

NATIONAL BUREAU OF ECONOMIC RESEARCH, INC.

SUMMER INSTITUTE 2003

Innovation and Organizations

Robert Gibbons, Rebecca Henderson and Adam Jaffe and Nancy Rose,  
Organizers

Royal Sonesta Hotel  
5 Cambridge Parkway  
Cambridge, Massachusetts

July 23, 2003

**PRELIMINARY PROGRAM**

**WEDNESDAY, JULY 23:**

8:30 AM Coffee and Pastries

9.00 AM MANUEL AMADOR, MIT  
AUGUSTIN LANDIER, University of Chicago  
*Entrepreneurial Pressure and Innovation*

Discussant: To Be Announced

10.00 AM PAUL GOMPERS and JOSH LERNER, Harvard University and NBER  
DAVID SCHARFSTEIN, MIT and NBER  
*Entrepreneurial Spawning*

Discussant: To Be Announced

11.00 AM Break

11.15 AM JANET BERCOVITZ, Duke University  
MARYANN FELDMAN, Johns Hopkins University  
*Technology Transfer and the Academic Department:  
Who Participates and Why?*

Discussant: JACQUES MAIRESSE, INSEE and NBER

12.15 PM Lunch

1.00 PM PASCAL COURTY, London Business School  
GERALD MARSCHKE, SUNY Albany  
*Dynamics of Performance Measurement Systems*

Discussant: ROBERT GIBBONS, MIT and NBER

**SI03 PRIO Program**  
**page two**

2:00 PM SHARON NOVAK, Northwestern University  
SCOTT STERN, Northwestern University and NBER  
*Complementarity among Vertical Integration Decisions:  
Evidence from Automobile Product Development*

Discussant: KATHRYN SHAW, Carnegie Mellon University and NBER

3:00 PM Adjourn

6:00 PM Clambake, Harvard Faculty Club, 20 Quincy Street, Cambridge, MA

6/5/03