Attending kindergarten improves cognitive but not socioemotional development in India*

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Abstract

Pre-primary schooling is available but has low participation in many developing countries, which could exacerbate the socioeconomic gradient in readiness for primary school. We study the effects of expanding access to kindergarten on child development in Karnataka, India, through a randomized evaluation. We partnered with a private kindergarten provider to offer two-year scholarships to children in low-income families. Children who attend our partner's kindergarten due to the scholarship experience a 0.8 standard deviation gain in cognitive development. About 40% of the effect persists through the first year of primary school. We find no effect on socioemotional development. Some children induced to attend our partner's kindergarten would have attended no kindergarten, while others would have attended a different kindergarten. We use machine learning techniques to predict each child's counterfactual activity and then estimate separate treatment effects for different types of switchers. The short-run effect on cognition is driven by children who would not have otherwise attended kindergarten, but the persistent component of the effect does not vary by counterfactual.

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1 Introduction

Expanding access to pre-primary education has emerged as one of the next policy priorities for developing countries, most of which have made great progress toward universal enrollment in primary education in recent decades. Government-provided or subsidized kindergarten and pre-kindergarten remain rare in developing countries. At the same time, there is a growing consensus on the importance of the pre-primary years for children's development (Almond and Currie, 2011).

Most evidence on the impacts of pre-primary schooling is from developed countries, but there are several reasons these estimates might not extrapolate to developing countries. First, the quality of instruction might differ. Second, the effect size depends on how much cognitive stimulation occurs through the counterfactual activity, such as home care, and this will vary across contexts. Third, the persistence of the gains will depend on how much remedial help primary schools give to lagging students; the tendency to "teach to the top" in developing countries could make the effects of pre-primary schooling particularly persistent.

In this paper, we partner with a large, private provider of kindergarten, Hippocampus Learning Centers (HLC), in Karnataka, India to evaluate how attending formal kindergarten affects cognitive and socioemotional development. HLC runs kindergartens in over 200 villages. We randomly allocate scholarships to attend HLC, which cover 80-90% of the cost for two years, among a sample of 808 children across 71 villages. The scholarship offer increases the likelihood of attending HLC by 47 percentage points and the likelihood of attending kindergarten at all by 20 percentage points.

We find that attending HLC has a large positive effect on cognitive development. At the end of kindergarten, children induced to attend HLC by the scholarship score 0.8 standard deviations higher than their peers on cognitive tests. This is the same magnitude as the growth in scores over the two years among those in the control group who do not attend any kindergarten between baseline and endline. The effect size attenuates by 60% by the end of first grade, but the persistent component is still sizeable. This finding is similar to the Head Start Impact Study which finds that about 45% of the effect persists from the end of the second year of Head Start through the end of first grade (Kline and Walters, 2016); the Head Start decline starts from a much smaller short-run effect size of 0.245, however.

We find no impact on socioemotional development, in either the short- or medium-run. One potential explanation is that socioemotional skills arise through interacting with other

children in a structured environment, which the counterfactual activity also entails for most children in our sample; attending public day care centers (anganwadis) is common.

We also decompose the effects by the child's propensity to have attended kindergarten even in the absence of our intervention. Understanding this heterogeneity is policy relevant for two reasons. First, a government subsidy to attend kindergarten could likely target families too poor to afford kindergarten better than we logistically were able to. The gains to those who would not have otherwise attended kindergarten provides an upper bound on the effect size a government might expect if it rolled out a similar program but with improved targeting. Second, for logistical reasons we partnered with one provider, but a government program would likely allow vouchers to be used at multiple providers. The treatment effect on those who we induce to switch to HLC from a different kindergarten is a measure of how much our partner outperforms or underperforms its competitors. Other questions about the impacts of a scaled-up voucher program remain, such as how much the supply side would expand in response to the increased demand, but the decomposition provides some important extra facts to guide policy-making.

For the decomposition, we follow Chernozhukov et al. (2018) and Crépon et al. (2019) and use machine learning techniques to obtain a prediction of each child's counterfactual attendance. The prediction projects the control group's actual behavior onto child- and village-level predetermined characteristics. One advantage of the prospective nature of our study is that we could and did ask parents at baseline what their plans were for the child's care in the coming two years; we can include these responses as predictors.

We then combine the prediction with a method proposed by Hull (2018) to obtain local average treatment effects for two mutually exclusive types of compliers: those who would have attended some kindergarten and those that would have attended none. We find that attending HLC has a positive impact on cognitive development for both groups, but the effect is much larger for those who would have otherwise not attended kindergarten (1.4 standard deviations) than those who would have attended a non-HLC kindergarten (0.4 standard deviations). When we decompose the end-of-first-grade effect, in contrast, we cannot reject that the persistent component of the gains is the same for both groups.

2 Background

2.1 Pre-primary education in India

Enrollment in formal pre-primary schooling is quite limited in India; the gross enrollment ratio in 2017 was 14% (UNESCO Institute of Statistics). The pre-primary education that exists is offered by the private sector, without government funding. Most villages do have a government-run anganwadi center, which provides around four hours a day of free child care but does not offer instruction, e.g., with structured curriculum or by trained teachers.

The government's role in pre-primary education in India in likely to expand in the near future. In summer 2019, the Government of India released a draft proposal to include the three years before entry into primary school under the Right to Education Act (Jebaraj, 2019). In the meantime, some states have already begun expanding their formal kindergarten capacity. For example, Karnataka announced in the summer of 2019 that it would be opening 276 formal pre-primary centers in existing primary schools (Belur, 2019). Another potential path to expanded access is to upgrade the services offered by anganwadi centers, adding formal kindergarten instruction. Finally, the government could subsidize attendance at private kindergartens, for example through a voucher program.

2.2 Related literature

There is a large literature in the United States and other high-income countries assessing the benefits of formal pre-primary education (see Almond and Currie (2011) for a review). In general, studies using non-experimental methods find quite large and persistent benefits to early intervention, while randomized evaluations have tended to find smaller effects. There are some notable exceptions such as Heckman et al. (2010), however.

There are at least three reasons to be cautious about extrapolating the results from these settings to low-income countries. First, the returns to attending pre-primary school is a construct about gains relative to the child's counterfactual time use. As Kline and Walters (2016) demonstrate, effect sizes can be highly dependent on what a child's counterfactual activity. Because these counterfactuals likely differ significantly across contexts, the treatment effects of expanding enrollment to pre-primary school are also likely to differ. For example, compared to a child in the US, a child in rural India is much less likely to have children's books and other educational materials at home, but is potentially more likely to have daily social interaction with other children through anganwadi centers. Second, programs

in developing countries often suffer from implementation challenges, so school quality might systematically differ. Finally, the persistence of the effects as children progress through primary school will depend on whether children who enter primary school less prepared receive extra attention to help them catch up. Compared to the US, the education systems in developing countries typically offer limited remedial instruction, with the curriculum instead geared towards the top of the class (Glewwe et al., 2009; Duflo et al., 2011). For example, Muralidharan et al. (2019) find no improvement over the course of a year on either Math or Hindi for students in the bottom tercile of middle-schools in Delhi. In such a context, a student who starts primary school behind her peers because she did not attend kindergarten might remain behind; attending kindergarten might have positioned her to learn more in first grade and subsequently.

There is a large non-experimental literature on the benefits of attending kindergarten and pre-kindergarten in developing countries that finds mixed evidence (see Engle et al. (2011) for an overview). There is also a literature on improving existing pre-schools that finds mixed effects (e.g. Andrew et al. (2019) and Özler et al. (2018)). There are also recent experimental studies on expanding access to community-run preschools (e.g., Blimpo and Pugatch (2017), Martinez et al. (2017), Bouguen et al. (2018), Berkes et al. (2019) and Berkes and Bougen (2019)).[1] These community-based schools are generally run for a few hours a day by a member of the community. In contrast, we study a more formal type of kindergarten that is similar to US-style pre-K and kindergarten. School runs from 10:00 am to 4:00 pm, and teachers follow daily, detailed schedules and lesson plans developed by curriculum specialists in the central office who stay abreast of current educational practice.[2] To achieve this level of professionalism and standardization, teachers complete 20 days of intense training after being hired. They then meet with HLC curriculum staff once a month at regional gatherings to go over the lesson plans they will teach in the coming month. In addition, for each skill domain, HLC sets specific learning targets, and children are tested every month to assess their progress against these targets.

[1] Several recent studies examine psycho-social stimulation for children younger than kindergarten age (which is roughly four to six years old) (Gertler et al., 2014; Attanasio et al., 2015).

[2] As an example, in one lesson plan from the teacher training materials, the teacher is instructed to use that day's time allocated to English to have children complete the letter-tracing patterns on page 60 of the HLC writing book.

3 Experimental design

3.1 Description of the intervention

Our study takes place in 71 villages in which HLC runs a kindergarten. HLC is a private kindergarten provider operating over 200 centers in Karnataka. Its kindergartens offer three grade levels, lower and upper kindergarten, which are the two years preceding first grade, and a preschool year before that, which has considerably lower enrollment and which we do not focus on.

We randomize scholarships to attend HLC for two years. HLC's fees vary by village size and year of kindergarten and range from 3,500 to 4,800 rupees per year. The total costs inclusive of materials (e.g., books, school uniform, backpack) range from 5,125 to 7,825 rupees per year. The scholarship covers all fees and materials except for a 1000 rupee co-pay per year, which the family is required to pay. Thus the scholarship represents a 4,125 to 6,825 rupee subsidy (60 to 100 US dollars), which is 80% to 87% of total costs.

Families who do not enroll at HLC may choose one of the following alternatives: daycare at the anganwadi center, another private kindergarten provider, or caring for their child at home. The anganwadi centers are primarily focused on providing supervision and do not have a structured curriculum. Other private kindergartens have similar but somewhat higher fees and teacher salaries, and also have structured curricula. HLC differs by offering smaller class sizes, having barer-bones facilities, and putting less emphasis on rote learning and homework.[3] HLC also generally targets children from poorer families compared to its competitors.

3.2 Sample recruitment and randomization

The kindergarten school year starts in early June. In the spring of 2016 we enrolled 808 children across 71 villages in Karnataka in our study (Figure 1 shows a map of the study villages.). Within each village, enumerators visited households to identify those with children between the ages of 3.5 and 4.5 on June 1, 2016 and who were not currently enrolled at HLC.[4] Surveyors administered an asset inventory to interested households to assess their economic

[3]Our data on alternative private kindergartens comes from a small survey of other private kindergartens operating in our study villages that we conducted.

[4]Our study considers the two standard years of kindergarten; some children may have already been enrolled in the preschool year that HLC offers. Additionally, we intentionally recruited toward the end of the school enrollment period so that families who are likely to send their children to HLC without the scholarship have already had time to enroll.

standing. We then use a predetermined formula that combined the asset data into a score and used a predetermined cutoff to determine eligibility. The formula and cutoff were based on a pilot we conducted the previous year. For eligible households, surveyors scheduled visits to complete a baseline assessment of the children's development and to survey the parents.

Of the 888 children who met these inclusion criteria, 808 children (or more precisely the parent of 808 of them) chose to enroll in the study by completing the baseline child tests and parent surveys. Within each village we enrolled no more than 16 children in the study to avoid overwhelming the HLC center and to minimize potential spillover effects. In cases where more than 16 children completed all enrollment criteria, we randomly selected 16 subjects. Study enrollees were informed that scholarships to HLC would be awarded on the basis of a lottery. We randomly assigned half of the children in each village to receive a scholarship. Table 1 presents summary statistics for characteristics of sample children and their families and balance tests.

3.3 Measurement of cognitive and socioemotional development

We assess child development at three points in time: before kindergarten (baseline), after two years of kindergarten (endline 1), and after the end of first grade (endline 2). All tests were conducted at home in order to keep the testing environment consistent across children. We have minimal attrition: We were able to locate and retest 796 of the 808 children at the first endline and 786 at the second. Appendix Table 1 shows that attrition is uncorrelated with treatment status.

We use test modules drawn from the fourth editions of the Wechsler Preschool and Primary Scale of Intelligence (WPPSI) and the Developmental Indicators for the Assessment of Learning (DIAL), and individually sourced additional tests to assess children's reasoning, memory, language, mathematics, creativity and motor skills. These tests are designed to be fun and engaging to minimize testing anxiety while measuring core skills. Figure 2 shows an example of a problem designed to assess children's reasoning abilities. The tests are designed to be suitable for a range of ability while not being frustrating for the child; questions within a module progressively become more difficult, and the protocol is to end the module after a pre-specified number of wrong answers. This enabled us to, for the most part, maintain the same tests across the three waves, which enables us to make more direct comparisons across the three waves. Piloting before the second endline revealed that the DIAL tests were no longer sufficiently difficult to provide meaningful variation. We thus removed the DIAL

instruments and added two new math assessments to maintain coverage of most domains for the second endline.

Directly assessing children's socioemotional development at these ages and in the field is challenging without highly trained evaluators. For the first endline, we rely on parents' reports by administering the widely used Strengths and Difficulties Questionnaire or SDQ. This questionnaire asks parents to rate whether several statements about their child (such as "Restless, overactive, cannot stay still for long") are "not true", "somewhat true" or "certainly true". At the second endline, when children are older, we adapted or created ways to directly assess children's motivation to learn, personalities, ability to read others' emotions, prosociality, and behavioral performance in school. Appendix Table 2 summarizes all of the measures administered to the children and Appendix C provides the details of each measure.

4 Estimation strategy

4.1 Effects of being offered a scholarship and of attending HLC

We pre-specified two primary specifications, a reduced-form model and an instrumental variables (IV) model. The reduced-form model of the effect of the scholarship offer, which we estimate separately for each endline wave, is as follows:

$$y_{ij} = \beta_1 \text{scholarship}_{ij} + \beta_2 \text{y}_{0ij} + \text{village}_j + f(\text{gender}_{ij}, \text{age}_{ij}) + \epsilon_{ij} \tag{1}$$

where y_{ij} is an outcome for child i in village j, scholarship_{ij} is whether the child was offered a scholarship, y_{0ij} is the baseline value of y_{ij} if available, village_j are fixed effects for the villages, and $f(\text{gender}_{ij}, \text{age}_{ij})$ are age and gender controls. Specifically, we pre-specified that if neither age and gender fixed effects nor an age cubic-polynomial interacted with gender improved explanatory power in the control group at endline, that we would use a non-interacted cubic polynomial in age with an indicator for gender for this set of controls. Based on this algorithm, we use the non-interacted controls throughout.

We also estimate the following IV model, which pools across different counterfactual options:

$$y_{ij} = \beta_1 \text{enrolled in HLC}_{ij} + \beta_2 \text{y}_{0ij} + \text{village}_j + f(\text{gender}_{ij}, \text{age}_{ij}) + \epsilon_{ij} \tag{2}$$

where being enrolled in HLC is now instrumented with the scholarship offer. We use enrollment in HLC as the endogenous variable rather than enrollment in kindergarten because the scholarship increased not only the likelihood of attending kindergarten but also which kindergarten a child attended. In other words, treatment induced some children to switch from attending another kindergarten to attending HLC, which would be an exclusion restriction violation if "enrolled in kindergarten" were the endogenous variable.[5]

One potential concern with this IV model is that the scholarship also reduces the fees paid by always takers and those who switch to HLC from another kindergarten. Thus, income could be another channel besides HLC attendance that is affecting test scores. Parental spending on educational inputs like books is negligible in our setting and Appendix Table 7 shows that we do not find any effect of treatment on such spending. A back of the envelope calculation suggests that an income effect operating through other channels such as nutrition is very unlikely to produce the large impacts on cognition we find.

Our outcomes are z-score indices. For each test, we subtract off the control mean and divide by the standard deviation.[6] We then average across all cognitive tests to form our primary outcome, within the domains shown in Table 2 to form domain-specific indices, and across the socioemotional measures.

4.2 Decomposing the effect by counterfactual activity

Our compliers – children who attend HLC because of the scholarship – are a heterogeneous group who vary in what they would have done absent the scholarship. The LATE estimated using the pooled IV above is a weighted average of these counterfactual-specific LATEs or "subLATEs.". In this section, we describe how we separately estimate the counterfactual-specific effects.

We focus on a specific dimension of the fallback heterogeneity – the child's propensity to enroll in a kindergarten absent the scholarship. Understanding how these effects differ is not only intellectually interesting, but also policy relevant. Consider a government contemplating expanding a voucher program similar to the scholarships that we randomize. The effect

[5]We deviate here from our pre-analysis plan, which stated we would use "enrolled in any kindergarten" as the endogenous variable. We realized the extent of the exclusion restriction violation was non-trivial when we saw that a large share of children induced to attend HLC switch from other kindergarten providers.

[6]Before the first endline, we specified that we would use the baseline control mean and standard deviation for this normalization. We realized that that choice makes it more difficult to make direct comparisons across waves, as test composition and the standard deviations change. Therefore before endline 2 we pre-specified that we would use contemporaneous control group values.

of our scholarship on children who otherwise would not have attended kindergarten gives insight into how large of an effect the government might expect if it could perfectly target the program towards families who would otherwise not send their children to kindergarten. In addition, the impact on switchers from other kindergartens is informative about about whether our provider is better or worse than other providers in the market. This relative position is important for deciding how restricted the vouchers should be across providers.

By dividing counterfactual activity into two categories, we are pooling together children who would have stayed home with those who would have attended anganwadi centers.[7] We would ideally have liked to separately identify these effects, but we have very few children who stay at home so too little power to do so. Similarly, some children have a mixture of two activities, such as one year of anganwadi and then one year of another kindergarten. Again for statistical power reasons, we ignore these subtleties. We believe the dichotomous approach captures the most important aspect of the heterogeneity, whether a child is receiving a formal school curriculum or not.

One approach to measuring counterfactuals that we used was simply to ask parents. Unlike many studies on kindergarten or pre-K, ours is prospective, so we asked parents at baseline what their plans were if they did not receive the scholarship. Appendix Table 3 shows the predictive power of these baseline reports on ultimate enrollment decisions for the control group. Unfortunately, these plans are less predictive than might be hoped, possibly because parents thought we would use the information to assign scholarships, even when we truthfully explained we would not, or because these decisions are last-minute.

We improve on this by following Chernozhukov et al. (2018) and Crépon et al. (2019) in using machine learning (ML) to predict counterfactual probabilities that the child will be enrolled in kindergarten using covariates (including the baseline survey responses about enrollment plans). We proceed as follows:

1. For each village, we fit a LASSO model using repeated cross validation on the other 70 villages to predict years of kindergarten and treatment status.

2. Using predictors selected by LASSO, we then run OLS and logit respectively to remove LASSO bias. We then use these estimations to form predictions for individuals in the selected village.

[7]We predict years of any kindergarten attended, which pools those who would have attended HLC and those who would have attended another kindergarten absent the scholarship. The IV effect, however, is identified off those who would have attended another kindergarten, for the usual reason that IV effects are not identified off of always takers.

3. We repeat this 1000 times and take the median of the 1000 predictions to purge any estimation variability. Appendix Figure 1 shows this procedure appears to successfully result in fully converged values.

4. Finally, we residualize treatment with its predicted value and estimate the regression with the weights from Crépon et al. (2019) to orthogonalize the final estimate with regard to machine learning prediction error.

With the ML prediction in hand, we can then examine how the treatment effect varies with the predicted years of attending kindergarten absent the scholarship. If we are willing to make additional assumptions, the method in Hull (2018) allows us to obtain point estimates for two different types of compliers. Specifically, we can use the ML prediction to construct a second instrumental variable by interacting the treatment indicator, $scholarship_{ij}$, with the predicted years of attending kindergarten, $KGyears_{ij}$.

We use the two instruments in an IV estimation with two endogenous regressors that represent mutually exclusive and collectively exhaustive counterfactuals for the compliers. Specifically, we define the two counterfactuals as always attended anganwadi or home care and ever attended a non-HLC kindergarten. (The variables are defined with the qualifiers 'always' and 'ever' because some children engage in different activities across the two years.) We expect the instruments to reduce these endogenous regressors, with children shifting away from these activities toward HLC.[8] The IV coefficient on the 'always anganwadi/home' endogenous regressor represents the effect of attending HLC for a child who would have otherwise always attended anganwadi/home. The second IV coefficient is the effect for a child induced to attend HLC who would have otherwise attended another kindergarten (for either one or two years).

The additional assumptions we make in estimating with this two-instrument model are as follows: 1) There are two, exclusive types of compliers (those that ever go to kindergarten and those that do not without the scholarship), and 2) the subLATEs for these compliers are mean independent of our prediction of their propensity to attend kindergarten. That is, the heterogeneity of the reduced-form effects by the predicted counterfactual is due just to this variable shifting the counterfactual, not to, say, affecting how much of the HLC curriculum a student absorbs. While this second assumption is obviously restrictive, we believe this still adds useful information above and beyond the overall IV results.

[8]The residual category of attending HLC is, specifically, "always attended HLC or attended a combination of HLC and home/anganwadi."

5 Results at the end of kindergarten

5.1 Enrollment in kindergarten

We now turn to presenting our empirical results. Figure 3 breaks down children's enrollment status, separately for the treatment and control groups and for the first and second years of the kindergarten period. In the control in the first year, 54% of children attend the anganwadi and another 5% are cared for at home. Most of the others attend kindergarten (17% at HLC and 23% at another KG). In the treatment group, the share at HLC increases by 51 percentage points to 68%. Few students attend a different kindergarten than HLC, but surprisingly, 25% of children attend anganwadis. That is, the take-up rate of the scholarship among would-be anganwadi attendees is about a half. Some factors are that anganwadi workers often (incorrectly) told parents they would lose eligibility for various government programs if they did not send their child to the anganwadi; some parents perceived the quality or convenience of the anganwadi as higher than HLC; or the 1000 rupee co-pay was too costly. The fact that almost no children in the treatment group attend other kindergartens but that half still attend anganwadis suggests that the price elasticities of these families differ significantly. It appears families that are likely to send their children to kindergarten regardless, are significantly more price sensitive over the relevant range than those debating whether to send their children at all.

The effect on attending HLC is smaller in the second year. This is because enrollment in other kindergartens is much higher in the second year. The decision to enroll children in just upper kindergarten could be because some families can only afford one year of fees. In addition, often families who wish to send their children to a specific private primary school enroll their child in that school's kindergarten in the year before first grade to secure a slot. In the treatment group, some children switch from HLC to another kindergarten in the second year. This could be for the same reason (during our study period, HLC specialized only in kindergarten), or it is also possible some parents were dissatisfied with HLC.[9]

Table 2 shows the regression results for enrollment. The scholarship offer increases the likelihood of attending HLC by 47 percentage points and the likelihood of attending any kindergarten by around 20 percentage points. Thus, the compliers are split roughly evenly between those who would have not attended kindergarten without the scholarship and those who switch from other kindergartens. Appendix Table 5 and Appendix Table 6 outline the

[9]Appendix Table 4 shows the full transition matrix between year 1 and year 2.

characteristics of the pooled compliers and the characteristics of each type using the methods described by Abadie (2002) and Kline and Walters (2016).

5.2 Effects on child development

We next turn to the impacts on the index of cognitive test scores. Table 3, column 3, shows being offered a scholarship increases performance on our total score index by 0.4 standard deviations. As seen from the cumulative distributions of test scores for the treatment and control group presented in Figure 4, the treatment effect is spread throughout the achievement distribution. The treatment group's score distribution first order stochastically dominates the control group's.

These gains are also widely spread across skill domains. Table 4 shows that the IV effect of attending HLC ranges from 0.33 to 0.97 standard deviations across domains. While it is tempting to interpret the relative size of these domain improvements as evidence for which areas HLC is more or less skilled at teaching, it is important to remember that there are likely different elasticities of knowledge to inputs across these domains. For example, one can very directly improve mathematics performance by teaching children numbers. In contrast, improving reasoning skills requires a much more indirect approach. In addition, the effect sizes also reflect how well these skills are taught via the counterfactual activity, e.g., at the anganwadi center or at other kindergartens.

These effect sizes are quite large. The IV estimate of the benefits for compliers is as large as the pre-post gains of those in the control group who attended anganwadi centers. As another point of comparison, in the control group, those above the median on the baseline screening asset test only score 0.33 SD higher than those below the median.

Another way to view the magnitude of these gains is to consider a back-of-the-envelope cost effectiveness calculation. In Appendix D we find that the scholarship program is extremely cost-effective given a wide range of assumptions about the relationship between test scores at age six and lifetime income. Using the estimate from Kline and Walters (2016) that a one SD improvement in test scores is associated with a 10% increase in income, the marginal value of public funds (as defined by Hendren (2016)) is infinite as the increased tax revenue and reductions in spending on future benefits are expected to exceed the cost of the program.

In contrast to these large improvements, we find no improvement on either the aggregate socioemotional index nor on the subdomains of the questionnaire. The last column of Table 4

shows that not only is the effect insignificant, but the point estimate is also small. One explanation for this null result is that parental reports are not a good way to measure children's socioemotional development. This concern led us to add more direct assessments of children to endline 2, when the children were older.[10]

5.3 Counterfactual-specific effects

Accuracy of predictions

The prediction method outlined in subsection 4.2 appears to yield fairly accurate predictions. Appendix Figure 2 shows a binscatter of the true enrollment decisions against the ones predicted by the procedure. Recall that because these predictions were formed based on the other villages, we can think of this scatter plot as showing out-of-sample performance. It achieves this fit using a variety of predictors summarized in Table 5.

Table 6 shows how the first stage effects of the scholarship differ by the predicted propensity to attend kindergarten without a scholarship. The first two columns show that the effect of the scholarship on inducing children to enroll in HLC is similar for those above and below the median of *Predicted Years of Kindergarten*. This pattern is in line with the first stage results shown in Table 2, which indicated a roughly equal split of compliers coming from non-kindergarten (mostly anganwadis) and other private kindergartens.

In next two columns of Table 6, the outcome variables are the two mutually exclusive counterfactual options of always having home care or attending anganwadi and ever attending a non-HLC kindergarten. While columns 1 and 2 showed that *Predicted Years of Kindergarten* does not predict enrolling in HLC as a result of being offered the scholarship, it does predict which fallback option students are drawn from. The main effect of *Predicted Years of Kindergarten* verifies that the prediction is informative in the control group. As expected, the predicted value is negatively correlated with attending anganwadi/home and positively correlated with attending another kindergarten.

The main effect of $Treatment$ gives the effect of the scholarship for those predicted to not attend kindergarten. The scholarship reduces the likelihood that these children attend anganwadi/home (column 4), and reassuringly, has no effect on their attendance at other kindergartens, which was predicted to be zero anyway. Finally, the interaction effects gives the additional effect of the scholarship per predicted year of kindergarten. In column 3, we expect the interaction to be the opposite sign and half the magnitude of the coefficient

[10] Appendix Tables 7 to 12 report other analyses laid out in our pre-analysis plan.

on *Treatment*, because the scholarship should not affect attending anganwadi/home for those predicted to attend two years of kindergarten. The ratio of the coefficients lines up closely with this pattern. Finally, the magnitude of the interaction effect in column 4 should be negative and smaller in magnitude than the coefficient on *Predicted Years of Kindergarten*. While the interaction coefficient is negative, its magnitude is in fact larger than if the prediction were perfect.

Effect of scholarship for switchers from no kindergarten and other kindergartens

We next incorporate the predicted counterfactual enrollment in kindergarten into the treatment effect estimates on test scores. We find that while all students benefit from the scholarship offer, those who switched from not going to kindergarten experience the largest gains at the first endline.

The first two columns of Table 7 show the IV effect of enrolling at HLC estimated for those both above versus below the median of propensity to enroll in kindergarten. There is clear evidence of treatment effect heterogeneity, as the effect for compliers with below median propensity to attend kindergarten is significantly larger than the effect on those above the median.

The third column of Table 7 shows the IV estimate of attending HLC separately for the two counterfactuals. The differences are stark. The local average treatment effect for compliers who switch from anganwadi or home is 1.4 standard deviations, or over three times as large as that estimate for compliers switching from other kindergartens. These two effects are statistically different from each other. This large gap is not because there is a small effect for those switching from other kindergartens. We estimate that those students still improve performance on our tests by more than 0.4 standard deviations.

6 Results at the end of first grade

6.1 Primary school enrollment

We find no effects on primary school enrollment. The last two columns of Table 2 show children who received the scholarship are neither more likely to attend primary school at the age-appropriate time nor more likely to be enrolled in a private primary school. This simplifies the interpretation of the second endline results because the only differences in education induced by the scholarship are the pre-primary decisions and not subsequent enrollment. Additionally, it is interesting that parents appear to neither be complementing

the educational investment induced by the scholarship nor substituting resources away.

6.2 Effects on child development

While diminished, the effect of attending HLC remain statistically and economically significant. Table 8 shows that those who were induced into attending HLC by the scholarship score 0.4 SD better than their peers at the end of first grade. With the exception of the far left tail, the treatment group continues to dominate the control group's score as shown in Figure 5, and the gains are seen broadly across skill domains (Table 9). In comparison, at this endline, the premium in the control group to being above the median on baseline assets is 0.28 SD.

To understand the rate at which the effects diminish, a simple comparison of the estimated effects at the first and second endlines is not quite correct because the test composition changed between the two waves and because the effects are standardized differently. Thus, we also create a common benchmark by first restricting to the set of tests common across all three survey waves, and then generating new averages of z-scores that are standardized using the control group at the first endline. Using this new index, Table 10 shows that approximately 40% of the effect persists from endline 1 to endline 2.[11] Table 11 decomposes this fadeout by subtests that depend on memorization such as knowing words and those that depend on higher-order skills such as reasoning. While imprecise, the estimates in the table suggest there was substantially more fadeout in the domains that depend on memorization. This suggests that as children enter primary schools, teachers are particularly able to compensate for these deficits.

Interestingly, we continue to find no evidence of improved socioemotional skills on any of the direct assessment measures we use or an index that combines them. As shown in Table 12, we find no effect on children's contentiousness, willingness to attempt hard problems, their willingness to share with another child, or other measures. One explanation for the lack of effect is that very few students in the control group are cared for exclusively at home. Thus, even those not enrolled in kindergarten experience a similar social environment. Anganwadi centers are similarly sized, with children of similar ages.

[11] A natural follow-up question is whether the effect is diminishing because treatment students are learning at a slow rate or the control students are learning at a faster pace. Appendix Figure 3 gives some sense of the answer by plotting the raw versions of these common scores over time. Taking the cardinal interpretation of the score literally, it appears that treatment is on a relatively constant upward trend, while the control group shows a sharp increase in the rate of growth between the first and second endlines.

6.3 Counterfactual-specific effects

At the second endline, we no longer find a large difference in the treatment effect size by the child's predicted likelihood of attending kindergarten without the scholarship. Columns 4 and 5 of Table 7 show the pooled IV estimates for those above and below the median propensity to enroll in kindergarten. The estimated effects still differ, but no longer significantly so. The counterfactual-specific IV estimates show even less evidence of heterogeneity with almost identical point estimates. This in combination with the greater fadeout on memorization focused tests suggests that one reason for the convergence in scores may be that children who were not in kindergarten mostly catch up on the basics such as knowing their numbers and alphabet that they missed out on by not being in kindergarten, leaving only the relative advantage of HLC in producing higher-order skill improvements over other kindergartens as the persistent component.

7 Conclusion

As governments around the world begin to expand access to early childhood education, there are many choices they face. They must decide whether it should be provided publicly or by the private market, how much to subsidize the costs, how it should be financed, and how formal the instruction should be.

In this study, we estimate the effects of providing subsidies to attend private, formal kindergarten. The alternative for much of our sample is a government-run play-based community center. We find that attending a more formal learning environment has large and enduring effects on children's cognitive outcomes. Immediately after kindergarten, those induced into attending formal kindergarten have roughly doubled the rate of learning compared to the peers who did not attend kindergarten. We find that the effects are concentrated mainly among those who would not have attended kindergarten, but that there are still benefits to those who switch from other kindergarten providers. We also find that one year after the intervention, an economically important portion of this improvement persists.

In contrast, we consistently fail to find improvements in socioemotional skills. This is likely because while kindergarten has a more rigorous pedagogical approach than the counterfactual but does not greatly change the extent of social interaction. Children in both kindergartens and anganwadi centers are organized in groups and supervised by similar authority figures. To investigate this hypothesis further it would be useful to be able to

identify the effects of our scholarship on children whose counterfactual is home care. In principle, this could be done with the same machine learning approach that we use, but unfortunately too small a proportion chooses home care to make this a fruitful strategy using our sample.

In summary, if the goal of early childhood education is to improve cognitive outcomes, there appear to be substantial benefits to investing in the infrastructure necessary to implement a more formal curriculum. Moreover, our implementing partner demonstrates that this can be done at relatively large scale. However, if the goal is to foster socioemotional learning, it appears unlikely that greater formality will yield additional gains beyond community day care.

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Table 1: Balance test of baseline characteristics for treatment and control groups

	Treatment	Control	P-values	Normalized Differences
Child Demographics				
Age (Years)	3.975	3.995	0.503	-0.047
Female	0.483	0.493	0.779	-0.020
Child Test Scores				
Total Score	-0.034	-0.000	0.646	-0.032
Reasoning	-0.028	0.000	0.699	-0.027
Memory	0.031	0.000	0.691	0.029
Language	-0.038	-0.000	0.607	-0.038
Math	-0.158	-0.000	0.037	-0.165
Motor Skills	-0.027	-0.000	0.738	-0.027
Guardian Demographics				
Asset Index	0.038	-0.000	0.583	0.039
Male Education (Years)	6.739	7.212	0.098	-0.118
Female Education (Years)	7.145	7.193	0.853	-0.013
Number of children	404	404		
Joint p-value: 0.451				
Multivariate Normalized Difference: 0.252				

Notes: P-values in columns are for a test of equality between the control and treatment means. The normalized difference is the difference between the treatment mean and the control mean divided by the square root of the average variance of the sample. The joint p-value is for a test of joint equality of all listed control and treatment means. The multivariate normalized difference is computed as in Imbens and Rubin (2015).

Table 2: First stage results

	(1) Ever Attended KG	(2) Ever Attended HLC	(3) Years Attended HLC	(4) Ever Attended Other KG	(5) Ever Home Care	(6) Ever Attended Anganwadi	(7) Attend Any Primary	(8) Attend Private Primary
Treatment	0.196***	0.467***	0.948***	-0.286***	-0.0384**	-0.303***	0.0263	-0.0189
	(0.0304)	(0.0308)	(0.0552)	(0.0288)	(0.0195)	(0.0323)	(0.0162)	(0.0315)
Control Mean	0.601	0.226	0.329	0.437	0.101	0.585	0.934	0.327
Observations	796	796	796	796	796	796	783	783

Notes: All columns control for a cubic of age, gender, and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Table 3: Treatment effects on total score at first endline

	(1) OLS	(2) OLS	(3) RF	(4) IV	(5) IV
Ever Attended HLC	0.411***	0.556***		0.835***	
	(0.125)	(0.119)		(0.110)	
Ever Attended Other KG	0.402***				
	(0.108)				
Ever Attended Anganwadi	-0.493***				
	(0.110)				
Treatment			0.392***		
			(0.0609)		
Years Attended HLC					0.412***
					(0.0538)
Control Mean	0.000	0.000	0.000	0.000	0.000
Weak IV F Stat				236.145	302.999
Observations	397	397	796	796	796

Notes: The outcome variable in all the four columns is the child's endline total score. The total score is calculated by normalizing various sub-tests with respect to the control, averaging the standardized values, and then re-standardizing to the control. All regressions control for baseline test score, cubic of age, gender and center fixed effects. To avoid including the effect of the scholarship, the OLS columns are restricted to the control group. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Table 4: IV effects by test domain at first endline

	(1) Reasoning	(2) Memory	(3) Language	(4) Math	(5) Creativity	(6) Motor	(7) SEL
Ever Attended HLC	0.371***	0.553***	0.889***	0.968***	0.323**	0.433***	-0.0407
	(0.134)	(0.123)	(0.113)	(0.131)	(0.137)	(0.122)	(0.140)
Control Mean	-0.000	-0.000	-0.000	0.000	-0.000	-0.000	-0.000
Weak IV F Stat	232.258	231.075	234.292	237.877	222.158	240.026	230.371
Observations	796	796	796	796	782	796	796

Notes: The outcome variables in all the columns are standardized values of the respective test domain. The total score is calculated by normalizing various sub-tests within each test domain with respect to the control, averaging the standardized values, and then re-standardizing to the control. All regressions control for baseline test score, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Table 5: Predictors of kindergarten enrollment selected by LASSO

Variable Chosen	Percentage of Time Chosen
Asset Test	100.00%
Total Baseline Test Score	100.00%
Spending on Older Sibling's KG	99.92%
Female Guardian Education	99.87%
Age of Mother at First Birth	99.85%
Older Sibling Did Not Go to KG	98.34%
Average Number of Children per HH (Census)	98.05%
Travel Time to HLC	97.99%
Perceived Anganwadi Caretaker Quality	96.03%
Child is Female	95.32%
Number of Private KG in Village	84.63%
Number of Private KG in Village in Past	75.44%
Minimum You Should Pay for KG	31.87%
Baseline Picture Memory Score	5.20%
Baseline Bug Search Score	1.87%
Most You Should Pay for KG	1.58%
Parent Time Working Away from Home	1.53%
Unemployment Rate (Census)	0.89%
Perceived Other KG Facility Quality	0.36%
Percentage Scheduled Caste Women (Census)	0.23%
Percentage Scheduled Caste Men (Census)	0.20%
Perceived Anganwadi Facility Quality	0.07%
Percentage Scheduled Caste (Census)	0.06%
Baseline Vocabulary Score	0.03%

Notes: Items appear in this table if any form of this variable (e.g. square, levels, indicators for levels of ordinal variables) are selected by LASSO. Percentages of time chosen by LASSO are computed weighting each of the 1000 iterations and each of the 71 villages equally. Variables never chosen are omitted for space.

Table 6: First stage incorporating *Predicted Years of Kindergarten*

	(1) Attend HLC (Below Median)	(2) Attend HLC (Above Median)	(3) Always Home Care or Anganwadi	(4) Ever Attended Other KG
Treatment	0.507***	0.475***	-0.413***	0.0163
	(0.0438)	(0.0462)	(0.0711)	(0.0640)
Treatment × Predicted Years KG			0.227***	-0.314***
			(0.0610)	(0.0623)
Predicted Years KG			-0.222***	0.142***
			(0.0419)	(0.0376)
Control Mean	0.161	0.288	0.399	0.437
Observations	396	400	796	796

Notes: Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Table 7: Heterogeneity of effects on total score by *Predicted Years of Kindergarten* & counterfactual-specific treatment effects

	Endline 1			Endline 2		
	(1) Below Median	(2) Above Median	(3) Counterfactual-specific LATE	(4) Below Median	(5) Above Median	(6) Counterfactual-specific LATE
Ever Attended HLC	1.037***	0.604***		0.562***	0.279	
	(0.149)	(0.148)		(0.175)	(0.187)	
Always Angan. Fallback			1.355***			0.370
			(0.296)			(0.408)
Ever Other KG Fallback			0.438**			0.465
			(0.186)			(0.301)
Control Mean	-0.396	0.375	0.000	-0.295	0.283	0.000
Equal Effects P-Value		0.029	0.035		0.244	0.885
KP F-Stat	134.206	105.837	12.009	122.153	99.598	8.936
Observations	396	400	796	394	387	781

Notes: Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Table 8: Treatment effects on total score at second endline

	(1) OLS	(2) OLS	(3) RF	(4) IV	(5) IV
Ever Attended HLC	0.339**	0.327**		0.427***	
	(0.141)	(0.132)		(0.135)	
Ever Attended Other KG	0.470***				
	(0.136)				
Ever Attended Anganwadi	-0.218*				
	(0.131)				
Treatment			0.196***		
			(0.0669)		
Years Attended HLC					0.210***
					(0.0664)
Control Mean	0.000	0.000	0.000	0.000	0.000
Weak IV F Stat				217.409	281.435
Observations	390	390	786	786	786

Notes: The outcome variable in all the four columns is the child's endline total score. The total score is calculated by normalizing various sub-tests with respect to the control, averaging the standardized values, and then re-standardizing to the control. All regressions control for baseline test score, cubic of age, gender and center fixed effects. To avoid including the effect of the scholarship, the OLS columns are restricted to the control group. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Table 9: Treatment effects by test domain at second endline

	(1) Reasoning	(2) Memory	(3) Language	(4) Math	(5) Creativity	(6) SEL
Ever Attended HLC	0.235	0.229	0.345**	0.409***	0.273*	0.0682
	(0.144)	(0.143)	(0.138)	(0.141)	(0.146)	(0.139)
Control Mean	-0.000	-0.000	0.000	0.000	-0.000	-0.000
Weak IV F Stat	215.152	213.306	215.095	217.928	195.684	213.634
Observations	786	786	786	786	755	786

Notes: The outcome variables in all the columns are standardized values of the respective test domain. The total score is calculated by normalizing various sub-tests within each test domain with respect to the control, averaging the standardized values, and then re-standardizing to the control. All regressions control for baseline test score, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Table 10: Treatment effects on tests common across endlines

	(1) Endline 1	(2) Endline 2
Ever Attended HLC	0.900***	0.379***
	(0.118)	(0.120)
Control Mean	-0.000	1.191
Weak IV F Stat	239.283	219.605
Observations	796	786

Notes: The outcome variables in all the columns are standardized values of the tests common across both endlines. The individual measure outcomes are calculated by standardizing measure with respect to the first endline control. The total index is an average of these z-scores which is then re-standardized with respect to first endline control. All regressions control for baseline test score, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Table 11: Fadeout on tests common across endlines by skill type

	(1) All Tests	(2) Math Tests
Endline 2 × Memorizable × Treatment	-0.109	-0.131
	(0.0751)	(0.109)
Endline 2 × Treatment	-0.162**	-0.154*
	(0.0672)	(0.0900)
Memorizable × Treatment	0.137**	0.145
	(0.0585)	(0.0905)
Treatment	0.292***	0.233***
	(0.0636)	(0.0699)
Endline 2 × Memorizable	0.189***	0.220***
	(0.0520)	(0.0751)
Endline 2	0.781***	0.575***
	(0.0859)	(0.0827)
Memorizable	-0.0222	0.0300
	(0.0439)	(0.0674)
Omitted Mean	-0.000	0.000
Proportion Memorizeable to Higher-Order Fadeout	1.674	1.853
Observations	3164	3164

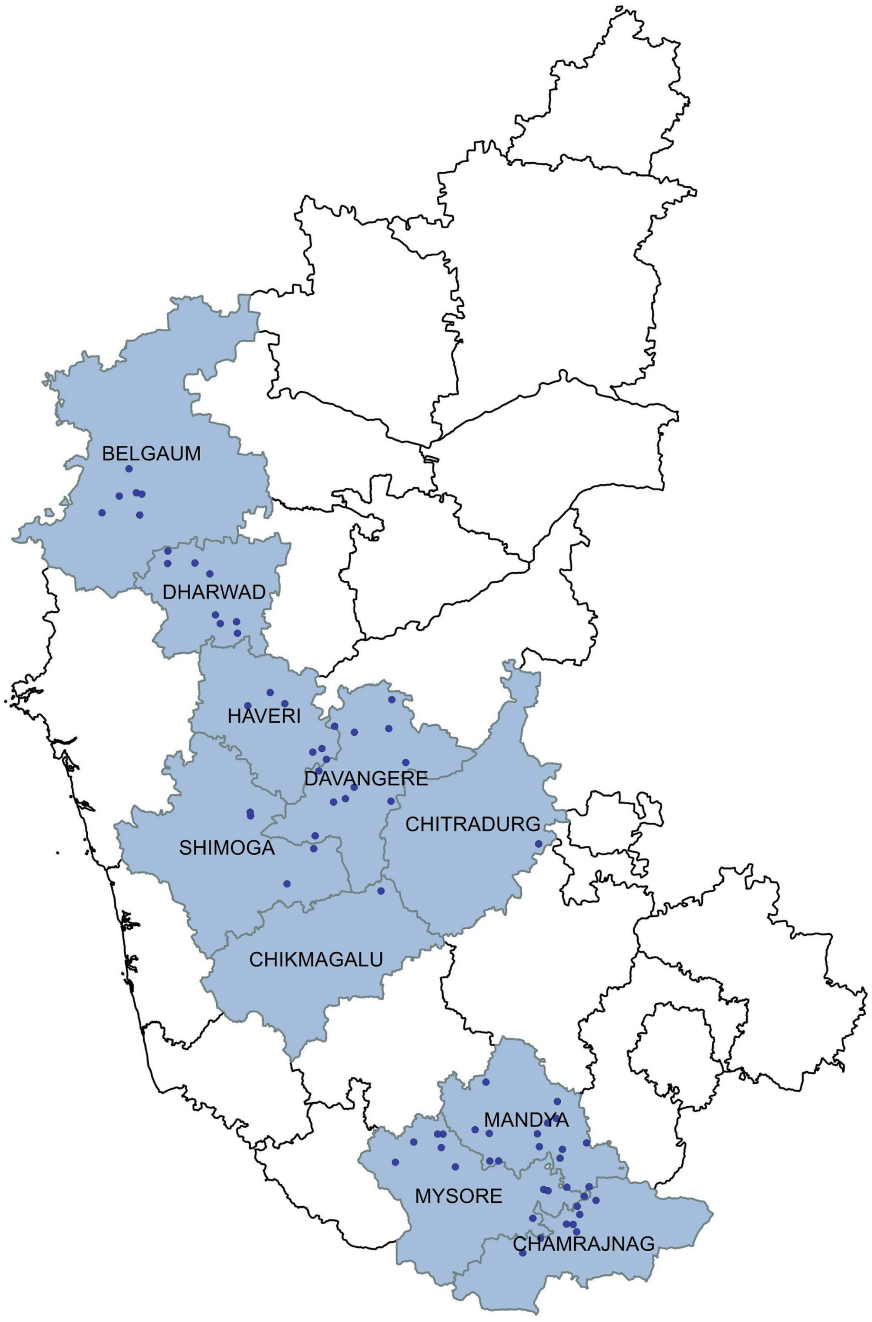
Notes: The table presents a stacked regression examining the difference in fadeout between memorizable and non-memorizable subtests. The outcome in the first regression is the average of the z-scores within each test type, normed within each memorizable or non-memorizable to the first endline control group. The second column shows the specific contrast between two math tests; the ASER math which is memorizable and the Panamath which is not. The memorizable and higher order indices are averages of z-scores from the relevant subtests which is then re-standardized with respect to first endline control. The specific tests are standardized to the first endline control. These outcomes are regressed on the triple interaction of whether the outcome is memorizable, an indicator for being measured at endline 2 rather than endline 1, and a treatment indicator for receiving a scholarship offer. All regressions control for de-meaned baseline test score interacted with whether the skill is memorizable, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Table 12: IV effects by socioemotional domain at second endline

	(1) Total Index	(2) Prosociality	(3) Conscientious	(4) Emotion Detection	(5) Motivation	(6) Leadership Position
Ever Attended HLC	0.0682	-0.0129	-0.0460	-0.0764	0.109	0.206
	(0.139)	(0.142)	(0.150)	(0.146)	(0.146)	(0.140)
Control Mean	-0.000	-0.000	0.000	0.000	-0.000	-0.000
Weak IV F Stat	213.634	213.634	213.634	213.634	213.203	212.365
Observations	786	786	786	786	778	783

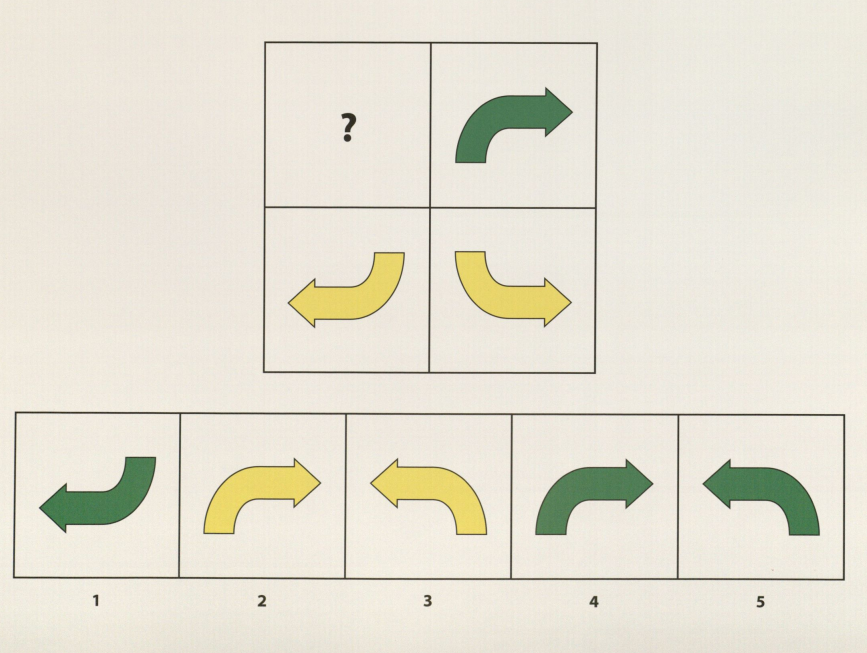
Notes: The outcome variables in all the columns are standardized values of the SEL measures. The individual measure outcomes are calculated by standardizing each SEL measures with respect to the control. The total index is an average of these z-scores which is then re-standardized with respect to control. All regressions control for baseline test score, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Figure 1: Study villages



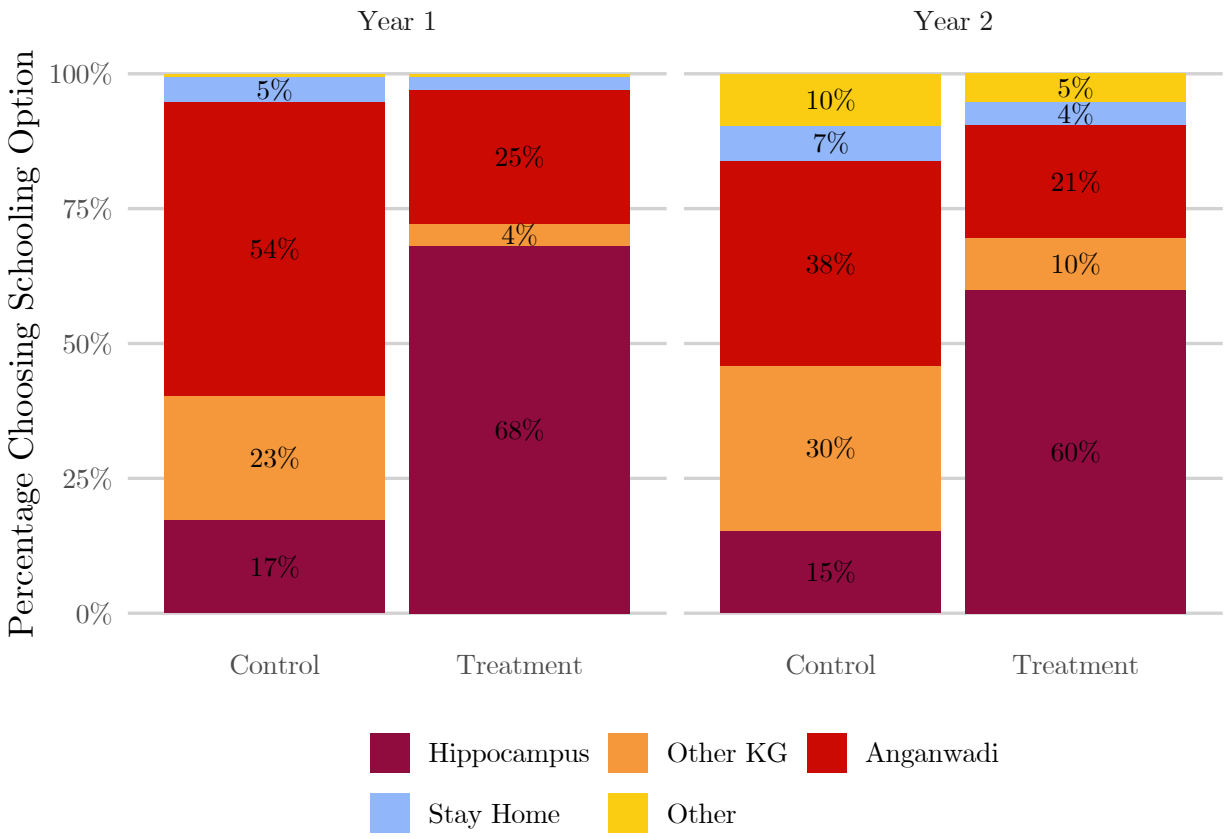
Notes: This map shows the locations of the study villages in dark blue and the ten districts of Karnataka in which the villages are located in light blue.

Figure 2: Example of reasoning assessment



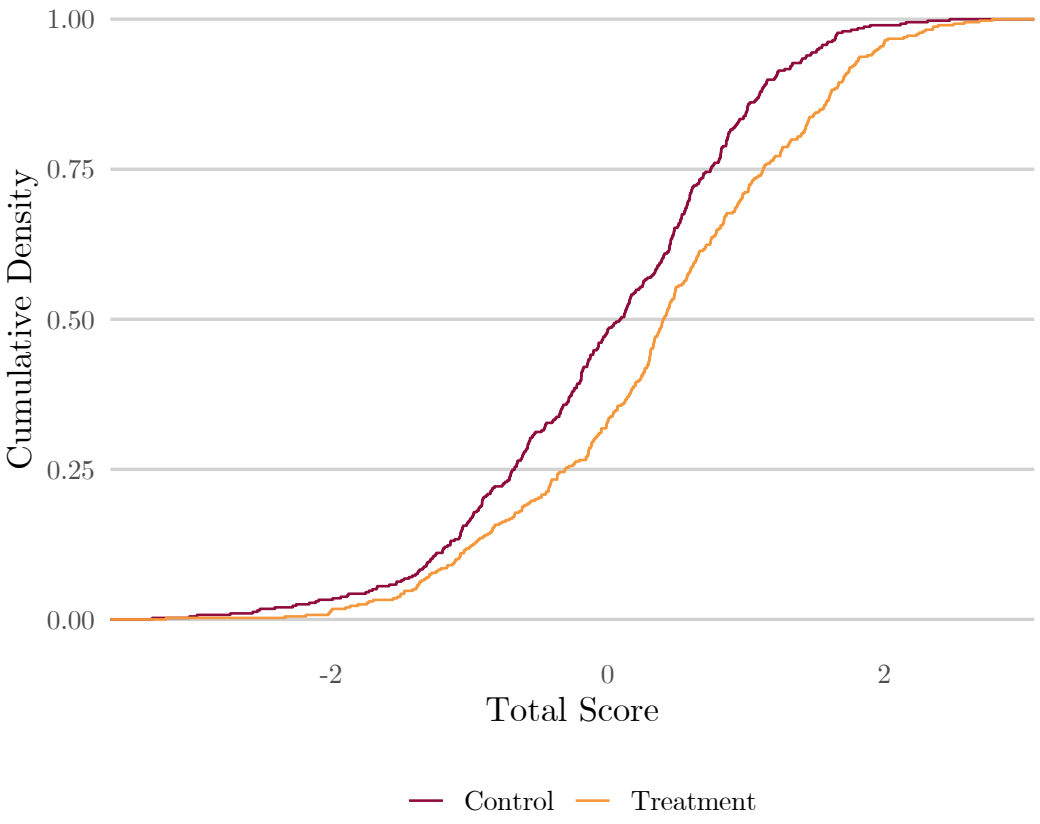
Notes: This measure assess children's ability to use reasoning to complete patterns. They are shown a series of boxes with a space missing and have to choose from among the available options which correctly completes the pattern. The test begins with very simple patterns and proceeds to become more difficult until children incorrectly answer three questions in a row. At no time are children given feedback on their performance.

Figure 3: Effect of scholarship on enrollment decisions



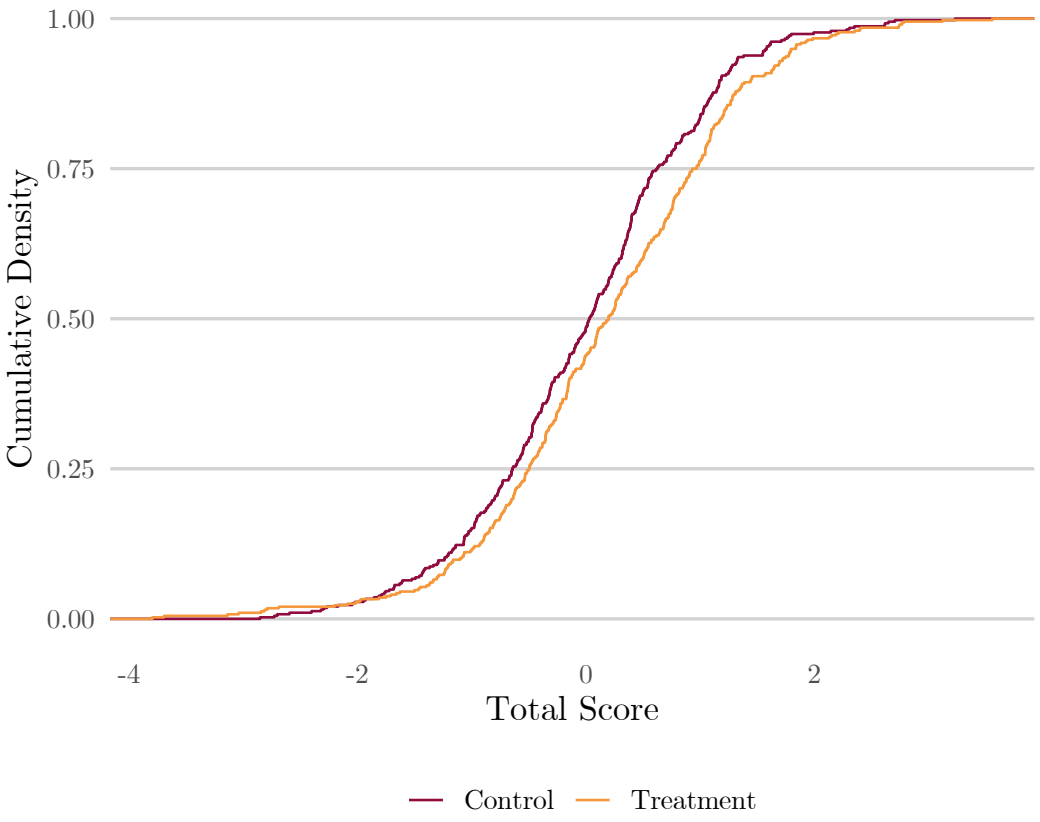
Notes: This figure shows the percentage of children choosing each enrollment option for each of the two possible years of KG by treatment status.

Figure 4: Total score distributions at first endline



Notes: This figure shows the CDFs of the total score variable for both the treatment and control groups at the first endline. The scores of those that received a scholarship offer first order stochastically dominate those of the control.

Figure 5: Total score distributions at second endline



Notes: This figure shows the CDFs of the total score variable for both the treatment and control groups at the second endline. The scores of those that received a scholarship offer first order stochastically dominate those of the control except at the left tail.

A Appendix Tables

Appendix Table 1: Test for attrition balance

	(1) Endline 1	(2) Endline 2	(3) Ever
Treatment	-0.00495	-0.0149	-0.0124
	(0.00852)	(0.0115)	(0.0127)
Control Mean	0.017	0.035	0.040
Observations	808	808	808

Notes: Columns show whether an individual attrits in endline 1, endline 2, or ever respectively. Attrition levels are low and uncorrelated with treatment status.

Appendix Table 2: Child development sub-tests by domain and source

	WPPSI	DIAL	Individually Sourced
Reasoning	Matrix Reasoning	*Problem Solving*	
Memory	Picture Memory Bug Search Animal Coding		
Language	Vocabulary Receptive Vocabulary Picture Naming	*Alphabet* *Color Naming* *Action Identification*	ASER Kannada
Math		*Counting Balls*	Panamath ASER Math **Rapid Comparison** **Rapid Addition**
Creativity			Divergent Thinking
Motor Skills		*Physical Actions* *Body Parts* *Copying*	
Socioemotional			Strengths & Difficulties **Picture Big 5** **Emotion Reading** **Dictator Game** **Leadership in School** **Willingness to Try**

Notes: Tests in *italics* were only administered at baseline and the first endline. Tests in **bold** were only administered at the second endline. Tests in the WPPSI column are drawn from the fourth edition of the Wechsler Preschool and Primary Scale of Intelligence. Tests in the DIAL column are drawn from the fourth edition of the Developmental Indicators for the Assessment of Learning assessment. Details on each subtest can be found in Appendix C.

Appendix Table 3: Accuracy of parents' stated plans for enrollment

	(1) Ever Attended KG	(2) Ever Attended HLC	(3) Ever Attended Other KG	(4) Ever Home Care	(5) Ever Attended Anganwadi
State Prefer KG in Control	0.127**	0.0803	0.0770	-0.00386	-0.210***
	(0.0568)	(0.0502)	(0.0534)	(0.0375)	(0.0552)
Control Mean	0.601	0.226	0.437	0.101	0.585
Observations	388	388	388	388	388

Notes: All columns control for a cubic of age, gender, and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Appendix Table 4: Transition matrix for enrollment across the two years of kindergarten

A. Control

		Year 2				
		HLC	Other KG	Angan.	Other	Total
Year 1	HLC	41	12	10	7	70
	Other KG	7	63	8	13	91
	Angan.	13	46	159	17	235
	Other	0	1	0	1	2
	Total	61	122	177	38	398

B. Treatment

		Year 2				
		HLC	Other KG	Angan.	Other	Total
Year 1	HLC	235	14	19	5	273
	Other KG	0	11	1	3	15
	Angan.	4	14	79	11	108
	Other	0	0	1	2	3
	Total	239	39	100	21	399

Notes: The table displays the frequency counts of children based on their first year kindergarten enrollment decisions shown by the rows and their second year enrollment decisions shown by the columns.

Appendix Table 5: Ever Attended HLC Complier Characteristics

	Always Takers	Compliers	Never Takers
Family Demographics			
Baseline Assets	0.146	0.080	-0.099
	(0.091)	(0.096)	(0.091)
Female Guardian Years Edu	7.944	7.013	6.772
	(0.379)	(0.372)	(0.341)
Male Guardian Years Edu	7.644	6.664	6.210
	(0.412)	(0.416)	(0.345)
SC/ST Caste	0.278	0.481	0.528
	(0.047)	(0.050)	(0.044)
Muslim	0.056	0.091	0.055
	(0.024)	(0.027)	(0.020)
Any sibling not KG	0.100	0.246	0.283
	(0.032)	(0.039)	(0.040)
Spending on Sibling KG	570.508	285.317	170.587
	(148.363)	(111.606)	(76.678)
Child Charactaristics			
Total Baseline Test Score	0.123	0.053	-0.276
	(0.113)	(0.112)	(0.094)
Child is Female	0.389	0.529	0.480
	(0.052)	(0.051)	(0.045)
Village-level			
Time to Closest KG (Min.)	17.708	23.358	22.628
	(2.012)	(2.037)	(1.957)
Time to Closest Angan. (Min.)	8.674	8.942	7.926
	(0.657)	(0.765)	(0.546)
Time to Closest HLC (Min.)	13.640	16.104	17.017
	(1.083)	(1.294)	(0.953)
Percieved Angan. Teacher Quality (SDs)	-0.242	0.140	0.089
	(0.121)	(0.109)	(0.091)

Notes: The table displays shows the mean and standard error of various characteristics of always takers, compliers and never takers of ever attending HLC.

Appendix Table 6: Fallback Specific Complier Characteristics

		Ever Other KG Fallback		Always Angan. Fallback	
	Always Takers	Compliers	Never Takers	Compliers	Never Takers
Family Demographics					
Baseline Assets	0.136	0.268	0.179	-0.372	-0.253
	(0.108)	(0.134)	(0.135)	(0.193)	(0.104)
Female Guardian Years Edu	7.812	7.876	7.426	6.152	6.536
	(0.436)	(0.501)	(0.468)	(0.774)	(0.408)
Male Guardian Years Edu	7.444	8.543	6.607	6.537	6.247
	(0.497)	(0.540)	(0.481)	(0.807)	(0.423)
SC/ST Caste	0.338	0.313	0.377	0.405	0.571
	(0.059)	(0.064)	(0.063)	(0.101)	(0.054)
Muslim	0.077	0.026	0.131	0.177	0.048
	(0.033)	(0.037)	(0.044)	(0.059)	(0.023)
Any sibling not KG	0.108	0.148	0.148	0.114	0.357
	(0.039)	(0.047)	(0.046)	(0.093)	(0.053)
Spending on Sibling KG	404.058	359.643	254.311	62.373	168.530
	(149.218)	(122.954)	(105.809)	(134.399)	(98.479)
Child Charactaristics					
Total Baseline Test Score	0.183	0.189	0.119	-0.056	-0.434
	(0.138)	(0.142)	(0.174)	(0.195)	(0.102)
Child is Female	0.400	0.504	0.377	0.608	0.524
	(0.061)	(0.067)	(0.063)	(0.099)	(0.055)
Village-level					
Time to Closest KG (Min.)	18.723	14.704	21.845	17.176	22.750
	(2.589)	(1.898)	(2.064)	(4.157)	(2.709)
Time to Closest Angan. (Min.)	8.815	7.637	8.828	8.714	7.438
	(0.840)	(0.848)	(0.928)	(1.091)	(0.544)
Time to Closest HLC (Min.)	13.938	13.184	15.638	16.539	17.163
	(1.373)	(1.382)	(1.383)	(2.529)	(1.248)
Percieved Angan. Teacher Quality (SDs)	-0.259	0.034	-0.017	-0.122	0.114
	(0.149)	(0.141)	(0.140)	(0.193)	(0.108)

Notes: The table displays shows the mean and standard error of various characteristics of always takers, compliers and never takers by fallback option.

Appendix Table 7: Treatment effects on annual educational spending

	Endline 1		Endline 2	
	(1) Tuition	(2) Other	(3) Tuition	(4) Other
Ever Attended HLC	-851.3	-297.7	1233.8	596.9
	(661.3)	(275.6)	(888.3)	(460.2)
Control Mean	3809.794	2174.749	3904.618	3656.008
Weak IV F Stat	234.126	230.044	216.881	211.625
Observations	796	796	786	786

Notes: The outcome variable in all the four columns is the parent's annual spending on education split by tuition and all other expenses. To deal with measurement error in the reporting of tuition, amounts are Winsorized at the 95th percentile. All regressions control for baseline value of the outcome variable, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Appendix Table 8: Treatment effects on parental aspirations at first endline

	(1) Plan to Send to Private Primary	(2) IHS WTP for Private Primary	(3) Highest Grade Expect Child to Complete	(4) Percived Preparedness for Primary (SDs)
Ever Attended HLC	0.0236	0.0538	-0.0174	-0.000669
	(0.0638)	(0.245)	(0.109)	(0.127)
Control Mean	0.299	8.692	11.812	0.000
Weak IV F Stat	230.371	231.788	230.371	230.371
Observations	796	795	796	796

Notes: The outcome variable in all the four columns is the parent's aspirations measured at the first endline. All regressions control for cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Appendix Table 9: First stage heterogeneity at first endline

	(1) Ever HLC	(2) Ever HLC	(3) Ever HLC	(4) Ever HLC	(5) Ever HLC	(6) Ever HLC
Treatment	0.439***	0.470***	0.470***	0.466***	0.498***	0.432***
	(0.0452)	(0.0306)	(0.0305)	(0.0308)	(0.0710)	(0.0631)
Treatment × Female	0.0598					
	(0.0645)					
Treatment × Total Endowment		0.0130				
		(0.0424)				
Treatment × Baseline Total Score			0.0459			
			(0.0306)			
Treatment × Baseline Assets				0.00508		
				(0.0315)		
Treatment × Female Guardian Edu					-0.00405	
					(0.00897)	
Treatment × Male Guardian Edu						0.00543
						(0.00798)
Control Mean	0.226	0.226	0.226	0.226	0.226	0.226
Observations	796	796	796	796	796	796

Notes: The outcome variable in all the four columns is an indicator for whether the child ever enrolled at HLC. All regressions control for baseline value of the outcome variable, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Appendix Table 10: Treatment effect heterogeneity at first endline

	(1) Total Score	(2) Total Score	(3) Total Score	(4) Total Score	(5) Total Score	(6) Total Score
Ever Attended HLC	0.736***	0.861***	0.863***	0.844***	0.947***	0.837***
	(0.167)	(0.108)	(0.112)	(0.110)	(0.272)	(0.241)
Ever Attended HLC × Female	0.224					
	(0.239)					
Ever Attended HLC × Total Endowment		-0.0747				
		(0.146)				
Ever Attended HLC × Baseline Total Score			-0.142			
			(0.126)			
Ever Attended HLC × Baseline Assets				-0.156		
				(0.108)		
Ever Attended HLC × Female Guardian Edu					-0.0140	
					(0.0340)	
Ever Attended HLC × Male Guardian Edu						0.00358
						(0.0282)
Weak IV F Stat	56.396	42.239	24.723	53.192	45.351	48.294
Observations	796	796	796	796	796	796

Notes: The outcome variable in all the four columns is the child's total score at the first endline. All regressions control for baseline value of the outcome variable, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

Appendix Table 11: First stage heterogeneity at second endline

	(1) Ever HLC	(2) Ever HLC	(3) Ever HLC	(4) Ever HLC	(5) Ever HLC	(6) Ever HLC
Treatment	0.385***	0.459***	0.459***	0.455***	0.496***	0.420***
	(0.0479)	(0.0310)	(0.0311)	(0.0312)	(0.0732)	(0.0644)
Treatment × Female	0.141**					
	(0.0657)					
Treatment × Total Endowment		0.0107				
		(0.0433)				
Treatment × Baseline Total Score			0.0402			
			(0.0309)			
Treatment × Baseline Assets				0.00457		
				(0.0319)		
Treatment × Female Guardian Edu					-0.00529	
					(0.00922)	
Treatment × Male Guardian Edu						0.00574
						(0.00816)
Control Mean	0.226	0.226	0.226	0.226	0.226	0.226
Observations	786	786	786	786	786	786

Notes: The outcome variable in all the four columns is an indicator for whether the child ever enrolled at HLC. All regressions control for baseline value of the outcome variable, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

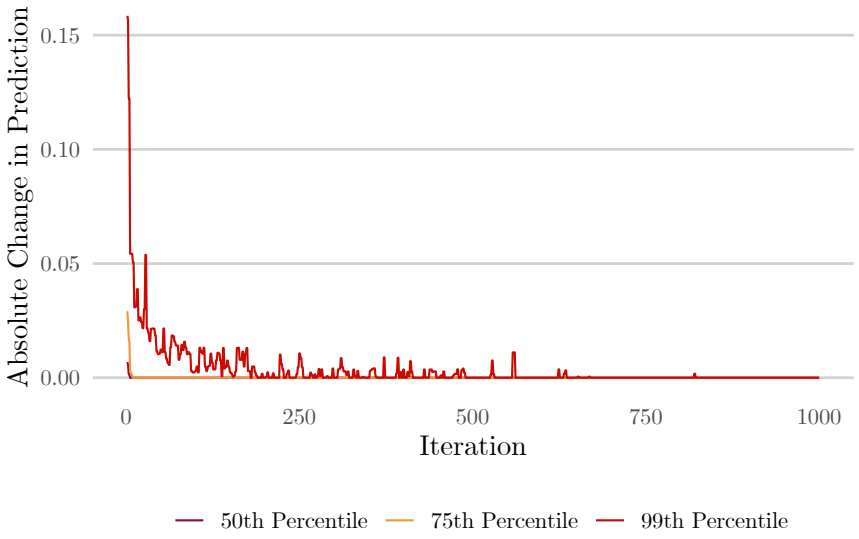
Appendix Table 12: Treatment effect heterogeneity at second endline

	(1) Total Score	(2) Total Score	(3) Total Score	(4) Total Score	(5) Total Score	(6) Total Score
Ever Attended HLC	0.303	0.468***	0.453***	0.448***	0.430	0.384
	(0.235)	(0.132)	(0.135)	(0.133)	(0.300)	(0.285)
Ever Attended HLC × Female	0.267					
	(0.302)					
Ever Attended HLC × Total Endowment		-0.0373				
		(0.178)				
Ever Attended HLC × Baseline Total Score			0.0107			
			(0.160)			
Ever Attended HLC × Baseline Assets				-0.114		
				(0.138)		
Ever Attended HLC × Female Guardian Edu					0.00208	
					(0.0388)	
Ever Attended HLC × Male Guardian Edu						0.0100
						(0.0333)
Weak IV F Stat	35.765	53.495	23.090	77.639	45.782	46.604
Observations	786	786	786	786	786	786

Notes: The outcome variable in all the four columns is the child's total score at the second endline. All regressions control for baseline value of the outcome variable, cubic of age, gender and center fixed effects. Asterisks denote significance: * $p < .10$, ** $p < .05$, *** $p < .01$.

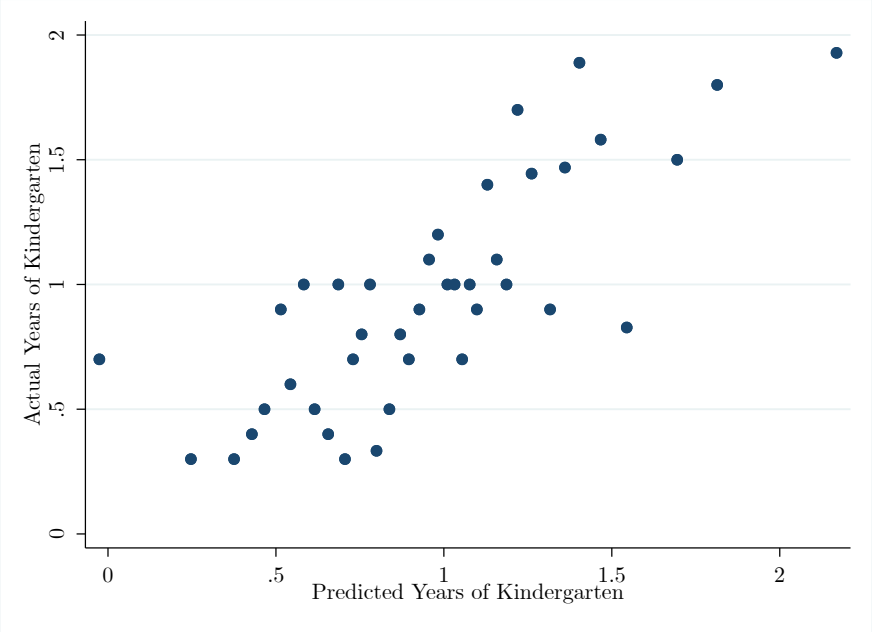
B Appendix Figures

Appendix Figure 1: Convergence of ML Predictions over iterations



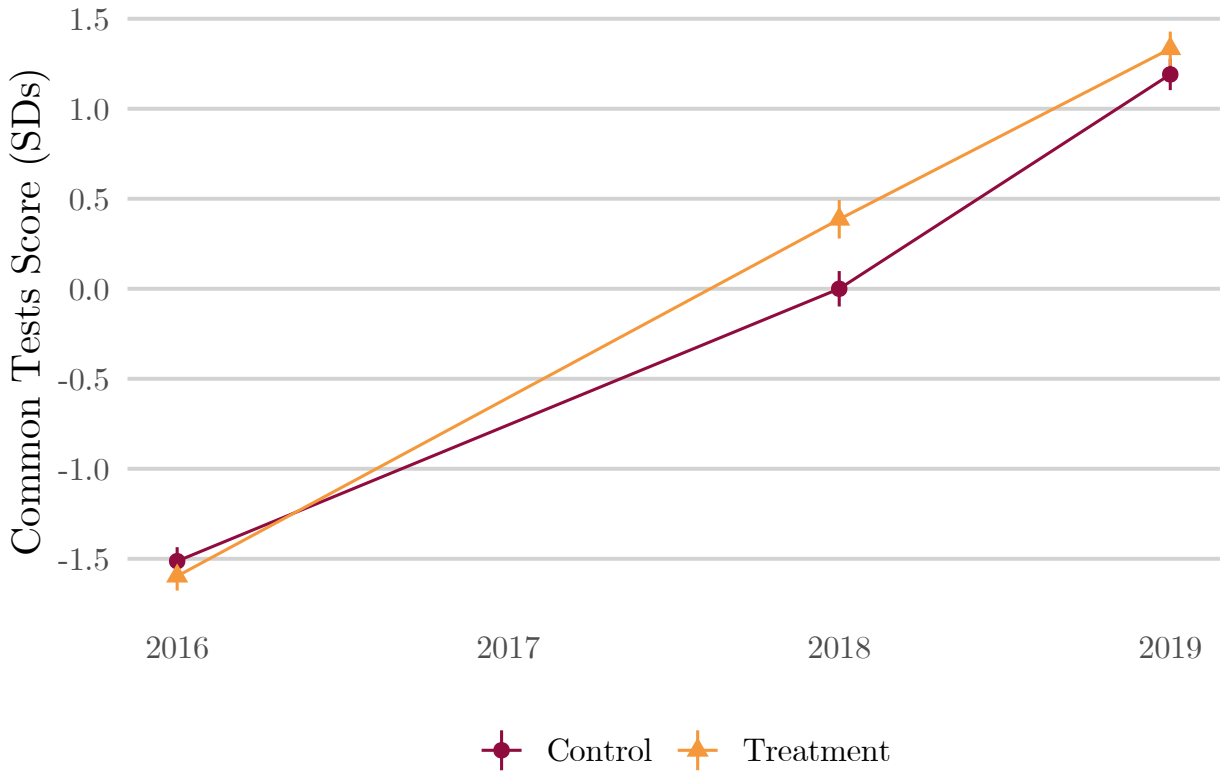
Notes: This figure shows how the prediction of years of kindergarten changes over each iteration of the procedure. To better understand the convergence, each line shows a different percentile of change at each iteration. By the 1000th iteration, even the 99th percentile change is zero.

Appendix Figure 2: Binscatter of predicted versus actual years of kindergarten



Notes: This figure shows a binscatter of the actual years of kindergarten against the years predicted by the machine learning procedure. Because each prediction is formed with models trained on the other villages, these predictions can be considered out-of-sample.

Appendix Figure 3: Raw scores on common tests over time



Notes: This figure shows the raw score on a total index of tests common to all time points, after being standardized to the first endline control to facilitate comparison of effect sizes over time. The trends appear to show treatment on a stable upward trajectory while control improves the rate of learning after 2018 when they enter primary school.

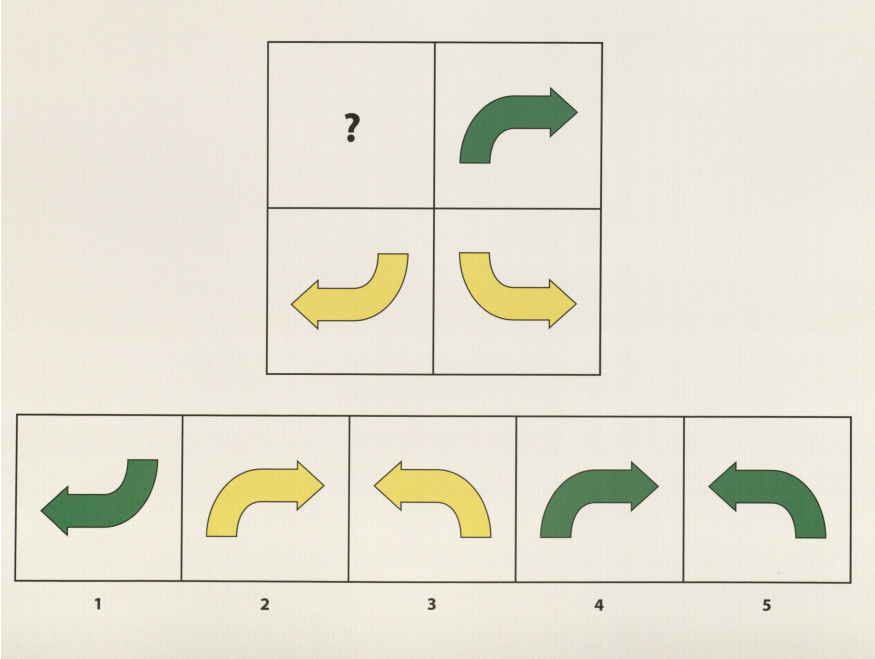
C Measurement Instruments Appendix

C.1 Baseline and Endline 1 Measures

In order to assess children's development during the baseline and first endline, we administered the following sub-tests drawn from the Wechsler Preschool Primary Scale of Intelligence (WPPSI), the Development Indicators for the Assessment of Learning (DIAL), and other individual sources:

WPPSI Matrix Reasoning: A game where the children are presented with a series of 3 pictures in a matrix and must choose the option that completes the pattern. Stops after three wrong answers. (See Appendix Figure 4)

Appendix Figure 4: WPPSI Matrix Reasoning example



WPPSI Vocabulary: Children are read a word (e.g. dog) and asked to define it. The test stops after three consecutive wrong answers.

WPPSI Receptive Vocabulary: Child selects a response option from a figure that best represents the word the examiner reads aloud. The test stops after three consecutive wrong answers. (See Appendix Figure 5)

WPPSI Picture Naming: The child names depicted objects. The test stops after three consecutive wrong answers.

WPPSI Picture Memory: A child views a picture for a specified amount of time (3 seconds for Item 1-6, and 5 seconds for item 7-25) then selects from the options on a response page. The test stops after three consecutive wrong answers.

WPPSI Bug Search: Within 120 seconds, the child selects as many bugs that match the target bugs as possible. (See Appendix Figure 6)

WPPSI Animal Coding: Within 120 seconds, the child marks shapes that correspond to the pictured animals. (See Appendix Figure 7)

DIAL Physical Actions: Children are asked to complete a set of physical actions such as hopping on one leg, or skipping.

DIAL Body Parts: Children are asked to point to five specified body parts.

DIAL Color Naming: Children are shown a set of colored dots and asked to point to each color in turn (e.g. show me the red dot).

DIAL Counting Balls: Children are asked to count out a given number of balls (e.g. take three balls and put them here), and answer three questions about number relationships (e.g. what number is between 8 and 10).

DIAL Action Identification: A child is shown a series of pictures and asked to describe what each is used for. For each that the child doesn't get full credit for, they are then shown the full array of pictures and prompted to identify the object. (e.g. for a child who wouldn't explain what a key is for, they are asked "Show me the one you use to unlock the door")

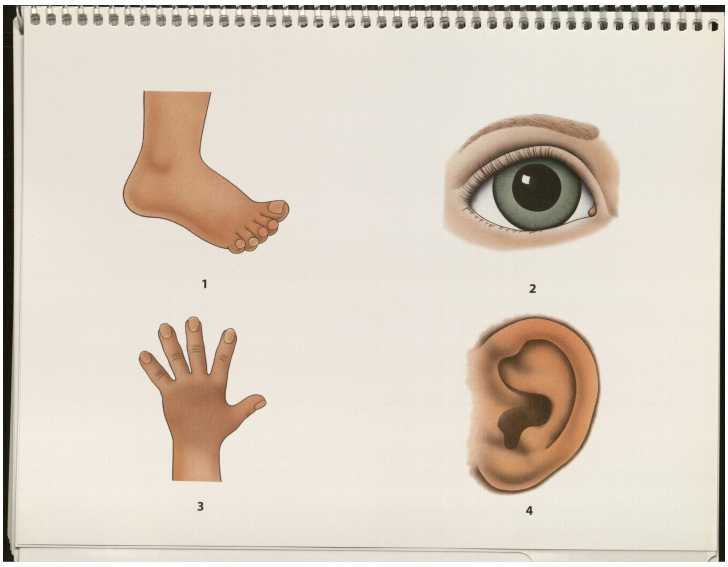
DIAL Alphabet: Children are asked to recite the English alphabet and the Kannada Vowels, and identify eight English letters in a picture.

DIAL Problem Solving: Children are asked to explain how they would solve a problem they might face (e.g. "What should you do when you are thirsty")

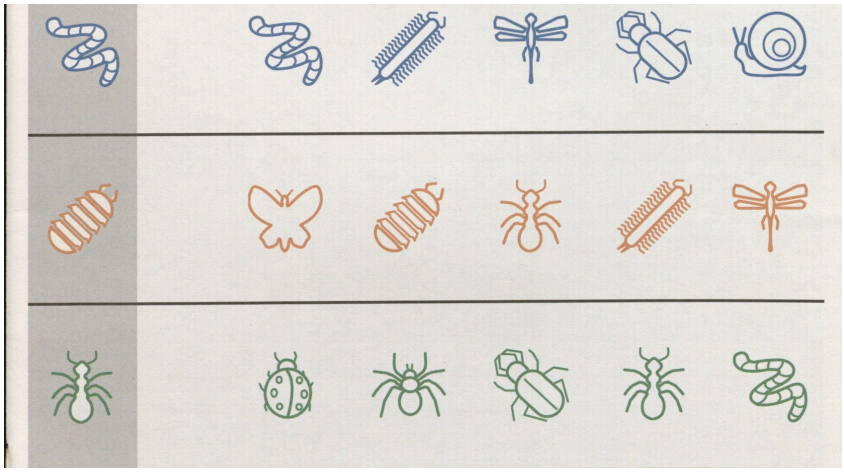
Panamath: Children are quickly shown an array of purple and an array of green dots and asked whether there were more green or purple dots.

Kannada ASER: (Scored out of 4) Starts by asking the child to read a paragraph. If they can, they are then asked to read a longer story. If they can read a longer

Appendix Figure 5: WPPSI Receptive Vocabulary example: "Show me the foot"



Appendix Figure 6: WPPSI Bug Search example



story, they get a 4. If they can't, they get a 3. If they couldn't read the paragraph, then they are asked to read any 5 of the presented words. If they read four out of five correctly, they get a 2. If they can't, they are asked to name any 5 of the presented letters. If they get 4 out of 5 letters, they get a 1. If they can't do any of it, they get a zero. (See Appendix Figure 8)

Math ASER: This test is structured the same as the Reading ASER except instead of a paragraph it's subtraction with borrowing, instead of a longer story it's 3 digit division, instead of words it's recognizing numbers 10-99, and instead of letters it's recognizing numbers 1-9.

Divergent Thinking: Students asked to draw as many things as they can in 5 minutes using lines on the sheet of paper. The test is scored by how many objects the child has drawn. (Children must be able to explain what the drawing is supposed to be in order to get credit).

In order to make the test results comparable across sub-tests and have a summary measure, we generated a z-score for each sub-test normalized to the control group performance. Z-scores measure a child's performance in standard deviations of the test score distribution for the reference group (i.e., control group). For each child we then generated a total score by averaging all of the sub-test specific z-scores. To facilitate interpretation we also created domain specific averages as outlined in Appendix Table 2.

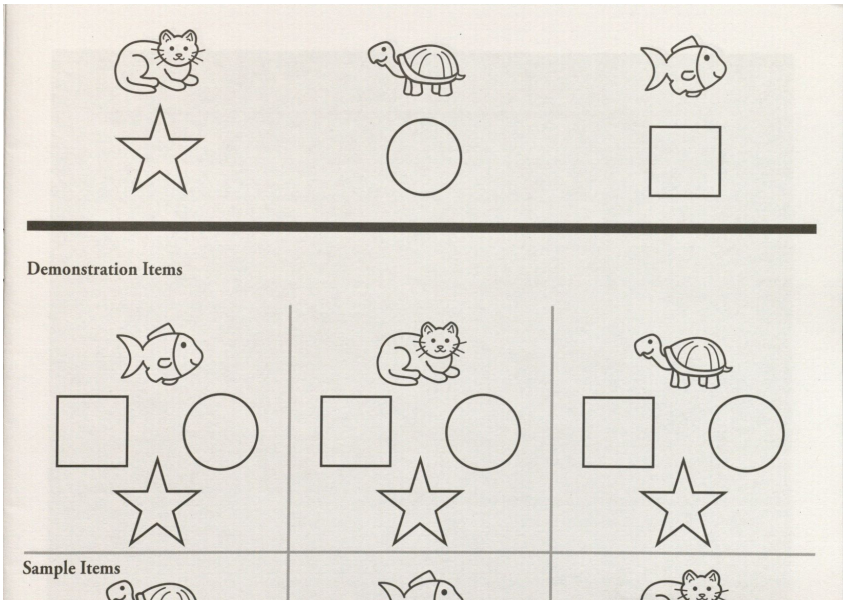
C.2 Modifications at Endline 2

At the second endline we made two modifications to this set of measures. First, we removed the DIAL subtests after piloting suggested they were not sufficiently difficult to reliably differentiate performance. To offset the removal of the counting balls exercise we added two new math tests designed to test children's understanding of number relationships:

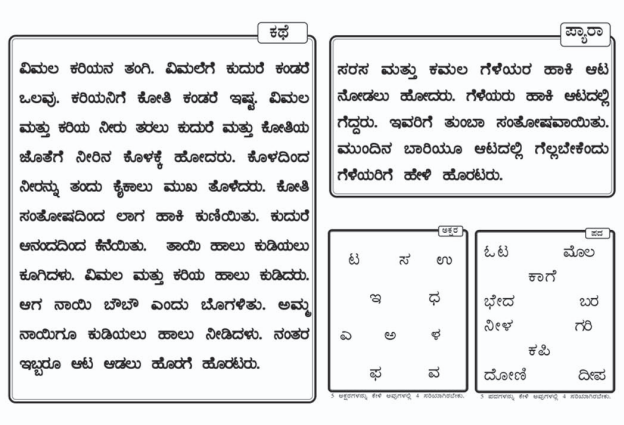
Rapid Comparison: Children are asked to choose the larger of two numbers. The backstory behind the task is that "dog" and "cat" are trying to catch the most fish and the students need to tell us who has succeeded in catching more. They are asked to do this as many times as possible within 2 min (see Appendix Figure 9).

Rapid Addition: Children are faced with the same basic task as in Rapid Comparison, but now dog has a friend helping him catch the fish. So the child has to decide

Appendix Figure 7: WPPSI Animal Coding example



Appendix Figure 8: Kannada ASER example



if the total number of fish dog has (his and his friend's) is more or less than those that cat has. (see Appendix Figure 10).

The second modification was to add additional measures of children's socioemotional skills to ensure the lack of effect at the first endline on the strengths and difficulties questionnaire was not simply due to the fact that the measures are reported by parents.

Picture Big 5: To measure personality traits and contentiousness in particular, children were asked a series of image-based big 5 personality questions developed by Mackiewicz and Cieciuch (2016). We adapted the images to an Indian context with the assistance of a children's cartoon artist. The questions ask children to complete statements like "I usually play..." with two possible answers (here alone or with others) each depicted (see Appendix Figure 11). The child has to say which picture they are closest to on a 5 point scale.

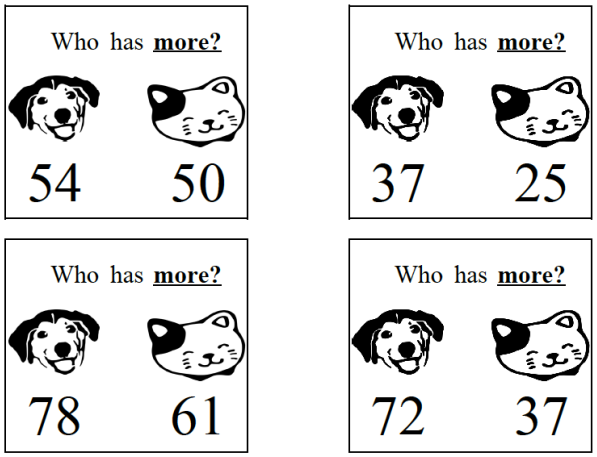
Emotion Reading: To measure children's comfort with social interaction, children are faced with six images of female, south-asian children drawn from the emotion-coded dataset compiled by LoBue and Thrasher (2015). Five are making the same emotion (e.g. happy) and one is making another (e.g. sad). The children must identify which face is the odd-one-out.

Dictator Game: To measure prosociality we follow Kosse et al. (2019). We use a dictator game over candies where the children have to decide how many of six candies they would like to keep for themselves and how many they would like to give to another child.

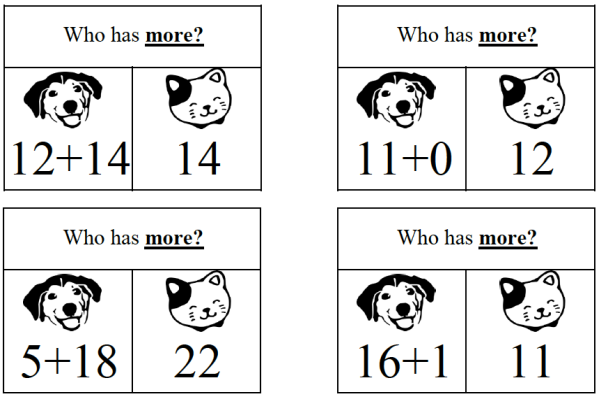
Leadership in School: To proxy for teacher's perceptions of children's behavior, we ask parents whether the children have been given a leadership position in school such as a hall monitor.

Willingness to Try: To measure children's willingness to attempt hard learning tasks, at the end of the WPPSI matrix reasoning subtest we ask children (1) how many of the previous questions they got correct and (2) whether they would like to do 3 more hard puzzles or 3 easy puzzles. Because the matrix task ends when children get three incorrect consecutively this provides an ability-adjusted measure of children's abilities to recognize their own difficulties and willingness to continue attempting hard learning tasks.

Appendix Figure 9: Rapid Comparison Example



Appendix Figure 10: Rapid Addition Example



Appendix Figure 11: Picture Big 5 Example



Appendix Table 13: Basic Assumptions

Quantity	Value	Source (if applicable)
Household yearly income	12,548.00	Average baseline complier household monthly income times 12
Assumed FTE workers in the household	1.30	
Child's current age	5	
Age child will begin working	18	
Years worked	40	
Interest rate	0.0153	10 year Indian bond interest rate less inflation
Treatment effect on test scores at Age 6 (per year at HLC)	0.412	First endline IV
Average cost of attendance (per year)	5,466.37	Hippocampus Learning Centers fee data combined with an average of 9% discount
Revenue from voucher attendees	1,000.00	
Average years enrolled because of voucher	0.948	First stage
Proportion of income compliers spend on food	0.70	Baseline data
Tax rate assumed on food	0	
Tax rate assumed on non-food	0.05	
Tax rate assumed on income	0	
Reduction in gov benefits per RS of income	0.04	Estimated from IHDS data

D Cost Benefit Calculation

We calculate two different cost-benefit metrics for our results. First, the difference in private benefits (here income gains) and the costs of the program. Second, we follow Hendren (2016) in calculate the marginal value of public funds (MVPF). This quantity is the ratio of the benefits of a program (here the increased income to the recipients) to the impact of the program on the government's budget (here the cost of the voucher less the increase in tax revenue and the decrease in social benefits paid.)

Table 13 Outlines the basic assumptions that we use in our calculation. The values for the compliers are calculated following Abadie (2002). The consumption tax rates are drawn from the GST as of January 2020. Table 14 then calculates the intermediates needed for the final calculations. We assume that the counterfactual income of the child is the same as the income as their parents. We estimate this by taking the household income and deflating to the individual level assuming 1.3 FTE workers in each family. Note that this is likely a conservative estimate as it does not account for macroeconomic trends prompting wage growth. Table 15 then presents the final estimates under a variety of assumptions about the relationship between improvement in test scores at age 6 and income. Beginning at an effect

Appendix Table 14: Calculated Intermediates

Quantity	Value
Discount factor	0.98
PDV of counterfactual lifetime income	2,146,780.46
Net cost of program per year/child	4,466.37
Average net cost of program per child	4,234.12
Effective tax rate	0.015

Appendix Table 15: Final estimates

Assumed Treatment Effect on Income per SD in Test Scores	Change in Income	Benefits-Costs	MVPF
2.50%	22,111.84	17,877.72	7.33
5.00%	44,223.68	44,223.66	24.54
7.50%	66,335.52	66,335.52	113.27
10.00%	88,447.35	88,447.35	∞
12.50%	110,559.19	110,559.19	∞
15.00%	132,671.03	132,671.03	∞

of 10% per 1 SD improvement (the estimate used by Kline and Walters (2016)), the MVPF is infinite as the government recoups more in increased revenue and spending reductions than the cost of the program.

E PAP Deviations

Deviations from our pre-analysis plan are noted throughout the text, but are summarized here for convenience.

1. In our first pre-analysis plan filed before the first endline we stated that we would use "enrolled in any kindergarten" as our endogenous variable. However, the scholarship also changes which kindergarten a child attends, constituting an exclusion restriction violation. We realized this is not an innocuous problem when we saw that a large share of children induced to attend HLC switch from other kindergarten providers.

2. Before the first endline, we specified we would use the baseline, control mean and standard deviation to compute our z-scores. We realized that this makes it more

difficult to interpret the results as test composition and the standard deviations change. Therefore before endline 2 we pre-specified that we would use contemporaneous control values instead.

3. We pre-specified that we would examine heterogeneity based on teacher attributes, primarily their propensity to help weaker students and, secondarily, their caste bias and teacher quality. In examining our initial measures of these attributes, we were convinced that our teacher survey measures were unreliable due to odd correlations between the measures. Due to the challenge of finding skilled enumerators to observe classrooms or a way to videotape classroom activity, we also were unable to conduct the classroom observations that we intended to use to measure teacher quality.