Application for NBER Economics of Digitization

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My training includes economics as well as marketing science. In addition to completing the first year econometrics and microeconomics sequence, I am taking second year theoretical and applied econometrics, labor economics, and industrial organization.

My research interest is in data-driven digital marketing and attending the tutorial will substantially benefit my doctoral study and research. I have worked on eBay data and currently I am collecting data from Alibaba, the biggest online e-commerce platform, to quantify bundle premium in a couple product categories.