NBER Digitization Tutorial Application

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I entered the Economics PhD program at UVA in August of 2018 and have been continuously enrolled since. After taking the standard first-year sequence, I completed concentrations in Industrial Organization and Econometrics in my second year of study. My advisors are Simon Anderson, Federico Ciliberto, and Gaurab Aryal.

My research interests are focused on the economics of digital platforms. In particular, I am interested in questions of market structure and the role of regulation. I currently have two relevant projects related to these interests, but have not yet proposed a dissertation. The first project is focused on targeted advertising in social media. In it, I develop a two-sided model of advertising in social media which incorporates targeting. I plan to use the model to answer questions about the welfare effects of the following policies: banning targeted advertising, requiring opt-in, and allowing opt-out. The second project is studying the market structure of the food delivery platform industry. In particular, I am estimating the strength of first-mover advantage and the degree of market tipping.