Yueyue Zhang

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670 Guoshun Road, Yangpu District, Shanghai 200433, CHINA

[2]Information Systems, Questrom School of Business, Boston University (Visiting)
595 Commonwealth Avenue, Boston, MA 02215, U.S.

EDUCATION

- **Boston University, U.S.** 2019.07 – 2020.06

Visiting Student, Information Systems, Questrom School of Business
Advisor: N. Venkat Venkatraman, David J. McGrath JR. Professor in Management

- **Fudan University, Shanghai** 2017.07 – 2021.06

Ph.D., Information System, School of Management
Advisor: Cheng Zhang

- **Fudan University, Shanghai** 2015.09 – 2017.07

Master – Ph.D. Program, Information System, School of Management,

- **East China Normal University, Shanghai** 2011.09 – 2015.09

B.S. in Information System, School of Management,

GRADUATE COURSE

Information System: IS Management and Strategy, Theories in Management and Organization, Econometrics in IS Research, Machine Learning and Business Analytics, Survey and Experiment in IS Research, Operations Research, Stochastic Processes
Economics: Microeconomics, Game Theory, Econometrics
Other Academic Courses: Research Methodology, Philosophy of Management Research

RESEARCH INTERESTS

- Cause and Consequence of Digital Innovation
- Value of Digital Technology
- IT Development in Global and Emerging Market (e.g., China)
- Machine learning in Social Science

WORKING PAPERS

Digital Innovation

- Look Ahead, Look Back: New Entry Threats, Performance Feedback and Product Innovation in IT Industry (with Cheng Zhang and Ling Xue)
- Incumbent Adaptation to Technological Change: A Network Perspective (with Cheng Zhang and N. Venkat Venkatraman)

- Swimming with Sharks: Cooperation and Competition between Technology Ventures and Digital Giants (with Cheng Zhang and N. Venkat Venkatraman)
- Reinvestigating the Value of Digital Technology: Evidence from Firms' Announcements (with Cheng Zhang and Ling Xue)

IT Development in Global and Emerging Market

- Buy Digit: Post-Acquisition Performance of Chinese non-Digital Firms
- Top-down, Bottom-up and Horizontal Communication and Organizational Commitment: Evidence from Chinese Internet Firms
- Opportunity or Challenge: Performance of IT firms' Going Global under "One Belt, One Road" Initiative (with Cheng Zhang and Jianqiao Hong)

WORK-IN-PROGESS PAPERS

Text Data Analysis

- Fake Review Identification in e-Commerce (e.g., Amazon)
- Industry Classification and Competitor Identification
- Patent Analysis

Open Government Data Analysis

- Internet-of-Things and Smart City Development in Shanghai