



Do bans on affirmative action hurt minority students? Evidence from the Texas Top 10% Plan

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ABSTRACT

In light of the recent bans on affirmative action in higher education, this paper provides new evidence on the effects of alternative admissions policies on the persistence and college completion of minority students. I find that the change from affirmative action to the Top 10% Plan in Texas decreased both retention and graduation rates of lower-ranked minority students. Results show that both fall-to-fall freshmen retention and six-year college graduation of second-decile minority students decreased, respectively, by 2.4 and 3.3 percentage points. The effect of the change in admissions policy was slightly larger for minority students in the third and lower deciles: fall-to-fall freshmen retention and six-year college graduation decreased, respectively, by 4.9 and 4.2 percentage points. Moreover, I find no evidence in support of the minority “mismatch” hypothesis. These results suggest that most of the increase in the graduation gap between minorities and non-minorities in Texas, a staggering 90%, was driven by the elimination of affirmative action in the 1990s.

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1. Introduction

Few things are as persistent as the educational gap between minorities and their non-minority counterparts in the United States; this gap has only slightly narrowed over time (U.S. Department of Education, 2005). Because of the significant market premiums attached to the possession of a college degree, minimizing the gap in educational attainment is of great concern to policymakers. Previous studies have found that the real market premium stems from attending a more selective college (Black & Smith, 2004; Bowen & Bok, 1998; Brewer & Ehrenberg, 1996; Brewer, Eide, & Ehrenberg, 1999).¹ If college quality does indeed matter, then social policies such as affirmative action in college admissions can potentially help close this pervasive educational gap.

In recent years, however, the effectiveness of affirmative action policies in higher education has been widely debated. Critics of race-sensitive admissions policies maintain that such policies only hinder the intended beneficiaries (Graglia, 1993; Thernstrom & Thernstrom, 1997, 1999), and cite the lower postsecondary graduation rates of minority students at selective colleges as evidence of a “mismatch.” The logic behind this argument is that the graduation rates for minority students would be higher if they enrolled in institutions whose academic prerequisites were a better “match” to their academic credentials, rather than overreaching and enrolling at institutions where they are overshadowed academically by their classmates.² On the other hand, proponents of affirmative action argue that minority students, despite their lower level of preparedness, nevertheless perform well and benefit from attending

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¹ For a detailed review of the earlier literature on the effects of college quality, see Brewer and Ehrenberg (1996).

² While the main outcomes of mismatch considered in this paper are lower retention and graduation rates, the term can also refer to lower grade point averages or easier academic majors.

selective institutions (Alon & Tienda, 2005; Bowen & Bok, 1998; Dee, 2004; Kane, 1998a, 1998b).³

As concern mounts over the changing legal status of affirmative action policies in college admissions, it is important to analyze the impact of alternative admissions policies on the postsecondary educational outcomes of minority students. In fact, certain states that banned the use of racial preferences in college admissions have now implemented high school rank-based policies—dubbed “top x -percent” plans—in their place. Texas was among the first states to legislate such a policy, and passed its Top 10% Plan following the landmark *Hopwood v. University of Texas Law School* ruling in 1996, which judicially banned the use of race in admissions decisions at all public postsecondary institutions. Under this ranked-based admissions policy, Texas high school students in the top 10% of their graduating senior class are automatically guaranteed admission to any four-year public university of their choice, including the selective University of Texas at Austin and Texas A&M University at College Station. Students most affected by this change in admissions policy were minority students ranked in the second and lower deciles, whereas first decile students were sufficiently qualified to be admitted under both admissions regimes.⁴

Texas provides a setting in which we can evaluate an alternative admissions policy in higher education. Based on institutional administrative data obtained from several public universities in Texas, this paper contributes to the existing research on the use of alternative admissions policies in higher education and also the minority “mismatch” hypothesis. As the institutional data span both the affirmative action admissions and Top 10% Plan regimes, I am able to analyze the impact of the change from race-sensitive to ranked-based admissions policies on college persistence and completion rates of lower-decile minority students. More specifically, in assessing the impact of the Texas Top 10% Plan, I use a difference-in-differences procedure to analyze the effect of the change in admissions policies on fall-to-fall freshmen retention and six-year college graduation for this group.

The results show that both freshmen retention and college graduation rates of lower-decile minority students declined after the change in admissions policies from affirmative action admissions to the Top 10% Plan. The proposed mechanism by which lower-ranked minority students are being impacted is through their lower admission rates to (and ultimately lower attendance at) selective public colleges during the Top 10% Plan. Thus, these students *cascaded down* and ended up attending less selective institutions under the Top 10% Plan. I find that the change in admissions policies lowered the freshmen retention

rates of second-decile minority students by 2.4 percentage points and third- (and below) decile minority students by 4.9 percentage points. I also find that under the Top 10% Plan the graduation rate of second-decile minority students declined by 3.3 percentage points, and similarly, the graduation rate of third- (and below) decile minority students declined by 4.2 percentage points. Moreover, I find no evidence to support the minority “mismatch” hypothesis, which would have predicted retention and graduation rates of lower-ranked minority students to have improved under the Top 10% Plan admissions policy.

The change in admissions policies from affirmative action to the Top 10% Plan negatively impacted lower-decile minority students. The analysis suggests that the elimination of affirmative action in the 1990s only served to increase the pervasive racial gap in postsecondary educational attainment in Texas. My results suggest that most of this increase in the graduation gap between minorities and non-minorities in Texas, a staggering 90%, was driven by the change in admissions policy from affirmative action to the Top 10% Plan.

The paper is organized as follows: Section 2 provides some background on the Texas Top 10% Plan and presents a literature review; Section 3 discusses the empirical strategy used in the paper; Section 4 describes the data used in the analysis and sample characteristics; Section 5 reports and discusses the main results; Section 6 presents a robustness analysis; and Section 7 concludes.

2. Top 10% Plan and relevant literature

Passed on May 20th, 1997 during the governorship of George W. Bush, the H.B.588 Law—more commonly known as the Top 10% Plan—was implemented in response to the landmark ruling of the 5th Circuit Court’s decision in *Hopwood v. University of Texas Law School*, which judicially banned the use of race in admissions decisions in all public postsecondary institutions in Texas.⁵ This statewide change in college admissions policies was felt immediately, especially at the two most selective public institutions, the University of Texas at Austin and Texas A&M University at College Station, where the number of minority enrollees plummeted (Bucks, 2004; Tienda, Leicht, Sullivan, Maltese, & Lloyd, 2003). Unlike the top x -percent plans implemented by other states (e.g., California, Washington, and Florida), the Top 10% Plan guaranteed automatic admission to any public university of choice to all seniors who graduate in the first decile of their graduating high school class.^{6,7} Proponents of the plan believed the new admissions policy would restore campus diversity because of the high degree

³ Conversely, Sander (2004) calls into question the benefits for minority students from attending selective colleges and finds that race-sensitive admissions in law schools reduced the number of black law students who pass the bar exam and eventually become lawyers. However, Sander (2004) has now been debunked (Ayres & Brooks, 2005; Ho, 2005; Rothstein & Yoon, 2006).

⁴ Prior to the Top 10% Plan, students who were ranked in the first decile, although not guaranteed, were nevertheless virtually assured of admission to UT-Austin (Tienda et al., 2003; Walker & Lavergne, 2001).

⁵ See *Hopwood v. University of Texas Law School* 78 F.3d 932, 944 (5th Cir. 1996).

⁶ The University of California system guarantees a slot at a UC campus for the top 4% of students from each high school in the state, and the allocation of students to specific campuses is a system-wide decision. Similarly, the *Talented 20 Plan* in Florida guarantees the top 20% of public high school graduates admission to a college, but students are assigned to an institution.

⁷ Although private universities are duty-bound by the *Hopwood* ruling, they are not subject to the automatic admissions guarantee (Tienda et al., 2003).

of segregation among high schools in Texas; the intent was that the number of minority students rank-eligible under the Top 10% Plan would be sufficient to restore campus diversity throughout the state (Hockstader, 2002; Yardley, 2002).

To date, most of the research conducted on the ban of affirmative action admissions in favor of the Top 10% Plan in Texas has thoroughly analyzed its effect on application, admission, and enrollment probabilities of minority and non-minority students to colleges (Bucks, 2004; Card & Krueger, 2005; Dickson, 2006; Niu, Tienda, & Cortes, 2006; Tienda et al., 2003); have looked at the potential strategic behavior of high school switchers induced by the Top 10% Plan (Cullen, Reback, & Long, 2009); or have measured the externalities generated by households moving to areas with low-performing high schools (Cortes & Friedson, 2010). However, none have analyzed the effect of this policy ban on the college outcomes of lower-ranked minority students—the group of students most affected by the change from race-based to rank-based admissions.

Tienda et al. (2003) was among the first studies to document the decline in black and Hispanic students at the two most selective public institutions in Texas, UT-Austin and Texas A&M, where undergraduate black and Hispanic enrollments dropped by roughly one and over two percentage points, respectively. The paper also finds that implementation of the Top 10% Plan alone after the *Hopwood* ruling was unable to restore campus diversity at these Texas flagship institutions to pre-*Hopwood* levels of black and Hispanic student enrollment (see also Horn & Flores, 2003). Moreover, the study by Dickson (2006) uses a panel of Texas high schools and finds that the percentage of black and Hispanic students who took college entrance exams fell when affirmative action admissions was banned in the state, while the percentage of white students who took college entrance exams did not change. Lastly, Bucks (2004) analyzes college choice among Texas high school students and finds a lower probability among minority students and a higher probability among non-minority students of enrolling in selective in-state public institutions after the implementation of the Top 10% Plan.

Despite the growing number of states that have now implemented a top x -percent admissions policy, there is scant evidence on the effects of this policy on college outcomes of *non*-top x -percent students. Arguably, lower-ranked minorities were the group of students most affected by the elimination of affirmative action policies in college admissions. The few studies that do examine these top x -percent policies analyze institutional responses to these percent policies (Faulkner, 2000) or focus on the top x -percent students at those institutions (Leicht & Sullivan, 2000). For instance, UT-Austin in 2000 had to increase the size of the entering freshman cohort in order to facilitate the rise in applicants who graduated in the first decile of their class (Faulkner, 2000). A study by Leicht and Sullivan (2000), using administrative data from UT-Austin, finds that overall freshmen attrition declined from 12.9% in 1995 to 10.7% in 1998, and of the 1998 entering freshmen cohort, 88% of the top 10% students had returned for the 2000 spring semester. Most recently, in 2009, Texas placed some limits on student institutional choice, and UT-Austin is

now allowed to restrict the number of top 10% students to 75% of the entering freshman class. Moreover, the void in analysis of non-top x -percent students partly reflects data availability constraints, as most national postsecondary educational databases have limited information on student high school transcripts and do not contain information on the exact high school class rank of each student. The institutional data used in this study were collected specifically to address these questions that existing educational databases are unable to address.

Most importantly, the analysis of lower-ranked minority students under this alternative admissions policy speaks directly to the claims of the “mismatch” hypothesis, that is, the argument that minority students would have had better college outcomes had they attended an institution that better matched their academic preparedness. Studies examining academic performance among minority students attending selective colleges have found a positive association between overall academic performance and college selectivity (Alon & Tienda, 2005; Bowen & Bok, 1998; Fischer & Massey, 2007; Kane, 1998a, 1998b; Kane & Dickens, 1996; an exception is Loury & Garman, 1993, 1995).⁸ Bowen and Bok (1998), using data from College and Beyond, was among the first studies to tackle the mismatch hypothesis, showing that graduation rates increased for both black and white students at all SAT levels as the quality of the institution they attended increased.⁹ Interestingly, Fischer and Massey (2007) finds that for black and Hispanic students attending elite private institutions, having an SAT score below the institutional average was associated with a slight increase in freshman grades for these minority groups. All of these studies find that minority students at selective colleges have higher grades and graduation rates, a result that clearly runs counter to the mismatch hypothesis.

It is also worth pointing out that most of the research conducted on affirmative action policies in higher education has been limited to the analysis of private elite colleges with very little coverage of public institutions. This paper examines these understudied public institutions.

3. Empirical strategy

A difference-in-differences approach is used to analyze the effect of the change in admissions policies on fall-to-fall freshmen retention and six-year college graduation for minority students ranked in the second and lower deciles. The assumption behind this empirical strategy is that the Top 10% Plan did not affect students ranked in the first decile since these students were qualified under both admissions policies, but did affect students ranked in the second and lower deciles. These students were largely left to enroll in less selective colleges under this alternative admissions policy. In the difference-in-differences frame-

⁸ Studies by Loury and Garman (1993, 1995) report an exception to this general pattern of findings. The authors use data from the National Longitudinal Study of the High School Class of 1972 (NLSY-72) and find that black students obtained lower grades and earned lower future earnings if they are “mismatched” with their institution.

⁹ However, Bowen and Bok (1998) coined it the “fit” hypothesis.

work, minority students ranked in top 10% serve as the control group, and the two treatment groups are minority students ranked in the second and lower deciles.

The following model specification is estimated by ordinary least squares (OLS) to analyze the effect of the Top 10% Plan on retention and graduation rates of lower-ranked minority students:

$$\begin{aligned}
 Y_{it} = & \alpha + \sum_{k=1990, k \neq 1997}^{1999} \beta_k \times I(\text{Cohort}_t = k) + \gamma_1 \times \text{Decile}_{it}^{2\text{nd}} \\
 & + \gamma_2 \times \text{Decile}_{it}^{3\text{rd-plus}} + \delta_1 \times \text{Post}_i \times \text{Decile}_{it}^{2\text{nd}} \\
 & + \delta_2 \times \text{Post}_i \times \text{Decile}_{it}^{3\text{rd-plus}} \\
 & + S_{it} \times \phi + HS_{it} \times \psi + \varphi + \varepsilon_{it} \quad (1)
 \end{aligned}$$

where Y_{it} is a binary variable that indicates fall-to-fall freshmen retention or college graduation within six years for student i in cohort (college entry) t . $I(\cdot)$ is an indicator function associated with cohort t . Post_i is a binary variable that indicates if student i is observed under the Top 10% Plan (i.e., equal to 0 if student i is observed in cohorts 1990 through 1996 or equal to 1 if student i is observed in cohorts 1998 through 1999). $\text{Decile}_{it}^{2\text{nd}}$ and $\text{Decile}_{it}^{3\text{rd-plus}}$ are indicator variables for students ranked in the second decile (i.e., 11–20 percentile class rank) and in the third and below deciles (i.e., 21–100 percentile class rank), respectively. Post_i multiplied by $\text{Decile}_{it}^{2\text{nd}}$ and $\text{Decile}_{it}^{3\text{rd-plus}}$, respectively, are interactions of these variables. S_{it} and HS_{it} are vectors of student-level and high school-level characteristics, respectively. More specifically, S_{it} includes Scholastic Aptitude Test (SAT) scores and indicator variables for gender and race or ethnicity.¹⁰ HS_{it} includes mean high school SAT score, feeder high school status, school location indicators (i.e., suburban, town, rural, and urban, which is the omitted category), percentage of free lunch eligible students, and percentage of minority students.^{11,12} φ is a vector of high school fixed effects. Lastly, ε_{it} is a normally distributed random error term.

The coefficients of the above difference-in-differences framework have the following interpretation: β_k 's cap-

ture the yearly cohort differences in the average outcomes over time that are *common* to both the treatment groups (i.e., students ranked in the second and lower deciles) and the control group (i.e., top 10% students); γ_1 and γ_2 capture the average permanent differences between the two treatment groups and the control group; and lastly, of particular interest are the coefficients δ_1 and δ_2 , which are the difference-in-differences estimators that capture the effect of the Top 10% Plan. More specifically, these parameters measure the differences in outcomes (i.e., retention or graduation) before and after the Top 10% Plan for the two treatment groups, compared to the corresponding difference for the control group.

Eq. (1) is estimated separately for both minority and non-minority samples. Although the focus of this paper is to analyze the effect of the change in admissions policies from affirmative action to the Top 10% Plan on minorities, a parallel analysis on the non-minority student sample is interesting in its own right since elimination of racial preferences and implementation of the Top 10% Plan is expected to have also affected non-minority students. Affirmative action presumably “crowded-out” some non-minorities from attending selective institutions in Texas—that is, non-minorities who would have gained access to selective institutions on the basis of merit in the Top 10% new admissions era.

4. Data and sample characteristics

4.1. Data sources

Data for the analysis come from the administrative data component of the Texas Higher Education Opportunity Project (THEOP), comprising nine institutions in Texas (two private and seven public) that differ in admissions selectivity and overall institutional ranking. The present study is based on data from six of the nine institutions; data coverage for some universities do not span both admissions policies.

Fig. 1 presents maps that identify the location of the nine THEOP universities and displays the percentage of minorities (total, blacks, and Hispanics) in the population by county in 2000.¹³ The six universities used in the analysis (whose locations are marked by stars on the maps) are the University of Texas at Austin (UT-Austin), Texas A&M University at College Station (Texas A&M), Texas Tech University (Texas Tech), Texas A&M University at Kingsville (TAMU-Kingsville), the University of Texas at San Antonio (UT-San Antonio), and the University of Texas at Pan American (UT-Pan American). Of these six institutions, UT-Austin and Texas A&M are considered to be the most selective public state colleges in Texas (Barron's College Division, 2002), and they have been the target of most of the debate on

¹⁰ The race or ethnicity omitted category will depend on the specific subsample being analyzed. When the minority subsample is being analyzed, the three indicator variables are Hispanic (omitted), black, and Native American students. When the non-minority subsample is being analyzed, the two indicator variables are non-Hispanic white (omitted) and Asian students.

¹¹ The feeder high school indicator variable identifies schools that have extremely strong college-going traditions. Because these feeder high schools supply a large proportion of their high school graduates to the selective colleges, I include a control for this type of high school in the analysis. For instance, the top 20 feeder high schools accounted for 12% of students that were admitted to Texas A&M in 2000, and a little over 22% of these students contributed to the entering freshmen class. The corresponding figures for UT-Austin are even higher—23 and 35%, respectively (Tienda et al., 2003).

¹² The analysis controls for time variant high school characteristics to account for possible changes in the high school type of students after the adoption of the Top 10% Plan. Moreover, the admission years under the Top 10% Plan analyzed in this paper are 1998 and 1999; these early years do not capture other effects induced by this new admissions policy, such as students who intentionally switched high schools in order to be ranked in the first decile, as shown by Cullen et al. (2009).

¹³ All maps in this paper are generated using the program ArcView. The default classification method in ArcView called *natural breaks* is used to display the data. The natural breaks method identifies breakpoints between classes using a statistical formula (Jenks optimization). Jenks method (1967) minimizes the sum of the variance within each of the classes. Natural breaks finds groupings and patterns inherent in the data. Data used in these maps are from the 2000 U.S. Census.

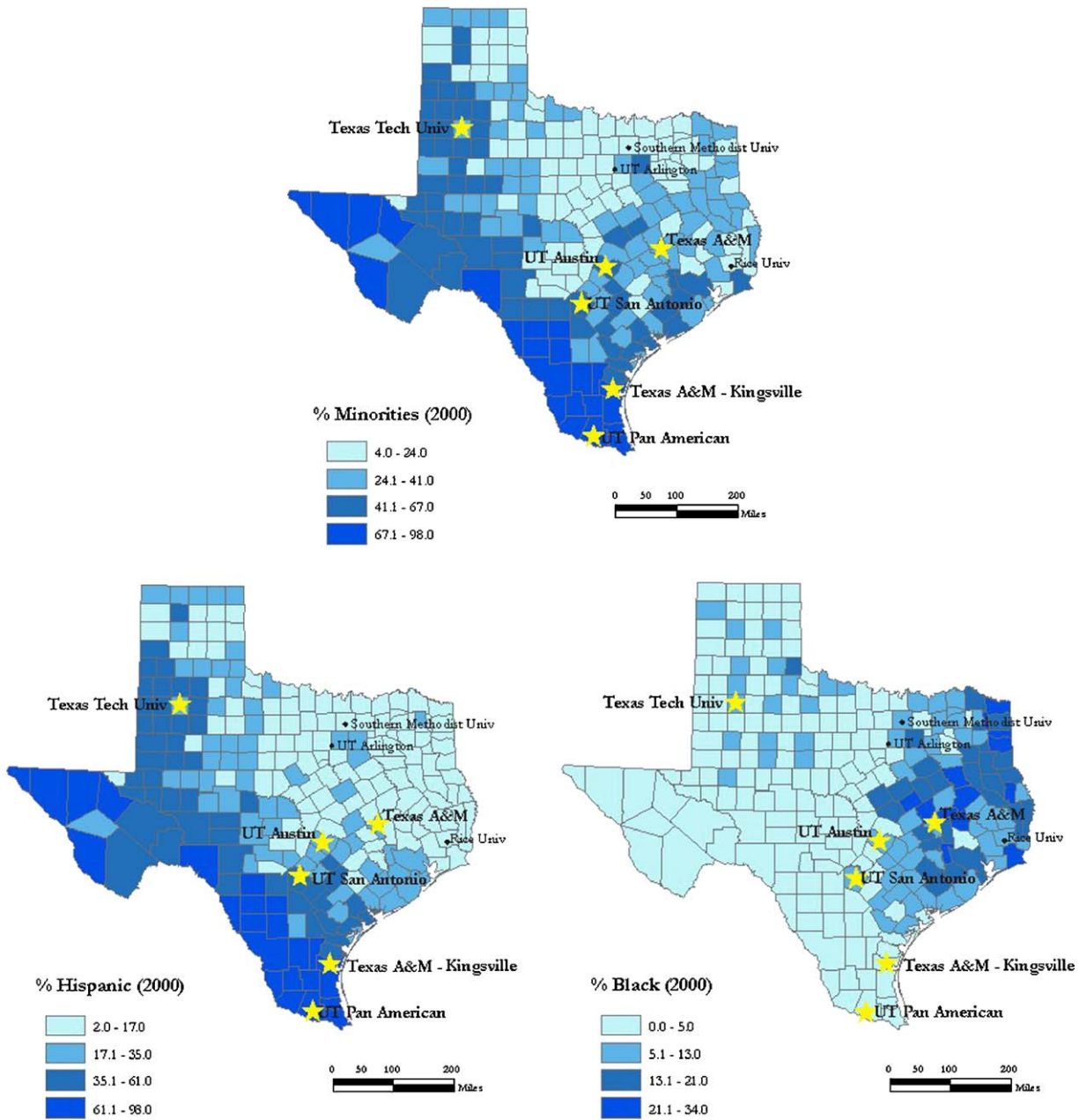


Fig. 1. Location of THEOP universities and minority populations.

affirmative action admissions policies in Texas. As shown in Fig. 1, Hispanics reside predominately in South Texas, whereas blacks reside predominantly in the Eastern part of the state. Fig. 1 also illustrates the high degree of segregation that still exists in Texas and supports the rationale of Top 10% Plan proponents who argue that it would restore campus diversity.

The THEOP institutional data provide the total number of applicants, admittances, and of those, enrollments for all universities across various admission years. For students who matriculated, full academic records are available for each semester of enrollment until graduation. These data contain the most important set of student character-

istics used in the admissions process: SAT and ACT scores, exact high school class rank, gender, race and ethnicity, and other high school information. Since high school information of applicants is available in the data for all universities, I also use data from the *National Center for Education Statistics (NCES)* and merge in high school characteristics by high school identification number and year of application; all high school variables used in the analysis are time variant.¹⁴

¹⁴ The mean high school SAT variable, however, is obtained from the College Board and is based on all Texas students who took the SAT

Table 1

Admission rates at UT-Austin or Texas A&M by admissions policy and high school class rank (applicant sample).

| | Admission rates | | Column difference (2) – (1) | |
|--|-----------------------------------|-----------------------------|-----------------------------|--------------------------------|
| | (1) Affirmative action: 1990–1996 | (2) Top 10% plan: 1998–1999 | (3) No controls | (4) With controls ^a |
| Panel A: all students | | | | |
| Top 10% decile | 0.961 | 0.974 | 0.014*** (0.002) | 0.005*** (0.001) |
| Second decile (11–20 percentile class rank) | 0.807 | 0.857 | 0.050*** (0.004) | 0.023*** (0.004) |
| Third and below deciles (21–100 percentile class rank) | 0.465 | 0.519 | 0.054*** (0.005) | 0.036*** (0.005) |
| Overall | 0.755 | 0.783 | 0.028*** (0.002) | 0.016*** (0.002) |
| | [N = 127,559] | [N = 45,783] | | |
| Panel B: minority students | | | | |
| Top 10% decile | 0.961 | 0.946 | –0.015*** (0.004) | –0.007 (0.004) |
| Second decile (11–20 percentile class rank) | 0.843 | 0.741 | –0.102*** (0.010) | –0.117*** (0.011) |
| Third and below deciles (21–100 percentile class rank) | 0.541 | 0.397 | –0.144*** (0.010) | –0.168*** (0.010) |
| Overall | 0.787 | 0.705 | –0.082*** (0.005) | –0.078*** (0.005) |
| | [N = 25,823] | [N = 8,800] | | |
| Panel C: non-minority students | | | | |
| Top 10% decile | 0.961 | 0.982 | 0.021*** (0.002) | 0.008*** (0.001) |
| Second decile (11–20 percentile class rank) | 0.798 | 0.882 | 0.084*** (0.005) | 0.053*** (0.004) |
| Third and below deciles (21–100 percentile class rank) | 0.445 | 0.547 | 0.102*** (0.005) | 0.081*** (0.005) |
| Overall | 0.747 | 0.801 | 0.054*** (0.003) | 0.037*** (0.002) |
| | [N = 101,736] | [N = 36,983] | | |

Source: Texas Higher Education Opportunity Project (THEOP), Administrative Data Component. Notes: Robust standard errors are shown in parentheses.

^a Controls included are students and high characteristics reported from Table 2. Minority students include blacks, Hispanics, and Native Americans. Non-minority students include non-Hispanic whites and Asians.

4.2. Descriptive statistics and sample characteristics

Before turning to the descriptive statistics of the main analytic sample used in the paper, it is instructive to look at the admission rates of UT-Austin and Texas A&M. If the proposed mechanism by which lower-ranked minority students are being impacted by the change in admissions policies is through their lower admission rates to (and ultimately lower attendance at) selective public colleges during the Top 10% Plan, we should clearly be able to observe a sharp decline in the admission rates for lower-ranked minority students at these two most selective public institutions.

Hence, Table 1 reports the overall admission rates at UT-Austin and Texas A&M by the two admissions policies: affirmative action (years 1990 through 1996) and the Top 10% Plan (years 1998 and 1999). As seen in Table 1, the admission rates at these two colleges vary by admissions policies and minority group status. Throughout this paper, “minority” refers to black, Hispanic, and Native American students, whereas “non-minority” refers to Asian and non-Hispanic white students. Minority students experienced their highest admission rates during the affirmative action period (79% versus 71%). Non-minority students, on the other hand, experienced their highest admission rates during the Top 10% Plan (80% versus 75%).

Most importantly, the change in admissions policies also affected the admission rates of students ranked in the lower deciles differently across minority group status. As shown in the bottom two panels of Table 1, both minority and non-minority first decile students experienced close

to a 100% admissions rate to these selective public colleges under both admissions regimes.¹⁵ For minority students ranked in the second and third (and below) deciles, admission rates at these selective colleges declined sharply when the admissions policy changed to the Top 10% Plan. Specifically, the admission rates of minority students ranked in the second and third (and below) deciles at these selective colleges declined, respectively, by 10 and 14 percentage points (column (3) of panel B). Conversely, the admission rates of their non-minority counterparts at these selective colleges increased by 8 and 10 percentage points (column (3) of panel C).

I now turn to the descriptive statistics of the main analytic sample. Table 2 presents descriptive statistics of the control variables used in the analysis displayed in several dimensions. Panel A reports the summary statistics for the full sample of enrollees (column (1)); panel B reports the summary statistics for enrollees during the affirmative action years (column (2)) and enrollees by college selectivity (columns (3) and (4)); and lastly, panel C reports the summary statistics for enrollees during the Top 10% Plan (column (5)) and enrollees by college selectivity (columns (6) and (7)).

The analytic sample consists of 120,452 students (85,752 students in the affirmative action period and 34,700 students in the Top 10% Plan period) for the cohorts entering in 1990 through 1996 and cohorts entering in 1998 through 1999.¹⁶ In the sample, there are 30,868

¹⁵ Although the admission rate for first decile students is expected to be exactly at 100% during the Top 10% Plan regime, university officials attribute rejections to errors in student applications.

¹⁶ The 1997 student cohort is not included in the analysis since this cohort of students was admitted under an admissions policy in which neither affirmative action nor the Top 10% Plan were in place.

in 1996. I thank Jesse Rothstein for making the data available for this paper.

Table 2
Variable description and summary statistics of enrollees by admissions policy and college selectivity (means/S.D.).

| Variables | Panel A: | Panel B: affirmative action | | | Panel C: Top 10% Plan | | |
|--------------------------------------|------------------|-----------------------------|----------------------------|---------------------------------|-----------------------|----------------------------|---------------------------------|
| | (1) Full sample | (2) Sub-sample | (3) Selective ^a | (4) Less selective ^b | (5) Sub-sample | (6) Selective ^a | (7) Less selective ^b |
| Student characteristics | | | | | | | |
| Scholastic Aptitude Test (SAT) score | 1108.56 (174.01) | 1110.34 (170.92) | 1168.42 (139.70) | 980.07 (162.55) | 1104.18 (181.35) | 1170.07 (144.27) | 978.74 (178.52) |
| High school percentile class rank | 20.22 (18.61) | 19.84 (18.31) | 14.61 (13.53) | 31.55 (21.86) | 21.18 (19.29) | 15.35 (14.15) | 32.28 (22.62) |
| Black | 0.038 | 0.039 | 0.042 | 0.031 | 0.035 | 0.033 | 0.038 |
| Hispanic | 0.215 | 0.211 | 0.143 | 0.362 | 0.225 | 0.117 | 0.430 |
| Native American | 0.004 | 0.004 | 0.004 | 0.003 | 0.004 | 0.005 | 0.003 |
| Asian | 0.073 | 0.071 | 0.095 | 0.018 | 0.077 | 0.107 | 0.020 |
| Non-Hispanic White | 0.671 | 0.676 | 0.715 | 0.587 | 0.659 | 0.738 | 0.508 |
| Female | 0.506 | 0.501 | 0.494 | 0.516 | 0.519 | 0.518 | 0.521 |
| High school characteristics | | | | | | | |
| Mean SAT | 1012.83 (78.00) | 1012.50 (78.20) | 1023.35 (73.22) | 988.18 (83.37) | 1013.65 (77.49) | 1028.68 (71.06) | 985.05 (81.09) |
| % free lunch eligible students | 20.77 (18.93) | 20.47 (18.89) | 16.92 (15.70) | 28.43 (22.65) | 21.50 (19.00) | 16.40 (14.80) | 31.20 (22.09) |
| % minority students | 44.07 (27.13) | 43.21 (26.90) | 39.19 (24.76) | 52.21 (29.24) | 46.20 (27.58) | 39.80 (24.08) | 58.38 (29.63) |
| Feeder high school | 0.194 | 0.192 | 0.241 | 0.082 | 0.198 | 0.266 | 0.067 |
| Location | | | | | | | |
| Urban | 0.441 | 0.456 | 0.461 | 0.445 | 0.404 | 0.386 | 0.438 |
| Suburban | 0.315 | 0.296 | 0.319 | 0.245 | 0.362 | 0.409 | 0.272 |
| Town | 0.147 | 0.162 | 0.139 | 0.214 | 0.111 | 0.087 | 0.156 |
| Rural | 0.096 | 0.085 | 0.081 | 0.096 | 0.124 | 0.118 | 0.135 |
| Total sample | 120,452 | 85,752 | 59,306 | 26,446 | 34,700 | 22,749 | 11,951 |
| Minority sample | 30,868 | | | | | | |
| Non-minority sample | 89,584 | | | | | | |

Sources: Texas Higher Education Opportunity Project (THEOP), Administrative Data Component. The high school variables were obtained from the National Center for Education Statistics (NCES) for the years 1990–1996 and 1998–1999, with the exception of the mean high school SAT variable, which was obtained from the College Board and is based on all Texas students who took the SAT in 1996. Notes: Standard deviations for nonbinary variables are shown in parentheses. Years of analysis are 1990–1996 and 1998–1999. Institutions analyzed are UT-Austin, Texas A&M, Texas Tech University, UT-Pan American, UT-San Antonio, and TAMU-Kingsville. Students SAT scores are the sum of math and verbal, converted from ACT score if necessary. SAT scores prior to 1996 are re-scaled to current SAT I scale.

^a Selective colleges are the two flagship institutions: UT-Austin and Texas A&M.

^b Less selective colleges are: Texas Tech University, UT-Pan American, UT-San Antonio, and TAMU-Kingsville.

Table 3A
Unadjusted difference-in-differences estimates: minority students.

| | Affirmative action: 1990–1996 | Top 10% Plan: 1998–1999 | Column difference |
|--|-------------------------------|-------------------------|-------------------|
| Panel A: freshmen retention | | | |
| Top 10% decile | 0.844 | 0.872 | 0.028*** (0.009) |
| Second decile (11–20 percentile class rank) | 0.780 | 0.782 | 0.002 (0.012) |
| Third and below deciles (21–100 percentile class rank) | 0.633 | 0.593 | −0.040*** (0.013) |
| Difference: Top 10% and second decile | −0.064*** (0.008) | −0.090*** (0.013) | −0.026* (0.016) |
| Difference: Top 10% and third plus deciles | −0.212*** (0.007) | −0.279*** (0.010) | −0.067*** (0.012) |
| Panel B: graduate within 6 years | | | |
| Top 10% decile | 0.609 | 0.635 | 0.026** (0.012) |
| Second decile (11–20 percentile class rank) | 0.478 | 0.471 | −0.007 (0.014) |
| Third and below deciles (21–100 percentile class rank) | 0.266 | 0.223 | −0.043*** (0.010) |
| Difference: Top 10% and second decile | −0.131*** (0.009) | −0.164*** (0.014) | −0.034** (0.017) |
| Difference: Top 10% and third plus deciles | −0.343*** (0.007) | −0.412*** (0.011) | −0.069*** (0.013) |

Source: Texas Higher Education Opportunity Project (THEOP), Administrative Data Component. Notes: All standard errors (shown in parentheses) are clustered at the high school level. Number of observations are 30,868. Minority students include blacks, Hispanics, and Native Americans.

* Statistical significance at the 10% level.

** Statistical significance at the 5% level.

*** Statistical significance at the 1% level.

minority and 89,584 non-minority students. As seen in panel A of Table 2, the average SAT score for the full analytic sample is 1108 points and average class rank is 20 percentile points. The sample consist of 3.8% black, 21.5% Hispanic, 0.4% Native American, 7.3% Asian, and 67.1% non-Hispanic white students, and roughly half the sample is female.

Although the subsample characteristics of enrollees during the affirmative action years compared to those during the Top 10% Plan years (column (2) versus column (5)) seem to have remained basically unchanged across these two distinct admissions policies, this is not the case if we further divide these two admission subsamples by students who enrolled at selective versus those who enrolled at less selective colleges (columns (3) and (4) of panel B versus columns (6) and (7) of panel C).¹⁷ Overall, there are observable differences in both student attributes and high school-level characteristics for students who attended selective colleges compared to those who attended less selective colleges across both admissions policies. For instance, under both policies, students who enrolled in selective colleges have higher SAT scores and class rank. Also, students who enrolled in less selective colleges were more likely to have graduated from high schools whose students were eligible for the federally subsidized lunch program, a standard indicator of the average socio-economic status of a high school. Lastly, students who enrolled in less selective colleges were more likely to have graduated from high schools that have a larger percentage of minority students.

However, the most important point illuminated by the division of affirmative action and the Top 10% Plan samples by college selectivity is the difference in racial composi-

tion of enrollees at selective versus less selective colleges: there are far fewer minority students and many more non-minority students attending selective colleges under the Top 10% Plan compared to the period when affirmative action admissions was in place (column (3) versus column (6)). Conversely, there are far more minority students and fewer non-minority students attending less selective colleges under the Top 10% Plan compared to the affirmative action admission years (column (4) versus column (7)). These simple descriptive statistics indicate that minority students cascaded downward to less selective public institutions under the Top 10% Plan. Moreover, this enrollment pattern falls in line with the observed declined in acceptance rates of lower-decile minority students at selective colleges (shown in Table 1).

Lastly, Tables 3A and 3B present the unadjusted difference-in-differences estimates of the main outcome variables of interest: fall-to-fall freshmen retention and college completion within six years of enrollment. These unadjusted differences are shown separately by minority group status in Tables 3A and 3B, respectively. There was a decline in both the retention and college graduation rates of minority students ranked in the second and third (and below) deciles under the Top 10% Plan. As shown in panel A of Table 3A, freshmen retention rate of minority students ranked in the second and third (and below) deciles declined by 2.6 and 6.7 percentage points, respectively, under this alternative college admissions policy. Also, college completion within six years of enrollment of lower-ranked minority students declined: the graduation rates of second- and third- (and below) decile minority students declined by 3.4 and 6.9 percentage points, respectively. In contrast, with the exception of the retention rate of students ranked in the third and below deciles, the difference-in-differences estimates (shown in Table 3B) for non-minority students show no effect of the Top 10% Policy on the same deciles.

5. Results and discussion

The results from the difference-in-differences analysis are summarized in Table 4A for the minority sample. This

¹⁷ The classification of the six universities into selective and less selective groups is based on an independent postsecondary school ranking widely referenced in the college quality literature, *Barron's Profiles of American Colleges 25th Edition* (2002). The selective colleges consist of the two flagship institutions, UT-Austin and Texas A&M, and the less selective colleges consist of the remaining four institutions: Texas Tech, TAMU-Kingsville, UT-San Antonio, and UT-Pan American.

Table 3B

Unadjusted difference-in-differences estimates: non-minority students.

| | Affirmative action: 1990–1996 | Top 10% Plan: 1998–1999 | Column difference |
|--|-------------------------------|-------------------------------|------------------------------|
| Panel A: freshmen retention | | | |
| Top 10% decile | 0.925 | 0.936 | 0.011 ^{***} (0.003) |
| Second decile (11–20 percentile class rank) | 0.870 | 0.885 | 0.015 ^{**} (0.006) |
| Third and below deciles (21–100 percentile class rank) | 0.754 | 0.791 | 0.036 ^{***} (0.007) |
| Difference: Top 10% and second decile | –0.055 ^{***} (0.003) | –0.051 ^{***} (0.005) | 0.004 (0.006) |
| Difference: Top 10% and third plus deciles | –0.171 ^{***} (0.003) | –0.145 ^{***} (0.005) | 0.025 ^{***} (0.006) |
| Panel B: graduate within 6 years | | | |
| Top 10% decile | 0.789 | 0.817 | 0.028 ^{***} (0.005) |
| Second decile (11–20 percentile class rank) | 0.681 | 0.698 | 0.017 ^{**} (0.007) |
| Third and below deciles (21–100 percentile class rank) | 0.508 | 0.543 | 0.035 ^{***} (0.009) |
| Difference: Top 10% and second decile | –0.108 ^{***} (0.005) | –0.118 ^{***} (0.007) | –0.011 (0.009) |
| Difference: Top 10% and third plus deciles | –0.281 ^{***} (0.004) | –0.274 ^{***} (0.007) | 0.007 (0.008) |

Source: Texas Higher Education Opportunity Project (THEOP), Administrative Data Component. Notes: All standard errors (shown in parentheses) are clustered at the high school level. Number of observations are 89,584. Non-minority students include non-Hispanic whites and Asians.

^{**} Statistical significance at the 5% level.

^{***} Statistical significance at the 1% level.

Table 4A

The effect of the Top 10% Plan on college persistence and completion: difference-in-differences regressions for minority students.

| | Panel A: freshmen retention | | | | Panel B: graduate within 6 years | | | |
|--|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| | Model 1 | Model 2 | Model 3 | Model 4 | Model 1 | Model 2 | Model 3 | Model 4 |
| Post × second decile | –0.0228 [*] (0.0130) | –0.0228 [*] (0.0130) | –0.0238 [*] (0.0128) | –0.0276 ^{**} (0.0135) | –0.0322 ^{**} (0.0159) | –0.0333 ^{**} (0.0156) | –0.0332 ^{**} (0.0154) | –0.0265 [*] (0.0156) |
| Post × third and below deciles | –0.0646 ^{***} (0.0139) | –0.0518 ^{***} (0.0133) | –0.0491 ^{***} (0.0130) | –0.0557 ^{***} (0.0132) | –0.0691 ^{***} (0.0153) | –0.0499 ^{***} (0.0140) | –0.0418 ^{***} (0.0138) | –0.0400 ^{***} (0.0138) |
| Second decile (11–20 percentile class rank) | –0.0635 ^{***} (0.0083) | –0.0357 ^{***} (0.0080) | –0.0589 ^{***} (0.0081) | –0.0646 ^{***} (0.0081) | –0.1299 ^{***} (0.0113) | –0.0841 ^{***} (0.0107) | –0.1242 ^{***} (0.0096) | –0.1347 ^{***} (0.0095) |
| Third and below deciles (21–100 percentile class rank) | –0.2106 ^{***} (0.0106) | –0.1267 ^{***} (0.0105) | –0.1717 ^{***} (0.0100) | –0.1854 ^{***} (0.0091) | –0.3408 ^{***} (0.0129) | –0.2084 ^{***} (0.0127) | –0.2849 ^{***} (0.0106) | –0.2980 ^{***} (0.0100) |
| Constant | 0.8166 ^{***} (0.0109) | 0.0943 (0.0914) | –1.2125 [*] (0.6178) | –0.0124 (0.1174) | 0.5770 ^{***} (0.0134) | –0.1672 [*] (0.0786) | –0.3324 (0.6057) | 0.7016 ^{***} (0.1197) |
| Cohort dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Student characteristics | No | Yes | Yes | Yes | No | Yes | Yes | Yes |
| High school demographics (time-varying) | No | No | Yes | Yes | No | No | Yes | Yes |
| High school fixed effects | No | No | No | Yes | No | No | No | Yes |
| Observations (student-by-year) | 30,868 | 30,868 | 30,868 | 30,868 | 30,868 | 30,868 | 30,868 | 30,868 |
| R ² | 0.06 | 0.09 | 0.11 | 0.15 | 0.11 | 0.18 | 0.20 | 0.24 |

Source: Texas Higher Education Opportunity Project (THEOP), Administrative Data Component. Notes: All standard errors (shown in parentheses) are clustered at the high school level. Minority students include blacks, Hispanics, and Native Americans. Years of analysis are 1990–1996 and 1998–1999. Top 10% decile and Post × Top 10% decile are the omitted categories. Model 4 includes 853 high school dummies. Mean retention rate and mean six-year graduation rate for minority students are 0.73 and 0.41, respectively.

^{*} Statistical significance at the 10% level.

^{**} Statistical significance at the 5% level.

^{***} Statistical significance at the 1% level.

table only reports the estimated coefficients on the post indicator variable interacted with the two treatment indicator variables (i.e., second and lower deciles), the two treatment indicator variables, and the constant. All regressions include cohort dummies (coefficients not reported). In Table 4A, model 1 presents the unadjusted baseline effects, model 2 controls for student characteristics, model 3 further controls for high school demographics, and model 4 adds in high school fixed effects. This table is further divided into two panels: panel A reports the regression results for the fall-to-fall freshmen retention outcome and panel B reports the regression results for the college completion outcome.

As panel A shows, there is a negative and statistically significant difference-in-differences estimates for all model specifications. Although the magnitude of these point estimates do vary slightly, the direction of these estimates are not sensitive to the addition of student and high school controls or to the addition of high school fixed effects.¹⁸ The results shown mirror the unadjusted difference-in-differences estimates previously reported in Table 3A. The preferred model specification for both out-

¹⁸ Results are robust when the analytic sample is restricted to minority students in the top four to six deciles.

Table 4B

The effect of the Top 10% Plan on college persistence and completion: difference-in-differences regressions for non-minority students.

| | Panel A: freshmen retention | | | | Panel B: graduate within 6 years | | | |
|--|-----------------------------|------------------------|------------------------|------------------------|----------------------------------|------------------------|------------------------|------------------------|
| | Model 1 | Model 2 | Model 3 | Model 4 | Model 1 | Model 2 | Model 3 | Model 4 |
| Post × second decile | 0.0043 (0.0064) | 0.0065 (0.0063) | 0.0061 (0.0062) | 0.0069 (0.0062) | −0.0104 (0.0086) | −0.0072 (0.0086) | −0.0080 (0.0087) | −0.0048 (0.0088) |
| Post × third and below deciles | 0.0253*** (0.0068) | 0.0240*** (0.0064) | 0.0236*** (0.0062) | 0.0239*** (0.0062) | 0.0062 (0.0093) | 0.0049 (0.0087) | 0.0041 (0.0083) | 0.0054 (0.0082) |
| Second decile (11–20 percentile class rank) | −0.0550*** (0.0046) | −0.0369*** (0.0044) | −0.0555*** (0.0042) | −0.0582*** (0.0043) | −0.1075*** (0.0067) | −0.0811*** (0.0066) | −0.1154*** (0.0057) | −0.1204*** (0.0058) |
| Third and below deciles (21–100 percentile class rank) | −0.1700*** (0.0094) | −0.1186*** (0.0081) | −0.1543*** (0.0063) | −0.1580*** (0.0061) | −0.2795*** (0.0130) | −0.2058*** (0.0118) | −0.2724*** (0.0075) | −0.2781*** (0.0066) |
| Constant | 0.9364*** (0.0037) | −0.4446*** (0.0969) | −1.2867*** (0.2887) | −0.1874** (0.0903) | 0.8129*** (0.0060) | −0.9021*** (0.0892) | −1.5455*** (0.4905) | −0.2736*** (0.0932) |
| Cohort dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Student characteristics | No | Yes | Yes | Yes | No | Yes | Yes | Yes |
| High school demographics (time-varying) | No | No | Yes | Yes | No | No | Yes | Yes |
| High school fixed effects | No | No | No | Yes | No | No | No | Yes |
| Observations (student-by-year) | 89,584 | 89,584 | 89,584 | 89,584 | 89,584 | 59,584 | 89,584 | 89,584 |
| R ² | 0.04 | 0.07 | 0.08 | 0.11 | 0.07 | 0.10 | 0.12 | 0.15 |

Source: Texas Higher Education Opportunity Project (THEOP), Administrative Data Component.

** Statistical significance at the 5% level.

*** Statistical significance at the 1% level.

comes of interest is model 3 as this specification includes the full set of covariates, which improves the efficiency of the difference-in-differences estimator. Controlling for student attributes and high school characteristics, I find that the change in admissions policies lowered the freshmen retention rates of second- and third- (and below) decile minority students, respectively, by 2.4 and 4.9 percentage points. Likewise, as shown in model 3 of panel B, I find that the change in admissions policies lowered the graduation rates of second- and third- (and below) decile minority students, respectively, by 3.3 and 4.2 percentage points. These results are also robust to the inclusion of high school fixed effects.

Since the minority mismatch hypothesis would have predicted an improvement in the retention and graduation rates of these lower-ranked minority students under the Top 10% Plan, the results of my analysis clearly run counter to this prediction. As shown in Table 1, there was a sizable decline in the admission rates of lower-decile minority students at selective colleges after the change in admissions policies. Moreover, these lower admission rates at selective colleges translate to a reduction in the number of minority students attending selective colleges and an increase in minority attendance at less selective colleges under the Top 10% Plan compared to the affirmative action admissions years (shown in Table 2). According to the minority mismatch hypothesis, these students are now being better “matched” to an institution under this alternative admissions policy, whereas during the period of affirmative action admissions these students were “under-matched” academically to selective public institutions. If the mismatch hypothesis was valid, we should observe both an increase in retention and graduation rather than

a decrease in both. The results from the analysis support previous studies that have used other methodological approaches to study the mismatch claim (Alon & Tienda, 2005; Bowen & Bok, 1998; Fischer & Massey, 2007; Kane, 1998a, 1998b).

I also conduct the same analysis on the non-minority student sample. Non-minority students were also impacted by the elimination of affirmative action policies (or the adoption of the Top 10% Plan) in Texas. For the non-minority sample we should observe a positive effect of the Top 10% Plan on freshmen retention and college completion of lower-ranked non-minority students. Recall from Table 1 that the admission rates of lower-ranked non-minority students at selective colleges increased by 8 and 10 percentage points, respectively, for students ranked in the second and third (and below) deciles.

The results of this analysis are reported in Table 4B, which has the exact layout as Table 4A. These results once again highlight the fact that the difference-in-differences point estimates are statistically insignificant for the college completion outcome (shown in panel B). Likewise, the difference-in-differences point estimates are statistically insignificant for the freshmen retention outcome for the second-decile non-minority students. However, there is a positive and statistically significant effect of the Top 10% Plan on retention of third (and below) decile non-minority students: fall-to-fall freshmen retention increased by 2.4 percentage points.

Interestingly, these results seem to indicate that the elimination of affirmative action practices did not help non-minorities as much as it harmed the retention and graduation of minority students. While the admission rates

of minority students in the second and lower deciles to UT-Austin and Texas A&M declined substantially under the Top 10% Plan, those of non-minorities in the second and lower deciles rose significantly (shown in Table 1). Moreover, the racial composition of enrollment at selective institutions also shifted toward non-minorities in the post-affirmative action period (shown in Table 2). However, these gains did not translate into higher college retention or graduation for non-minority students under the post-affirmative action era.

The change in admissions policies from affirmative action to the Top 10% Plan negatively impacted lower-decile minority students. The analysis suggests that the elimination of affirmative action in the 1990s actually increased the pervasive racial gap in postsecondary educational attainment in Texas. Under affirmative action over the period 1990–1996, 42% of minorities and 67% of non-minorities enrolled in public universities in Texas graduated within 6 years; under the Top 10% Plan over the period 1998–1999, the graduation rates were 39 and 69% for minorities and non-minorities, respectively. My results suggest that most of this increase in the graduation gap between minorities and non-minorities in Texas, a staggering 90%, was driven by the change in admissions policy from affirmative action to the Top 10% Plan.¹⁹

6. Robustness analysis

In order for the difference-in-differences analysis to identify the causal effect of the impact of the Top 10% Plan, the difference-in-differences framework relies on the critical assumption that, in the absence of policy change, the average change in retention or graduation outcomes would have been the same for the two treatment groups and the control group. This critical assumption is formally called the parallel trends (or “common trends”) assumption. It must be the case that the two treatment groups and the control group exhibit common trends. In other words, there should not exist time trends that are specific to the control group and are different from that of the treatment group. This assumption implies that the β_k 's in Eq. (1) are capturing the secular trends that are common to both the treatment groups and the control group.

¹⁹ Based on a difference-in-differences point estimate obtained from an analysis that pools all lower-deciles into one treatment variable, I calculated how much of the rise in the graduation gap between minorities and non-minorities can be explained by the change in admissions policies from affirmative action to the Top 10% Plan. This calculation was performed as follows: $\hat{\beta}_{nm}^{grad} / [(\hat{C}_m^{Top10} - \hat{C}_m^{AA}) - (\hat{C}_{nm}^{Top10} - \hat{C}_{nm}^{AA})] = -0.045 / [(0.39 - 0.42) - (0.69 - 0.67)] = -0.045 / (-0.03 - 0.02) = 0.90$ where $\hat{\beta}_{nm}^{grad}$ is an estimated coefficient obtained from regressing minority graduation within six years on a constant, Post \times Non-Top 10% Decile dummy, Non-Top 10% Decile (11–100% percentile class rank) dummy, cohort dummies, student and high school controls (regression standard errors were clustered by students high school). \hat{C}_m^{AA} and \hat{C}_m^{Top10} indicate the mean six-year graduation rate of admitted minority students under affirmative action and the Top 10% Plan, respectively. Lastly, \hat{C}_{nm}^{AA} and \hat{C}_{nm}^{Top10} indicate the mean six-year graduation rate of admitted non-minority students under affirmative action and the Top 10% Plan, respectively.

In this section I conduct a robustness check to establish the case for the parallel trends assumption in the analytic sample. The following model specification allows the differences in the treatment groups with respect to the control group to vary during the period *prior* to the implementation of the Top 10% Plan. Hence, this robustness test drops all post-policy observations from the analysis and the two treatment variables are interacted with all pre-policy cohort indicators except for 1993, which serves as the base cohort.²⁰ The following model specification is estimated by OLS:

$$Y_{it} = \alpha + \sum_{k=1990}^{1996} \beta_k \times I(Cohort_t = k) + \gamma_1 \times Decile_{it}^{2nd} + \gamma_2 \times Decile_{it}^{3rd-plus} + \sum_{k=1990}^{1996} \delta_{1,k} \times I(Cohort_t = k) \times Decile_{it}^{2nd} + \sum_{k=1990}^{1996} \delta_{2,k} \times I(Cohort_t = k) \times Decile_{it}^{3rd-plus} + S_{it} \times \phi + HS_{it} \times \psi + \varphi + \varepsilon_{it} \quad (2)$$

All of the variables in Eq. (2) have the same meaning as previously defined; however, the coefficients of interest are now $\delta_{1,k}$ and $\delta_{2,k}$ ($k=1990, \dots, 1996$), which indicate any differences in the yearly cohort effect of the treatment groups (i.e., second and lower deciles) with respect to the comparison year (i.e., 1993).

If the earlier difference-in-differences point estimates are estimating the causal effect of the Top 10% Plan, then we should expect there to be no statistically significant differences between the treatment groups and the control group in the pre-policy years. Table 5 presents the results of this analysis for the minority sample, and only the coefficients of interest are reported. The coefficients of the interaction terms in these models are subsequently tested in two ways: if the coefficients are jointly significant and if they are equal to each other. At the bottom of Table 5, the *F*-statistics indicate that these coefficients are jointly statistically insignificant and that the coefficients are equal to each other.²¹ Thus, these tests establish the case that the parallel trends assumption holds for the analytic sample and reinforces the identification strategy implemented in this paper.

²⁰ An alternative test for the parallel trends assumption was also conducted. Specifically, I dropped all post-policy cohorts (i.e., 1998 and 1999 cohorts) and redefined the “post” variable as a “fake cohort” (i.e., 1993 cohort), choosing a cohort that was admitted when the Top 10% Plan was not in effect. All of the difference-in-differences point estimates from this alternative estimation were statistically insignificant for both outcomes.

²¹ The same analysis and *F*-tests were conducted for the non-minority sample. In all model specifications, the *F*-statistics indicated that the coefficients of the interaction terms are jointly statistically insignificant and the coefficients are equal to each other, indicating that the parallel trends assumption also holds for the non-minority analytic sample.

Table 5
Pre-policy difference-in-differences regressions: testing the parallel trends assumption (minority students).

| | Panel A: freshmen retention | | | | Panel B: graduate within 6 years | | | |
|--|-----------------------------|----------------------|----------------------|----------------------|----------------------------------|----------------------|----------------------|----------------------|
| | Model 1 | Model 2 | Model 3 | Model 4 | Model 1 | Model 2 | Model 3 | Model 4 |
| Cohort 1990 × second decile | −0.017 (0.036) | −0.020 (0.035) | −0.021 (0.036) | −0.017 (0.037) | 0.007 (0.047) | 0.005 (0.045) | 0.003 (0.044) | 0.003 (0.045) |
| Cohort 1991 × second decile | 0.026 (0.034) | 0.020 (0.033) | 0.021 (0.033) | 0.022 (0.034) | 0.034 (0.044) | 0.035 (0.044) | 0.037 (0.044) | 0.030 (0.045) |
| Cohort 1992 × second decile | 0.014 (0.026) | 0.007 (0.026) | 0.005 (0.025) | 0.001 (0.026) | 0.036 (0.038) | 0.030 (0.036) | 0.025 (0.036) | 0.018 (0.036) |
| Cohort 1994 × second decile | 0.015 (0.028) | 0.019 (0.027) | 0.019 (0.026) | 0.018 (0.027) | 0.006 (0.034) | 0.016 (0.033) | 0.015 (0.033) | 0.019 (0.033) |
| Cohort 1995 × second decile | 0.029 (0.026) | 0.034 (0.025) | 0.035 (0.025) | 0.033 (0.025) | 0.036 (0.032) | 0.054* (0.031) | 0.054* (0.030) | 0.065** (0.031) |
| Cohort 1996 × second decile | 0.011 (0.028) | 0.020 (0.027) | 0.019 (0.026) | 0.019 (0.026) | −0.013 (0.034) | 0.012 (0.033) | 0.008 (0.032) | 0.019 (0.033) |
| Cohort 1990 × third and below deciles | −0.001 (0.033) | −0.045 (0.032) | −0.047 (0.032) | −0.040 (0.032) | 0.107*** (0.037) | 0.021 (0.035) | 0.014 (0.034) | 0.017 (0.034) |
| Cohort 1991 × third and below deciles | −0.002 (0.030) | −0.036 (0.030) | −0.044 (0.030) | −0.037 (0.030) | 0.061* (0.036) | 0.008 (0.034) | −0.005 (0.034) | −0.005 (0.035) |
| Cohort 1992 × third and below deciles | −0.008 (0.024) | −0.011 (0.024) | −0.012 (0.023) | −0.014 (0.024) | 0.019 (0.026) | 0.022 (0.024) | 0.023 (0.024) | 0.020 (0.024) |
| Cohort 1994 × third and below deciles | −0.029 (0.024) | −0.030 (0.024) | −0.031 (0.023) | −0.029 (0.024) | −0.001 (0.025) | −0.003 (0.024) | −0.002 (0.023) | −0.002 (0.024) |
| Cohort 1995 × third and below deciles | 0.016 (0.021) | 0.020 (0.021) | 0.028 (0.021) | 0.021 (0.021) | 0.003 (0.025) | 0.015 (0.026) | 0.027 (0.025) | 0.024 (0.026) |
| Cohort 1996 × third and below deciles | −0.039* (0.023) | −0.022 (0.023) | −0.019 (0.023) | −0.028 (0.022) | −0.035 (0.023) | −0.001 (0.022) | 0.005 (0.022) | 0.000 (0.022) |
| Second decile (11–20 percentile class rank) | −0.065*** (0.021) | −0.048** (0.021) | −0.069*** (0.020) | −0.074*** (0.021) | −0.145*** (0.027) | −0.106*** (0.026) | −0.143*** (0.025) | −0.158*** (0.025) |
| Third and below deciles (21–100 percentile class rank) | −0.166*** (0.017) | −0.110*** (0.017) | −0.154*** (0.016) | −0.168*** (0.016) | −0.348*** (0.020) | −0.211*** (0.020) | −0.289*** (0.018) | −0.301*** (0.019) |
| Constant | 0.784*** (0.014) | 0.090 (0.110) | −1.594** (0.721) | 0.193 (0.175) | 0.633*** (0.018) | −0.218** (0.090) | −0.676 (0.658) | 0.712*** (0.189) |
| F-statistic ^a | 0.91 | 1.12 | 1.46 | 1.18 | 1.93 | 0.46 | 0.52 | 0.74 |
| F-statistic ^b | 0.98 | 1.21 | 1.55 | 1.28 | 2.11 | 0.47 | 0.51 | 0.74 |
| Observations (student-by-year) | 21,693 | 21,693 | 21,693 | 21,693 | 21,693 | 21,693 | 21,693 | 21,693 |
| R ² | 0.05 | 0.08 | 0.10 | 0.17 | 0.10 | 0.17 | 0.19 | 0.24 |
| Cohort dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Student characteristics | No | Yes | Yes | Yes | No | Yes | Yes | Yes |
| High school demographics (time-varying) | No | No | Yes | Yes | No | No | Yes | Yes |
| High school fixed effects | No | No | No | Yes | No | No | No | Yes |

Notes: All standard errors (shown in parentheses) are clustered at the high school level. Minority students include blacks, Hispanics, and Native Americans. Year of analysis are 1990–1996 (pre-policy data). Top 10% Decile, Cohort 1993, Cohort 1990–1996 dummies interacted with Top 10% Decile, Cohort 1993 × second decile, and Cohort 1993 × third and below deciles are the omitted categories in all regression specification. Model 4 includes 796 high school dummies.

^a F-statistic that tests if the coefficients are jointly significant.

^b F-statistic that tests whether the coefficients are equal to each other.

* Statistical significance at the 10% level.

** Statistical significance at the 5% level.

*** Statistical significance at the 1% level.

7. Conclusion

This paper informs the ongoing national debate on affirmative action policies in higher education and provides new evidence on the effects of alternative admissions

policies, specifically the top x -percent plans, on college persistence and completion of minority students. In light of the changing legal status of race-sensitive admissions policies in higher education, it is important to understand the merits of alternative admissions policies, especially since

states like Texas, California, and Florida that banned the use of race-based preferences in postsecondary admissions have implemented some form of rank-based admissions. The Texas Top 10% Plan provides an important experimental setting in which the effects of this policy change on the college outcomes of *non-top x*-percent students at public institutions can be examined.

I find that the change from affirmative action admissions policies to the Top 10% Plan in Texas decreased both college persistence and completion rates of lower-ranked minority students. Freshmen retention and six-year college graduation rates of second-decile minority students decreased, respectively, by 2.4 and 3.3 percentage points. The effect of this policy change was slightly larger for minority students in the third and below deciles: freshmen retention and six-year college graduation rates decreased, respectively, by 4.9 and 4.2 percentage points.

Contrary to critics of race-sensitive admissions, results from the analysis run counter to the “mismatch” hypothesis, which would have predicted both higher retention and college graduation rates for these lower-ranked minority students because they are now supposedly being better “matched” to an institution under the Top 10% Plan. Moreover, while I find that the postsecondary educational attainment of minority students declined under the Top 10% Plan admissions policy, interestingly, the elimination of affirmative action policies did not increase college retention or graduation for non-minority students under the post-affirmative action era. The analysis suggests that elimination of racial preference in college admissions in Texas did not help non-minorities as much as it harmed the retention and graduation of minority students.

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Appendix A.

See Tables A1 and A2.

Table A1
Difference-in-differences regressions: minority students (controls shown).

| | Panel A: freshmen retention | | | | Panel B: graduate within 6 years | | | |
|----------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| | Model 1 | Model 2 | Model 3 | Model 4 | Model 1 | Model 2 | Model 3 | Model 4 |
| Post × second decile | −0.0228 [*] (0.0130) | −0.0228 [*] (0.0130) | −0.0238 [*] (0.0128) | −0.0276 ^{**} (0.0135) | −0.0322 ^{**} (0.0159) | −0.0333 ^{**} (0.0156) | −0.0332 ^{**} (0.0154) | −0.0265 [*] (0.0156) |
| Post × third and below deciles | −0.0646 ^{***} (0.0139) | −0.0518 ^{***} (0.0133) | −0.0491 ^{***} (0.0130) | −0.0557 ^{***} (0.0132) | −0.0691 ^{***} (0.0153) | −0.0499 ^{***} (0.0140) | −0.0418 ^{***} (0.0138) | −0.0400 ^{***} (0.0138) |
| Second decile | −0.0635 ^{***} (0.0083) | −0.0357 ^{***} (0.0080) | −0.0589 ^{***} (0.0081) | −0.0646 ^{***} (0.0081) | −0.1299 ^{***} (0.0113) | −0.0841 ^{***} (0.0107) | −0.1242 ^{***} (0.0096) | −0.1347 ^{***} (0.0095) |
| Third and below deciles | −0.2106 ^{***} (0.0106) | −0.1267 ^{***} (0.0105) | −0.1717 ^{***} (0.0100) | −0.1854 ^{***} (0.0091) | −0.3408 ^{***} (0.0129) | −0.2084 ^{***} (0.0127) | −0.2849 ^{***} (0.0106) | −0.2980 ^{***} (0.0100) |
| Black | | 0.0628 ^{***} (0.0094) | 0.0567 ^{***} (0.0088) | 0.0450 ^{***} (0.0082) | | 0.0670 ^{***} (0.0108) | 0.0454 ^{***} (0.0102) | 0.0148 (0.0106) |
| Native American | | −0.0166 (0.0193) | −0.0422 ^{**} (0.0188) | −0.0580 ^{***} (0.0193) | | 0.0299 (0.0217) | −0.0244 (0.0215) | −0.0397 [*] (0.0224) |
| Female | | 0.0296 ^{***} (0.0051) | 0.0212 ^{***} (0.0053) | 0.0178 ^{***} (0.0053) | | 0.0779 ^{***} (0.0058) | 0.0644 ^{***} (0.0056) | 0.0602 ^{***} (0.0055) |
| SAT (×100) | | 0.0913 ^{***} (0.0171) | 0.0949 ^{***} (0.0167) | 0.1159 ^{***} (0.0139) | | 0.0715 ^{***} (0.0152) | 0.0759 ^{***} (0.0132) | 0.0850 ^{***} (0.0132) |
| SAT squared (×1000) | | −0.0002 ^{***} (0.0001) | −0.0003 ^{***} (0.0001) | −0.0004 ^{***} (0.0001) | | −3.5E−05 (0.0001) | −0.0002 ^{***} (0.0001) | −0.0003 ^{***} (0.0001) |
| Mean high school SAT (×100) | | | 0.2529 ^{**} (0.1268) | 0.0000 (0.0000) | | | 0.0421 (0.1219) | 0.0000 (0.0000) |
| Mean high school SAT sq. (×1000) | | | −0.0011 [*] (0.0006) | 0.0001 ^{***} (0.0000) | | | 1.77E−05 (0.0006) | −0.0007 ^{***} (0.0000) |
| Feeder high school | | | 0.0552 ^{***} (0.0145) | 0.0000 (0.0000) | | | 0.0811 ^{***} (0.0212) | 0.0000 (0.0000) |
| Suburban | | | 0.0041 (0.0115) | 0.0075 (0.0179) | | | −0.0087 (0.0102) | 0.0065 (0.0175) |

Table A1 (Continued)

| | Panel A: freshmen retention | | | | Panel B: graduate within 6 years | | | |
|---------------------------|-----------------------------|--------------------|------------------------|-----------------------|----------------------------------|----------------------|------------------------|-----------------------|
| | Model 1 | Model 2 | Model 3 | Model 4 | Model 1 | Model 2 | Model 3 | Model 4 |
| Town | | | 0.0576*** (0.0158) | −0.0361 (0.0221) | | | 0.0165 (0.0161) | −0.0154 (0.0267) |
| Rural | | | 0.0271* (0.0153) | −0.0102 (0.0290) | | | −0.0084 (0.0143) | 0.0046 (0.0248) |
| % free lunch | | | −0.0030*** (0.0010) | −0.0030** (0.0012) | | | −0.0044*** (0.0010) | 0.0013 (0.0010) |
| % free lunch squared | | | 0.0224* (0.0124) | 0.0337** (0.0136) | | | 0.0388*** (0.0103) | −0.0104 (0.0107) |
| % minority | | | 0.0003 (0.0010) | 0.0023 (0.0029) | | | −0.0004 (0.0009) | −0.0030 (0.0034) |
| % minority squared | | | 0.0032 (0.0089) | −0.0151 (0.0240) | | | −1.12E−05 (0.0079) | 0.0270 (0.0269) |
| Constant | 0.8166*** (0.0109) | 0.0943 (0.0914) | −1.2125* (0.6178) | −0.0124 (0.1174) | 0.577*** (0.0134) | −0.1672* (0.0786) | −0.3324 (0.6057) | 0.7016*** (0.1197) |
| Other controls | | | | | | | | |
| Year dummies (not shown) | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| High school fixed effects | No | No | No | Yes | No | No | No | Yes |
| Observations | 30,868 | 30,868 | 30,868 | 30,868 | 30,868 | 30,868 | 30,868 | 30,868 |
| R ² | 0.06 | 0.09 | 0.11 | 0.15 | 0.11 | 0.18 | 0.20 | 0.24 |

Notes: See notes from Table 4A.

Table A2
Difference-in-differences regressions: non-minority students (controls shown).

| | Panel A: freshmen retention | | | | Panel B: graduate within 6 years | | | |
|----------------------------------|-----------------------------|------------------------|------------------------|------------------------|----------------------------------|------------------------|------------------------|------------------------|
| | Model 1 | Model 2 | Model 3 | Model 4 | Model 1 | Model 2 | Model 3 | Model 4 |
| Post × second decile | 0.0043 (0.0064) | 0.0065 (0.0063) | 0.0061 (0.0062) | 0.0069 (0.0062) | −0.0104 (0.0086) | −0.0072 (0.0086) | −0.0080 (0.0087) | −0.0048 (0.0088) |
| Post × Third and below deciles | 0.0253*** (0.0068) | 0.0240*** (0.0064) | 0.0236*** (0.0062) | 0.0239*** (0.0062) | 0.0062 (0.0093) | 0.0049 (0.0087) | 0.0041 (0.0083) | 0.0054 (0.0082) |
| Second decile | −0.0550*** (0.0046) | −0.0369*** (0.0044) | −0.0555*** (0.0042) | −0.0582*** (0.0043) | −0.1075*** (0.0067) | −0.0811*** (0.0066) | −0.1154*** (0.0057) | −0.1204*** (0.0058) |
| Third and below deciles | −0.1700*** (0.0094) | −0.1186*** (0.0081) | −0.1543*** (0.0063) | −0.1580*** (0.0061) | −0.2795*** (0.0130) | −0.2058*** (0.0118) | −0.2724*** (0.0075) | −0.2781*** (0.0066) |
| Asian | | 0.0215*** (0.0037) | 0.0142*** (0.0043) | 0.0082* (0.0042) | | −0.0121 (0.0065) | −0.0271 (0.0066) | −0.0373*** (0.0054) |
| Female | | 0.0213*** (0.0025) | 0.0135*** (0.0025) | 0.0114*** (0.0025) | | 0.0592*** (0.0036) | 0.0447*** (0.0033) | 0.0410*** (0.0033) |
| SAT (×100) | | 0.2057*** (0.0158) | 0.1816*** (0.0160) | 0.1654*** (0.0143) | | 0.2487*** (0.0143) | 0.2059*** (0.0136) | 0.1638*** (0.0141) |
| SAT squared (×1000) | | −0.0008*** (0.0001) | −0.0007*** (0.0001) | −0.0006*** (0.0001) | | −0.0009*** (0.0001) | −0.0008*** (0.0001) | −0.0006*** (0.0001) |
| Mean high school SAT (×100) | | | 0.1681*** (0.0525) | 0.0000 (0.0000) | | | 0.1424 (0.0944) | 0.0000 (0.0000) |
| Mean high school SAT sq. (×1000) | | | −0.0006*** (0.0003) | 0.0000*** (0.0000) | | | −0.0004 (0.0005) | 0.0001*** (0.0000) |
| Feeder high school | | | 0.0311*** (0.0078) | 0.0000 (0.0000) | | | 0.0612** (0.0130) | 0.0000 (0.0000) |
| Suburban | | | 0.0004 (0.0063) | 0.0010 (0.0055) | | | 0.0010 (0.0101) | −0.0038 (0.0103) |
| Town | | | −0.0002 (0.0066) | −0.0096 (0.0106) | | | −0.0051 (0.0092) | −0.0109 (0.0123) |
| Rural | | | −0.0008 (0.0079) | 0.0159* (0.0091) | | | −0.0028 (0.0112) | 0.0098 (0.0125) |
| % free lunch | | | −0.0005 (0.0006) | 0.0001 (0.0007) | | | −0.0021** (0.0009) | −0.0005 (0.0010) |
| % free lunch squared | | | −0.0027 (0.0094) | 0.0093 (0.0119) | | | 0.0092 (0.0150) | 0.0146 (0.0165) |
| % Minority | | | 9.2E−06 (0.0005) | 0.0012 (0.0010) | | | 0.0004 (0.0008) | −0.0001 (0.0015) |
| % Minority squared | | | −0.0001 (0.0052) | −0.0145 (0.0096) | | | −0.0033 (0.0087) | −0.0134 (0.0137) |
| Constant | 0.9364*** (0.0037) | −0.4446*** (0.0969) | −1.2867*** (0.2887) | −0.1874** (0.0903) | 0.8129*** (0.0060) | −0.9021*** (0.0892) | −1.5455*** (0.4905) | −0.2736*** (0.0932) |

Table A2 (Continued)

| | Panel A: freshmen retention | | | | Panel B: graduate within 6 years | | | |
|---------------------------|-----------------------------|---------|---------|---------|----------------------------------|---------|---------|---------|
| | Model 1 | Model 2 | Model 3 | Model 4 | Model 1 | Model 2 | Model 3 | Model 4 |
| Other controls | | | | | | | | |
| Year dummies (not shown) | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| High school fixed effects | No | No | No | Yes | No | No | No | Yes |
| Observations | 89,584 | 89,584 | 89,584 | 89,584 | 89,584 | 89,584 | 89,584 | 89,584 |
| R ² | 0.04 | 0.07 | 0.08 | 0.11 | 0.07 | 0.10 | 0.12 | 0.15 |

Notes: See notes from Table 4B.

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