NBER Economics of Digitization Tutorial and Conference Application

Tommaso Bondi
NYU, Stern School of Business

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I'm writing to apply to the NBER Economics of Digitization Tutorial and Conference to be held at Stanford next March. This yearly event has become an integral part of my PhD studies, and has vastly shaped the direction of my research. This would be my 3rd time attending. I was also in Toronto last September for the related NBER Economics of AI meeting.

This workshop and conference are quite simply the most important conference for me to attend, given my current research. I'm in my 5th year at NYU Stern, and I work under the supervision of Luis Cabral, John Horton, Alessandro Lizzeri and Petra Moser. I'm an applied behavioural economist and I'm interested, among other things, in social (mis)learning in online markets, the prediction of consumers' taste and peoples' perception of AI.

I have started to explore the latter in a paper titled "Delegation to Machines", in which we combine an incentivised lab experiment and a questionnaire to investigate how willing agents are to delegate tasks to AI, as well as what drives this (highly heterogenous) willingness. Interestingly, I met one of my coauthors for the project, Gentry Johnson, at last year's Digitization meeting. Gentry is now not only a coauthor, but also a friend with whom I share ideas on a daily basis. I think this illustrates better than anything else the value of attending this meeting. And of course, I got to know and exchange ideas with other students and faculty members as well, so that each year the value of attending increases.

Last summer, I was an intern at Aamazon Web Services. Needless to say, this experience only increased my fascination for these topics. It also made me even more aware of how much I still have to learn, both from a technical and a conceptual standpoint. Perhaps even more importantly, despite being a very positive experience, it made me understand how much I value pursuing academia: I've turned down a full time Amazon offer to focus on my studies.

I'm going to be on the market next year: getting feedback on my JMP from some of the leaders in the field, as well as some of the brightest among my peers, would be incredibly useful, and I can't think of a better place for that than Stanford next March.

Sincerely,
Tommaso Bondi

Tommaso Bondi – Curriculum Vitae (October, 2018)

CONTACT INFORMATION

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EDUCATION

New York University Stern School of Business, 2014 - present

- ❑ Ph.D. in Economics
- ❑ Research fields: Economics of Digitization, Industrial Organization, Behavioral and Experimental Economics

UC Berkeley, Haas School of Business, Spring 2014

- ❑ Visiting Scholar

Bocconi University, 2011 - 2013

- ❑ M.Sc. (summa cum laude), Economics and Social Sciences

University of Milan, 2008 - 2011

- ❑ B.Sc., Mathematics

WORKING PAPERS

Consumer Heterogeneity and Social Learning: Evidence From Online Movie Reviews (with Ryan Louis Stevens, NYU)

Range Effects in Multi-Attribute Choice: An Experimental Study (with Daniel Csaba, NYU and Evan Friedman, Columbia)

WORK IN PROGRESS

Horizontal Reviews

Delegating to Machines: An Experimental Study (with Isaac Bjorke, NYU, and Gentry Johnson, Maryland)

The Distributional Consequences of Private Feedback (with Apostolos Filippas, Stevens Institute of Technology and John Horton, NYU)

WORK EXPERIENCE

2018 Summer	**Amazon**	Economics Intern

RESEARCH ASSISTANCE

2016	**Luis Cabral**	NYU, Stern School of Business
2013-2014	**Marco Ottaviani**	Bocconi University
2013	**Nicola Pavoni**	Bocconi University

Teaching Experience

Fall 2018	**Teaching Fellow**	Firms and Markets (Executive MBA, Prof. Thomas Pugel)
Spring 2018	**Teaching Fellow**	Microeconomics (Undergraduate, Prof. Walker Hanlon)
Fall 2017	**Instructor**	Math Camp (Ph.D.)
Spring 2017	**Teaching Fellow**	Microeconomics (Undergraduate, Prof. Petra Moser)
Spring 2016	**Grader**	Industrial Organisation (Undergraduate, Prof. Hunt Allcott)

Honors and Awards

2017, **Russell Sage Foundation Small Grant in Behavioral Economics**

2014-2019, **NYU Stern School of Business Ph.D. Fellowship**

2013, **Marco Fanno Scholarship**, awarded by the Unicredit and Universities Foundation to the two best graduates in Economics from an Italian university

2011-2013, **Bocconi Graduate Merit Award**

Invited Schools and Conferences

September 2018, **NBER Economics of AI Conference**, University of Toronto

May 2018, **Trans Atlantic Doctoral Conference (Marketing)**, London Business School

February 2018, **NBER Tutorial in the Economics of Digitization**, SIEPR, Stanford University

December 2017, **WICK**, University of Turin

July 2016, **Price Theory Summer Camp**, BFI, University of Chicago

March 2016, **NBER Tutorial in the Economics of Digitization**, SIEPR, Stanford University

June 2015, **Yale Summer School in Behavioral Finance**

References

Luís Cabral
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John J Horton
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Skills

Languages:	Fluent English, native Italian, basic Spanish
Computer literacy:	R, SQL, Python, LaTeX, Matlab, Stata