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March 27, 2020

NBER Entrepreneurship Research Boot Camp
Cambridge, Massachusetts, USA

Dear Representatives of the NBER Entrepreneurship Research Boot Camp:

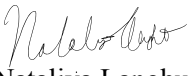
I would be thrilled to participate in the NBER Summer Entrepreneurship Research Boot Camp because of my strong interest in entrepreneurship economics research, particularly from the international lens. I believe that my academic preparation in the last two years of my PhD program at Harvard Business School, as well as current research in international entrepreneurship prepare me for the rigor of the course. The high caliber faculty and students participating in this Boot Camp will provide me valuable insight to my research and introduction to this strong research community.

Entrepreneurship economics is a key focus in my research interests that I intend to continue in my doctoral work and academic career. I am particularly passionate about international entrepreneurship, including how entrepreneurial ventures grow and expand across geographies. My current research assesses the impact of open source software on international entrepreneurship, home bias in entrepreneurial acceleration, and strategies in entrepreneurial global scaling.

The NBER Summer Research Bootcamp offers a valuable way to get exposed to the cutting-edge research community in entrepreneurship, where I may learn from my doctoral colleagues and faculty. I also hope to contribute my perspective on international entrepreneurship, drawn from my professional and academic background in international trade and technology policy at the World Bank and Council of Economic Advisors.

My CV and two-page essay are attached in the email below. Professor Josh Lerner kindly agreed to provide me a recommendation. He will send his recommendation letter directly to NBER. Please do not hesitate to reach me by email (nlangburdwright@hbs.edu) or phone (215-534-5407) if you have any questions or request further information.

Kind regards,



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EDUCATION

Harvard Business School, Boston, MA August 2018 – Present
PhD in Business Administration, Strategy Unit
- Research interests in international entrepreneurship and innovation issues
- Teaching: Teaching Fellow (Strategy and Technology MBA course); Guest Case Instructor (PRIMO Program)

University of Cambridge, Cambridge, UK April 2016
Master of Philosophy (MPhil) in International Relations and Politics
- Thesis: The Role of Private Enterprise in Anglo-American Foreign Policy

Yale University, New Haven, CT May 2014
B.A. in Economics; Global Affairs, magna cum laude with distinction in majors; Phi Beta Kappa
- Economics Senior Essay: Financial Market Reactions to the Shale Gas Boom: an Event Study
- Global Affairs Senior Capstone: Future of Sino-Russian Relations: a Scenario Analysis

PRESENTATIONS

"Crowd Platforms and Global Entrepreneurship: Evidence from GitHub"
- Strategic Management Society Special Conference (Berkeley, CA, *forthcoming*)

"Geographic Preferences in New Venture Investment"
- Innovation Growth Lab Winter Research Meeting (Amsterdam, Netherlands; November 2019)

"Acquiring Knowledge from the Crowd: Evidence from Emerging Markets"
- University of San Andres/Yale University Conference on Perspectives on Poverty and Human Development (Buenos Aires, Argentina; October 2019)

"Technological Acquisition in Emerging Market Firms."
- Academy of International Business Annual Meeting (Copenhagen, Denmark; June 2019)
- Best Paper Award in Emerging Economies Research Finalist (1 of 2)

"Video Cases: Pedagogical Tools for Teaching International Business."
- Academy of International Business Annual Meeting (Copenhagen, Denmark; June 2019)

"Strategic Tradeoffs in Technology Investments: Evidence from the European General Data Protection Regulation."
- HBS Digital Workshop (Boston, MA; May 2019)

"Small & Medium Enterprise Participation in Public-Private Partnerships: a Case Study Approach."
- World Bank Group Workshop (Beirut, Lebanon; October 2016 & Washington, D.C.; April 2018)

"The Role of Private Enterprise in Anglo-American Foreign Policy."
- Sidney Sussex College Doctoral Seminar (Cambridge, United Kingdom; June 2015)

"Market Reactions to the U.S. Shale Gas Boom."

- European Finance and Economics Society Annual Conference (Brussels, Belgium; June 2015)
- Eurasia Business Research Conference, World Business Institute (Istanbul, Turkey; June 2015)

"Impact of Foreign Direct Investment on Political & Economic Development: Assessing Endogeneity."

- Prague Conference on Political Economy, Cevro Institute (Prague, Czech Republic, April 2015)

AWARDS AND HONORS

- Doctoral Fellowship, Harvard Business School (2018 - present)
- White House Special Service Award (2017)
- North American Foundation, University of Cambridge (2015)
- Parry Dutton Student Fund, University of Cambridge (2015)
- Fox International Fellowship, Yale University (2014 – 2015)
- Studies in Grand Strategy Fellowship, Yale University (2013)
- Les Aspin Fellowship for Public Service, Yale University (2013)
- International Politics Summer Scholarship, University of Oxford (2012)
- Robert A. McDonald Cadet Leadership Conference, United States Military Academy (2012)

SERVICE ACTIVITIES

Ad-Hoc Reviewer for Academy of International Business	2019 – present
Co-Organizer of HBS Digital Doctoral Workshop	2018 – present
HBS Digital Initiative Student Advisory Board	2018 – present
Department Representative for Harvard Graduate Student Council	2018 – present
Alumni Interviewer for Yale College	2014 – present

PROFESSIONAL EXPERIENCE

MassChallenge, Boston, MA Jan. 2019 – Present

- *Fellow*

World Bank Group, Washington, DC June 2015 – Present

- *Senior Consultant*

White House Council of Economic Advisors, Washington, DC June 2016 – March 2018

- *Staff Economist: August 2017 – March 2018*
- *Research Economist: June 2016 – August 2017*

Yale University, New Haven, CT Jan. 2011– June 2015

- *Fox International Fellow: September 2014 – June 2015*
- *Research Assistant: May 2011 – March 2015*
- *Career Services Fellow: January 2011 – May 2014*

CASE STUDIES, TEACHING MATERIAL, AND OTHER PUBLICATIONS

Goh, Lesly, Kai Kaiser, and Nataliya Langburd Wright. "The Rise of Open Source to Spur Agile Digital Government." World Bank Blogs, February 2020.

Jones, Geoffrey, Tarun Khanna, Nataliya Langburd Wright, and Morgan Spencer. "Innovation and Business in Emerging Markets." Harvard Business School Teaching Plan 319-111, April 2019. (Revised June 2019.)

Jones, Geoffrey, Tarun Khanna, Nataliya Langburd Wright, and Morgan Spencer. "Innovation and Business in Emerging Markets." Harvard Business School Case 319-110, April 2019. (Revised July 2019.)

Jones, Geoffrey, Tarun Khanna, and Nataliya Langburd Wright. "Corruption and Business in Emerging Markets." Harvard Business School Teaching Plan 319-055, October 2018. (Revised February 2019.)

Jones, Geoffrey, Tarun Khanna, and Nataliya Langburd Wright. "Corruption and Business in Emerging Markets." Harvard Business School Case 319-054, October 2018.

Tayler, Yolanda and Nataliya Langburd Wright. “The Future of Public Procurement in the Era of Digitalization.” World Bank Blogs, July 2018.

Tayler, Yolanda, Nazaneen Ismail Ali, Simeon Sahaydachny, and Nataliya Langburd Wright. “Yes They Can: SMEs Filling the Infrastructure Gap in Fragile Countries.” World Bank Blogs, June 2018.

LANGUAGES AND CREDENTIALS

Russian/English; Computing: STATA, Python, R, HTML, MS Office, Bloomberg Terminal; Certified Yoga Instructor

Essay of Interest

Innovative entrepreneurship is essential to the growth and development of economies around the world. Advancements in technology have lowered costs to starting a company and accessing near and far markets. Yet, on the other hand, barriers to entry remain high due to agglomeration economies, evidenced by concentrating product and labor market power in a select group of productive companies based in a few geographies. While new venture formation rates are narrowing across geographies around the world as entrepreneurial ecosystems emerge internationally and take advantage of cost-saving technologies, the gap in ventures' scaling rates around the world remain wide. I am interested in understanding the frictions that challenge international entrepreneurial ventures from growing globally and what strategies may address these frictions. These frictions have important implications for what geographies may benefit from the economic and innovation benefits of entrepreneurship. I am eager to engage with the diverse and vibrant entrepreneurship research community at the NBER Entrepreneurship Research Boot Camp to inform my current research interests in entrepreneurship economics and to spawn new areas of inquiry in this fascinating field.

My passion for entrepreneurship economics, particularly in the international dimension, emerged from my past work at the World Bank and the White House Council of Economic Advisors where my job was to inform policy makers on the economic costs and benefits of international trade and technology policies. While policymakers had a perceived outcome in mind, often their policies resulted in what seemed like unintentional outcomes in some geographies and for some firms (particularly small firms). These disparities puzzled me and made me eager to understand the frictions that prevented some geographies and smaller firms from advancing in today's economy.

In my current research, I am assessing how technological advancements impact entrepreneurship around the world and the remaining frictions that constrain the growth of international ventures. In one project, I am assessing the impact of open source software on global entrepreneurship outcomes, including startup formation rates, financing, and startups' global- and mission-orientation, using a

combination of open source platform, firm, financing, and administrative data. In another project, I am assessing the extent to which home bias is a friction in the entrepreneurial growth process and the underlying mechanisms behind this friction, using international venture competition, firm-level, and website-level data. I use a combination of econometric, machine learning, and experimental approaches, in my research.

In my future research, I seek to understand strategies entrepreneurial ventures pursue to navigate frictions in the growth process, particularly as they expand their markets to new geographies, as well as their impact on the performance of firms and local economies. For example, when is it advantageous for startups to experiment in multiple markets, versus deeply in a single market, to reduce uncertainty in their scaling viability? What frictions remain in the scaling process? Which firms tend to pursue and benefit from these strategies?

The NBER Research Boot Camp provides a valuable setting for me to gain a deeper foundation in entrepreneurship economics and finance research and exposure to its cutting-edge research community. I am eager to learn from the diverse perspectives of top-notch faculty active in this research area and participate in the cross-fertilization of knowledge that will enrichen my research ideas on international entrepreneurship and provide opportunities for collaboration with other colleagues in the field. I am eager to be an active member of this community both during my doctoral program and beyond in my academic career. This Boot Camp would be an essential first step in this regard. My two years of coursework in microeconomic theory, econometrics, strategy, innovation, entrepreneurship, and machine learning have prepared me for the rigor of the Boot Camp.

I look forward to the potential opportunity to delve into the 50+ papers on the reading list and be an enthusiastic participant in the sessions. Thank you for the potential opportunity to participate in this Boot Camp.