Rui Cao
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Course:

I am currently in the third year of my doctoral program, specializing in Management Information Systems. Throughout my graduate studies, I have completed coursework in a variety of relevant subjects, including Machine Learning and Data Mining, Econometrics, and Information Systems.

Research Interests:

My research primarily revolves around the field of cybersecurity utilizing machine learning techniques. An article titled "Market Reaction to Cyber Strategy Disclosure: Word Embedding Derived Approach," which I co-authored, was nominated for the Best Paper Awards at HICSS 2023. This paper employs a word embedding model to measure firms' cybersecurity disclosure and uses empirical models to examine the associated market value. Currently, the paper is under journal review. Furthermore, I am actively engaged in an ongoing project that centers on cybersecurity in the context of supply chains.