Cliff Waldman

Award-Winning Economist, Researcher, Public Speaker, and Consultant
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Summary

Economist with wide-ranging experience in policy-related economic research, model building, forecasting, survey design, and public speaking. I have worked with government officials and business executives and have been regularly cited by the national business media. I have published for both academic and general readerships and have won three national research awards.

Experience

Chief Economist, Manufacturers Alliance for Productivity and Innovation (MAPI) Foundation

January 2017 - May 2018 (1 year 5 months)

Principal economic spokesperson for MAPI with responsibility for writing and speaking on the U.S. and global economies as they impact U.S. manufacturing prospects. I prepared a quarterly forecast of the U.S. manufacturing sector by simulating a large-scale macroeconometric model.

Routinely spoke at MAPI council meetings, corporate events, trade group events, and DC think tank panels and did quarterly webinar presentations for MAPI corporate members. The business media routinely quoted my insights on economic trends and issues.

Director of Economic Studies and Council Director, MAPI

February 2003 - December 2016 (13 years 11 months)

Authored a wide range of research papers, short articles, and blogs on the global economic picture, the evolving Chinese economy, innovation in the manufacturing sector, demographic changes and their impact on economic prospects, and clusters. I collaborated on an advanced manufacturing cluster analysis for a group of southern states. Frequently spoke to business audiences and at economics conferences.

Published research in outside journals. Published articles in on-line magazines. Interacted routinely with the business media.

CEO, Waldman Associates

January 1998 - January 2003 (5 years 1 month)

Started and managed an economic consulting firm with a diversity of expertise and clients.

I served as the project director for a contract with the Small Business Administration that resulted in a report on the entrepreneurial characteristics of the veteran and service-disabled veteran population.

In collaboration with noted Princeton University economist Alan Blinder, developed a leading indicator of business fixed investment. We presented the new index to a Federal Reserve governor.

Generated a series of industry reports for a large company client.

I developed U.S. economic reports for a leading consulting firm in Puerto Rico.

Completed a number of analyses for an advanced manufacturing trade group.

Economist, National Federation of Independent Business (NFIB)

February 1995 - December 1997 (2 years 11 months)
Member of a research team that focused on the economics of small firms. I collaborated with the Chief Economist to produce a monthly report on small business economic trends and briefed the CEO on the small business economy. Other projects included the organization of a working group of economists to study the human capital challenges of small companies.

The national business media regularly cited my insights on small business matters. I traveled to South Africa to lead a two-day workshop on small business data development.

Research Economist, New Jersey Department of Labor & Workforce Development

February 1988 - November 1994 (6 years 10 months)
Member of a research staff that provides policy-related analysis for the New Jersey Department of Labor. I developed an econometric model that works in conjunction with a simulation model of the unemployment insurance trust fund to conduct ongoing analysis for employment programs and scenario analysis for legislative initiatives.

Intern, New Jersey Council of Economic Advisers

February 1987 - December 1987 (11 months)
I served as a research intern for a group of economic advisers to the Governor of New Jersey. I worked with the Chief Economist on a research paper related to manufacturing in New Jersey. I assisted with the writing of a book that overviews unique aspects of the New Jersey economy.

Education

Rutgers University M.A.,
Economics, 1990

Rutgers University
B.A., Economics and English, 1983

Honors and Awards

Edmund A. Mennis Contributed Paper Award, National Association for Business Economics (2016)
For a paper on productivity and innovation in the U.S. manufacturing sector.

Contributed Paper Award, National Association for Business Economics (2007)
For a paper on U.S. manufacturing innovation, coauthored with former MAPI Economist Jeremy Leonard

Contributed Paper Award, National Association for Business Economics (2005)
For a paper on China's demographic trends and their impact on China's long-term economic outlook

Volunteer Experience

Vice-President of Programs, National Economists Club

January 2018-Present (5 months)

Newly appointed officer of the 50 year old Washington D.C. policy discussion group. I am one of two Vice Presidents who plan programs, recruit speakers, introduce speakers, and moderate discussions.