

Expectations and the law of iterated expectations: an intuitive guide

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Expectations

- Suppose we have a population with a random variable taking on values y_i , for $i=1,2,\dots,N$ with probability p_i . The population mean is

$$\mu_N = \sum_{i=1}^N p_i y_i \equiv E(y_i)$$

Expectations with a continuous random variable

- Suppose we have a population with a random variable taking on continuous values $y_i = g(i)$, for $i = [0,1]$ with probability density dy .

- The probability of any range of values is

$$\Pr(i \leq y \leq j) = \int_i^j dy$$

- The population mean is

$$\mu_y = \int_i^j g(y) dy \equiv E(y_i)$$

Joint expectations

		Price		
		1	2	3
Yield	5	0.16	0.03	0.083
	10	0.14	0.14	0.16
	15	0.03	0.16	0.083

$$E(\text{Revenue}) = E(py) = \sum_{y=5,10,15} \sum_{p=1,2,3} p \cdot y \cdot d(py)$$

$$\begin{aligned}
 E_p(E(y|p)p) &= \sum_{p=1,2,3} \sum_{y=5,10,15} p \cdot y \cdot d(py) \\
 &= \sum_{p=1,2,3} \left(\sum_{y=5,10,15} y \cdot d(y|p) \right) p d(y) \\
 &= (1)(5)(0.16) + (1)(10)(0.14) + (1)(15)(0.03) + \\
 &\quad (2)(5)(0.03) + (2)(10)(0.14) + (2)(15)(0.16) + \\
 &\quad (3)(5)(0.083) + (3)(10)(0.16) + (3)(15)(0.083) \\
 &= [(1)(5)(0.5) + (1)(10)(0.4) + (1)(15)(0.1)] \left[\frac{1}{3} \right] + \\
 &\quad [(2)(5)(0.1) + (2)(10)(0.4) + (2)(15)(0.5)] \left[\frac{1}{3} \right] + \\
 &\quad [(3)(5)(0.25) + (3)(10)(0.5) + (3)(15)(0.25)] \left[\frac{1}{3} \right] +
 \end{aligned}$$

Recall we claimed

$$\begin{aligned}\tau &= E(Y_{1i}) - E(Y_{0i}) \\ &= \Pr(T_i = 1)E(Y_{1i} | T_i = 1) + \Pr(T_i = 0)E(Y_{1i} | T_i = 0) \\ &\quad - \left[\Pr(T_i = 1)E(Y_{0i} | T_i = 1) + \Pr(T_i = 0)E(Y_{0i} | T_i = 0) \right]\end{aligned}$$

or

$$E(Y_{1i}) = \Pr(T_i = 1)E(Y_{1i} | T_i = 1) + \Pr(T_i = 0)E(Y_{1i} | T_i = 0)$$

$$E(Y_{0i}) = \Pr(T_i = 1)E(Y_{0i} | T_i = 1) + \Pr(T_i = 0)E(Y_{0i} | T_i = 0)$$

Why?

Law of iterated expectations

- $E(z) = E_x(z | x)$
- Taking the expectation of a random variable, e.g. z , you can condition on some other random variable, x , as long as you then take the expectation over x as well.
- Easiest to see using summations rather than expectations.

Look at $E(Y_{1i})$

$$\begin{aligned} E(Y_{1i}) &= \frac{1}{N} \sum_{i=1}^N Y_{1i} \\ &= \frac{1}{N} \left(\sum_{i=1}^{N_1} (Y_{1i} | T_i = 1) + \sum_{i=1}^{N_0} (Y_{1i} | T_i = 0) \right) \\ &= \frac{N_1}{N} \left(\frac{1}{N_1} \sum_{i=1}^{N_1} (Y_{1i} | T_i = 1) \right) + \frac{N_0}{N} \left(\frac{1}{N_0} \sum_{i=1}^{N_0} (Y_{1i} | T_i = 0) \right), \text{ where } N_1 = \#(T_i = 1 \text{ obs}), N_0 = \#(T_i = 0 \text{ obs}) \\ &= \Pr(T_i = 1) E(Y_{1i} | T_i = 1) + \Pr(T_i = 0) E(Y_{1i} | T_i = 0) \\ &= E_T(E(Y_{1i} | T_i)) \end{aligned}$$

Why the last step? Recall that if x is a binary variable taking on values x_1 and x_2 then $E(x) = \Pr(x=x_1)x_1 + \Pr(x=x_2)x_2$