Application for the NBER Project on the Economics of Digitization Meeting

I would like to attend the NBER Meeting on the Economics of Digitization at Stanford University Graduate School of Business. I am a third year PhD-student in Business at the Nord University Business School in Norway. I am also accepted as a visiting dissertator at University of Wisconsin Business School for the spring semester 2019.

The topic of my thesis is public funding of Research & Development in firms. My thesis aims to investigate innovation effects of government funded research and development on firms, industries and regions. The main project concerns itself with the role innovation policy plays in the innovation process of firms. The theoretical framing of the project is mainly Schumpeter and the role of the entrepreneur in the innovation process. I plan to hand in my dissertation in September 2020.

I have a Master of Science degree in Business from BI Norwegian Business School, with a major in Economics and a minor in Finance. After graduating I worked as an auditor at the Auditor General in Norway and in EY and as an economist in the Norwegian Central Bank, before deciding to pursue a PhD in Business. My course work accomplished during the two first years of my PhD includes advanced microeconomics, quantitative research using R, philosophy of science, economics of innovation, and big data collection and analysis. During my graduate studies and my work experience I, as many others, have watched how our economy is increasingly becoming digital. Linked with the many innovative possibilities digitalization gives, I find this interesting, both as a researcher and as a future educator of business students.

In Norway, our business schools have been criticized for being outdated compared to what businesses demand of their employees. Therefore, at Nord University Business School we are in the process of establishing a research center with the focus of Digital Innovation. In the long run, the vision is to build a nationally leading and internationally recognized professional environment that engages in industry-relevant research and teaching of innovation and digitalization. I hope that by attending the NBER Meeting on the Economics of Digitization, I will get a good overview and gain insights into frontier research of this topic which I can bring back to my colleagues in Norway.

I sincerely apologize for applying after the due date, I was only made aware of the meeting today. I hope you still will consider my application.

Kind Regards
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