPT Predictions			
Ret	20.64	5.28	15.36	12.48	5.76	6.72
Std	7.07	8.12	4.57	6.24	8.23	4.57
Sharpe	2.92	0.65	3.36	2.00	0.70	1.47
			4.57			
Ret	1.40	0.51	0.89	1.11	0.59	2.92
Std	0.72	0.67	0.35	0.61	0.88	0.29
Sharpe	1.94	0.76	2.54	1.82	0.67	1.79
			3.49			
Ret	1.38	0.50	0.88	1.04	0.62	1.94
Std	0.61	0.65	0.43	0.55	0.77	0.52
Sharpe	2.26	0.77	2.05	1.89	0.81	0.81

Panel B. Alphas (monthly)

	Equal-Weighted					Value-Weighted				
	CAPM (1)	3 Factor (2)	4 Factor (3)	5 Factor (4)	5F+Mom (5)	CAPM (6)	3 Factor (7)	4 Factor (8)	5 Factor (9)	5F+Mom (10)
					GPT					
High	1.03***	1.04***	1.05***	1.02***	1.03***	0.48***	0.58***	0.61***	0.52***	0.55***
	(10.47)	(16.28)	(16.21)	(15.67)	(14.78)	(5.93)	(7.82)	(8.08)	(6.78)	(7.35)
Low	-0.20	-0.29**	-0.24**	0.05	0.19*	-0.23	-0.42***	-0.28*	-0.04	0.18
	(-1.24)	(-2.46)	(-2.03)	(0.40)	(1.65)	(-1.45)	(-2.91)	(-1.96)	(-0.27)	(1.34)
H – L	1.23***	1.33***	1.29***	0.97***	0.84***	0.71***	1.00***	0.89***	0.56***	0.37**
	(8.96)	(10.48)	(10.10)	(3.14)	(4.48)	(3.81)	(6.27)	(5.57)	(3.78)	(2.43)
					ANN					
High	0.98***	1.00***	0.99***	0.85***	0.82***	0.55***	0.59***	0.65***	0.56***	0.52***
	(8.35)	(14.23)	(11.32)	(10.06)	(8.55)	(6.30)	(8.16)	(9.34)	(6.95)	(6.88)
Low	-0.13	-0.23***	0.02	0.16	0.22	-0.35*	-0.49***	-0.23	-0.16	0.02
	(-1.16)	(-2.99)	(0.32)	(0.62)	(1.53)	(-1.73)	(-3.19)	(-1.16)	(-0.89)	(0.66)
H – L	1.11***	1.23***	0.97***	0.69**	0.60*	0.90***	1.08***	0.88***	0.72***	0.50***
	(7.62)	(11.32)	(9.38)	(2.15)	(1.89)	(4.23)	(7.99)	(6.00)	(4.56)	(3.19)
					Logit					
High	0.89***	0.90***	0.86***	0.71***	0.68***	0.40***	0.44***	0.46***	0.36***	0.33**
	(7.15)	(9.11)	(9.25)	(6.11)	(4.23)	(4.15)	(4.22)	(4.44)	(2.86)	(2.15)
Low	-0.18	-0.26*	-0.05	0.23	0.25	-0.24	-0.36**	-0.29*	-0.11	0.02
	(-1.23)	(-1.95)	(-0.26)	(1.06)	(1.10)	(-1.55)	(-2.26)	(-1.77)	(-0.95)	(0.05)
H – L	1.07***	1.16***	0.91***	0.48*	0.43*	0.64**	0.80**	0.75**	0.47	0.31
	(6.50)	(8.15)	(7.19)	(2.06)	(1.96)	(2.35)	(2.56)	(2.41)	(1.67)	(1.55)