Alexey Sinyashin

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EDUCATION

2016 - 2021 **PhD in Marketing** (expected),
UC Berkeley Haas School of Business

2013 - 2015 **M.A. in Economics**,
New Economic School (NES), Moscow, Russia

2004 - 2010 **Diploma in Mechanical Engineering** (M.A. equivalent, with distinction),
Bauman Moscow State Technical University (BMSTU), Moscow, Russia

GRADUATE COURSEWORK (at UC Berkeley)

Course	**Instructor**
Microeconomic Theory A	David Ahn
Microeconomic Theory B	Haluk Ergin, Shachar Kariv
Econometrics A	Bryan Graham, Micahel Jansson
Econometrics B	Demian Pouzo, James Powell
Applied Econometrics	Christopher Walters, Patrick Kline
Time Series Econometrics	Micahel Jansson
Topics in Econometrics	Demian Pouzo, James Powell, Bryan Graham
Industrial Organization A	Ben Handel
Industrial Organization B	Joseph Farrell
Industrial Organization C	Kei Kawai
Marketing Strategy	Miguel Villas-Boas
Choice Modeling	Przemyslaw Jeziorski
Buyer Behavior	Clayton Critcher
Applications of Psychology and Economics	Stefano DellaVigna
Mecahnism Design	Philipp Strack

RESEARCH INTERESTS

I'm a third year PhD student, my research interests include quantitative marketing, empirical industrial organization and economics of media. Currently I'm working on a project where I study the effect of media ownership on bias of the news about the owner and related companies. In particular, I focus on the case of the Washington Post and Jeff Bezos, the founder and CEO of Amazon.com, and study how coverage of Amazon-related news in the newspaper have changed after acquisition by Bezos. I'm also interested in economics of online platforms and currently looking for research opportunities in this area.