Application for the Economics of Digitization Tutorial

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I am a Ph.D. student in Business Economics at the Coller School of Management, Tel Aviv University (my advisor is Prof. Itai Ater). My research areas are applied microeconomics and industrial organization.

I earned my Bachelor (Economics and Politics, summa cum laude) and Master (Economics) degreees from Ben-Gurion University. As part of my coursework, I took traditional econonomic courses such as Econometrics, Microeconomic theory, and Industrial Organization, as well as advanced courses in Machine-Learning. My research work thus far focuses on the Israeli food market and explores how information-enhancing policies affect market outcomes. In one project, I investigate the effects of informing consumers about the price of a fixed basket sold in supermarket chains. In a second project, I examine the effects of "on the shelf" shaming – informing consumers in stores about the price of a particular good sold in Europe. Finally, in an on-going project, coauthored with Oren Reshef, we study the effects of a nationwide policy which required food manufacturers to add threshold-based front-of-package labels regarding the nutrionaional value of the food.

I an certain that participating in the tutorial on the Economics of Digitization will be insightful for me, and will help me acquire skills and knowledge which are important for my future research.

I sincerely appreciate your consideration.

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