

Table 5  
 Probability of survival as a function of market size  
 ("survival" denotes no subsequent entry in drug class;  
 market size denotes mean sales of drugs in class in year 0)

Market size group	Mean sales	Total	Failed	Censored	%Censored
Small	49,548		28	9	67.8571
Medium	366,878		29	13	55.1724
Large	2,194,159		29	22	24.1379
Total			86	44	48.8372

Interval Lower	Upper	Year	Survival probabilities		
			Small	Medium	Large
0	2	0	100%	100%	100%
2	4	2	93%	79%	62%
4	6	4	82%	72%	52%
6	8	6	79%	59%	38%
8	10	8	79%	59%	34%
10	12	10	75%	55%	34%
12	14	12	75%	55%	31%