Mohsen Foroughifar

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Education

University of Toronto, Toronto, ON, Canada — 2017 - present
Rotman School of Management
Ph.D., Marketing

Arizona State University, Tempe, AZ, USA — 2016 - 2017
W. P. Carey School of Business
Ph.D., Economics *[Transferred]*, Qualifying exams passed

University of Tehran, Tehran, Iran — 2010 - 2016
M.Sc., Economics, 2016
B.Sc., Electrical Engineering, 2014

Research Interests

Substantive:
Economics of AI, Social Interactions, Industrial Organization, Behavioral Economics, Online Reviews, Sharing Economy,
Methodology:
Analytical Modeling, Structural Modeling, Experiments

Honors & Awards

NBER Economics of AI Young Scholars Workshop (Sloan Foundation)	2019
University of Toronto SGS Conference Grant ($800)	2019
UTGSU Conference Bursary ($250)	2019
BEAR PhD Research Award ($7,000)	2018
University of Toronto Fellowship	2017-2022
Directors Fellowship, Rotman School of Management, U of Toronto	2017-2019
Graduate Assistantship, W.P.Carey School of Business, ASU	2016-2017
Arizona State University Fellowship	2016-2017
Top Student Prize, University of Tehran	2015
Iranian National Elite Foundation Award	2015
Merit-Based Scholarship, School of ECE, University of Tehran	2014

Papers in Progress

The Role of Information Precision and Consumer Expertise in Markets (with David Soberman)
Review Distortion, Consumer Search, and Social Learning (with Hojat Abdolanezhad)
How Do Beliefs Form in Social Interactions: An Experimental Study
Paying for Consumer Attention (with Mengze Shi and Michelle Liu)
The Effects of Artificial Intelligence on Housing Market

Other Publications

M.Foroughifar, P.Nazari, M.R.Raoufy, "Predicting the Apnea by Non-Linear Analysis of EEG in Patients with Sleep Apnea", *Somnologie - Schlafforschung und Schlafmedizin*, Vol. 19, Supplement 1, pp 19, April 2015

P.Nazari, **M.Foroughifar,** M.R.Raoufy, "Assessment of EEG Irregularity in Patients with Sleep Apnea", *1st International Conference in Physiology and Pharmacology*, Kashan, Iran, September 7-11, 2015

P.Nazari, **M.Foroughifar,** T.Ghafari, Sh.Dariani, M.R.Raoufy, "Diagnosis of Sleep Apnea Based on Fractal Variability Analysis of EEG Signals in Patients with Obstructive Sleep Apnea", *Nafas Journal*, Vol. 1, No. 4, pp 8-15, Winter 2014 [In Persian]

Presentations 2019: Marketing Science Conference, Rotman (Marketing), BEAR Research Retreat
2018: Rotman (Marketing)

Teaching Experience

Teaching Assistant

Management Analytics Practicum	2019
Modelling Tools for Predictive Analytics (MMA)	2018, 2019
Predictive Analytics (MMA)	2019
Managing Customer Value (MBA)	2018, 2019
Prices and Markets (MMI)	2019
Principles of Marketing	2019
Pricing	2019

Research Experience

Research Assistant to Professors *Tanjim Hossain* and *Peter Landry*	2018-2019
Research Assistant to Professor *Ryan Webb*	2018

Graduate Courses

Economics:

Mathematics for Economists (ASU)	Andreas Kleiner
Microeconomic Analysis I (ASU)	Edward Schlee
Microeconomic Analysis II (ASU)	Alejandro Manelli
Macroeconomic Analysis I (ASU)	Gustavo Ventura, Berthold Herrendorf
Macroeconomic Analysis II (ASU)	Natalia Kovrijnykh
Econometrics I (ASU)	Seung Ahn
Econometrics II	Adonis Yatchew, Victor Aguirregabiria
Industrial Organization I	Yao Luo
Industrial Organization II	Victor Aguirregabiria
Advanced Topics in the Theory of IO	Heski Bar-Isaac
Empirical Applications of Economic Theory	Eduardo Souza-Rodrigues
Methods for Empirical Microeconomics (Audited)	Arthur Blouin
Behavioural Economics	Yoram Halevy
Experimental Economics	Tanjim Hossain

Marketing:

Marketing Theory I: Consumer Behavior	Pankaj Aggarwal
The Psychology of Judgement and Decision Making	Dilip Soman
Marketing Theory II: Strategy	Sridhar Moorthy
Current Topics in Marketing Strategy	David Soberman
Econometric Methods in Marketing	Matthew Osborne
Methods in Quantitative Marketing (Audited)	Avi Goldfarb
Workshop in Marketing	Mengze Shi

Machine Learning:

Machine Learning and Data Mining (Audited)	Roger Grosse
Statistical Methods for Machine Learning (Audited)	M. Erdogdu, D. Duvenaud
Neural Networks and Deep Learning (Audited)	Roger Grosse

Other Courses:

Graph Theory (Audited)	Robert Mccann

	Monte Carlo Methods (Audited)	Jeffrey Rosenthal
	Seminar in Network Analysis (Audited)	Fedor Dokshin

Computer Skills MATLAB, Python, R, STATA, C/C++, Eviews
oTree, Breadboard, MouseLAB, Tobii Pro