CONTACT INFORMATION:

Name: Agnieszka Koziel

Affiliation: PhD student at National Central University in Taiwan

Address: No. 300, Zhongda Road, Zhongli District,
320 Taoyuan City, TAIWAN

Tel.: (+886) 966 794 652

e-mail: aga.koziel@g.ncu.edu.tw



Aga Koziel

RESEARCH ASSISTANT
PHD CANDIDATE

Contact Details

Mobile: +886 966 794 652
a.koziel92@gmail.com
www.linkedin.com/in/agnieszkakoziel/

Keelung Road, Xinyi District, Taipei City, Taiwan 11052

IT skills and competencies

Data Analytics Skills (R, SAS, Python, Tableau, SPSS, Salesforce);
Microsoft Office (Word, Excel, PowerPoint, Teams);
Image Processing Software(AI, PS); Operating Systems (Windows,MacOS);
Web developer (WordPress, Webflow);
OpenSoftware Enthusiast.

Languages

Polish: Native
English: C2
Mandarin Chinese: C1
German: B1

Organizational skills and social competencies

Experienced in working in a managerial position and project management; capable to prioritize skills, create efficient workflow and to work under strict deadlines;
Open-minded and highly cooperative person; translating difficult things into simple language and presenting them to a wide audience; experienced in working in a highly multicultural and multi lingual environment.

Professional Summary

A recent Ph.D. candidate and research assistant at National Central University in Taiwan with a major focus on affect of artificial intelligence on financial services.

Work Experience

RESEARCH ASSISTANT
Taiwan National Central University • Taoyuan • 2020 – current
- Research in cooperation with Taiwanese cross-industry and cross-brand open point platform UUPON
- Major research direction: Fintech services customer study: impact of AI

TEACHING ASSISTANT
Taiwan National Central University • Taoyuan • 2019 – current
- Assistant for Statistics for a business management course
- Assisted lead professor with various administration tasks

BUSINESS DEVELOPMENT ANALYST
Porcer Water Technology Co., Ltd. • Kaohsiung, Taiwan • 6–9/2019
- International strategic E-commerce business development project leader
- Business process analysis, short and long-term goals development

E-COMMERCE ACCOUNT MANAGER
Publicis Groupe – Warsaw, Poland 3-6/2019
- Unilever brands e-commerce strategies for APAC, UK, and US market
- Close cooperation with brand managers, strategy and design team

GENERAL BUSINESS MANAGER
ChinaWay Guangzhou Ltd. • China • 2016-2019
- Trend analysis and alternatives recommendation to improve company financial performance
- Feasibility report of increasing company profits by introducing a new products

Academic Profile

TAIWAN NATIONAL CENTRAL UNIVERSITY • 2019
Ph.D. Business Administration: Information Management Systems
- Focus: affect of Artificial Intelligence
- Coursework: Managing Information Technology: SAS programming language; Salesforce Developer; Seminar on Information Management Systems

WROCLAW UNIVERSITY OF TECHNOLOGY • POLAND • 2014-2017
M.a. Management: Innovative Processes and Project Management
- Focus: Differences between European and Asian strategic management system
- Innovations in management processes study group

SHANGHAI FUDAN UNIVERSITY, CHINA • 2016-2017
Chinese language and culture
- Non-degree program
- Recipient of Chinese Government Scholarship

SOUTH CHINA UNIVERSITY OF TECHNOLOGY • CHINA • 2015-2016
Chinese language and culture
- Non-degree program
- Recipient of Confucius Institut Scholarship

OPOLE UNIVERSITY OF TECHNOLOGY • POLAND • 2014-2015
International business - European Union and China
- Postgraduate studies
- Focus: Human Resources Management in China

UNIVERSITY OF ECONOMICS IN WROCŁAW • POLAND • 2011-2014
B.A. International Economics Relation: International Business
- Focus: Economic impact on inequities between provinces in China
- International Business Management study group

PUBLICATIONS

- Shen, C.-w. and Koziel, A. (2021), "Public Policy for Social Value Creation in East Asia", Richards, A. and Nicholls, J. (Ed.) Generation Impact, Emerald Publishing Limited, Bingley, pp. 163-175. https://doi.org/10.1108/978-1-78973-929-920200017
- Kozieł A. "Impact problems of social inequalities on economic growth in China" in: CHINA - business, economy, management. Contemporary challenges. Editorial staff: Leszek Karczewski, Opole University of Technology, Opole 2016

Agnieszka Koziel
PhD student at National Central University in Taiwan

Why AI is my interest?

Artificial intelligence assists us in everyday duty performance. Some of us are cognizant and deepen the topic, fearing replacing humans with artificial intelligence in the future. Others blindly follow technology and do not think about their outcomes. Most AI examples we can hear about today - from Gmail reply prompter, Amazon purchase recommendations, Spotify music suggestions, auto appointment booking for your next doctor visit, AI assistants, chatbots, Robo-advisory, or self-driving cars - are confirming the fact that we are closely attached to AI. AI can also predict customer behavior or economic scenarios before they occur. Machines are learning from people's experiences, growing into an even better version of ourselves. We deny ourselves the ability to make decisions, letting AI make them for us. Most of us do not even wonder if the decisions made by robots will be better than those we would have made ourselves. It is thrilling to see how AI culture makes ideas about people effortless while expanding ideas about technology. Therefore, the mystery of AI and the fact that its future is scientific unknown is worth exploring deeper. To step by step uncover AI's potential in economics and examine the effect of AI on our life. Particularly in the financial industry, AI has broad-ranging applications in deposits & lending, insurance, payments, investment management, and capital markets. Hence using AI in financial planning may be effective and beneficial, yet dangerous. Therefore, recently I started my research related to AI's effect on financial services used by the general public in Taiwan. I want to examine people's awareness of utilizing AI and whether they consider its possible influence on their choices and future financial planning decisions.